

Baltic International Recruitment Tour Fall 2026

15 Oct 2026 - 18 Oct 2026

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn in Fall 2026. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with

a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers :

Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers

Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 15 Oct 2026

Radisson Blu Hotel Olympia

- Working Space + 2 nights accommodation for 1 person | €2200.00 [Book Now](#)

Riga 17 Oct 2026

Radisson Blu Hotel Latvija

- Working Space and 1 night B & B single accommodation | €2100.00 [Book Now](#)

Vilnius 18 Oct 2026

Radisson Blu Hotel Lietuva

- Working Space + 2 nights accommodation for 1 person | €2200.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Education Fair Vietnam

15 Oct 2026 - 18 Oct 2026

Information

This fair serves as a central meeting point for institutions of higher education, alongside international schools from a wide range of countries.

Vietnam's education sector is expanding rapidly, with strong demand for:

- Modern learning technologies
- International curricula
- Studing abroad
- Bilingual and international school models
- Partnerships with foreign universities

- A fair like this positions Vietnam as a **regional hub for educational innovation**, while giving international suppliers and institutions a structured entry point into the market.

Visitor numbers :

Ho Chi Min City 3,000

Primary School	10%	Undergraduate	40%	Professional Training	0%
High School	20%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	25%	Other	10%
Foundation / Prep	20%				

Hanoi 3,000

Primary School	25%	Undergraduate	10%	Professional Training	0%
High School	20%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	25%	Other	5%
Foundation / Prep	20%				

Exhibitors

Who should attend

Boarding schools
 Business schools
 Colleges
 Companies (Careers)
 Education agencies
 Funding & scholarship providers
 Gap year organisations
 Government bodies
 Hotel management schools
 Language schools
 Professional bodies
 Student service providers
 Summer schools
 Universities
 Equipment suppliers
 Primary schools
 Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ho Chi Min City 04 Jun 2026 - 07 Jun 2026

Ho Chi Min Centre

- 9m2 Standard Equipped Stand | **€3750.00** [Book Now](#)

Hanoi 15 Oct 2026 - 18 Oct 2026

Vietnam Expo Centre

- 9m2 Standard Equipped Stand | **€3750.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Education Fairs of Turkey Roadshow-Fall 2026

20 Oct 2026 - 26 Oct 2026

Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 10 years, the International Education Fair in the country has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The previous Fall event welcomed over 300 exhibitors representing over 150 institutions from 27 different countries to the events in Bursa, Ankara, Izmir, and Istanbul.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course.

There are around 350,000 university students in Istanbul at around 50 universities. Over 200, 000 students at around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in the fair Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

Visitor numbers :

Izmir 2,600

Primary School	%	Undergraduate	35%	Professional Training	%
High School	%	Postgraduate	45%	Careers	%
Further / Vocational	%	Languages	40%	Other	%
Foundation / Prep	15%				

Ankara 2,900

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	0%
Further / Vocational	15%	Languages	41%	Other	0%
Foundation / Prep	14%				

Istanbul 9,200

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	%
Further / Vocational	15%	Languages	41%	Other	44%
Foundation / Prep	14%				

Istanbul (Asian side) 1,500

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	%
Further / Vocational	15%	Languages	41%	Other	%
Foundation / Prep	14%				

Exhibitors

Who should attend

Business schools
Colleges
Education agencies
Funding & scholarship providers
Hotel management schools
Language schools
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Izmir 20 Oct 2026

Izmir Ege Palas Business Hotel

- Working Space (All Cities Selected) | **€1671.00** [Book Now](#)
- Working Space | **€2014.00** [Book Now](#)

Ankara 22 Oct 2026

Ankara Sheraton Hotel

- Working Space (All Cities Selected) | **€1671.00** [Book Now](#)
- Working Space | **€2014.00** [Book Now](#)

Istanbul 24 Oct 2026 - 25 Oct 2026

Istanbul (European side)- Hilton Bosphorus

- 5m2 Standard Equipped Stand (When all cities selected) | **€3219.00** [Book Now](#)
- 5m2 Standard Equipped Stand (When Selected with Asian Side) | **€4053.00** [Book Now](#)
- 5m2 Standard Equipped Stand | **€4200.00** [Book Now](#)

