

11th International University Fair Greece Spring 2025

21 Feb 2025 - 23 Feb 2025

Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

Greek student market

25% Highschool students and graduates

75% University students and Graduates

Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers:

Heraklion 3,500

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate39%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

Athens 3,500

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate40%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

Thessaloniki 3,500

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate39%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

Exhibitors

Who should attend

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies Student service providers Summer schools Universities Publishers

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Heraklion 19 Feb 2025

Hellenic Mediterranean University, School of Health Science

• Working Space | €2600.00 Book Now

Athens 21 Feb 2025

Divani Caravel Hotel

• Working Space | €2600.00 Book Now

Thessaloniki 23 Feb 2025

Macedonia Palace Hotel

• Working Space | €2600.00 Book Now

BOOK FULL TOUR



Baltic International Recruitment Tour Spring 2025

27 Feb 2025 - 02 Mar 2025

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language

schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers:

Tallinn 2,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Riga 5,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Vilnius 3,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM

- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 27 Feb 2025

Radisson Blu Hotel Olympia

• Working Space | €2320.00 Book Now

Riga 01 Mar 2025

Radisson Blu Hotel Latvija

• Working Space | €2320.00 Book Now

Vilnius 02 Mar 2025

Radisson Blu Hotel Lietuva

• Working Space | €2320.00 Book Now

BOOK FULL TOUR



International Education Fairs of Turkey - Spring 2025

09 Mar 2025 - 16 Mar 2025

Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 13 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The Fall 2019 event welcomed over 300 exhibitors representing over 150 institutions from 25 different countries.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate Education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities.

Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have

- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

Visitor numbers:

Istanbul, Ankara and Izmir 15,000

Primary School%Undergraduate25%Professional Training%High School8%Postgraduate33%Careers%Further / Vocational6%Languages23%Other5%Foundation / Prep%

Ankara 2,000

Primary School%Undergraduate32%Professional Training%High School6%Postgraduate44%Careers%Further / Vocational%Languages37%Other21%Foundation / Prep%

Izmir 2,000

Primary School%Undergraduate32%Professional Training%High School6%Postgraduate44%Careers%Further / Vocational%Languages37%Other21%Foundation / Prep%

Istanbul (Asian Side) 2,000

Primary School%Undergraduate32%Professional Training%High School6%Postgraduate44%Careers%Further / Vocational%Languages37%Other21%Foundation / Prep%

Istanbul (European Side) 8,000

Primary School%Undergraduate32%Professional Training%High School6%Postgraduate44%Careers%Further / Vocational%Languages37%Other21%Foundation / Prep%

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Language schools
Hotel management schools
Funding & scholarship providers
Education agencies
Colleges
Business schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Istanbul, Ankara and Izmir 09 Mar 2025 - 16 Mar 2025

Istanbul (3 days) + 2 cities

• Full Tour 3 cities | €6950.00 Book Now

Ankara 09 Mar 2025

Ankara Sheraton Hotel

• Working Space | €1500.00 Book Now

Izmir 11 Mar 2025

Ege Palas Business Hotel

• Working Space | €1500.00 Book Now

Istanbul (Asian Side) 13 Mar 2025

Hilton Istanbul Kozyatagi Hotel

• Working Space | €1500.00 Book Now

Istanbul (European Side) 15 Mar 2025 - 16 Mar 2025

Hilton Bosphorus Hotel Harbiye - European Side

• Working Space + Banner | €3950.00 Book Now

BOOK FULL TOUR



International Student Fairs in Turkey - Spring 2025

22 Feb 2025 - 28 Feb 2025

Information

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

We are pleased to invite you to the exhibitions in the world's most emerging markets: Turkey, Morocco & Azerbaijan.

Reasons to Attend

Previously, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies, and the local International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

Market Overview

Turkey is a quickly developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post-secondary institutions.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduates are currently looking for overseas education opportunities

Fair Outline

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey is known for being a pioneer in student recruitment fairs with its 20 years of experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy them!

Visitor numbers:

Istanbul (European Side) 3,667

Primary School0%Undergraduate21%Professional Training12%High School9%Postgraduate27%Careers14%Further / Vocational0%Languages16%Other10%

Foundation / Prep 0%

Istanbul (Asian side) 1,648

Primary School0%Undergraduate21%Professional Training12%High School9%Postgraduate27%Careers14%Further / Vocational0%Languages16%Other10%

Foundation / Prep 0%

Ankara 1,540

Primary School0%Undergraduate21%Professional Training12%High School9%Postgraduate27%Careers14%Further / Vocational0%Languages16%Other10%

Foundation / Prep 0%

Izmir 2,039

Primary School0% Undergraduate21% Professional Training12%High School9% Postgraduate27% Careers14%Further / Vocational0% Languages16% Other10%Foundation / Prep0%

Exhibitors

Who should attend

Universities

Summer schools

Student service providers

Publishers

Language schools

Hotel management schools

Gap year organisations

Colleges

Business schools

Boarding schools

Levels & amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Istanbul (European Side) 22 Feb 2025 - 23 Feb 2025

Hilton Istanbul Bosphorus Hotel

• Working Space | €3500.00 Book Now

Istanbul (Asian side) 24 Feb 2025

Dedeman Bostanci Hotel

• Working Space | €1400.00 Book Now

Ankara 26 Feb 2025

Sheraton Hotel

• Working Space | €1400.00 Book Now

Izmir 28 Feb 2025

Ege Palas Business Hotel

• Working Space & Online Participation | €1400.00 Book Now

BOOK FULL TOUR



International University Fair Romania

15 Mar 2025 - 18 Mar 2025

Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

- 5 Romania Current 35.172; Expected 28.660 in 2023
- 4 Greece current 39.632; expected 41.234 in 2023
- 3 Italy current 77.505; expected 79.425 in 2023
- 2 France current 103.161; expected 107.206 in 2023
- 1 Germany current 122.445 expected 122.734 in 2023

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

Greek student market

25% Highschool students and graduates

75% University students and Graduates

Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers:

Bucharest 6,000

Primary School0%Undergraduate80%Professional Training0%High School0%Postgraduate20%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

Timisoara 3,000

Primary School0%Undergraduate80%Professional Training0%High School0%Postgraduate20%Careers0%Further / Vocational0%Languages0%Other0%Foundation / Prep0%0%

Exhibitors

Who should attend

Boarding schools

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

Publishers

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Bucharest 15 Mar 2025 - 16 Mar 2025

Palace Hall

• 6m2 Standard Equipped Stand | €2600.00 Book Now

Timisoara 18 Mar 2025

TBC

• Working Space | €2600.00 Book Now

BOOK FULL TOUR



Poland - International Recruitment Tour - Spring 2025

14 Mar 2025 - 16 Mar 2025

Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

Visitor numbers :

Krakow 1,000

Primary School1%Undergraduate 40%Professional Training 1%High School20%Postgraduate 3%Careers%Further / Vocational 10%Languages20%Other%Foundation / Prep5%

Warsaw 3,000

Primary School1%Undergraduate40%Professional Training1%High School20%Postgraduate3%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep5%

Gdansk 1,000

Primary School%Undergraduate40%Professional Training1%High School20%Postgraduate3%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep5%

Exhibitors

Who should attend

Universities Summer schools Professional bodies Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Krakow 14 Mar 2025

Hotel Vienna House Andel

• Working Space | €2318.00 Book Now

Warsaw 15 Mar 2025

Radisson Blu Sobieski Hotel

• Working Space | €2318.00 Book Now

Gdansk 16 Mar 2025

Radisson Hotel

• Working Space / Online Participation | €2318.00 Book Now

BOOK FULL TOUR