

# Baltic International Recruitment Tour Fall 2026

15 Oct 2026 - 18 Oct 2026

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn in Fall 2026. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with

a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

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### Tallinn 2,000

|                      |     |               |     |                       |   |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School       | %   | Undergraduate | 60% | Professional Training | % |
| High School          | 10% | Postgraduate  | 10% | Careers               | % |
| Further / Vocational | 5%  | Languages     | 10% | Other                 | % |
| Foundation / Prep    | 5%  |               |     |                       |   |

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### Riga 5,000

|                      |     |               |     |                       |   |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School       | %   | Undergraduate | 60% | Professional Training | % |
| High School          | 10% | Postgraduate  | 10% | Careers               | % |
| Further / Vocational | 5%  | Languages     | 10% | Other                 | % |
| Foundation / Prep    | 5%  |               |     |                       |   |

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### Vilnius 3,000

|                      |     |               |     |                       |   |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School       | %   | Undergraduate | 60% | Professional Training | % |
| High School          | 10% | Postgraduate  | 10% | Careers               | % |
| Further / Vocational | 5%  | Languages     | 10% | Other                 | % |
| Foundation / Prep    | 5%  |               |     |                       |   |

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers

Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Tallinn 15 Oct 2026**

*Radisson Blu Hotel Olympia*

- Working Space + 2 nights accommodation for 1 person | €2200.00 [Book Now](#)

## **Riga 17 Oct 2026**

*Radisson Blu Hotel Latvija*

- Working Space and 1 night B & B single accommodation | €2100.00 [Book Now](#)

## **Vilnius 18 Oct 2026**

*Radisson Blu Hotel Lietuva*

- Working Space + 2 nights accommodation for 1 person | €2200.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# **International Education Fair Vietnam**

15 Oct 2026 - 18 Oct 2026

## **Information**

This fair serves as a central meeting point for institutions of higher education, alongside international schools from a wide range of countries.

Vietnam's education sector is expanding rapidly, with strong demand for:

- Modern learning technologies
- International curricula
- Studing abroad
- Bilingual and international school models
- Partnerships with foreign universities

- A fair like this positions Vietnam as a **regional hub for educational innovation**, while giving international suppliers and institutions a structured entry point into the market.

## Visitor numbers :

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### Ho Chi Min City 3,000

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | 10% | Undergraduate | 40% | Professional Training | 0%  |
| High School          | 20% | Postgraduate  | 0%  | Careers               | 0%  |
| Further / Vocational | 10% | Languages     | 25% | Other                 | 10% |
| Foundation / Prep    | 20% |               |     |                       |     |

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### Hanoi 3,000

|                      |     |               |     |                       |    |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School       | 25% | Undergraduate | 10% | Professional Training | 0% |
| High School          | 20% | Postgraduate  | 0%  | Careers               | 0% |
| Further / Vocational | 10% | Languages     | 25% | Other                 | 5% |
| Foundation / Prep    | 20% |               |     |                       |    |

## Exhibitors

### Who should attend

Boarding schools  
 Business schools  
 Colleges  
 Companies (Careers)  
 Education agencies  
 Funding & scholarship providers  
 Gap year organisations  
 Government bodies  
 Hotel management schools  
 Language schools  
 Professional bodies  
 Student service providers  
 Summer schools  
 Universities  
 Equipment suppliers  
 Primary schools  
 Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Ho Chi Min City 04 Jun 2026 - 07 Jun 2026

*Ho Chi Min Centre*

- 9m2 Standard Equipped Stand | **€3750.00** [Book Now](#)

### Hanoi 15 Oct 2026 - 18 Oct 2026

*Vietnam Expo Centre*

- 9m2 Standard Equipped Stand | **€3750.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Education Fairs of Turkey Roadshow-Fall 2026

20 Oct 2026 - 26 Oct 2026

## Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 10 years, the International Education Fair in the country has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

## Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The previous Fall event welcomed over 300 exhibitors representing over 150 institutions from 27 different countries to the events in Bursa, Ankara, Izmir, and Istanbul.

## Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course.

There are around 350,000 university students in Istanbul at around 50 universities. Over 200, 000 students at around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

## Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in the fair Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

## Visitor numbers :

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### Izmir 2,600

|                      |     |               |     |                       |   |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School       | %   | Undergraduate | 35% | Professional Training | % |
| High School          | %   | Postgraduate  | 45% | Careers               | % |
| Further / Vocational | %   | Languages     | 40% | Other                 | % |
| Foundation / Prep    | 15% |               |     |                       |   |

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### Ankara 2,900

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | %   | Undergraduate | 34% | Professional Training | 25% |
| High School          | 3%  | Postgraduate  | 45% | Careers               | 0%  |
| Further / Vocational | 15% | Languages     | 41% | Other                 | 0%  |
| Foundation / Prep    | 14% |               |     |                       |     |

