

# 11th International University Fair Greece Spring 2025

23 Feb 2025

### **Information**

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

### Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

### **Romania Student Market**

85% Highschool students and graduates

15% University students and Graduates

### **Greek student market**

25% Highschool students and graduates

75% University students and Graduates

### **Support**

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

### **Visitor numbers:**

### Heraklion 3,500

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate39%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

### **Athens 3,500**

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate40%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

### Thessaloniki 3,500

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate39%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

### **Exhibitors**

#### Who should attend

**Business schools** 

Colleges

Companies (Careers)

**Education agencies** 

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies Student service providers Summer schools Universities Publishers

# **Levels & amp Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

### Heraklion 19 Feb 2025

Hellenic Mediterranean University, School of Health Science

• Working Space | €2600.00 Book Now

### **Athens 21 Feb 2025**

Divani Caravel Hotel

• Working Space | €2600.00 Book Now

### Thessaloniki 23 Feb 2025

Macedonia Palace Hotel

• Working Space | €2600.00 Book Now

### **BOOK FULL TOUR**



# **International University Fair Romania**

15 Mar 2025 - 18 Mar 2025

### **Information**

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

### Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

- 5 Romania Current 35.172; Expected 28.660 in 2023
- 4 Greece current 39.632; expected 41.234 in 2023
- 3 Italy current 77.505; expected 79.425 in 2023
- 2 France current 103.161; expected 107.206 in 2023

1 Germany current 122.445 expected 122.734 in 2023

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

### Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

### Greek student market

25% Highschool students and graduates

75% University students and Graduates

### **Support**

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

### **Visitor numbers:**

### **Bucharest 6,000**

Primary School 0% Undergraduate 80% Professional Training 0% High School 0% Postgraduate 20% Careers 0%

Further / Vocational 0% Languages 0% Other 0% Foundation / Prep 0%

### Timisoara 3,000

Primary School0%Undergraduate80%Professional Training0%High School0%Postgraduate20%Careers0%Further / Vocational0%Languages0%Other0%

Foundation / Prep 0%

### **Exhibitors**

### Who should attend

Boarding schools

**Business schools** 

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

**Publishers** 

# **Levels & amp Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

### **Bucharest 15 Mar 2025 - 16 Mar 2025**

Palace Hall

• 6m2 Standard Equipped Stand | €2600.00 Book Now

### Timisoara 18 Mar 2025

TBC

• Working Space | €2600.00 Book Now

**BOOK FULL TOUR**