

Morocco & Tunisia International Student Fairs - Fall 2025

05 Nov 2025 - 08 Nov 2025

Information

We invite you attend the International Education Morocco Tour with additional leg in Tunis (Tunisia, please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

Visitor numbers :

Rabat, El Jadid, Casablanca, Tunis 5,000

Primary School	10%	Undergraduate	40%	Professional Training	10%
High School	10%	Postgraduate	30%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Casablanca 300

Primary School	0%	Undergraduate	100%	Professional Training	0%
High School	100%	Postgraduate	0%	Careers	0%
Further / Vocational	20%	Languages	10%	Other	0%
Foundation / Prep	20%				

Rabat 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Rabat, El Jadid, Casablanca 4,000

Primary School	0%	Undergraduate	60%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

El Jadid 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	10%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Casablanca 3,120

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	5%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Rabat, El Jadid, Casablanca, Tunis 06 Jun 2025 - 10 Jun 2025

Morocco & Tunis Exhibition Tour

- Full Tour 3 cities Morocco and Tunis | **€5750.00** [Book Now](#)

Casablanca 05 Nov 2025

School Campuses Visits

- School visits | **€750.00** [Book Now](#)

Rabat 06 Nov 2025

Hotel de Rabat

- Working Space | **€2250.00** [Book Now](#)

Rabat, El Jadid, Casablanca 06 Nov 2025 - 08 Nov 2025

Morocco Exhibition Tour

- Morocco 3 cities Tour | €4750.00 [Book Now](#)

El Jadid 07 Nov 2025

TBC

- Working Space | €2250.00 [Book Now](#)

Casablanca 08 Nov 2025

Barceló Anfa Casablanca

- Working Space | €2250.00 [Book Now](#)

[BOOK FULL TOUR](#)



UniConnect International Education Fair Morocco

08 Nov 2025

Information

With over a decade of experience in international education event management, this Fair has firmly established itself as the **leading international student recruitment event in the MENA region**. Strategically hosted in **Saudi Arabia, Egypt and Morocco**, the Expo is designed to connect prestigious international academic institutions with thousands of highly motivated prospective students from across the Middle East and North Africa.

The exhibition offers a **comprehensive platform for global universities, colleges, and language schools** to meet and engage directly with a diverse audience of **high school students, parents, university counselors, school principals, and postgraduate candidates**. Our visitors are actively seeking information and admissions guidance for a wide range of academic opportunities, including **foundation, undergraduate, postgraduate, and language programs**.

Whether you're looking to recruit students from high-growth markets, build institutional visibility in the region, or forge relationships with key influencers in international education, **this International Education Fair delivers measurable results**. We invite you to be part of an event that is not only about meeting students but

about shaping futures.

Join us at this exhibition and take your student recruitment strategy to the next level—in the heart of the **MENA region’s most dynamic education markets.**

The MENA region has become one of the **most promising and dynamic markets** for international student recruitment. With a **youthful population, strong governmental support for education, and growing aspirations for global academic exposure**, countries like Saudi Arabia, Egypt, and Morocco are experiencing a rapid increase in outbound student mobility.

Morocco is also emerging as a key market, with an estimated **12,000 Moroccan students** studying abroad. Many students are fluent in multiple languages (Arabic, French, and increasingly English), making them ideal candidates for international programs.

Visitor numbers :

Morocco 1,000

Primary School	0%	Undergraduate	40%	Professional Training	0%
High School	0%	Postgraduate	40%	Careers	0%
Further / Vocational	0%	Languages	15%	Other	0%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers

Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Morocco 08 Nov 2025

Radisson Blu Hotel - Casablanca City Center

- Working Space + 2 nights accommodation for 1 person | **€2625.00** [Book Now](#)

[BOOK FULL TOUR](#)