13th International University Fair Greece Spring 2027

19 Mar 2027 - 23 Mar 2027

Information

This exhibition is the important educational event in Southern Europe and the place where students, teachers and parents annually find out information related to study programmes abroad. Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with university representatives from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

Greek student market

25% Highschool students and graduates

75% University students and Graduates

Support

The fair receives significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission attended the fair regularly.

Visitor numbers :

Athens 1,200

Primary School	0%	**Undergraduate**	30%	**Professional Training**	0%
High School	0%	**Postgraduate**	70%	**Careers**	0%
Further / Vocational	0%	**Languages**	0%	**Other**	0%
Foundation / Prep	0%				

Thessaloniki 3,500

Primary School	0%	**Undergraduate**	60%	**Professional Training**	0%
High School	0%	**Postgraduate**	39%	**Careers**	0%
Further / Vocational	0%	**Languages**	0%	**Other**	0%
Foundation / Prep	0%				

Heraklion 900

Primary School	0%	**Undergraduate**	30%	**Professional Training**	0%
High School	0%	**Postgraduate**	70%	**Careers**	0%
Further / Vocational	0%	**Languages**	0%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Publishers

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Athens 19 Mar 2027

Divani Caravel Hotel

- Working Space | **€2600.00** Book Now

Thessaloniki 21 Mar 2027

Macedonia Palace Hotel

- Working Space | **€2600.00** Book Now

Heraklion 23 Mar 2027

Aquila Atlantis Hotel

- Working Space | **€2000.00** Book Now

BOOK FULL TOUR

Africa | Kenya & Uganda | 24th ISFA International Student & Career Fairs Africa Spring 2027

02 Mar 2027 - 09 Mar 2027

Information

Come and participate in the next edition of the ISFA International Student Fairs Africa, the most friendly, long-standing, result-driven, professional event in East Africa since 2012!

We make sure that you will meet **top students** in Africa, make friends for life and become part of our team. We also offer a pack of various activities including a **group safari and sightseeing between the fairs in Nairobi and Mombasa.**

Reasons to Attend

- Long-standing and the oldest study abroad fair in Kenya and East Africa
- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with a focus on recruiting students at foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Where Ugandan Students Want to Study

Recent research indicates strong international study interest among Kenyan students. A 2024 survey of 1,008 Kenyan respondents, reported in 2025, found that 44% wanted to pursue higher education overseas; the United States, Canada, the United Kingdom and Europe were the most preferred destinations. Asian destinations also form part of ISFA's 2027 recruitment strategy, particularly China, Malaysia, Indonesia, Vietnam, and India which broaden the range of programme, scholarship and affordability options available to students.

Undergraduate recruitment focus: United Kingdom, Germany and other European destinations, USA, Canada together with South Africa and Asian countries such as India, China, Malaysia, Indonesia and Vietnam where affordability, scholarships, programme availability, and regional accessibility may influence decisions.

- **Postgraduate recruitment focus:** United Kingdom, Germany, China, Malaysia and India, USA and Canada with scholarships, research quality, specialist programmes, work experience, and post-study career pathways acting as key decision factors.
- **Student decision factors:** Financial aid and scholarships, opportunities for work experience during study, international exposure, programme quality, affordability, cultural accessibility and clear pathways from education to employment.

Where Ugandan Students Want to Study

- Broader 2025 African student research identifies Canada as a leading destination and shows growing interest in more affordable options across Europe and Asia, while Uganda-specific scholarship pathways are especially visible for the United Kingdom, United States, Germany, China, Japan, Turkey, Australia, Hungary, South Korea and regional African destinations.
- **Undergraduate recruitment focus:** Canada, United Kingdom, United States, Germany, Turkey, China, Malaysia, India and regional African destinations, with emphasis on affordability, scholarships, programme availability, and supportive admissions pathways.
- **Postgraduate recruitment focus:** United Kingdom, United States, Germany, China, Japan, Australia, Hungary, South Korea, and regional African destinations, particularly where funded master's, doctoral, research and professional programmes are available.
- **Student decision factors:** Tuition and living costs, scholarships, visa accessibility, programme quality, employability, post-study work opportunities, English-medium provision, and clear application guidance.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

The 24th International Student Fairs Africa (ISFA) will be held in March 2027 in Uganda and across Kenya, reinforcing its position as East Africa's premier international education exhibition. The fair will bring together participation representing a diverse range of countries and official study-promotion bodies, attracting students, parents, and career advisers.

