Africa | Kenya & Uganda | 24th ISFA International Student & Career Fairs Africa Spring 2027

02 Mar 2027 - 09 Mar 2027

Information

Come and participate in the next edition of the ISFA International Student Fairs Africa, the most friendly, long-standing, result-driven, professional event in East Africa since 2012!

We make sure that you will meet **top students** in Africa, make friends for life and become part of our team. We also offer a pack of various activities including a **group safari and sightseeing between the fairs in Nairobi and Mombasa.**

Reasons to Attend

- Long-standing and the oldest study abroad fair in Kenya and East Africa
- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with a focus on recruiting students at foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Where Ugandan Students Want to Study

Recent research indicates strong international study interest among Kenyan students. A 2024 survey of 1,008 Kenyan respondents, reported in 2025, found that 44% wanted to pursue higher education overseas; the United States, Canada, the United Kingdom and Europe were the most preferred destinations. Asian destinations also form part of ISFA’s 2027 recruitment strategy, particularly China, Malaysia, Indonesia, Vietnam, and India which broaden the range of programme, scholarship and affordability options available to students.

Undergraduate recruitment focus: United Kingdom, Germany and other European destinations, USA, Canada together with South Africa and Asian countries such as India, China, Malaysia, Indonesia and Vietnam where affordability, scholarships, programme availability, and regional accessibility may influence decisions.

- **Postgraduate recruitment focus:** United Kingdom, Germany, China, Malaysia and India, USA and Canada with scholarships, research quality, specialist programmes, work experience, and post-study career pathways acting as key decision factors.
- **Student decision factors:** Financial aid and scholarships, opportunities for work experience during study, international exposure, programme quality, affordability, cultural accessibility and clear pathways from education to employment.

Where Ugandan Students Want to Study

- Broader 2025 African student research identifies Canada as a leading destination and shows growing interest in more affordable options across Europe and Asia, while Uganda-specific scholarship pathways are especially visible for the United Kingdom, United States, Germany, China, Japan, Turkey, Australia, Hungary, South Korea and regional African destinations.
- **Undergraduate recruitment focus:** Canada, United Kingdom, United States, Germany, Turkey, China, Malaysia, India and regional African destinations, with emphasis on affordability, scholarships, programme availability, and supportive admissions pathways.
- **Postgraduate recruitment focus:** United Kingdom, United States, Germany, China, Japan, Australia, Hungary, South Korea, and regional African destinations, particularly where funded master's, doctoral, research and professional programmes are available.
- **Student decision factors:** Tuition and living costs, scholarships, visa accessibility, programme quality, employability, post-study work opportunities, English-medium provision, and clear application guidance.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

The 24th International Student Fairs Africa (ISFA) will be held in March 2027 in Uganda and across Kenya, reinforcing its position as East Africa's premier international education exhibition. The fair will bring together participation representing a diverse range of countries and official study-promotion bodies, attracting students, parents, and career advisers.

Key outcomes included:

- Broad international representation across Africa, Europe, Asia, and North America, supported by official study-promotion bodies.
- High demand for STEM, Business and Health Sciences programmes.
- Effective digital outreach via Instagram, TikTok, LinkedIn, TV and Radio
- Strong network with schools and universities as well as education professionals

ISFA continues to serve as a vital platform for connecting East African students with global education

opportunities, while fostering institutional partnerships and mobility schemes.