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### Istanbul 9,200

|                      |     |               |     |                       |     |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School       | %   | Undergraduate | 34% | Professional Training | 25% |
| High School          | 3%  | Postgraduate  | 45% | Careers               | %   |
| Further / Vocational | 15% | Languages     | 41% | Other                 | 44% |
| Foundation / Prep    | 14% |               |     |                       |     |

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### Istanbul (Asian side) 1,500



|                             |            |                      |            |                              |            |
|-----------------------------|------------|----------------------|------------|------------------------------|------------|
| <b>Primary School</b>       | <b>%</b>   | <b>Undergraduate</b> | <b>34%</b> | <b>Professional Training</b> | <b>25%</b> |
| <b>High School</b>          | <b>3%</b>  | <b>Postgraduate</b>  | <b>45%</b> | <b>Careers</b>               | <b>%</b>   |
| <b>Further / Vocational</b> | <b>15%</b> | <b>Languages</b>     | <b>41%</b> | <b>Other</b>                 | <b>%</b>   |
| <b>Foundation / Prep</b>    | <b>14%</b> |                      |            |                              |            |

## Exhibitors

### Who should attend

Business schools  
Colleges  
Education agencies  
Funding & scholarship providers  
Hotel management schools  
Language schools  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Izmir 20 Oct 2026

*Izmir Ege Palas Business Hotel*

- Working Space ( All Cities Selected) | **€1671.00** [Book Now](#)
- Working Space | **€2014.00** [Book Now](#)

### Ankara 22 Oct 2026

*Ankara Sheraton Hotel*

- Working Space ( All Cities Selected) | **€1671.00** [Book Now](#)
- Working Space | **€2014.00** [Book Now](#)

### Istanbul 24 Oct 2026 - 25 Oct 2026

*Istanbul (European side)- Hilton Bosphorus*

- 5m2 Standard Equipped Stand (When all cities selected) | **€3219.00** [Book Now](#)
- 5m2 Standard Equipped Stand (When Selected with Asian Side) | **€4053.00** [Book Now](#)
- 5m2 Standard Equipped Stand | **€4200.00** [Book Now](#)

### Istanbul (Asian side) 26 Oct 2026

*Istanbul (Asian side) - Hilton Kozyatagi*

- Working Space ( All Cities Selected) | **€1671.00** [Book Now](#)
- Working Space (Selected with Istanbul European Side) | **€1845.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Student Fairs in Turkey - Fall 2026

17 Oct 2026 - 23 Oct 2026

## Information

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

We are pleased to invite you to the Fall fairs in the world's most emerging markets: Turkey, Morocco & Azerbaijan.

## Reasons to Attend

Previously, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies, and the local & international sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

## Market Overview

Turkey is a quickly developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post-secondary institutions.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduates are currently looking for overseas education opportunities

## Fair Outline

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey is known for being a pioneer in student recruitment fairs with its 20 years of experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy them!

#### Visitor numbers :

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##### Istanbul 3,667

|                      |    |               |     |                       |     |
|----------------------|----|---------------|-----|-----------------------|-----|
| Primary School       | 0% | Undergraduate | 21% | Professional Training | 12% |
| High School          | 9% | Postgraduate  | 27% | Careers               | 14% |
| Further / Vocational | 0% | Languages     | 16% | Other                 | 10% |
| Foundation / Prep    | 0% |               |     |                       |     |

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##### Istanbul ( Asian side) 1,648

|                      |    |               |     |                       |     |
|----------------------|----|---------------|-----|-----------------------|-----|
| Primary School       | 0% | Undergraduate | 21% | Professional Training | 12% |
| High School          | 9% | Postgraduate  | 27% | Careers               | 14% |
| Further / Vocational | 0% | Languages     | 16% | Other                 | 10% |
| Foundation / Prep    | 0% |               |     |                       |     |

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##### Ankara 1,540

|                      |    |               |     |                       |     |
|----------------------|----|---------------|-----|-----------------------|-----|
| Primary School       | 0% | Undergraduate | 21% | Professional Training | 12% |
| High School          | 9% | Postgraduate  | 27% | Careers               | 14% |
| Further / Vocational | 0% | Languages     | 16% | Other                 | 10% |
| Foundation / Prep    | 0% |               |     |                       |     |

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##### Izmir 2,039

|                |    |               |     |                       |     |
|----------------|----|---------------|-----|-----------------------|-----|
| Primary School | 0% | Undergraduate | 21% | Professional Training | 12% |
|----------------|----|---------------|-----|-----------------------|-----|

|                             |    |                     |     |                |     |
|-----------------------------|----|---------------------|-----|----------------|-----|
| <b>High School</b>          | 9% | <b>Postgraduate</b> | 27% | <b>Careers</b> | 14% |
| <b>Further / Vocational</b> | 0% | <b>Languages</b>    | 16% | <b>Other</b>   | 10% |
| <b>Foundation / Prep</b>    | 0% |                     |     |                |     |

## Exhibitors

### Who should attend

Universities  
 Summer schools  
 Student service providers  
 Publishers  
 Language schools  
 Hotel management schools  
 Gap year organisations  
 Colleges  
 Business schools  
 Boarding schools