Key outcomes included:

- Broad international representation across Africa, Europe, Asia, and North America, supported by official study-promotion bodies.
- High demand for STEM, Business and Health Sciences programmes.
- Effective digital outreach via Instagram, TikTok, LinkedIn, TV and Radio
- Strong network with schools and universities as well as education professionals

ISFA continues to serve as a vital platform for connecting East African students with global education opportunities, while fostering institutional partnerships and mobility schemes.

Exhibitors & Participation

Countries participated:

- Belgium
- Botswana
- China
- Egypt
- France
- Germany
- Hungary
- India
- Indonesia
- Kenya
- Malaysia
- Mauritius
- Poland
- Romania
- South Africa
- Spain
- Switzerland
- Turkey
- United Kingdom
- Sweden

Government and official study-promotion bodies support/previous participation:

- Study in Flanders
- Wallonia and Brussels – Study in French-speaking Belgium
- Campus France
- DAAD
- Education Hungary
- Uni-Italia

- Study in Romania
- SEPIE – Internationalisation of Spanish Higher Education
- Study in Sweden
- Study in Botswana
- Study in Mauritius
- Study in India
- Study in North Cyprus
- EducationUSA
- EduCanada

This year, ISFA are also donating to the Mara Meru Cheetah project,if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Kampala 800

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	35%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	%
Foundation / Prep	15%				

Eldoret 600

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	30%	**Careers**	5%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	15%				

Nairobi 2,500

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	35%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	30%	**Careers**	5%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching

- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- 2 Cities Discount (Standard or Premium) 10% until 01-03-2027

- 3 Cities' Discount (Standard or Premium) 15% until 01-03-2027
- 4 Cities' Discount (Standard and Premium) 20% until 01-03-2027

Kampala 02 Mar 2027

Sheraton Hotel TBC

- Digital Participation (Online Profile, video, newsletter, live sessions, visitors' database | **€900.00** Book Now
- Represented Participation (Digital package, workibg space, professional representation by our staff, promotion, student registration, material distribution, visitors' database | **€1200.00** Book Now
- Standard Working Space (Table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, visitors' database) | **€1800.00** Book Now
- Premium Working Space (Digital Package, table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, presentation in Nairobi, visitors' database, premium location) | **€2400.00** Book Now

Eldoret 04 Mar 2027

Boma Inn Hotel

- Digital Participation (Online Profile, video, newsletter, live sessions, visitors' database | **€650.00** Book Now
- Represented Participation (Digital package, workibg space, professional representation by our staff, promotion, student registration, material distribution, visitors' database | **€900.00** Book Now
- Standard Working Space (Table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, visitors' database) | **€1200.00** Book Now
- Premium Working Space (Digital Package, table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, presentation in Nairobi, visitors' database, premium location) | **€1800.00** Book Now

Nairobi 06 Mar 2027

Sarit Expo Centre

- Digital Participation (Online Profile, video, newsletter, live sessions, visitors' database | **€900.00** Book Now
- Represented Participation (Digital package, workibg space, professional representation by our staff, promotion, student registration, material distribution, visitors' database | **€1200.00** Book Now
- Standard Working Space (Table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, visitors' database) | **€2600.00** Book Now
- Premium Working Space (Digital Package, table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, presentation in Nairobi, visitors' database, premium location) | **€3300.00** Book Now
- Premium Working Space (Digital Package, table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, presentation in Nairobi, visitors' database, premium location) | **€3300.00** Book Now

