# Engineering and Business Schools Fair - Paris - Winter 2026

28 Nov 2026

## Information

The Engineering and Business Schools Fair Paris aims to help students find an international education and/or career path abroad. The Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

#### Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

#### Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

#### Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

#### The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

#### Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### Visitor numbers :

---

### Paris 11,300

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | 0% | **Undergraduate** | 85% | **Professional Training** | 0% |
| **High School** | 0% | **Postgraduate** | 15% | **Careers** | 0% |
| **Further / Vocational** | 0% | **Languages** | 15% | **Other** | 0% |
| **Foundation / Prep** | 0% | | | | |

## Exhibitors

#### Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers

Universities
Summer schools
Student service providers

## Levels &amp Subjects

#### Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

#### Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

### Paris 28 Nov 2026

*Paris Event Centre*

- 9m2 Standard Equipped Stand ( Incl. display unit) | **€8290.00** Book Now

BOOK FULL TOUR

UniversityFairs

# International Career and Education Exhibition in Verona - Fall 2026

25 Nov 2026 - 28 Nov 2026

## Information

The Career and Education Exhibition in Verona is Italy’s largest and most established event dedicated to career guidance, education, schools, training, and employment. With more than 30 years of history, it is recognised as the country’s leading platform for connecting students, families, educators, institutions, and employers. The exhibition serves as a national hub for educational and professional development. It supports students and families in navigating future pathways, helps young people seeking employment, connects institutions and companies, and showcases best practices across the education and training sectors.

**Core Purpose**

- Guide students and families through educational and career choices
- Support young people entering the job market
- Connect institutions, companies, and professionals
- Highlight best practices in training, education, and employment Offer a multi-dimensional ecosystem combining physical stands and virtual showcases

**Scale (2025 figures):**

- 420 exhibitors
- 400 labs, simulations, and workshops
- 50,000 visitors
- 200 events
- 45–50% students seeking undergraduate programmes
- 15% postgraduate candidates
- 10% companies and recruiters
- 10% summer schools, language providers, mobility programmes
- 15–20% teachers, tutors, trainers, school leaders
- 10–15% families
- Students (primary to university level)
- Teachers, tutors, trainers
- Families
- Jobseekers and graduates
- Institutions and public bodies
- Companies and recruiters
- Tourism and language education providers
- Vocational training organisations

**Why Organisations Exhibit**

**1. Massive Visibility & High Footfall**

With 50,000 visitors and 420 exhibitors, the exhibition offers exceptional

exposure to students, families, educators, institutions, and jobseekers.

Estimated Visitor Breakdown

(Indicative distribution based on audience profiles)

- 45–50% students seeking undergraduate programmes
- 15% postgraduate candidates
- 10% companies and recruiters
- 10% summer schools, language providers, mobility programmes
- 15–20% teachers, tutors, trainers, school leaders
- 10–15% families

**2. Direct Access to Target Audiences**

Each themed area attracts clearly defined groups, including:

- Students (primary to university level)
- Teachers, tutors, trainers
- Families
- Jobseekers and graduates
- Institutions and public bodies
- Companies and recruiters
- Tourism and language education providers
- Vocational training organisations

**Visitor numbers :**

---

**Verona 50,000**

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 50% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | 15% | **Careers** | 5% |
| **Further / Vocational** | 13% | **Languages** | 10% | **Other** | 5% |
| **Foundation / Prep** | 12% | | | | |

## Exhibitors

#### Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

## Levels &amp Subjects

#### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

#### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Verona 25 Nov 2026 - 28 Nov 2026

*Fiera di Verona*

- 16m2 Standard Equipped Stand | **€3814.00** Book Now

BOOK FULL TOUR

# International Education Fair Finland - Winter 2026

25 Nov 2026 - 26 Nov 2026

## Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

#### Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2020 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

#### Market Overview

Education has always been a high priority for Finland. At the moment, Finland has 16 university-level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world-class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it

provides a high standard of education but because also because it is continuously working and investing for increment in the level of educational standards. As such, the national educational strategy is to invest a substantial amount in research-based education to develop the country as an information society. The higher educational wings of Finland constitute Universities and Polytechnics which provide the most advanced state-of-art facilities to its students.

**Fair Outline**

Most of the Finnish universities and polytechnic institutes participate in the fair. Participation in the Finnish further education ?eld makes Studia a vital part of Finnish student counselling.

Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate in the fair next time

**Visitor numbers :**

---

**Helsinki 13,000**

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 40% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | 6% | **Careers** | 13% |
| **Further / Vocational** | 19% | **Languages** | % | **Other** | 12% |
| **Foundation / Prep** | 15% | | | | |

## Exhibitors

**Who should attend**

Boarding schools
Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Publishers
Student service providers
Summer schools

Universities

## Levels &amp Subjects

#### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

#### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Helsinki 25 Nov 2026 - 26 Nov 2026

*Expo & Convention Centre Helsinki, Messukeskus*

- 6m2 Standard Equipped Stand | **€3550.00** Book Now

BOOK FULL TOUR

# International Masters, MBA and Career Fair - Winter 2026 - Paris

05 Dec 2026

## Information

The International Masters, MBA and Career Fair - Paris aims to help students find an international education and/or career path abroad. The International Masters and MBA Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

#### Reasons to Attend

This not to be missed event addresses French students at the graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

#### Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

#### Fair Outline

Among the present institutions: Prestigious business schools and French universities, European establishments (German, Swiss, Spanish, British, Dutch, Belgian), North American establishments (American and Canadian universities) as well as Australian establishments.

#### The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enroll students and graduates.

*Sourced from Education New Zealand and EU figures on the cross-border study.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

**Visitor numbers :**

---

**Jourdan 1,000**

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | 0% | **Undergraduate** | 65% | **Professional Training** | 13% |
| **High School** | 0% | **Postgraduate** | 25% | **Careers** | 16% |
| **Further / Vocational** | 0% | **Languages** | 10% | **Other** | 19% |
| **Foundation / Prep** | 0% | | | | |

## Exhibitors

**Who should attend**

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools

Student service providers

## Levels &amp Subjects

#### Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

#### Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

### Jourdan 05 Dec 2026

*Cité internationale universitaire de Paris*

- 6m2 Standard Equipped Stand | **€6400.00** Book Now

BOOK FULL TOUR

UniversityFairs

# International Studies and Language Travel Fair -

# Paris - Winter 2027

16 Jan 2027

## Information

The International Education and Language Travel Fair Paris is the definitive gateway for institutions and agencies to tap into the high-demand French market. Positioned ideally at the start of the year, it offers the ultimate high-visibility environment to engage directly with qualified applicants, promote global programs, and drive enrollments for the upcoming academic cycle.
The Fair aims to help students find an international education path, gap year opportunity, or language immersion program abroad. The fair also aims to connect ambitious young prospects with international mobility experts, program directors, and university representatives to map out global career paths. The objective of the event is to develop a dynamic continuum of the various study abroad, internship, and language training opportunities available globally for students and young professionals.

**Reasons to Attend**
This not to be missed event addresses French high school and university students at the undergraduate or gradyauate level who wish to find information on an international curriculum, study abroad exchanges, or summer schools. It is also directed towards young graduates, parents, and language learners who want to add a highly valuable international dimension to their academic or professional portfolios.

**Market Overview**
France, Europe's third-largest economy, features a strong educational focus with 20% of its budget dedicated to education and historically low fees, hosting approximately 190,000 international students. Despite this, over 47,000 French students annually pursue degrees in other EU countries, highlighting a robust demand for international education and study abroad opportunities.

International Education and Career Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

#### Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

#### The international mobility/living abroad area

- A number of French and European institutions will be available for consultation and international recruitment firms.

- International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of a Guide to International Education, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

#### Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

**Visitor numbers :**

---

**Paris 950**

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | 0% | **Undergraduate** | 73% | **Professional Training** | 0% |
| **High School** | 0% | **Postgraduate** | 27% | **Careers** | 0% |
| **Further / Vocational** | 0% | **Languages** | 15% | **Other** | 0% |
| **Foundation / Prep** | 0% | | | | |

## Exhibitors

#### Who should attend

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies

Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools
Student service providers

## Levels &amp Subjects

#### Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

#### Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

### Paris 16 Jan 2027

*Espace Champerret*

- 9m2 Standard Equipped Stand ( Incl. display unit) | **€5710.00** Book Now

BOOK FULL TOUR

# International Studies Fair - Annecy - Winter 2027

23 Jan 2027

## Information

The International Studies Fair Annecy aims to help students find an international education and/or career path abroad. The International Education Fair, which is viewed as an viewed as an early-cycle recruitment platform, also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

#### Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

#### Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

#### Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

#### The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

**Visitor numbers :**

---

### Annecy 6,700

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | 0% | **Undergraduate** | 91% | **Professional Training** | 0% |
| **High School** | 0% | **Postgraduate** | 10% | **Careers** | 0% |
| **Further / Vocational** | 0% | **Languages** | 15% | **Other** | 0% |
| **Foundation / Prep** | 0% | | | | |

## Exhibitors

**Who should attend**

Business schools
Companies (Careers)
Funding & scholarship providers
Gap year organisations
Colleges
Boarding schools
Education agencies
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Universities
Summer schools

Student service providers

## Levels &amp Subjects

#### Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

#### Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

### Annecy 23 Jan 2027

*Arcadium*

- 6m2 Standard Equipped Stand | **€4040.00** Book Now

BOOK FULL TOUR

UniversityFairs

# Netherlands - International Education Fair Fall 2026

27 Nov 2026 - 28 Nov 2026

## Information

The exhibition is one of the biggest platform in the Netherlands regarding study programs, internships, (voluntary) work, and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

### Reasons to Attend

This is the number one event in the Netherlands for anyone wishing to find out about the education, internships, work, or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

### Market Overview

The Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

### Fair Outline

**Visitors' profile:**

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates

**Exhibitors' profile:**

- Universities, colleges, and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years, and internships abroad

- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees

- Embassies and foreign ministries of education

**Visitor numbers :**

---

**Utrecht 11,000**

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 65% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | 34% | **Careers** | % |
| **Further / Vocational** | 9% | **Languages** | % | **Other** | 10% |
| **Foundation / Prep** | % | | | | |

## Exhibitors

**Who should attend**

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

## Levels &amp Subjects

**Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)

- Further education & vocational
- Language learning

**Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Utrecht 27 Nov 2026 - 28 Nov 2026

*Jaarbeurs Utrecht*

- 9m2 Standard Equipped Stand ( Incl. display unit) | **€3500.00** Book Now
- 12m2 Standard Equipped Stand | **€4250.00** Book Now

BOOK FULL TOUR

UniversityFairs

# Student Fairs in Sweden - Winter 2026

25 Nov 2026 - 02 Dec 2026

## Information

Over 30,000 people visited the student fairs in the last edition.

#### Reasons to Attend

The Student Fairs in Sweden, last edition,  were visited by over 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one-third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

#### Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at the university level there is also interest in shorter vocational courses and for work experience.

Sweden has three universities in the top 100 and eleven in the top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

#### Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm are attended by high school pupils (mainly grade 3) from all over central Sweden and fairs in Malmö primarily by students from Skane.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher education, future employers and various study-related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive workshop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, the labour market for academics, various types of education and ways

of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning the recognition of overseas education.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

**Visitor numbers :**

---

**Stockholm 22,497**

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 60% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | % | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | 20% | **Other** | % |
| **Foundation / Prep** | 10% | | | | |

---

**Malmo 8,000**

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 60% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | % | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | 20% | **Other** | % |
| **Foundation / Prep** | 10% | | | | |

## Exhibitors

**Who should attend**

- Universities
- Summer schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Colleges

## Levels &amp Subjects

**Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

**Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Health & medicine

## Prices & Booking

### Stockholm 25 Nov 2026 - 27 Nov 2026

*Kistamässan*

- 4m2 Budget Stand | **€2300.00** Book Now
- 6m2 Budget Stand | **€2850.00** Book Now
- 9m2 Standard Equipped Stand ( Incl. display unit) | **€3790.00** Book Now

### Malmo 02 Dec 2026

*Malmömässan*

- 4m2 Budget Stand | **€2200.00** Book Now
- 6m2 Budget Stand | **€2660.00** Book Now
- 9m2 Standard Equipped Stand ( Incl. display unit) | **€3370.00** Book Now

BOOK FULL TOUR



# Student Recruitment Fairs Norway - Winter 2027

11 Jan 2027 - 11 Feb 2027

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

#### Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

#### Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

#### Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

### Visitor numbers :

---

### Sandefjord 6,866

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 90% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | % | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | % | **Other** | % |
| **Foundation / Prep** | % | | | | |

