

Days of International Education Slovakia - Fall 2026

27 Sep 2026

Information

Many education providers have already understood the great possibilities of the Slovakian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

Visitor numbers :

Bratislava 4,500

Primary School	0%	Undergraduate	35%	Professional Training	0%
High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers

Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Bratislava 27 Sep 2026

Radisson Blue Carlton Hotel

- Working Space | **€2420.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Education Fair Vietnam

15 Oct 2026 - 18 Oct 2026

Information

This fair serves as a central meeting point for institutions of higher education, alongside international schools from a wide range of countries.

Vietnam's education sector is expanding rapidly, with strong demand for:

- Modern learning technologies
- International curricula
- Studing abroad
- Bilingual and international school models
- Partnerships with foreign universities
- A fair like this positions Vietnam as a **regional hub for educational innovation**, while giving international suppliers and institutions a structured entry point into the market.

Visitor numbers :

Ho Chi Min City 3,000

Primary School	10%	Undergraduate	40%	Professional Training	0%
High School	20%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	25%	Other	10%
Foundation / Prep	20%				

Hanoi 3,000

Primary School	25%	Undergraduate	10%	Professional Training	0%
High School	20%	Postgraduate	0%	Careers	0%
Further / Vocational	10%	Languages	25%	Other	5%
Foundation / Prep	20%				

Exhibitors

Who should attend

Boarding schools
 Business schools
 Colleges
 Companies (Careers)
 Education agencies
 Funding & scholarship providers
 Gap year organisations

Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ho Chi Min City 04 Jun 2026 - 07 Jun 2026

Ho Chi Min Centre

- 9m2 Standard Equipped Stand | €3750.00 [Book Now](#)

Hanoi 15 Oct 2026 - 18 Oct 2026

Vietnam Expo Centre

- 9m2 Standard Equipped Stand | €3750.00 [Book Now](#)

[BOOK FULL TOUR](#)



International Student Fair Romania Fall 2026

03 Oct 2026 - 07 Oct 2026

Information

International Student Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

Greek student market

25% Highschool students and graduates

75% University students and Graduates

Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers :

Bucharest 6,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	20%	Careers	0%

Further / Vocational 0% Languages 0% Other 0%
Foundation / Prep 0%

Cluj Napoca 3,000

Primary School 0% Undergraduate 80% Professional Training 0%
High School 0% Postgraduate 20% Careers 0%
Further / Vocational 0% Languages 0% Other 0%
Foundation / Prep 0%

Iasi 2,000

Primary School 0% Undergraduate 80% Professional Training 0%
High School 0% Postgraduate 19% Careers 0%
Further / Vocational 0% Languages 0% Other 0%
Foundation / Prep 0%

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bucharest 03 Oct 2026 - 04 Oct 2026

Palace Hall

- 6m2 Standard Equipped Stand | **€2600.00** [Book Now](#)

Cluj Napoca 05 Oct 2026

Grand Hotel Napoca

- Working Space | **€2300.00** [Book Now](#)

Iasi 07 Oct 2026

Congress Hall

- Working Space | €1900.00 [Book Now](#)

[BOOK FULL TOUR](#)



International Studies Fair - Engineering and Business Schools - Strasbourg - Fall 2026

10 Oct 2026

Information

The International Studies Fair for Engineering and Business Schools aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyramp Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

4,600

Primary School	0%	Undergraduate	85%	Professional Training	0%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies

Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools
Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

10 Oct 2026

Parc des expositions - Hall 1

- 6m2 Standard Equipped Stand | **€5020.00** [Book Now](#)

[BOOK FULL TOUR](#)

International Studies Fair - Engineering, Business Schools, Arts - Lyon - Fall 2026

10 Oct 2026

Information

The International Studies Fair for Engineering, Business Schools, Arts in Lyon aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Chassieu 5,000

Primary School	0%	Undergraduate	85%	Professional Training	0%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers

Universities
Summer schools
Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Chassieu 10 Oct 2026

Eurexpo - Hall 7

- 9m2 Standard Equipped Stand | **€5090.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Studies Fair - Engineering, Business Schools, Arts - Nice- Fall 2026

03 Oct 2026

Information

The International Studies Fair for Engineering, Business Schools, Arts aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with

specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Nice 5,000

Primary School	0%	Undergraduate	85%	Professional Training	0%
High School	0%	Postgraduate	15%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Universities
- Summer schools
- Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Nice 03 Oct 2026

Palais des Expositions

- 9m2 Standard Equipped Stand | **€5540.00** [Book Now](#)

[BOOK FULL TOUR](#)



Japan Education Expo - Osaka, Fall 2026

13 Oct 2026 - 15 Oct 2026

Information

The Japan Education Expo is a premier event for students both from Japan and overseas to explore higher education, vocational schools and language programs in Japan and other countries.

Reasons to Attend

The Osaka leg of the Expo presented here saw 7500 visitors and 120 exhibitors last year, receiving students from all over the country.