Mombasa 09 Mar 2027

TBC

- Digital Participation (Online Profile, video, newsletter, live sessions, visitors' database | **€900.00** Book Now
- Represented Participation (Digital package, workibg space, professional representation by our staff, promotion, student registration, material distribution, visitors' database | **€1200.00** Book Now
- Standard Working Space (Table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, visitors' database) | **€1800.00** Book Now
- Premium Working Space (Digital Package, table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, presentation in Nairobi, visitors' database, premium location) | **€2400.00** Book Now

BOOK FULL TOUR

UniversityFairs

Baltic International Recruitment Tour Spring 2027

11 Mar 2027 - 14 Mar 2027

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn in Spring 2027. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers :

Tallinn 2,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	10%	**Postgraduate**	10%	**Careers**	%

Further / Vocational	5%	**Languages**	10%	**Other**	%
Foundation / Prep	5%				

Riga 5,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	10%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	10%	**Other**	%
Foundation / Prep	5%				

Vilnius 3,000

Primary School	%	**Undergraduate**	60%	**Professional Training**	%
High School	10%	**Postgraduate**	10%	**Careers**	%
Further / Vocational	5%	**Languages**	10%	**Other**	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 11 Mar 2027

Radisson Blu Hotel Olympia

- Working Space + 2 nights accommodation for 1 person | **€2626.00** Book Now

Riga 13 Mar 2027

Radisson Blu Hotel Latvija

- Working Space and 1 night B & B single accommodation | **€2497.00** Book Now

Vilnius 14 Mar 2027

Radisson Blu Hotel Lietuva

- Working Space + 2 nights accommodation for 1 person | **€2626.00** Book Now

BOOK FULL TOUR

International Masters, MBA and Career Fair - Spring 2027 - Paris

06 Mar 2027

Information

The International Masters, MBA and Career Fair - Paris aims to help students find an international education and/or career path abroad. The International Masters and MBA Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious business schools and French universities, European establishments (German, Swiss, Spanish, British, Dutch, Belgian), North American establishments (American and Canadian universities) as well as Australian establishments.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enroll students and graduates.

*Sourced from Education New Zealand and EU figures on the cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

PARIS 3,000

Primary School	0%	**Undergraduate**	0%	**Professional Training**	13%
High School	0%	**Postgraduate**	80%	**Careers**	16%
Further / Vocational	0%	**Languages**	20%	**Other**	19%
Foundation / Prep	0%				

Exhibitors

Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools

Student service providers

Levels &amp Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

PARIS 06 Mar 2027

Cité internationale universitaire de Paris

- 6m2 Standard Equipped Stand | **€6530.00** Book Now

BOOK FULL TOUR

UniversityFairs

International Student Fair Romania Spring 2027

13 Mar 2027 - 17 Mar 2027

Information

International Student Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

Greek student market

25% Highschool students and graduates

75% University students and Graduates

Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers :

Bucharest 6,000

Primary School	0%	**Undergraduate**	80%	**Professional Training**	0%
High School	0%	**Postgraduate**	20%	**Careers**	0%
Further / Vocational	0%	**Languages**	0%	**Other**	0%
Foundation / Prep	0%				

Timisoara 3,000

Primary School	0%	**Undergraduate**	80%	**Professional Training**	0%
High School	0%	**Postgraduate**	20%	**Careers**	0%
Further / Vocational	0%	**Languages**	0%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Boarding schools
Business schools

Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

- Visual & creative arts

Prices & Booking

Bucharest 13 Mar 2027 - 14 Mar 2027

Sala Palatului

- 6m2 Standard Equipped Stand | **€2700.00** Book Now

Timisoara 17 Mar 2027

Iulius Congress Hall

- Working Space | **€2100.00** Book Now

BOOK FULL TOUR

UniversityFairs

Spain - International Education Salon 2027

10 Mar 2027 - 14 Mar 2027

Information

The Salon presents a complete and updated offer of high school studies, university, other higher education, complementary, vocational training and languages, as well as services to education. It is the key annual event for students looking for careers guidance and an ideal environment for presenting your latest services and your educational programmes.

