Africa | Kenya | 25th ISFA International Student & Career Fairs Africa Fall 2027

25 Sep 2027 - 28 Sep 2027

Information

Come and participate at the 25th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the Mara Meru Cheetah project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Nairobi 2,500

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	35%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	30%	**Careers**	5%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages

- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount 5% until 30-03-2027

Nairobi 25 Sep 2027

Sarit Expo Centre

- Distant Participation One City | **~~€900.00~~ €855** Book Now
- Distant Participation Full Tour | **~~€1800.00~~ €1710** Book Now
- Working Space + | **~~€2600.00~~ €2470** Book Now

Mombasa 28 Sep 2027

TBC

- Distant Participation One City | **~~€900.00~~ €855** Book Now
- Distant Participation Full Tour | **~~€1800.00~~ €1710** Book Now
- Working Space | **~~€1800.00~~ €1710** Book Now

BOOK FULL TOUR

UniversityFairs

Africa | Kenya & Uganda | 24th ISFA International Student & Career Fairs Africa Spring 2027

02 Mar 2027 - 09 Mar 2027

Information

Come and participate in the next edition of the ISFA International Student Fairs Africa, the most friendly, long-standing, result-driven, professional event in East Africa since 2012!

We make sure that you will meet **top students** in Africa, make friends for life and become part of our team. We also offer a pack of various activities including a **group safari and sightseeing between the fairs in Nairobi and Mombasa.**

Reasons to Attend

- Long-standing and the oldest study abroad fair in Kenya and East Africa
- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with a focus on recruiting students at foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Where Ugandan Students Want to Study

Recent research indicates strong international study interest among Kenyan students. A 2024 survey of 1,008 Kenyan respondents, reported in 2025, found that 44% wanted to pursue higher education overseas; the United States, Canada, the United Kingdom and Europe were the most preferred destinations. Asian destinations also form part of ISFA’s 2027 recruitment strategy, particularly China, Malaysia, Indonesia, Vietnam, and India which broaden the range of programme, scholarship and affordability options available to students.

Undergraduate recruitment focus: United Kingdom, Germany and other European destinations, USA, Canada together with South Africa and Asian countries such as India, China, Malaysia, Indonesia and Vietnam where affordability, scholarships, programme availability, and regional accessibility may influence decisions.

- **Postgraduate recruitment focus:** United Kingdom, Germany, China, Malaysia and India, USA and Canada with scholarships, research quality, specialist programmes, work experience, and post-study career pathways acting as key decision factors.
- **Student decision factors:** Financial aid and scholarships, opportunities for work experience during study, international exposure, programme quality, affordability, cultural accessibility and clear pathways from education to employment.

Where Ugandan Students Want to Study

- Broader 2025 African student research identifies Canada as a leading destination and shows growing interest in more affordable options across Europe and Asia, while Uganda-specific scholarship pathways are especially visible for the United Kingdom, United States, Germany, China, Japan, Turkey, Australia, Hungary, South Korea and regional African destinations.
- **Undergraduate recruitment focus:** Canada, United Kingdom, United States, Germany, Turkey, China, Malaysia, India and regional African destinations, with emphasis on affordability, scholarships, programme availability, and supportive admissions pathways.
- **Postgraduate recruitment focus:** United Kingdom, United States, Germany, China, Japan, Australia, Hungary, South Korea, and regional African destinations, particularly where funded master's, doctoral, research and professional programmes are available.
- **Student decision factors:** Tuition and living costs, scholarships, visa accessibility, programme quality, employability, post-study work opportunities, English-medium provision, and clear application guidance.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

The 24th International Student Fairs Africa (ISFA) will be held in March 2027 in Uganda and across Kenya, reinforcing its position as East Africa's premier international education exhibition. The fair will bring together participation representing a diverse range of countries and official study-promotion bodies, attracting students, parents, and career advisers.

Key outcomes included:

- Broad international representation across Africa, Europe, Asia, and North America, supported by official study-promotion bodies.
- High demand for STEM, Business and Health Sciences programmes.
- Effective digital outreach via Instagram, TikTok, LinkedIn, TV and Radio
- Strong network with schools and universities as well as education professionals

ISFA continues to serve as a vital platform for connecting East African students with global education opportunities, while fostering institutional partnerships and mobility schemes.