Istanbul (Asian side) 26 Oct 2026

Istanbul (Asian side) - Hilton Kozyatagi

- Working Space (All Cities Selected) | **€1671.00** [Book Now](#)
- Working Space (Selected with Istanbul European Side) | **€1845.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Student Fair Romania Fall 2026

07 Oct 2026

Information

International Student Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

Greek student market

25% Highschool students and graduates

75% University students and Graduates

Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers :

Bucharest 6,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	20%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Cluj Napoca 3,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	20%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Iasi 2,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	19%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering

- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bucharest 03 Oct 2026 - 04 Oct 2026

Palace Hall

- 6m2 Standard Equipped Stand | €2600.00 [Book Now](#)

Cluj Napoca 05 Oct 2026

Grand Hotel Napoca

- Working Space | €2300.00 [Book Now](#)

Iasi 07 Oct 2026

Congress Hall

- Working Space | €1900.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Student Fairs in Turkey - Fall 2026

17 Oct 2026 - 23 Oct 2026

Information

The International Education Fairs in Turkey are the only international study abroad fairs in the country

supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

We are pleased to invite you to the Fall fairs in the world's most emerging markets: Turkey, Morocco & Azerbaijan.

Reasons to Attend

Previously, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies, and the local & International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

Market Overview

Turkey is a quickly developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post-secondary institutions.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduates are currently looking for overseas education opportunities

Fair Outline

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey is known for being a pioneer in student recruitment fairs with its 20 years of experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver

the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy them!

Visitor numbers :

Istanbul 3,667

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Istanbul (Asian side) 1,648

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Ankara 1,540

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Izmir 2,039

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Summer schools

Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Istanbul 17 Oct 2026 - 18 Oct 2026

Istanbul Congress Center

- Working Space | **€3500.00** [Book Now](#)

Istanbul (Asian side) 19 Oct 2026

Dedeman Bostanci Hotel

- Working Space | €1400.00 [Book Now](#)

Ankara 21 Oct 2026

Sheraton Hotel

- Working Space | €1400.00 [Book Now](#)

Izmir 23 Oct 2026

Swissotel Buyuk Efes Hotel

- Working Space & Online Participation | €1400.00 [Book Now](#)

[BOOK FULL TOUR](#)



International Studies Fair - Engineering and Business Schools - Strasbourg - Fall 2026

10 Oct 2026

Information

The International Studies Fair for Engineering and Business Schools aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

4,600

Primary School	0%	Undergraduate	85%	Professional Training	0%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%

Exhibitors

Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools
Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance

- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

10 Oct 2026

Parc des expositions - Hall 1

- 6m2 Standard Equipped Stand | **€5020.00** [Book Now](#)

[BOOK FULL TOUR](#)



International Studies Fair - Engineering, Business Schools, Arts - Lyon - Fall 2026

10 Oct 2026

Information

The International Studies Fair for Engineering, Business Schools, Arts in Lyon aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a

population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Chassieu 5,000

Primary School	0%	Undergraduate	85%	Professional Training	0%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools
Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics

Prices & Booking

Chassieu 10 Oct 2026

Eurexpo - Hall 7

- 9m2 Standard Equipped Stand | **€5090.00** [Book Now](#)

[BOOK FULL TOUR](#)



Japan Education Expo - Osaka, Fall 2026

13 Oct 2026 - 15 Oct 2026

Information

The Japan Education Expo is a premier event for students both from Japan and overseas to explore higher education, vocational schools and language programs in Japan and other countries.

Reasons to Attend

The Osaka leg of the Expo presented here saw 7500 visitors and 120 exhibitors last year, receiving students from all over the country.

Market Overview

Over 91,000 Japanese students choose to study abroad each year, a number steadily rebounding toward pre-pandemic peaks as young minds seek global perspectives. Simultaneously, Japan has solidified its status as an educational powerhouse, hosting a record-breaking 408,000 international students.

Continuous efforts are being made by the Japanese government and the private sector to foster global talent, with a core national target of sending 500,000 Japanese students abroad annually by 2033 while expanding university-industry collaboration. With this powerful emphasis on two-way internationalization, Japan remains a premier global hub for higher education, innovation, and cross-border research.