---

## Kristiansand 4,055

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 90% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | % | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | % | **Other** | % |
| **Foundation / Prep** | % | | | | |

---

## Stavanger 9,165

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 90% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | % | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | % | **Other** | % |
| **Foundation / Prep** | % | | | | |

---

## Bergen 10,099

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 65% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | 25% | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | % | **Other** | % |
| **Foundation / Prep** | % | | | | |

---

## Alesund 4,014

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 90% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | % | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | % | **Other** | % |
| **Foundation / Prep** | % | | | | |

---

## Kristiansund 4,055

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 90% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | % | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | % | **Other** | % |
| **Foundation / Prep** | % | | | | |

---

## Trondheim 9,399

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 90% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | % | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | % | **Other** | % |
| **Foundation / Prep** | % | | | | |

---

## Tromso 4,215

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 75% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | 15% | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | % | **Other** | % |

| | | | | | |
|---|---|---|---|---|---|
| **Foundation / Prep** | % | | | | |

### Oslo 15,817

| | | | | | |
|---|---|---|---|---|---|
| **Primary School** | % | **Undergraduate** | 65% | **Professional Training** | % |
| **High School** | % | **Postgraduate** | 25% | **Careers** | % |
| **Further / Vocational** | 10% | **Languages** | % | **Other** | 10% |
| **Foundation / Prep** | % | | | | |

## Exhibitors

#### Who should attend

Business schools
Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

## Levels &amp Subjects

#### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

#### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT

- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Sandefjord 11 Jan 2027 - 12 Jan 2027

*Sandefjord*

- 4m2 Standard Equipped Stand | **€3051.00** Book Now
- 6m2 Standard Equipped Stand | **€3463.00** Book Now
- 4m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3953.00** Book Now
- 8m2 Standard Equipped Stand | **€4114.00** Book Now
- 9m2 Standard Stand | **€4348.00** Book Now
- 6m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€4364.00** Book Now
- 8m2 Standard + Equipped Stand ( incl. 32" screen and display unit) | **€4525.00** Book Now
- 9m2 Standard+ Equipped Stand ( incl. 32" screen, display unit) | **€4758.00** Book Now
- 8m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5014.00** Book Now
- 9m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5248.00** Book Now

### Kristiansand 15 Jan 2027

*Gimlehallen*

- 4m2 Standard Equipped Stand | **€2783.00** Book Now
- 6 m2 Standard Equipped Stand | **€3096.00** Book Now
- 4m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3684.00** Book Now
- 8 m2 Standard Equipped Stand | **€3739.00** Book Now
- 9m2 Standard Stand | **€3806.00** Book Now
- 6m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3997.00** Book Now
- 8m2 Standard + Equipped Stand ( incl. 32" screen and display unit) | **€4150.00** Book Now
- 9m2 Standard+ Equipped Stand ( incl. 32" screen, display unit) | **€4217.00** Book Now
- 8m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€4640.00** Book Now
- 9m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€4706.00** Book Now

### Stavanger 18 Jan 2027 - 19 Jan 2027

*Stavanger Forum*

- 4m2 Standard Equipped Stand | **€3051.00** Book Now
- 6m2 Standard Equipped Stand | **€3463.00** Book Now
- 4m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3953.00** Book Now
- 8 m2 Standard Equipped Stand | **€4114.00** Book Now
- 9m2 Standard Stand | **€4348.00** Book Now
- 6m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€4364.00** Book Now
- 8m2 Standard + Equipped Stand ( incl. 32" screen and display unit) | **€4525.00** Book Now
- 9m2 Standard+ Equipped Stand ( incl. 32" screen, display unit) | **€4758.00** Book Now
- 8m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5014.00** Book Now
- 9m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5248.00** Book Now

### Bergen 21 Jan 2027 - 22 Jan 2027

*Grieghallen*

- 4m2 Standard Equipped Stand | **€3051.00** Book Now
- 6m2 Standard Equipped Stand | **€3463.00** Book Now
- 4m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3953.00** Book Now
- 8m2 Standard Equipped Stand ( incl. display unit) | **€4114.00** Book Now
- 9m2 Standard Stand | **€4348.00** Book Now
- 6m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€4364.00** Book Now
- 8m2 Standard + Equipped Stand ( incl. 32" screen and display unit) | **€4525.00** Book Now
- 9m2 Standard+ Equipped Stand ( incl. 32" screen, display unit) | **€4758.00** Book Now
- 8m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5014.00** Book Now
- 9m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5248.00** Book Now