## Levels & Subjects

### Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT

- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Istanbul 17 Oct 2026 - 18 Oct 2026

*Istanbul Congress Center*

- Working Space | €3500.00 [Book Now](#)

### Istanbul ( Asian side) 19 Oct 2026

*Dedeman Bostanci Hotel*

- Working Space | €1400.00 [Book Now](#)

### Ankara 21 Oct 2026

*Sheraton Hotel*

- Working Space | €1400.00 [Book Now](#)

### Izmir 23 Oct 2026

*Swissotel Buyuk Efes Hotel*

- Working Space & Online Participation | €1400.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Japan Education Expo - Osaka, Fall 2026

13 Oct 2026 - 15 Oct 2026

## Information

The Japan Education Expo is a premier event for students both from Japan and overseas to explore higher education, vocational schools and language programs in Japan and other countries.

**Reasons to Attend**

The Osaka leg of the Expo presented here saw 7500 visitors and 120 exhibitors last year, receiving students from all over the country.

**Market Overview**

Over 91,000 Japanese students choose to study abroad each year, a number steadily rebounding toward pre-pandemic peaks as young minds seek global perspectives. Simultaneously, Japan has solidified its status as an educational powerhouse, hosting a record-breaking 408,000 international students.

Continuous efforts are being made by the Japanese government and the private sector to foster global talent, with a core national target of sending 500,000 Japanese students abroad annually by 2033 while expanding university-industry collaboration. With this powerful emphasis on two-way internationalization, Japan remains a premier global hub for higher education, innovation, and cross-border research.

**Fair Outline**

Supported by key educational authorities, the **Japan Education Expo** is superbly timed to align with major graduation and university entrance periods. During this pivotal time, students and parents will be eagerly collecting vital information on programs, scholarships, and institutions of higher learning to pursue their future goals.

For many students, a visit to this expo marks the beginning of an exciting new chapter. This is where they make crucial decisions—not only on their specific field of study, but also on the academic institutions that will help them shape their future careers. For others, the fair is the perfect venue to gather insights and compare options to make a well-informed choice for their educational journey.

**Visitor numbers :**

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**Osaka 7,500**

|                      |     |               |     |                       |    |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School       | 0%  | Undergraduate | 60% | Professional Training | 5% |
| High School          | 0%  | Postgraduate  | 15% | Careers               | 0% |
| Further / Vocational | 10% | Languages     | 5%  | Other                 | 0% |
| Foundation / Prep    | 10% |               |     |                       |    |

**Exhibitors**

## **Who should attend**

Business schools  
Colleges  
Education agencies  
Equipment suppliers  
Funding & scholarship providers  
Government bodies  
Hotel management schools  
Language schools  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### **Subject Areas**



- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Osaka 13 Oct 2026 - 15 Oct 2026**

*Grand Cube Osaka*

- 16m2 Standard Equipped Stand | **€5250.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Poland - International Recruitment Tour - Fall 2026

08 Oct 2026 - 11 Oct 2026

## Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

## Visitor numbers :

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### Krakow 1,000

|                      |     |               |     |                       |    |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School       | 1%  | Undergraduate | 40% | Professional Training | 1% |
| High School          | 20% | Postgraduate  | 3%  | Careers               | %  |
| Further / Vocational | 10% | Languages     | 20% | Other                 | %  |
| Foundation / Prep    | 5%  |               |     |                       |    |

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### Warsaw 3,000

|                |    |               |     |                       |    |
|----------------|----|---------------|-----|-----------------------|----|
| Primary School | 1% | Undergraduate | 40% | Professional Training | 1% |
|----------------|----|---------------|-----|-----------------------|----|

|                             |     |                     |     |                |   |
|-----------------------------|-----|---------------------|-----|----------------|---|
| <b>High School</b>          | 20% | <b>Postgraduate</b> | 3%  | <b>Careers</b> | % |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>    | 20% | <b>Other</b>   | % |
| <b>Foundation / Prep</b>    | 5%  |                     |     |                |   |

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## Gdansk 1,000

|                             |     |                      |     |                              |    |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| <b>Primary School</b>       | %   | <b>Undergraduate</b> | 40% | <b>Professional Training</b> | 1% |
| <b>High School</b>          | 20% | <b>Postgraduate</b>  | 3%  | <b>Careers</b>               | %  |
| <b>Further / Vocational</b> | 10% | <b>Languages</b>     | 20% | <b>Other</b>                 | %  |
| <b>Foundation / Prep</b>    | 5%  |                      |     |                              |    |

## Exhibitors

### Who should attend

Universities  
 Summer schools  
 Professional bodies  
 Primary schools  
 Language schools  
 Hotel management schools  
 Funding & scholarship providers  
 Colleges  
 Business schools  
 Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

### **Krakow 08 Oct 2026**

*Hotel Vienna House Andel*

- Working Space and 1 night B & B single accommodation | **€2548.00** [Book Now](#)

### **Warsaw 10 Oct 2026**

*Radisson Blu Sobieski Hotel*

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