

# 13th International University Fair Greece Spring 2027

19 Mar 2027 - 23 Mar 2027

## Information

This exhibition is the important educational event in Southern Europe and the place where students, teachers and parents annually find out information related to study programmes abroad. Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with university representatives from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

## Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

## Greek student market

25% Highschool students and graduates

75% University students and Graduates

## Support

The fair receives significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission attended the fair regularly.

## Visitor numbers :

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### Athens 1,200

Primary School	0%	Undergraduate	30%	Professional Training	0%
High School	0%	Postgraduate	70%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

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### Thessaloniki 3,500

Primary School	0%	Undergraduate	60%	Professional Training	0%
High School	0%	Postgraduate	39%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

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### Heraklion 900

Primary School	0%	Undergraduate	30%	Professional Training	0%
High School	0%	Postgraduate	70%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Publishers

# Levels & Subjects

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# Prices & Booking

## Athens 19 Mar 2027

*Divani Caravel Hotel*

- Working Space | €2600.00 [Book Now](#)

## Thessaloniki 21 Mar 2027

*Macedonia Palace Hotel*

- Working Space | €2600.00 [Book Now](#)

**Heraklion 23 Mar 2027**

*Aquila Atlantis Hotel*

- Working Space | €2000.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Africa - Kenya - 23rd & 24th ISFA International Student & Career Fairs Africa Fall

07 Oct 2026 - 09 Mar 2027

## Information

Come and participate at the 23rd edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

## Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

## Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the

highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

#### **Fair Outline**

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

#### **Visitor numbers :**

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#### **Mombasa 600**

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

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#### **Nairobi 2,500**

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	35%	Careers	10%

**Further / Vocational** 10% **Languages** 10% **Other** %  
**Foundation / Prep** 15%

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## **Nairobi 2,500**

**Primary School** % **Undergraduate** 35% **Professional Training** 5%  
**High School** 15% **Postgraduate** 35% **Careers** 10%  
**Further / Vocational** 10% **Languages** 10% **Other** %  
**Foundation / Prep** 15%

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## **Mombasa 600**

**Primary School** % **Undergraduate** 35% **Professional Training** 5%  
**High School** 15% **Postgraduate** 30% **Careers** 5%  
**Further / Vocational** 10% **Languages** % **Other** %  
**Foundation / Prep** 15%

## **Exhibitors**

### **Who should attend**

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Education agencies  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)

- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount 5% until 01-07-2026
- 2 Cities Discount 10% until 09-03-2027
- 3 Cities' Discount 15% until 09-03-2027
- 4 Cities Discount ( Nairobi & Mombasa both seasons) €1,780 20% until 09-03-2027

### Mombasa 07 Oct 2026

*TBC*

- Working Space | ~~€1800.00~~ €1710 [Book Now](#)

### Nairobi 10 Oct 2026

*Sarit Expo Centre*

- Working Space | ~~€2600.00~~€2470 [Book Now](#)

## **Nairobi 06 Mar 2027**

*Sarit Expo Centre*

- Working Space | ~~€2650.00~~€2517.5 [Book Now](#)

## **Mombasa 09 Mar 2027**

*TBC*

- Working Space | ~~€1800.00~~€1710 [Book Now](#)

[BOOK FULL TOUR](#)



# **International Masters, MBA and Career Fair - Spring 2027 - Paris**

06 Mar 2027

## **Information**

The International Masters, MBA and Career Fair - Paris aims to help students find an international education and/or career path abroad. The International Masters and MBA Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## **Reasons to Attend**

This not to be missed event addresses French students at the graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

## **Market Overview**

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a

population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

### **Fair Outline**

Among the present institutions: Prestigious business schools and French universities, European establishments (German, Swiss, Spanish, British, Dutch, Belgian), North American establishments (American and Canadian universities) as well as Australian establishments.

### **The international mobility/living abroad area**

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of "The Official Studyrama Guide to International Education", which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enroll students and graduates.

\*Sourced from Education New Zealand and EU figures on the cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### **Visitor numbers :**

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#### **Jourdan 1,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	65%	<b>Professional Training</b>	13%
<b>High School</b>	0%	<b>Postgraduate</b>	25%	<b>Careers</b>	16%
<b>Further / Vocational</b>	0%	<b>Languages</b>	10%	<b>Other</b>	19%
<b>Foundation / Prep</b>	0%				

### **Exhibitors**

## **Who should attend**

Business schools  
Companies (Careers)  
Funding & scholarship providers  
Gap year organisations  
Colleges  
Boarding schools  
Education agencies  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Universities  
Summer schools  
Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics

## Prices & Booking

**Jourdan 06 Mar 2027**

*Cité internationale universitaire de Paris*

- 6m2 Standard Equipped Stand | **€6530.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International Student Fair Romania Spring 2027

13 Mar 2027 - 17 Mar 2027

## Information

International Student Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

### Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

### **Romania Student Market**

85% Highschool students and graduates

15% University students and Graduates

### **Greek student market**

25% Highschool students and graduates

75% University students and Graduates

### **Support**

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

### **Visitor numbers :**

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**Bucharest 6,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	80%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	20%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	0%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

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## **Timisoara 3,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	80%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	20%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	0%	<b>Other</b>	0%
<b>Foundation / Prep</b>	0%				

## **Exhibitors**

### **Who should attend**

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

### **Prices & Booking**

#### **Bucharest 13 Mar 2027 - 14 Mar 2027**

*TBC*

- 6m2 Standard Equipped Stand | €2700.00 [Book Now](#)

#### **Timisoara 17 Mar 2027**

*TBC*

- Working Space | €2100.00 [Book Now](#)

[BOOK FULL TOUR](#)