

# Azerbaijan - International Student Fair - Fall 2026

22 Nov 2026 - 23 Nov 2026

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

## Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

## Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

### Visitor numbers :

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#### Baku 4,200

|                      |     |               |     |                       |   |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School       | 0%  | Undergraduate | 39% | Professional Training | % |
| High School          | 8%  | Postgraduate  | 42% | Careers               | % |
| Further / Vocational | %   | Languages     | 28% | Other                 | % |
| Foundation / Prep    | 15% |               |     |                       |   |

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#### Baku 100

|                      |    |               |    |                       |    |
|----------------------|----|---------------|----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 0% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 0% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0% | Other                 | 0% |
| Foundation / Prep    | 0% |               |    |                       |    |

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#### Baku 300

|                      |      |               |      |                       |     |
|----------------------|------|---------------|------|-----------------------|-----|
| Primary School       | 0%   | Undergraduate | 100% | Professional Training | 10% |
| High School          | 100% | Postgraduate  | 0%   | Careers               | 10% |
| Further / Vocational | 10%  | Languages     | 15%  | Other                 | 10% |
| Foundation / Prep    | 10%  |               |      |                       |     |

### Exhibitors

#### Who should attend

Boarding schools  
Business schools

Colleges  
Gap year organisations  
Hotel management schools  
Language schools  
Publishers  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

## **Prices & Booking**

**Baku 22 Nov 2026**

*Hilton Hotel*

- Working Space | **€2000.00** [Book Now](#)

## **Baku 22 Nov 2026**

*Hilton Hotel*

- School Counsellors Workshop | **€1000.00** [Book Now](#)

## **Baku 23 Nov 2026**

*School Visits*

- School visits | **€500.00** [Book Now](#)

[BOOK FULL TOUR](#)



# **International Student Fair in Georgia - Fall 2026**

20 Nov 2026 - 21 Nov 2026

## **Information**

You are warmly invited to attend the International Student Fair in Tbilisi, Georgia. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Georgia is pleased to offer great opportunities for the international schools keen on recruiting students from Georgia.

Join one of Georgia's largest education events in T

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bilisi.

## **Reasons to Attend**

More than 25% of undergraduate students, graduate students and senior schoolchildren in Georgia are currently looking for overseas education opportunities. The registration for University National Exams in Georgia last from February to March. The National Exams last from June to July. Therefore, the fair date in February is the best time for both students and institutions, according to their next steps in education.

At the International Education Fair in 2020 there were 80 exhibitors in total. Visitors had an opportunity to meet representatives from 12 countries: Australia, China, Czech Republic, Estonia, France, Georgia, Germany, Hungary, Latvia, Lithuania, the Netherlands, North Cyprus, Poland, Turkey, UK and USA.

## **Market Overview**

- Approximately 36,000 entrants/applicants are passing national exams in July to study in the higher education institutions of Georgia.
- 25% of undergraduate and graduate students, and senior schoolchildren in Georgia are currently looking for overseas education opportunities
- There are 59 Universities in Georgia (31% State Universities and 69% Private Authorized Universities) with over 124,000 students studying at higher education level.
- There are 13 colleges authorized with over 240,000 students studying at secondary level.
- The three-level system of higher education consists of: the first level - Bachelor's degree, the second step - Master's degree, the third step - PhD

The fair date is the best time for both students and institutions according to their next step in education (the registration for university national exams in Georgia last from February to March, the national exams in last from June to July).

## **Fair Outline**

International Education Fair is a great platform for professionals and decision-makers in the education sector to exchange their experience and know-how. The parallel events: presentations, seminars and workshops will reach the goals and aims of the exhibition.

Studying abroad is becoming more and more popular among Georgian students as the country itself continues to pursue integration into the international society and the demand for professionals with international experience is rapidly increasing amongst Georgian and regional employers. The B2C concept of the exhibition shows a very clear value to the exhibitors as well as visitors. It is an “Open Door Day” for all the presented organizations an opportunity to receive all required information directly from the source for the visitors.

The International Education fair will cover such subjects as state and private higher education institutions, colleges, vocational schools, training centers, language schools and courses, as well as will provide information on new study programmes, and information about the services for students and educational institutions. Education Fair will bring together the quality international education providers with study abroad agents and education consultants.

The exhibition is promoted through an aggressive and informative marketing campaign encompassing a variety of effective marketing tools to reach all visitors segments. Media includes target group-specific direct marketing, online campaigns, advertising in numerous trade publications and in the general business press, extensive press activities and networking with industry associations and media.

## **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

## Visitor numbers :

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### Tbilisi 300

|                      |      |               |      |                       |     |
|----------------------|------|---------------|------|-----------------------|-----|
| Primary School       | 0%   | Undergraduate | 100% | Professional Training | 10% |
| High School          | 100% | Postgraduate  | 0%   | Careers               | 10% |
| Further / Vocational | 10%  | Languages     | 15%  | Other                 | 10% |
| Foundation / Prep    | 10%  |               |      |                       |     |

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### Tbilisi 4,200

|                      |     |               |     |                       |   |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School       | 0%  | Undergraduate | 39% | Professional Training | % |
| High School          | 8%  | Postgraduate  | 42% | Careers               | % |
| Further / Vocational | %   | Languages     | 28% | Other                 | % |
| Foundation / Prep    | 15% |               |     |                       |   |

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### Tbilisi 100

|                      |    |               |    |                       |    |
|----------------------|----|---------------|----|-----------------------|----|
| Primary School       | 0% | Undergraduate | 0% | Professional Training | 0% |
| High School          | 0% | Postgraduate  | 0% | Careers               | 0% |
| Further / Vocational | 0% | Languages     | 0% | Other                 | 0% |
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## Exhibitors

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Language schools  
Publishers  
Summer schools  
Universities

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- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

## Prices & Booking

### Tbilisi 20 Nov 2026

#### *School Visits*

- School visits | **€500.00** [Book Now](#)

### Tbilisi 21 Nov 2026

#### *TBA*

- Working Space | **€2000.00** [Book Now](#)

### Tbilisi 21 Nov 2026

#### *TBA*

- School Counsellors Workshop | **€1000.00** [Book Now](#)

[BOOK FULL TOUR](#)