Fair Outline

Supported by key educational authorities, the **Japan Education Expo** is superbly timed to align with major

graduation and university entrance periods. During this pivotal time, students and parents will be eagerly collecting vital information on programs, scholarships, and institutions of higher learning to pursue their future goals.

For many students, a visit to this expo marks the beginning of an exciting new chapter. This is where they make crucial decisions—not only on their specific field of study, but also on the academic institutions that will help them shape their future careers. For others, the fair is the perfect venue to gather insights and compare options to make a well-informed choice for their educational journey.

Visitor numbers :



Osaka 7,500

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	10%	Languages	5%	Other	0%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Business schools
- Colleges
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Government bodies
- Hotel management schools
- Language schools
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning

- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Osaka 13 Oct 2026 - 15 Oct 2026

Grand Cube Osaka

- 16m2 Standard Equipped Stand | **€5250.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Overseas International Education Expo Taiwan - Fall 2026

06 Oct 2026

Information

Overseas International Education Expo is Taiwan's largest and most established education expo, attracting thousands of students actively planning to study abroad.

Reasons to Attend

Key strengths:

- Impressive marketing investment per expo across digital, print, and outdoor channels
- Multi city reach: Taipei, Taichung, Kaohsiung
- High intent audience: Students in active decision making stages
- Full lead database provided to exhibitors

Opportunity: Efficient, high impact market engagement for institutions from any country.

Market Overview

Taiwan is one of Asia's most consistent and academically strong outbound student markets. Despite a population of just 23 million, Taiwan sends a high number of students abroad each year. Families place strong cultural value on international education, and students are motivated, academically prepared, and globally minded.

Why it matters: Taiwan provides a stable pipeline of high quality undergraduate and postgraduate applicants for institutions worldwide.

Undergraduate Market Insights

- Strong academic preparation: Taiwanese students excel in STEM, arts, languages, and digital skills.
- High English proficiency: Many attend bilingual, international, or English medium schools.
- Interest in creative and tech fields: Music, performing arts, design, gaming, media, and computing are rapidly growing sectors.
- Parents prioritise safety, reputation, and structured support: They favour destinations with strong student services and clear progression pathways.

Opportunity: Undergraduate applicants from Taiwan are academically strong, well prepared, and adapt quickly to international study environments.

Postgraduate Market Insights

- High demand for international master's degrees: Students seek global exposure, career advancement, and specialised training.
- Motivated and mature applicants: PG students typically have clear goals, strong academic backgrounds, and financial readiness.
- Popular fields: Business, engineering, AI/data, design, creative industries, education, and health sciences.

Opportunity: Postgraduate applicants from Taiwan show excellent conversion rates and strong academic performance.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by contacting us directly.

Visitor numbers :

Taipei 1,000

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Taichung 500

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Kaohsiung 500

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Primary schools

Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Taipei 03 Oct 2026 - 04 Oct 2026

Taipei World Trade Center

- Working Space | €4260.00 [Book Now](#)

Taichung 05 Oct 2026

Evergreen Laurel Hotel

- Working Space | €1800.00 [Book Now](#)

Kaohsiung 06 Oct 2026

Howard Plaza Hotel, 7F

- Working Space | €1800.00 [Book Now](#)

[BOOK FULL TOUR](#)



Poland - International Recruitment Tour - Fall 2026

08 Oct 2026 - 11 Oct 2026

Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among

people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

Visitor numbers :

Krakow 1,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Warsaw 3,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Gdansk 1,000

Primary School	%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management

- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Krakov 08 Oct 2026

Hotel Vienna House Andel

- Working Space and 1 night B & B single accommodation | **€2548.00** [Book Now](#)

Warsaw 10 Oct 2026

Radisson Blu Sobieski Hotel

- Working Space + 2 nights accommodation for 1 person | **€2720.00** [Book Now](#)

Gdansk 11 Oct 2026

Radisson Hotel

- Working Space + 2 nights accommodation for 1 person | **€2698.00** [Book Now](#)

[BOOK FULL TOUR](#)