Exhibitors & Participation

Countries participated:

- Belgium
- Botswana
- China
- Egypt
- France

- Germany
- Hungary
- India
- Indonesia
- Kenya
- Malaysia
- Mauritius
- Poland
- Romania
- South Africa
- Spain
- Switzerland
- Turkey
- United Kingdom
- Sweden

Government and official study-promotion bodies support/previous participation:

- Study in Flanders
- Wallonia and Brussels – Study in French-speaking Belgium
- Campus France
- DAAD
- Education Hungary
- Uni-Italia
- Study in Romania
- SEPIE – Internationalisation of Spanish Higher Education
- Study in Sweden
- Study in Botswana
- Study in Mauritius
- Study in India
- Study in North Cyprus
- EducationUSA
- EduCanada

This year, ISFA are also donating to the Mara Meru Cheetah project,if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Kampala 800

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	35%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	%
Foundation / Prep	15%				

Eldoret 600

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	30%	**Careers**	5%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	15%				

Nairobi 2,500

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	35%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	30%	**Careers**	5%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training

- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- 2 Cities Discount 10% until 02-03-2027

- 3 cities' discount 15% until 02-03-2027
- 4 Cities' Discount 20% until 02-03-2027

Kampala 02 Mar 2027

Sheraton Hotel TBC

- Distant Participation One City | **~~€900.00~~ €720** Book Now
- Working Space | **~~€1800.00~~ €1440** Book Now
- Distant Participation Full Tour 4 cities | **~~€3460.00~~ €2768** Book Now

Eldoret 04 Mar 2027

Boma Inn Hotel

- Distant Participation One City | ~~**€650.00**~~ **€520** Book Now
- Working Space | ~~**€1200.00**~~ **€960** Book Now
- Distant Participation Full Tour 4 cities | ~~**€3460.00**~~ **€2768** Book Now

Nairobi 06 Mar 2027

Sarit Expo Centre

- Distant Participation One City | ~~**€900.00**~~ **€720** Book Now
- Working Space+ | ~~**€2600.00**~~ **€2080** Book Now
- Distant Participation Full Tour 4 cities | ~~**€3460.00**~~ **€2768** Book Now

Mombasa 09 Mar 2027

TBC

- Distant Participation One City | ~~**€900.00**~~ **€720** Book Now
- Working Space | ~~**€1800.00**~~ **€1440** Book Now
- Distant Participation Full Tour 4 cities | ~~**€3460.00**~~ **€2768** Book Now

BOOK FULL TOUR

UniversityFairs

Annual International Education Fair in Mauritius Fall 2026

21 Nov 2026 - 22 Nov 2026

Information

The Mauritius education event will be held at the end of November just after the completion of the HSc examinations. This provides an opportunity to prospective students to gather information about study areas and take early informed decisions.

The Mauritius International Education Fair is amongst the largest education fairs in Mauritius. It is also one of the oldest education fairs in the country and has been attracting a number of Universities from across the world.

The fair is strategically held as soon as the HSC examinations have concluded and students are looking out for options around the world. Our last event had participants from countries around the world including the UK, France, Switzerland, Canada, Malaysia, India, China, Hungary and Cyprus.

Reasons to Attend

The fair is marketed extensively and the number of participants has steadily increased every year. Last year, we have over 53 institutions that took part in the fair. The fair has been held annually since 2003. Mauritius is a country where a significant number of students go abroad to study each year. The fair provides an ideal platform for recruiters to meet and interact with interested students

Market Overview

Despite being one of Africa's most developed countries, Mauritius still has only a few institutions where students can pursue higher education. As a result, most Mauritian students look as pursuing their educational dreams abroad. There are about 5000 Mauritian students who go abroad to study each year.

Mauritius is an island nation of 1.2 millions inhabitants in the Indian Ocean. Mauritius has a multicultural society in which the cultures blend and mix harmoniously. The population is made up of people of Indian, African, Chinese and French origin.

Fair Outline

This International Education Fair in Mauritius is held at the Hennessy Park Hotel in the city of Ebene. Due to its excellent location and easy accessibility the hotel is able to attract many visitors for the fair.

The Mauritius exhibition is committed to forming value-centred future leaders through education that is entrepreneurial inspirit, ethical in focus, and global in orientation.

The fair is well advertised in the local media including press, radio and television. In addition posters and banners are put up all over the island. Personal visits are made by representatives to various schools and higher education establishments to promote the Fair.

The last fair was inaugurated by the Minister of Tertiary Education and the earlier one by the President of the Republic.

Visitor numbers :

Ebene 800

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	%	**Postgraduate**	%	**Careers**	%
Further / Vocational	%	**Languages**	30%	**Other**	%
Foundation / Prep	10%				

Exhibitors

Who should attend

Universities
Language schools
Hotel management schools
Colleges
Business schools

Levels &amp Subjects

Academic Levels

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Ebene 21 Nov 2026 - 22 Nov 2026

Hennessy Park Hotel

- Working Space | **€2500.00** Book Now

BOOK FULL TOUR

Gulf Education and Training Exhibition in Dubai - Winter 2027

21 Apr 2027 - 23 Apr 2027

Information

This event attracts some of the world's leading universities, colleges and other education providers, as well as suppliers of education equipment and technology.

