

Africa - Kenya - 22nd ISFA International Student & Career Fairs Africa Fall

05 Feb 2026 - 10 Feb 2026

Information

Come and participate at the 22nd edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Dar es Salaam 600

Primary School	0%	Undergraduate	70%	Professional Training	0%
High School	0%	Postgraduate	10%	Careers	0%
Further / Vocational	10%	Languages	10%	Other	0%
Foundation / Prep	10%				

Nairobi 50

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	0%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Nairobi 2,500

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	35%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	15%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- 2 Cities Discount 5% until 10-02-2026
- 3 Cities' Discount 10% until 10-02-2026

Dar es Salaam 05 Feb 2026

Okono Hotel

- Working Space | **€2400.00** [Book Now](#)

Nairobi 06 Feb 2026

Sarit Expo Centre

- Educational Forum ISFA Exhibitor | **€300.00** [Book Now](#)
- Educational Forum | **€375.00** [Book Now](#)

Nairobi 07 Feb 2026

Sarit Expo Centre

- Working Space | €2600.00 [Book Now](#)

Mombasa 10 Feb 2026

TBC

- Working Space | €1800.00 [Book Now](#)

[BOOK FULL TOUR](#)



Student Recruitment Fairs Norway - Winter 2026

07 Jan 2026 - 12 Feb 2026

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers :

Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Sandefjord 6,866

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Stavanger 9,165

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bergen 10,099

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Tromso 4,215

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Oslo 15,817

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

Exhibitors

Who should attend

- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational

- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Trondheim 07 Jan 2026 - 08 Jan 2026

Trondheim Spektrum

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Sandefjord 12 Jan 2026 - 13 Jan 2026

Sandefjord High School

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Kristianstad 16 Jan 2026

Gimlehallen

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Budget Stand | **€2954.00** [Book Now](#)

- 8 m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

Stavanger 19 Jan 2026 - 20 Jan 2026

Stavanger Forum

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Bergen 22 Jan 2026 - 23 Jan 2026

Griegshallen

- 4m2 Budget Stand | **€2913.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3314.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3594.00** [Book Now](#)

Alesund 26 Jan 2026

Fagerlighallen

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€2954.00** [Book Now](#)
- 8 m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

Tromso 05 Feb 2026

Tromsohallen

- 4m2 Budget Stand | **€2692.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€2954.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3214.00** [Book Now](#)

Oslo 11 Feb 2026 - 12 Feb 2026

Nova Spektra

- 4m2 Budget Stand | **€3129.00** [Book Now](#)
- 6m2 Standard Equipped Stand | **€3529.00** [Book Now](#)
- 8m2 Standard Equipped Stand | **€3926.00** [Book Now](#)

[BOOK FULL TOUR](#)



Turkey - International Student Fairs - Spring 2026

07 Mar 2026 - 13 Mar 2026

Information

We invite you attend the International Student Fairs in Turkey. We are pleased to offer this great opportunity for international schools keen on recruiting students from Turkey.

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

Reasons to Register

In Fall 2018, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Russia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies and the local & International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine, exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities

Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the

highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Virtual Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

Visitor numbers :

Istanbul (European Side) 3,169

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

Istanbul (Asian side) 1,547

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

Ankara 1,547

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

Izmir 2,039

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools

Levels & Subjects

Academic Levels

- Language learning
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Early Bird Discount 10% until 28-12-2026

Istanbul (European Side) 07 Mar 2026 - 08 Mar 2026

Istanbul (European Side) Congress Centre

- Working Space (Per City When All Cities Selected) | ~~€2480.00~~ €2232 [Book Now](#)
- Working Space | ~~€3500.00~~ €3150 [Book Now](#)

Istanbul (Asian side) 09 Mar 2026

Istanbul - Bastanci Dedeman Hotel

- Working Space (Per City When All Cities Selected) | ~~€1240.00~~ €1116 [Book Now](#)
- Working Space | ~~€1400.00~~ €1260 [Book Now](#)

Ankara 11 Mar 2026

Ankara Sheraton Hotel

- Working Space (Per City When All Cities Selected) | ~~€1240.00~~ €1116 [Book Now](#)
- Working Space | ~~€1400.00~~ €1260 [Book Now](#)

Izmir 13 Mar 2026

Swissotel Büyük Efes

- Working Space (Per City When All Cities Selected) | ~~€1240.00~~ €1116 [Book Now](#)
- Working Space | ~~€1400.00~~ €1260 [Book Now](#)

[BOOK FULL TOUR](#)