

Days of International Education Hungary - Fall

27 Sep 2025

Information

Many education providers have already understood the great possibilities of the Hungarian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

Market Overview

The total number of students in the higher education system was over 380,000 during the 2020/2021 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master, and Ph.D. programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

Fair Outline

The importance of the education fair in Hungary for the students, the parents, and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

Visitor numbers :

Budapest 4,500

Primary School 0% Undergraduate 35% Professional Training 0%

High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
 Summer schools
 Student service providers
 Publishers
 Professional bodies
 Language schools
 Hotel management schools
 Government bodies
 Gap year organisations
 Funding & scholarship providers
 Equipment suppliers
 Education agencies
 Companies (Careers)
 Colleges
 Business schools
 Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science

- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Budapest 27 Sep 2025

Radisson Blu Beke Hotel

- Working Space | **€2420.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Days of International Education Slovakia - Fall

28 Sep 2025

Information

Many education providers have already understood the great possibilities of the Slovakian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

Market Overview

Fair Outline

Visitor numbers :

Bratislava 4,500

Primary School	0%	Undergraduate	35%	Professional Training	0%
High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Bratislava 28 Sep 2025

Park by Radisson Danube Bratislava

- Working Space | **€2420.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Hong Kong International Education Fair - Summer 2025

05 Jul 2025 - 06 Jul 2025

Information

Hong Kong International Student Fair has become the most popular and informative education event in Hong Kong since its debut in 2004. The large-scale and well-found study resources exchange platform favors this event to be the most popular summer Expo of its kind in the city.

Reasons to Attend

The fair is well-positioned to continue delivering rich information exposures and timely preparation for candidates* and parents in tandem with the release of 1st HKDSE and HKAL results.

In 2019, over 20,000 visitors and 400 education providers from 20 countries and regions (Hong Kong, China, the U.K., the U.S.A., Australia, New Zealand, Canada, Switzerland and Japan), gathered to provide students with the latest career-oriented programs and academic courses. A wide spectrum of learning programs in diplomas, higher diplomas, associate degrees, bachelor degrees, master degrees, and vocational training will be available.

Market Overview

Hong Kong is a Special Administrative Region of the People's Republic of China and has a population of 7 million people. It is a dynamic market environment, now being influenced positively by major education reforms and changes to the academic structure being phased in between 2009 and 2012.

There is a well-established tradition among Hong Kong families of sending their children to study overseas. According to a Thematic Household Survey Report on 'Hong Kong students studying outside Hong Kong', by the Census and Statistics Department in December 2010, there were 66,700 people aged 25 and below who intended to study outside Hong Kong in the next five years.

Fair Outline

The Hong Kong fair is widely supported by various youth organizations and associations, educational professions, and media parties. To cope with challenges in a highly competitive knowledge-based community, we aspire to stride across the transitional period of 3.3.4. an education system with students, encourage them to pursue a promising future with a global vision through whole-person education.

Event Highlights:

- Over 200 local and overseas educational institutions enroll students on-site

- Various associate degrees and diplomas open for application
- Over 30 seminars cover details of various studies information and training
- Career-oriented curriculum
- Prizes for daily lucky draw winners

*Keen Competition in 2012 Public Examinations:

- 1st HKDSE - 77,000 candidates strive for merely 15,000 4-year curriculum vacancies among local universities
- HK A-Level - 36,000 candidates strive for merely 15,000 3-year curriculum vacancies among local universities

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by contacting us directly.

Visitor numbers :

Hong Kong 7,000

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Hong Kong 05 Jul 2025 - 06 Jul 2025

Hall 5G HKCEC

- 9m2 Standard Equipped Stand | **€3750.00** [Book Now](#)

[BOOK FULL TOUR](#)



Indonesia- International Education Tour - Fall 2025

25 Sep 2025 - 30 Sep 2025

Information

This is an annual Education Exhibition for institutions that aims to be the gateway for institutions around the world to directly meet Indonesian students who are seeking to further their higher education. The fair is in its seventh annual event and is the country's most universal education exhibition with institutions from over 20 countries participating.

More than 10,000 students from over 150 national high schools and universities across four cities attend. To provide better services to schools and universities, the fair will provide bus pick-ups for free for the students to and from expo venue.

Every year, tens of thousands of Indonesia's students choose to study abroad - and this number continues to rise alongside a growing middle class. This interest has largely been made possible as students continue to become more fluent in English and other secondary languages. In light of this phenomenon, this fair serves as a gateway for students and parents to gain more information on the opportunities of overseas education.

The fair guarantees a minimum audience of 10,000 students from over 100 national high schools in Jakarta. As an event that is endorsed by the Ministry of Education and there is cooperation with high schools and provisioned scheduled bus pick-ups for free. Beyond the 10,000 guaranteed participants from high schools, it is expected that even more students come as we utilise an extensive promotional campaign that spans across various channels - including TV, billboard, radio, print, and online. This will be the largest overseas education

exhibition in Indonesia!