Reasons to Attend

Every year the exhibition attracts over 35,000 local and expatriate students who are at the threshold of college life and actively looking for higher education, professional development and training options.

The exhibition focuses on General Education, Higher Education, Vocational Education, Training & Professional Development, Global EdTech Forum.

Market Overview

Dubai is a technologically advanced city with a continuous focus on innovation, offering a conducive environment for experiential learning, creative thinking and independent action. According to data collected by the Unesco Institute for Statistics which has published the Global Education Digest 2019, around 5,742 students from the UAE are studying abroad. Over 700 UAE nationals received government scholarships in 2019 to study overseas. The Dubai International Education Fair student recruitment is the Middle East's largest platform for the UAE and other GCC countries. It offers a consistently high lead ratio.

The number of schools in the UAE is expected to double in the next decade to meet the high demand for primary and secondary education. Until such time, demand will continue to outstrip supply much to the benefit of boarding schools in countries such as Australia, Canada, India, UK, USA and others.

Fair Outline

The exhibition is the Middle East and Asia's most powerful platform for student recruitment.

Consider the facts:

- Drawing on its experience from being in the market for 25 years, Gulf Education and Training Exhibition targets different student groups based on preferences and has a conversion rate that is far higher than industry averages
- The Gulf Education and Training Exhibition maintains close links with the corporate world and regularly hosts seminars and presentations on topics that bridge the divide between education and industry.
- Thefair boasts of an exhibitor retention rate of over 90 percent year on year which is testament to its success and position in the UAE education market.
- The Gulf Education and Training Exhibition offers a tangible return on your investment; every single person you interact and communicate with at the exhibition, has been targeted and invited and is genuinely interested in education.

Education is a top priority for the UAE government in recent years and accounts for more than AED 4.6 billion of the federal budget. Over 400,000 students of 52 nationalities, study in private schools in the UAE of which, over 330,000 students study in English medium schools.

Visitor numbers :

Dubai 31,000

Primary School	%	**Undergraduate**	50%	**Professional Training**	%
High School	6%	**Postgraduate**	44%	**Careers**	%
Further / Vocational	%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Student service providers
Summer schools

Universities

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Dubai 21 Apr 2027 - 23 Apr 2027

Dubai International Convention & Exhibition Centre

- 9m2 Standard Equipped Stand (Incl. display unit) | **€5190.00** Book Now

BOOK FULL TOUR



Morocco & Tunisia International Student Fairs - Fall 2026

10 Nov 2026

Information

We invite you to attend the International Education Morocco & Tunisia Tour:

- **Morocco & Tunisia are growing education markets** with strong government support for study abroad.
- Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.
- The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

Reasons to Attend

Strategic Reach in North Africa

- Morocco and Tunisia are two of the most dynamic student recruitment markets in the region.
- Both countries have large youth populations actively seeking international study opportunities, especially in English-speaking destinations.
- Government initiatives strongly support overseas education, making students highly motivated and well-prepared.

Direct Access to Students & Schools

- Meet thousands of prospective students across Casablanca, Rabat, Marrakesh and Tunis.
- Benefit from exclusive visits to leading international high schools, connecting directly with decision-makers and influencers.
- Engage with families and counsellors who play a key role in study-abroad decisions.

Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.
- Gain visibility alongside other international universities, strengthening your brand presence in North Africa.
- Network with peers and build long-term recruitment pipelines in two countries within one efficient tour.

Proven Track Record

- The Fair Organiser has over 28 years of experience organising successful international student

recruitment events.
- The Morocco & Tunisia fairs are among the longest-running in Africa, trusted by hundreds of institutions worldwide.
- Each edition attracts strong participation, ensuring high-quality engagement and measurable outcomes.

Added Value

- Complimentary promotional opportunities such as banners, online listings, and catalogue features.
- Support with discounted accommodation, transfers, and logistics for delegates.
- Optional sightseeing and cultural programmes, including safari tours, to enrich the experience.

This Morocco & Tunisia Tour offers **direct student engagement, strong government-backed demand, and excellent visibility** in two key North African markets — all within one efficient, cost-effective trip.