Exhibitors & Participation

Countries participated:

- Belgium
- Botswana
- China
- Egypt
- France
- Germany
- Hungary
- India
- Indonesia
- Kenya
- Malaysia
- Mauritius
- Poland
- Romania
- South Africa
- Spain
- Switzerland
- Turkey
- United Kingdom
- Sweden

Government and official study-promotion bodies support/previous participation:

- Study in Flanders
- Wallonia and Brussels – Study in French-speaking Belgium
- Campus France
- DAAD
- Education Hungary
- Uni-Italia
- Study in Romania
- SEPIE – Internationalisation of Spanish Higher Education
- Study in Sweden
- Study in Botswana
- Study in Mauritius
- Study in India
- Study in North Cyprus
- EducationUSA
- EduCanada

This year, ISFA are also donating to the Mara Meru Cheetah project,if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Kampala 800

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	35%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	%
Foundation / Prep	15%				

Eldoret 600

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	30%	**Careers**	5%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	15%				

Nairobi 2,500

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	35%	**Careers**	10%
Further / Vocational	10%	**Languages**	10%	**Other**	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	15%	**Postgraduate**	30%	**Careers**	5%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers

Education agencies
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- 2 Cities Discount (Standard or Premium) 10% until 01-03-2027

- 3 Cities' Discount (Standard or Premium) 15% until 01-03-2027
- 4 Cities' Discount (Standard and Premium) 20% until 01-03-2027

Kampala 02 Mar 2027

Sheraton Hotel TBC

- Digital Participation (Online Profile, video, newsletter, live sessions, visitors' database | **€900.00** Book Now
- Represented Participation (Digital package, workibg space, professional representation by our staff, promotion, student registration, material distribution, visitors' database | **€1200.00** Book Now
- Standard Working Space (Table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, visitors' database) | **€1800.00** Book Now
- Premium Working Space (Digital Package, table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, presentation in Nairobi, visitors' database, premium location) | **€2400.00** Book Now

Eldoret 04 Mar 2027

Boma Inn Hotel

- Digital Participation (Online Profile, video, newsletter, live sessions, visitors' database | **€650.00** Book Now
- Represented Participation (Digital package, workibg space, professional representation by our staff, promotion, student registration, material distribution, visitors' database | **€900.00** Book Now
- Standard Working Space (Table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, visitors' database) | **€1200.00** Book Now
- Premium Working Space (Digital Package, table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, presentation in Nairobi, visitors' database, premium location) | **€1800.00** Book Now

Nairobi 06 Mar 2027

Sarit Expo Centre

- Digital Participation (Online Profile, video, newsletter, live sessions, visitors' database | **€900.00** Book Now
- Represented Participation (Digital package, workibg space, professional representation by our staff, promotion, student registration, material distribution, visitors' database | **€1200.00** Book Now
- Standard Working Space (Table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, visitors' database) | **€2600.00** Book Now
- Premium Working Space (Digital Package, table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, presentation in Nairobi, visitors' database, premium location) | **€3300.00** Book Now
- Premium Working Space (Digital Package, table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, presentation in Nairobi, visitors' database, premium location) | **€3300.00**

Book Now

Mombasa 09 Mar 2027

TBC

- Digital Participation (Online Profile, video, newsletter, live sessions, visitors' database | **€900.00** Book Now
- Represented Participation (Digital package, workibg space, professional representation by our staff, promotion, student registration, material distribution, visitors' database | **€1200.00** Book Now
- Standard Working Space (Table and chairs, up to 2 representatives, lunch, online profile, Wi-Fi, stationery, fascia board, visitors' database) | **€1800.00** Book Now
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BOOK FULL TOUR

UniversityFairs

Gulf Education and Training Exhibition in Dubai - Spring 2027

21 Apr 2027 - 23 Apr 2027

Information

The Global Education & Training Exhibition is the region’s longest-established education fair, now in its 35th year. It has recently been relaunched with a sharper focus on higher education and career advancement. It brings together leading international and local universities, colleges, vocational institutes, career training academies and professional development providers. The exhibition is held under the patronage of HH Sheikh Nahyan Bin Mubarak Al Nahyan.

Reasons to Attend

The 2027 edition is expected to draw more than 19,000 motivated students, graduates and working professionals, as well as education agents, school counsellors and public-sector education bodies. The 2026 edition welcomed 19,500 visitors and more than 150 exhibitors from over 25 countries, and more than 75 schools brought groups.