Visitor numbers :

Bandung 700				
Primary School	%	Undergraduate	40%	Professional Training %
High School	%	Postgraduate	40%	Careers %
Further / Vocational	%	Languages	10%	Other 10%
Foundation / Prep	%			

Jakarta 2,000				
Primary School	%	Undergraduate	40%	Professional Training %
High School	%	Postgraduate	40%	Careers %
Further / Vocational	%	Languages	10%	Other 10%
Foundation / Prep	%			

TBC 800				
Primary School	%	Undergraduate	40%	Professional Training %
High School	%	Postgraduate	40%	Careers %
Further / Vocational	%	Languages	10%	Other 10%
Foundation / Prep	%			

Bali 500				
Primary School	%	Undergraduate	100%	Professional Training %
High School	%	Postgraduate	%	Careers %
Further / Vocational	%	Languages	20%	Other %
Foundation / Prep	%			

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations

Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bandung 25 Sep 2025

TBC

- Working Space | €1520.00 [Book Now](#)

Jakarta 26 Sep 2025 - 27 Sep 2025

Jakarta Convention Center

- Working Space | €2310.00 [Book Now](#)

TBC 28 Sep 2025

Surabaya

- Working Space | €1520.00 [Book Now](#)

Bali 30 Sep 2025

TBC

- Working Space | €1400.00 [Book Now](#)

[BOOK FULL TOUR](#)



International University Fair Malaysia Summer 2025 Johor

05 Jul 2025 - 06 Jul 2025

Information

The objective of the International Education Fair Malaysia is to create a wholesome one-stop hub for students and parents, explore education options, gain insights and seek advice from experts, to help in their selection and decision making process. It is an ideal education exhibition for students and parents to meet education institutions and discover their best educational pathway. As Malaysia's Premier and Pioneer education exhibition, the Education Fair has hosted over 12,000 local and international education institutions, 20,000 booths and 1.8 million visitors in the past 35 years.

The event strives to be a wholesome platform for students and parents seeking for education information and advice.

Some facts about the event:

- Served Over 1.8 Million Visitors
- 36 Years Of Experience in The Industry-Over 12,000
- Local & International Education Institutions

- High Footfall

Serves averagely up to 20,000 visitors in each Kuala Lumpur fair and up to 20,000 visitors in each Penang fair.

- High Brand Exposure

21 million reach across print, digital , radio, and OTT platform which positively impact your business success and marketing goals.

Visitor numbers :

Johor 8,000

Primary School	0%	Undergraduate	40%	Professional Training	10%
High School	10%	Postgraduate	25%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools

Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Johor 05 Jul 2025 - 06 Jul 2025

Persada

- 9m2 Standard Equipped Stand | **€2050.00** [Book Now](#)

[BOOK FULL TOUR](#)

International University Fair Malaysia Summer 2025 Penang

14 Jun 2025 - 15 Jun 2025

Information

The objective of the International Education Fair Malaysia is to create a wholesome one-stop hub for students and parents, explore education options, gain insights and seek advice from experts, to help in their selection and decision making process. It is an ideal education exhibition for students and parents to meet education institutions and discover their best educational pathway. As Malaysia's Premier and Pioneer education exhibition, the Education Fair has hosted over 12,000 local and international education institutions, 20,000 booths and 1.8 million visitors in the past 35 years.

The event strives to be a wholesome platform for students and parents seeking for education information and advice.

Some facts about the event:

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- 36 Years Of Experience in The Industry-Over 12,000
- Local & International Education Institutions
- High Footfall

Serves averagely up to 20,000 visitors in each Kuala Lumpur fair and up to 20,000 visitors in each Penang fair.

- High Brand Exposure

21 million reach across print, digital , radio, and OTT platform which positively impact your business success and marketing goals.

Visitor numbers :

Penang 20,000

Primary School	0%	Undergraduate	40%	Professional Training	10%
High School	10%	Postgraduate	25%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching

- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Penang 14 Jun 2025 - 15 Jun 2025

Setia Spice Convention Centre

- 9m2 Standard Equipped Stand | **€2300.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€3160.00** [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

International University Fair Romania Fall 2025

04 Oct 2025 - 08 Oct 2025

Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660

4 Greece current 39.632; expected 41.234

3 Italy current 77.505; expected 79.425

2 France current 103.161; expected 107.206

1 Germany current 122.445 expected 122.734

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

Greek student market

25% Highschool students and graduates

75% University students and Graduates

Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers :

Bucharest 6,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	20%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Cluj Napoca 3,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	20%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Iasi 2,000

Primary School	0%	Undergraduate	80%	Professional Training	0%
High School	0%	Postgraduate	19%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies

Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bucharest 04 Oct 2025 - 05 Oct 2025

Palace Hall

- 6m2 Standard Equipped Stand | **€2600.00** [Book Now](#)

Cluj Napoca 06 Oct 2025

Grand Hotel Napoca

- Working Space | **€2300.00** [Book Now](#)

Iasi 08 Oct 2025

Congress Hall

- Working Space | **€1900.00** [Book Now](#)

[BOOK FULL TOUR](#)



Poland - International Recruitment Tour - Fall

11 Sep 2025 - 14 Sep 2025

Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among

people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

Visitor numbers :

Wroclaw 1,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Warsaw 3,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Gdansk 1,000

Primary School	%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management

- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Wroclaw 11 Sep 2025

Mercury Hotel Wroclaw

- Working Space | **€2420.00** [Book Now](#)

Warsaw 13 Sep 2025

Radisson Blu Sobieski Hotel

- Working Space / Online Participation | **€2420.00** [Book Now](#)

Gdansk 14 Sep 2025

Radisson Hotel

- Working Space / Online Participation | **€2420.00** [Book Now](#)

[BOOK FULL TOUR](#)