The last edition of the exhibition hosted 175 local and international exhibitors.

The Salon offers various training options for students after completing Compulsory Secondary Education: high school studies, university careers, higher education, complementary studies, professional training and languages.

The exhibition has the following sections:

University studies

Vocational Training Studies

Student services

Other higher education

Complementary studies

Language studies

Primary, secondary, and BA education centers

Professional training

Education services

Other services

Visitor numbers :

Barcelona 104,000

Primary School	5%	**Undergraduate**	70%	**Professional Training**	5%
High School	10%	**Postgraduate**	5%	**Careers**	5%
Further / Vocational	5%	**Languages**	25%	**Other**	5%
Foundation / Prep	5%				

Exhibitors

Who should attend

Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Publishers

Levels &amp Subjects

Academic Levels

- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

- Visual & creative arts

Prices & Booking

Barcelona 10 Mar 2027 - 14 Mar 2027

Montjuic Centre

- 4m2 Budget Stand International Zone | **€2300.00** Book Now
- 6m2 Standard Equipped Stand | **€3195.00** Book Now
- 9m2 Standard Equipped Stand (Incl. display unit) | **€4450.00** Book Now
- 16m2 Standard Equipped Stand | **€6595.00** Book Now

BOOK FULL TOUR

UniversityFairs

Turkey - International Student Fairs - Spring 2027

20 Mar 2027 - 26 Mar 2027

Information

We invite you attend the International Student Fairs in Turkey. We are pleased to offer this great opportunity for international schools keen on recruiting students from Turkey.

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

Reasons to Register

In Fall 2018, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Russia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies and the local& International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine, exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities

Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abraod is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging,internet spots, etc.

The International Virtual Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

Visitor numbers :

Istanbul (European Side) 3,169

Primary School	%	**Undergraduate**	70%	**Professional Training**	%
High School	%	**Postgraduate**	30%	**Careers**	%
Further / Vocational	%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Istanbul (Asian side) 1,547

Primary School	%	**Undergraduate**	70%	**Professional Training**	%
High School	%	**Postgraduate**	30%	**Careers**	%
Further / Vocational	%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Ankara 1,547

Primary School	%	**Undergraduate**	70%	**Professional Training**	%
High School	%	**Postgraduate**	30%	**Careers**	%
Further / Vocational	%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Izmir 2,039

Primary School	%	**Undergraduate**	70%	**Professional Training**	%
High School	%	**Postgraduate**	30%	**Careers**	%
Further / Vocational	%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools

Levels &amp Subjects

Academic Levels

- Language learning
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount 10% until 15-12-2026

Istanbul (European Side) 20 Mar 2027 - 21 Mar 2027

Istanbul Congress Centre (European Side)

- Working Space (Per City When All Cities Selected) | ~~**€2480.00**~~ **€2232** Book Now
- Working Space | ~~**€3500.00**~~ **€3150** Book Now

Istanbul (Asian side) 22 Mar 2027

Hilton Istanbul Kozyatagi Hotel

- Working Space (Per City When All Cities Selected) | ~~**€1240.00**~~ **€1116** Book Now
- Working Space | ~~**€1400.00**~~ **€1260** Book Now

Ankara 24 Mar 2027

Sheraton Hotel

- Working Space (Per City When All Cities Selected) | ~~**€1240.00**~~ **€1116** Book Now
- Working Space | ~~**€1400.00**~~ **€1260** Book Now

Izmir 26 Mar 2027

Ege Palas Business Hotel

- Working Space (Per City When All Cities Selected) | ~~**€1240.00**~~ **€1116** Book Now
- Working Space | ~~**€1400.00**~~ **€1260** Book Now

BOOK FULL TOUR