Visitor numbers :

Casablanca 200

Primary School	0%	**Undergraduate**	70%	**Professional Training**	0%
High School	70%	**Postgraduate**	0%	**Careers**	0%
Further / Vocational	10%	**Languages**	15%	**Other**	0%
Foundation / Prep	10%				

Tunis, Rabat, El Jadida, Casablanca 4,000

Primary School	0%	**Undergraduate**	60%	**Professional Training**	10%
High School	10%	**Postgraduate**	10%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

El Jadida 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	10%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Rabat 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	5%	**Postgraduate**	3%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Casablanca 3,120

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	5%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Tunis 800

Primary School	0%	**Undergraduate**	100%	**Professional Training**	0%
High School	100%	**Postgraduate**	0%	**Careers**	0%
Further / Vocational	20%	**Languages**	10%	**Other**	0%
Foundation / Prep	20%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Casablanca 05 Nov 2026

School Visits

- School visits | **€500.00** Book Now

Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026

Morocco & Tunis Full Exhibition Tour

- Full Tour 4 cities | **€5750.00** Book Now

El Jadida 06 Nov 2026

Lycée ELBILIA

- Working Space | **€2250.00** Book Now

Rabat 07 Nov 2026

Hotel Rabat

- Working Space | **€2250.00** Book Now

Casablanca 08 Nov 2026

Barcelo Anfa Casablanca

- Working Space | **€2250.00** Book Now

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

- Working Space | **€2250.00** Book Now

BOOK FULL TOUR

UniversityFairs

Tunisia (part of Morocco Tour) International Student Fairs - Fall 2026

10 Nov 2026

Information

We invite you attend the Morocco International Education Tour with an additional leg in Tunisia (please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from these country.

Reasons to Attend

Market Overview

Fair Outline

Visitor numbers :

Tunis 3,120

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	5%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages

- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

- Working Space | **€2250.00** Book Now

BOOK FULL TOUR

Tunisia & Morocco International Student Fairs - Fall 2026

10 Nov 2026

Information

We invite you to attend the International Education Tunisia & Morocco Tour:

- **Morocco & Tunisia are growing education markets** with strong government support for study abroad.
- Students are highly motivated, well-prepared, and increasingly interested in English-speaking destinations.
- The tour offers **two countries in one trip**, making it cost-effective and efficient for recruitment.

Reasons to Attend

Strategic Reach in North Africa

- Morocco and Tunisia are two of the most dynamic student recruitment markets in the region.
- Both countries have large youth populations actively seeking international study opportunities, especially

in English-speaking destinations.
- Government initiatives strongly support overseas education, making students highly motivated and well-prepared.

Direct Access to Students & Schools

- Meet thousands of prospective students across Casablanca, Rabat, Marrakesh and Tunis.
- Benefit from exclusive visits to leading international high schools, connecting directly with decision-makers and influencers.
- Engage with families and counsellors who play a key role in study-abroad decisions.

Institutional Visibility & Networking

- Showcase your institution through extensive promotional campaigns before and during the fairs.
- Gain visibility alongside other international universities, strengthening your brand presence in North Africa.
- Network with peers and build long-term recruitment pipelines in two countries within one efficient tour.

Proven Track Record

- The Fair Organiser has over 28 years of experience organising successful international student recruitment events.
- The Morocco & Tunisia fairs are among the longest-running in Africa, trusted by hundreds of institutions worldwide.
- Each edition attracts strong participation, ensuring high-quality engagement and measurable outcomes.

Added Value

- Complimentary promotional opportunities such as banners, online listings, and catalogue features.
- Support with discounted accommodation, transfers, and logistics for delegates.
- Optional sightseeing and cultural programmes, including safari tours, to enrich the experience.

This Morocco & Tunisia Tour offers **direct student engagement, strong government-backed demand, and excellent visibility** in two key North African markets — all within one efficient, cost-effective trip.

Visitor numbers :

Tunis, Rabat, El Jadida, Casablanca 4,000

Primary School	0%	**Undergraduate**	60%	**Professional Training**	10%
High School	10%	**Postgraduate**	10%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	10%
Foundation / Prep	10%				

El Jadida 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	10%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Rabat 750

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	5%	**Postgraduate**	3%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Casablanca 3,120

Primary School	0%	**Undergraduate**	90%	**Professional Training**	0%
High School	3%	**Postgraduate**	5%	**Careers**	0%
Further / Vocational	0%	**Languages**	2%	**Other**	0%
Foundation / Prep	0%				

Tunis 800

Primary School	0%	**Undergraduate**	100%	**Professional Training**	0%
High School	100%	**Postgraduate**	0%	**Careers**	0%
Further / Vocational	20%	**Languages**	10%	**Other**	0%
Foundation / Prep	20%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tunis, Rabat, El Jadida, Casablanca 06 Nov 2026 - 10 Nov 2026

Morocco & Tunis Full Exhibition Tour

- Full Tour Tunis, Rabat, Casablanca, Marakesh | **€5750.00** Book Now

El Jadida 06 Nov 2026

TBA

- Working Space | **€2250.00** Book Now

Rabat 07 Nov 2026

Hotel Rabat

- Working Space | **€2250.00** Book Now

Casablanca 08 Nov 2026

Barcelo Anfa Casablanca

- Working Space | **€2250.00** Book Now

Tunis 10 Nov 2026

Radisson Blu Hotel & Convention Center

- Working Space | **€2250.00** Book Now

BOOK FULL TOUR