Visitors include:

- High school leavers and their parents

- Final-year undergraduates looking at postgraduate study
- Working adults seeking certifications and career progression
- **Education agents and student recruitment consultants**
- High school counsellors
- Public-sector education agencies
- Industry professionals

Exhibitors can recruit students directly and also build partnerships with agents and counsellors who refer students all year round. All of these visitors are in one venue, so exhibitors can reach prospective students from across the GCC, South Asia and North Africa.

Show Features

- **Counsellors Forum:** exhibitors can meet more than 100 high school counsellors from across the UAE and build pipeline and referral partnerships.
- **Skills activity zone:** a multi-themed area for hands-on skill development and soft skills, where educators and learners can connect.
- **Hands-on workshops:** the programme includes a culinary workshop and a space robotics workshop.
- **Sponsorship:** packages offer visibility online and on site, including social media, press releases, email campaigns, invitations, on-site branding, product activations and speaker slots.

Market Overview

Education remains a top national priority in the UAE. The 2026 federal budget, the largest in the country's history at AED 92.4 billion, allocates AED 16.9 billion to education.

Dubai's private school sector continues to grow quickly:

- At the start of the 2026–27 academic year, enrolment reached 406,563 students, up 4.6% on June 2026.
- Twenty-six new private education institutions opened this year, including seven schools and two international higher education providers.
- Under Dubai's Education Strategy E33, the Emirate aims to open at least 100 new private schools by 2033.
- Dubai's private schools ranked among the world's top 10 education systems across all PISA 2025 assessment domains.

This growing population of well-prepared, internationally minded students creates strong and continuing demand for higher education, foundation and pathway programmes, and professional training, both in the UAE and abroad.

Visitor numbers :

Dubai 19,500

Primary School	%	**Undergraduate**	50%	**Professional Training**	%
High School	6%	**Postgraduate**	40%	**Careers**	20%
Further / Vocational	%	**Languages**	%	**Other**	17%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Student service providers
Summer schools
Universities

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Dubai 21 Apr 2027 - 23 Apr 2027

Dubai International Convention & Exhibition Centre

- 9m2 Standard Equipped Stand (Incl. display unit) | **€5160.00** Book Now

BOOK FULL TOUR

International Studies Fair - Annecy - Winter 2027

23 Jan 2027

Information

The International Studies Fair Annecy aims to help students find an international education and/or career path abroad. The International Education Fair, which is viewed as an viewed as an early-cycle recruitment platform, also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The

national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Annecy 6,700

Primary School	0%	**Undergraduate**	91%	**Professional Training**	0%
High School	0%	**Postgraduate**	10%	**Careers**	0%
Further / Vocational	0%	**Languages**	15%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools
Student service providers

Levels &amp Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Annecy 23 Jan 2027

Arcadium

- 6m2 Standard Equipped Stand | **€4040.00** Book Now

BOOK FULL TOUR

Masters and MBA Fair in Lille- Winter 2027

13 Feb 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC…’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Lille 2,500

Primary School	0%	**Undergraduate**	67%	**Professional Training**	20%
High School	0%	**Postgraduate**	27%	**Careers**	20%
Further / Vocational	0%	**Languages**	10%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Lille 13 Feb 2027

La Cite des Echanges - Marcqen-Baroeul

- 6 m2 | **€3300.00** Book Now

BOOK FULL TOUR

Masters and MBA Fair in Nantes - Winter 2027

13 Feb 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC…’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

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Visitor numbers :

Nantes 2,000

Primary School	0%	**Undergraduate**	76%	**Professional Training**	20%
High School	0%	**Postgraduate**	24%	**Careers**	20%
Further / Vocational	0%	**Languages**	10%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning

- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Nantes 13 Feb 2027

Parc des Expositions de la Beaujoire - Hall 1

- 6 m2 | **€4040.00** Book Now

BOOK FULL TOUR

Masters and MBA Fair in Toulon - Winter 2027

20 Feb 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large

number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students. 2500 participants joined the event in the previous event in Lille.

