

Spain - International Education Salon 2026

18 Mar 2026 - 22 Mar 2026

Information

The Salon presents a complete and updated offer of high school studies, university, other higher education, complementary, vocational training and languages, as well as services to education. It is the key annual event for students looking for careers guidance and an ideal environment for presenting your latest services and your educational programmes.

The last edition of the exhibition hosted 175 local and international exhibitors.

The Salon offers various training options for students after completing Compulsory Secondary Education: high school studies, university careers, higher education, complementary studies, professional training and languages.

The exhibition has the following sections:

University studies

Vocational Training Studies

Student services

Other higher education

Complementary studies

Language studies

Primary, secondary, and BA education centers

Professional training

Education services

Other services

Visitor numbers:

Barcelona 104,000

Primary School5%Undergraduate70%Professional Training5%High School10%Postgraduate5%Careers5%Further / Vocational5%Languages25%Other5%Foundation / Prep5%

Exhibitors

Who should attend

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Publishers

Levels & Subjects

Academic Levels

- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Barcelona 18 Mar 2026 - 22 Mar 2026

Montjuic Centre

- 9m2 Standard Equipped Stand | €4200.00 Book Now
- 16m2 Standard Equipped Stand | €6340.00 Book Now

BOOK FULL TOUR



Student Fairs in Sweden - Winter 2025

03 Dec 2025

Information

Over 30,000 people visited the student fairs in the last edition.

Reasons to Attend

The Student Fairs in Sweden, last edition, were visited by over 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one-third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at the university level there is also interest in shorter vocational courses and for work experience.

Sweden has three universities in the top 100 and eleven in the top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm are attended by high school pupils (mainly grade 3) from all over central Sweden and fairs in Malmö primarily by students from Skane.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher education, future employers and various study-related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive workshop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, the labour market for academics, various types of education and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education).

They are present at the exhibition and will assist in questions concerning the recognition of overseas education.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

Visitor numbers:

Stockholm 22,497

Primary School%Undergraduate60%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep10%

Malmo 8,000

Primary School%Undergraduate60%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep10%

Exhibitors

Who should attend

Universities
Summer schools
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Colleges

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Health & medicine

Prices & Booking

Stockholm 26 Nov 2025 - 27 Nov 2025

Kistamässan

- 4m2 Budget Stand | €2300.00 Book Now
- 6m2 Budget Stand | €2850.00 Book Now
- 9m2 Standard Equipped Stand | €3790.00 Book Now

Malmo 03 Dec 2025

Malmömässan

- 4m2 Budget Stand | €2200.00 Book Now
- 6m2 Budget Stand | €2660.00 Book Now
- 9m2 Standard Equipped Stand | €3370.00 Book Now

BOOK FULL TOUR



Student Recruitment Fairs Norway - Winter 2026

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers:

Trondheim 9,399

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Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%
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Sandefjord 6,866

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

Kristianstad 4,055

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

Stavanger 9,165

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

Bergen 10,099

Primary School%Undergraduate65%Professional Training%High School%Postgraduate25%Careers%Further / Vocational10%Languages%Other%

Foundation / Prep %

Alesund 4,014

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

Tromso 4,215

Primary School%Undergraduate75%Professional Training%High School%Postgraduate15%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

Oslo 15,817

Primary School%Undergraduate65%Professional Training%High School%Postgraduate25%Careers%Further / Vocational10%Languages%Other10%

Foundation / Prep %

Exhibitors

Who should attend

Business schools

Colleges

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Trondheim 07 Jan 2026 - 08 Jan 2026

Trondheim Spektrum

- 4m2 Budget Stand | €2913.00 Book Now
- 6m2 Standard Equipped Stand | €3314.00 Book Now
- 8m2 Standard Equipped Stand | €3594.00 Book Now

Sandefjord 12 Jan 2026 - 13 Jan 2026

Sandefjord High School

- 4m2 Budget Stand | €2913.00 Book Now
- 6m2 Standard Equipped Stand | €3314.00 Book Now
- 8m2 Standard Equipped Stand | €3594.00 Book Now

Kristianstad 16 Jan 2026

Gimlehallen

- 4m2 Budget Stand | €2692.00 Book Now
- 6m2 Budget Stand | €2954.00 Book Now
- 8 m2 Standard Equipped Stand | €3214.00 Book Now

Stavanger 19 Jan 2026 - 20 Jan 2026

Stavanger Forum

- 4m2 Budget Stand | €2913.00 Book Now
- 6m2 Standard Equipped Stand | €3314.00 Book Now
- 8 m2 Standard Equipped Stand | €3594.00 Book Now

Bergen 22 Jan 2026 - 23 Jan 2026

Grieghallen

- 4m2 Budget Stand | €2913.00 Book Now
- 6m2 Standard Equipped Stand | €3314.00 Book Now
- 8m2 Standard Equipped Stand | €3594.00 Book Now

Alesund 26 Jan 2026

Fagerlighallen

- 4m2 Budget Stand | €2692.00 Book Now
- 6m2 Standard Equipped Stand | €2954.00 Book Now
- 8 m2 Standard Equipped Stand | €3214.00 Book Now

Tromso 05 Feb 2026

Tromsohallen

- 4m2 Budget Stand | €2692.00 Book Now
- 6m2 Standard Equipped Stand | €2954.00 Book Now
- 8m2 Standard Equipped Stand | €3214.00 Book Now

Oslo 11 Feb 2026 - 12 Feb 2026

Nova Spektra

- 4m2 Budget Stand | €3129.00 Book Now
- 6m2 Standard Equipped Stand | €3529.00 Book Now
- 8m2 Standard Equipped Stand | €3926.00 Book Now

BOOK FULL TOUR