

# **International Education Fair Finland - Winter 2025**

25 Nov 2025 - 26 Nov 2025

### Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

#### Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2020 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

#### **Market Overview**

Education has always been a high priority for Finland. At the moment, Finland has 16 university-level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world-class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides a high standard of education but because also because it is continuously working and investing for increment in the level of educational standards. As such, the national educational strategy is to invest a substantial amount in research-based education to develop the country as an information society. The higher educational wings of Finland constitute Universities and Polytechnics which provide the most advanced state-of-art facilities to its students.

#### **Fair Outline**

Most of the Finnish universities and polytechnic institutes participate in the fair. Participation in the Finnish further education ?eld makes Studia a vital part of Finnish student counselling.

#### Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate in the fair next time

#### **Visitor numbers:**

### **Helsinki 13,000**

Primary School%Undergraduate40%Professional Training%High School%Postgraduate6%Careers13%Further / Vocational19%Languages%Other12%

Foundation / Prep 15%

### **Exhibitors**

#### Who should attend

Boarding schools

**Business schools** 

Colleges

Education agencies

Equipment suppliers

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Primary schools

Professional bodies

**Publishers** 

Student service providers

Summer schools

Universities

# **Levels & amp Subjects**

**Academic Levels** 

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

### Helsinki 25 Nov 2025 - 26 Nov 2025

Expo & Convention Centre Helsinki, Messukeskus

• 6m2 Standard Equipped Stand | €3550.00 Book Now

**BOOK FULL TOUR**