The fair benefits from a strong regional reputation and extensive communication campaigns including digital marketing, radio spots, local press and outreach in more than 300 schools.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include ‘Successful Admission to the Master 2’ and ‘MBA, Masters and double degrees’.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d’Information et d’Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide ‘How to choose the best Master 2, MBA, MSC…’ that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

1,800

Primary School	0%	**Undergraduate**	44%	**Professional Training**	20%
High School	20%	**Postgraduate**	27%	**Careers**	20%
Further / Vocational	0%	**Languages**	10%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management

- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

20 Feb 2027

Palais Neptune

- 6 m2 | **€5285.00** Book Now

BOOK FULL TOUR

Masters and MBA Fair in Toulouse - Winter 2027

27 Feb 2027

Information

The Masters and MBA Fair is a leading educational event for prospective postgraduates, focusing on a large number of study areas, including art, sports, management, engineering, law, finance, tourism, health, digital studies.

Reasons to Attend

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Visitor numbers :

1,800

Primary School	0%	**Undergraduate**	44%	**Professional Training**	20%
High School	20%	**Postgraduate**	27%	**Careers**	20%
Further / Vocational	0%	**Languages**	10%	**Other**	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

27 Feb 2027

Centre de Congres Pierre Baudis - Salle Concorde

- 6 m2 | **€3330.00** Book Now

BOOK FULL TOUR

UniversityFairs

Masters, MBA and Career Fair - Montpellier - Winter 2027

27 Feb 2027

Information

The Masters, MBA and Career Fair - Montpellier aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious business schools and French universities, European establishments (German, Swiss, Spanish, British, Dutch, Belgian), North American establishments (American and Canadian universities) as well as Australian establishments.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with

specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enroll students and graduates.

*Sourced from Education New Zealand and EU figures on the cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Pérols 1,350

Primary School	0%	**Undergraduate**	65%	**Professional Training**	13%
High School	0%	**Postgraduate**	28%	**Careers**	16%
Further / Vocational	0%	**Languages**	18%	**Other**	19%
Foundation / Prep	0%				

Exhibitors

Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools
Student service providers

Levels &amp Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Pérols 27 Feb 2027

Parc des expositions

- 9m2 Standard Equipped Stand (Incl. display unit) | **€4040.00** Book Now

BOOK FULL TOUR

UniversityFairs

Spain - International Education Fair Madrid

17 Feb 2027 - 21 Feb 2027

Information

One of the leading and biggest exhibitions in Spain has a total of 146,000 visitors, 18 countries, who had the opportunity to learn about the academic offerings presented by 239 companies and entities, and 109 brands from 18 countries, and participate in an interesting parallel program of conferences with nearly 230 activities.

Visitor numbers :

Madrid 125,000

Primary School	5%	**Undergraduate**	40%	**Professional Training**	5%
High School	10%	**Postgraduate**	35%	**Careers**	5%
Further / Vocational	5%	**Languages**	25%	**Other**	5%
Foundation / Prep	5%				

Exhibitors

Who should attend

Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Publishers

Levels &amp Subjects

Academic Levels

- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Madrid 17 Feb 2027 - 21 Feb 2027

IFEMA Exhibition Centre

- 9m2 Standard Equipped Stand (Incl. display unit) | **€3743.00** Book Now
- 9m2 Comfort Stand | **€4491.00** Book Now

BOOK FULL TOUR

Student Recruitment Fairs Norway - Winter 2027

11 Jan 2027 - 11 Feb 2027

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers :

Sandefjord 6,866

Primary School	%	**Undergraduate**	90%	**Professional Training**	%
High School	%	**Postgraduate**	%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Kristiansand 4,055

Primary School	%	**Undergraduate**	90%	**Professional Training**	%
High School	%	**Postgraduate**	%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Stavanger 9,165

Primary School	%	**Undergraduate**	90%	**Professional Training**	%
High School	%	**Postgraduate**	%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Bergen 10,099