Market Overview

Over 91,000 Japanese students choose to study abroad each year, a number steadily rebounding toward pre-pandemic peaks as young minds seek global perspectives. Simultaneously, Japan has solidified its status as an educational powerhouse, hosting a record-breaking 408,000 international students.

Continuous efforts are being made by the Japanese government and the private sector to foster global talent, with a core national target of sending 500,000 Japanese students abroad annually by 2033 while expanding university-industry collaboration. With this powerful emphasis on two-way internationalization, Japan remains a premier global hub for higher education, innovation, and cross-border research.

Fair Outline

Supported by key educational authorities, the **Japan Education Expo** is superbly timed to align with major graduation and university entrance periods. During this pivotal time, students and parents will be eagerly collecting vital information on programs, scholarships, and institutions of higher learning to pursue their future goals.

For many students, a visit to this expo marks the beginning of an exciting new chapter. This is where they make crucial decisions—not only on their specific field of study, but also on the academic institutions that will help them shape their future careers. For others, the fair is the perfect venue to gather insights and compare options to make a well-informed choice for their educational journey.

Visitor numbers :

Osaka 7,500

Primary School	0%	Undergraduate	60%	Professional Training	5%
High School	0%	Postgraduate	15%	Careers	0%

Further / Vocational 10% **Languages** 5% **Other** 0%
Foundation / Prep 10%

Exhibitors

Who should attend

Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Government bodies
Hotel management schools
Language schools
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Osaka 13 Oct 2026 - 15 Oct 2026

Grand Cube Osaka

- 16m2 Standard Equipped Stand | **€5250.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Overseas International Education Expo Taiwan - Fall 2026

03 Oct 2026 - 06 Oct 2026

Information

Overseas International Education Expo is Taiwan's largest and most established education expo, attracting thousands of students actively planning to study abroad.

Reasons to Attend

Key strengths:

- Impressive marketing investment per expo across digital, print, and outdoor channels
- Multi city reach: Taipei, Taichung, Kaohsiung
- High intent audience: Students in active decision making stages
- Full lead database provided to exhibitors

Opportunity: Efficient, high impact market engagement for institutions from any country.

Market Overview

Taiwan is one of Asia's most consistent and academically strong outbound student markets. Despite a

population of just 23 million, Taiwan sends a high number of students abroad each year. Families place strong cultural value on international education, and students are motivated, academically prepared, and globally minded.

Why it matters: Taiwan provides a stable pipeline of high quality undergraduate and postgraduate applicants for institutions worldwide.

Undergraduate Market Insights

- Strong academic preparation: Taiwanese students excel in STEM, arts, languages, and digital skills.
 - High English proficiency: Many attend bilingual, international, or English medium schools.
 - Interest in creative and tech fields: Music, performing arts, design, gaming, media, and computing are rapidly growing sectors.
 - Parents prioritise safety, reputation, and structured support: They favour destinations with strong student services and clear progression pathways.
- Opportunity: Undergraduate applicants from Taiwan are academically strong, well prepared, and adapt quickly to international study environments.

Postgraduate Market Insights

- High demand for international master’s degrees: Students seek global exposure, career advancement, and specialised training.
 - Motivated and mature applicants: PG students typically have clear goals, strong academic backgrounds, and financial readiness.
 - Popular fields: Business, engineering, AI/data, design, creative industries, education, and health sciences.
- Opportunity: Postgraduate applicants from Taiwan show excellent conversion rates and strong academic performance.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by contacting us directly.

Visitor numbers :

Taipei 1,000

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Taichung 500

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%

Further / Vocational 10% Languages % Other %
Foundation / Prep %

Kaohsiung 500

Primary School 10% Undergraduate 80% Professional Training %
High School % Postgraduate 5% Careers 5%
Further / Vocational 10% Languages % Other %
Foundation / Prep %

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Primary schools
- Professional bodies
- Publishers
- Student service providers
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Taipei 03 Oct 2026 - 04 Oct 2026

Taipei World Trade Center

- Working Space | **€4260.00** [Book Now](#)

Taichung 05 Oct 2026

Evergreen Laurel Hotel

- Working Space | **€1800.00** [Book Now](#)

Kaohsiung 06 Oct 2026

Howard Plaza Hotel, 7F

- Working Space | **€1800.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Poland - International Recruitment Tour - Fall 2026

08 Oct 2026 - 11 Oct 2026

Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

Visitor numbers :

Krakow 1,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Warsaw 3,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Gdansk 1,000

Primary School	%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Krakow 08 Oct 2026

Hotel Vienna House Andel

- Working Space and 1 night B & B single accommodation | **€2548.00** [Book Now](#)

Warsaw 10 Oct 2026

Radisson Blu Sobieski Hotel

- Working Space + 2 nights accommodation for 1 person | **€2720.00** [Book Now](#)

Gdansk 11 Oct 2026

Radisson Hotel

- Working Space + 2 nights accommodation for 1 person | **€2698.00** [Book Now](#)

[BOOK FULL TOUR](#)