### Alesund 25 Jan 2027

*Fagerlighallen*

- 4m2 Standard Equipped Stand | **€2783.00** Book Now
- 6m2 Standard Equipped Stand | **€3096.00** Book Now
- 4m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3684.00** Book Now
- 8 m2 Standard Equipped Stand | **€3739.00** Book Now
- 9m2 Standard Stand | **€3806.00** Book Now
- 6m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3997.00** Book Now
- 8m2 Standard + Equipped Stand ( incl. 32" screen and display unit) | **€4150.00** Book Now
- 9m2 Standard+ Equipped Stand ( incl. 32" screen, display unit) | **€4217.00** Book Now
- 8m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€4640.00** Book Now
- 9m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€4706.00** Book Now

### Kristiansund 26 Jan 2027

*Braathallen*

- 4m2 Standard Equipped Stand | **€2509.00** Book Now
- 6 m2 Standard Equipped Stand | **€2733.00** Book Now
- 8 m2 Standard Equipped Stand | **€3287.00** Book Now
- 9m2 Standard Stand | **€3309.00** Book Now
- 4m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3410.00** Book Now
- 6m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3634.00** Book Now
- 8m2 Standard + Equipped Stand ( incl. 32" screen and display unit) | **€3698.00** Book Now
- 9m2 Standard+ Equipped Stand ( incl. 32" screen, display unit) | **€3720.00** Book Now
- 8m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€4188.00** Book Now
- 9m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€4210.00** Book Now

### Trondheim 27 Jan 2027 - 28 Jan 2027

*Trondheim Spektrum*

- 4m2 Standard Equipped Stand | **€3051.00** Book Now
- 6m2 Standard Equipped Stand | **€3463.00** Book Now
- 4m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3953.00** Book Now
- 8 m2 Standard Equipped Stand | **€4114.00** Book Now
- 9m2 Standard Stand | **€4348.00** Book Now
- 6m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€4364.00** Book Now
- 8m2 Standard + Equipped Stand ( incl. 32" screen and display unit) | **€4525.00** Book Now
- 9m2 Standard+ Equipped Stand ( incl. 32" screen, display unit) | **€4758.00** Book Now
- 8m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5014.00** Book Now
- 9m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5248.00** Book Now

### Tromso 04 Feb 2027

*Tromsohallen*

- 4m2 Standard Equipped Stand | **€2783.00** Book Now
- 6m2 Standard Equipped Stand | **€3096.00** Book Now
- 4m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3684.00** Book Now
- 8 m2 Standard Equipped Stand | **€3739.00** Book Now
- 9m2 Standard Stand | **€3806.00** Book Now
- 6m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€3997.00** Book Now
- 8m2 Standard + Equipped Stand ( incl. 32" screen and display unit) | **€4150.00** Book Now
- 9m2 Standard+ Equipped Stand ( incl. 32" screen, display unit) | **€4217.00** Book Now
- 8m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€4640.00** Book Now
- 9m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€4706.00** Book Now

### Oslo 10 Feb 2027 - 11 Feb 2027

*Nova Spektra*

- 4m2 Standard Equipped Stand | **€3310.00** Book Now
- 6 m2 Standard Equipped Stand | **€3789.00** Book Now

- 4m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€4211.00** Book Now
- 8 m2 Standard Equipped Stand | **€4428.00** Book Now
- 6m2 Complete Equipped Stand ( also incl. 32" screen and student leads app) | **€4691.00** Book Now
- 9m2 Standard Stand | **€4801.00** Book Now
- 8m2 Standard + Equipped Stand ( incl. 32" screen and display unit) | **€4839.00** Book Now
- 9m2 Standard+ Equipped Stand ( incl. 32" screen, display unit) | **€5211.00** Book Now
- 8m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5329.00** Book Now
- 9m2 Complete Equipped Stand ( incl. 32" screen, display unit, student leads app) | **€5701.00** Book Now

BOOK FULL TOUR