Primary School	%	**Undergraduate**	65%	**Professional Training**	%
High School	%	**Postgraduate**	25%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Alesund 4,014

Primary School	%	**Undergraduate**	90%	**Professional Training**	%
High School	%	**Postgraduate**	%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Kristiansund 4,055

Primary School	%	**Undergraduate**	90%	**Professional Training**	%
High School	%	**Postgraduate**	%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Trondheim 9,399

Primary School	%	**Undergraduate**	90%	**Professional Training**	%
High School	%	**Postgraduate**	%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	%				

Tromso 4,215

Primary School	%	**Undergraduate**	75%	**Professional Training**	%
High School	%	**Postgraduate**	15%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	%

Foundation / Prep	%				

Oslo 15,817

Primary School	%	**Undergraduate**	65%	**Professional Training**	%
High School	%	**Postgraduate**	25%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	10%
Foundation / Prep	%				

Exhibitors

Who should attend

Business schools
Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

Levels &amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT

- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Sandefjord 11 Jan 2027 - 12 Jan 2027

Sandefjord

- 4m2 Standard Equipped Stand | **€3051.00** Book Now
- 6m2 Standard Equipped Stand | **€3463.00** Book Now
- 4m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3953.00** Book Now
- 8m2 Standard Equipped Stand | **€4114.00** Book Now
- 9m2 Standard Stand | **€4348.00** Book Now
- 6m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€4364.00** Book Now
- 8m2 Standard + Equipped Stand (incl. 32" screen and display unit) | **€4525.00** Book Now
- 9m2 Standard+ Equipped Stand (incl. 32" screen, display unit) | **€4758.00** Book Now
- 8m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5014.00** Book Now
- 9m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5248.00** Book Now

Kristiansand 15 Jan 2027

Gimlehallen

- 4m2 Standard Equipped Stand | **€2783.00** Book Now
- 6 m2 Standard Equipped Stand | **€3096.00** Book Now
- 4m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3684.00** Book Now
- 8 m2 Standard Equipped Stand | **€3739.00** Book Now
- 9m2 Standard Stand | **€3806.00** Book Now
- 6m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3997.00** Book Now
- 8m2 Standard + Equipped Stand (incl. 32" screen and display unit) | **€4150.00** Book Now
- 9m2 Standard+ Equipped Stand (incl. 32" screen, display unit) | **€4217.00** Book Now
- 8m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€4640.00** Book Now
- 9m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€4706.00** Book Now

Stavanger 18 Jan 2027 - 19 Jan 2027

Stavanger Forum

- 4m2 Standard Equipped Stand | **€3051.00** Book Now
- 6m2 Standard Equipped Stand | **€3463.00** Book Now
- 4m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3953.00** Book Now
- 8 m2 Standard Equipped Stand | **€4114.00** Book Now
- 9m2 Standard Stand | **€4348.00** Book Now
- 6m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€4364.00** Book Now
- 8m2 Standard + Equipped Stand (incl. 32" screen and display unit) | **€4525.00** Book Now
- 9m2 Standard+ Equipped Stand (incl. 32" screen, display unit) | **€4758.00** Book Now
- 8m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5014.00** Book Now
- 9m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5248.00** Book Now

Bergen 21 Jan 2027 - 22 Jan 2027

Grieghallen

- 4m2 Standard Equipped Stand | **€3051.00** Book Now
- 6m2 Standard Equipped Stand | **€3463.00** Book Now
- 4m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3953.00** Book Now
- 8m2 Standard Equipped Stand (incl. display unit) | **€4114.00** Book Now
- 9m2 Standard Stand | **€4348.00** Book Now
- 6m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€4364.00** Book Now
- 8m2 Standard + Equipped Stand (incl. 32" screen and display unit) | **€4525.00** Book Now
- 9m2 Standard+ Equipped Stand (incl. 32" screen, display unit) | **€4758.00** Book Now
- 8m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5014.00** Book Now
- 9m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5248.00** Book Now

Alesund 25 Jan 2027

Fagerlighallen

- 4m2 Standard Equipped Stand | **€2783.00** Book Now
- 6m2 Standard Equipped Stand | **€3096.00** Book Now
- 4m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3684.00** Book Now
- 8 m2 Standard Equipped Stand | **€3739.00** Book Now
- 9m2 Standard Stand | **€3806.00** Book Now
- 6m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3997.00** Book Now
- 8m2 Standard + Equipped Stand (incl. 32" screen and display unit) | **€4150.00** Book Now
- 9m2 Standard+ Equipped Stand (incl. 32" screen, display unit) | **€4217.00** Book Now
- 8m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€4640.00** Book Now
- 9m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€4706.00** Book Now

Kristiansund 26 Jan 2027

Braathallen

- 4m2 Standard Equipped Stand | **€2509.00** Book Now
- 6 m2 Standard Equipped Stand | **€2733.00** Book Now
- 8 m2 Standard Equipped Stand | **€3287.00** Book Now
- 9m2 Standard Stand | **€3309.00** Book Now
- 4m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3410.00** Book Now
- 6m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3634.00** Book Now
- 8m2 Standard + Equipped Stand (incl. 32" screen and display unit) | **€3698.00** Book Now
- 9m2 Standard+ Equipped Stand (incl. 32" screen, display unit) | **€3720.00** Book Now
- 8m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€4188.00** Book Now
- 9m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€4210.00** Book Now

Trondheim 27 Jan 2027 - 28 Jan 2027

Trondheim Spektrum

- 4m2 Standard Equipped Stand | **€3051.00** Book Now
- 6m2 Standard Equipped Stand | **€3463.00** Book Now
- 4m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3953.00** Book Now
- 8 m2 Standard Equipped Stand | **€4114.00** Book Now
- 9m2 Standard Stand | **€4348.00** Book Now
- 6m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€4364.00** Book Now
- 8m2 Standard + Equipped Stand (incl. 32" screen and display unit) | **€4525.00** Book Now
- 9m2 Standard+ Equipped Stand (incl. 32" screen, display unit) | **€4758.00** Book Now
- 8m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5014.00** Book Now
- 9m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5248.00** Book Now

Tromso 04 Feb 2027

Tromsohallen

- 4m2 Standard Equipped Stand | **€2783.00** Book Now
- 6m2 Standard Equipped Stand | **€3096.00** Book Now
- 4m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3684.00** Book Now
- 8 m2 Standard Equipped Stand | **€3739.00** Book Now
- 9m2 Standard Stand | **€3806.00** Book Now
- 6m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€3997.00** Book Now
- 8m2 Standard + Equipped Stand (incl. 32" screen and display unit) | **€4150.00** Book Now
- 9m2 Standard+ Equipped Stand (incl. 32" screen, display unit) | **€4217.00** Book Now
- 8m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€4640.00** Book Now
- 9m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€4706.00** Book Now

Oslo 10 Feb 2027 - 11 Feb 2027

Nova Spektra

- 4m2 Standard Equipped Stand | **€3310.00** Book Now
- 6 m2 Standard Equipped Stand | **€3789.00** Book Now

- 4m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€4211.00** Book Now
- 8 m2 Standard Equipped Stand | **€4428.00** Book Now
- 6m2 Complete Equipped Stand (also incl. 32" screen and student leads app) | **€4691.00** Book Now
- 9m2 Standard Stand | **€4801.00** Book Now
- 8m2 Standard + Equipped Stand (incl. 32" screen and display unit) | **€4839.00** Book Now
- 9m2 Standard+ Equipped Stand (incl. 32" screen, display unit) | **€5211.00** Book Now
- 8m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5329.00** Book Now
- 9m2 Complete Equipped Stand (incl. 32" screen, display unit, student leads app) | **€5701.00** Book Now

BOOK FULL TOUR