

# 11th International University Fair Greece Spring 2025

#### **Information**

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

#### Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

#### **Romania Student Market**

85% Highschool students and graduates

15% University students and Graduates

#### **Greek student market**

25% Highschool students and graduates

75% University students and Graduates

# **Support**

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission which attended RIUF every academic year

recommend us as the benchmark in academic fairs in Romania and Greece.

#### **Visitor numbers:**

# Heraklion 3,500

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate39%Careers0%Further / Vocational0%Languages0%Other0%

**Foundation / Prep** 0%

# **Athens 3,500**

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate40%Careers0%Further / Vocational0%Languages0%Other0%Foundation / Prep0%Company of the company of the company

# Thessaloniki 3,500

Primary School0%Undergraduate60%Professional Training0%High School0%Postgraduate39%Careers0%Further / Vocational0%Languages0%Other0%Foundation / Prep0%

#### **Exhibitors**

Who should attend

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

**Publishers** 

# **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

#### Heraklion 19 Feb 2025

Hellenic Mediterranean University, School of Health Science

• Working Space | €2600.00 Book Now

#### **Athens 21 Feb 2025**

Divani Caravel Hotel

• Working Space | €2600.00 Book Now

#### Thessaloniki 23 Feb 2025

Macedonia Palace Hotel

• Working Space | €2600.00 Book Now

#### **BOOK FULL TOUR**



# Azerbaijan - International Student Fair - Winter

# 2024

#### **Information**

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

#### Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

#### **Market Overview**

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

#### **Fair Outline**

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

#### **Visitor numbers:**

#### Baku 4,200

Primary School0%Undergraduate39%Professional Training%High School8%Postgraduate42%Careers%Further / Vocational%Languages28%Other%Foundation / Prep15%

#### **Exhibitors**

#### Who should attend

Boarding schools
Business schools
Colleges
Gap year organisations
Hotel management schools
Language schools
Publishers
Summer schools
Universities

# **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

# **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

# **Prices & Booking**

Baku 30 Nov 2024 - 01 Dec 2024

Hilton Baku Hotel

• Working Space | €3250.00 Book Now

#### **BOOK FULL TOUR**



# **International Student Fairs in Turkey - Spring 2025**

#### **Information**

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

We are pleased to invite you to the exhibitions in the world's most emerging markets: Turkey, Morocco & Azerbaijan.

#### Reasons to Attend

Previously, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions

from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies, and the local& International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

#### **Market Overview**

Turkey is a quickly developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post-secondary institutions.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduates are currently looking for overseas education opportunities

#### **Fair Outline**

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey is known for being a pioneer in student recruitment fairs with its 20 years of experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy them!

#### **Visitor numbers:**

#### Istanbul (European Side) 3,667

Primary School0%Undergraduate21%Professional Training12%High School9%Postgraduate27%Careers14%Further / Vocational0%Languages16%Other10%

Foundation / Prep 0%

#### Istanbul (Asian side) 1,648

Primary School0%Undergraduate21%Professional Training12%High School9%Postgraduate27%Careers14%Further / Vocational0%Languages16%Other10%

Foundation / Prep 0%

#### **Ankara 1,540**

Primary School0%Undergraduate21%Professional Training12%High School9%Postgraduate27%Careers14%Further / Vocational0%Languages16%Other10%

Foundation / Prep 0%

# **Izmir 2,039**

Primary School0%Undergraduate21%Professional Training12%High School9%Postgraduate27%Careers14%Further / Vocational0%Languages16%Other10%

Foundation / Prep 0%

#### **Exhibitors**

Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

# **Levels & amp Subjects**

#### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

#### **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

Istanbul (European Side) 22 Feb 2025 - 23 Feb 2025

• Working Space | €3500.00 Book Now

#### Istanbul (Asian side) 24 Feb 2025

Dedeman Bostanci Hotel

• Working Space | €1400.00 Book Now

#### Ankara 26 Feb 2025

Sheraton Hotel

• Working Space | €1400.00 Book Now

#### **Izmir 28 Feb 2025**

Ege Palas Business Hotel

• Working Space & Online Participation | €1400.00 Book Now

#### **BOOK FULL TOUR**



# School & College Tour UK

#### **Information**

School Tour UK is an excellent way to meet UK and international students and promote education at your university. It is a great opportunity to build relationships with careers advisers and heads in the leading schools in Midlands and Mid Wales.

Developing a presence in UK schools is one of the most important components in your strategy for the successful UK student recruitment.

Each Tour lasts 3 days and we typically visit 6-8 high schools. The format for each day is presentations/minifairs in each school, school tour and a meeting with a Head of School or Head of Sixth Form as well as Head of Secondary School. The Tour will be concluded by an interesting cultural programme on one of the days of the event.

#### **Visitor numbers:**

#### Midlands 500

Primary School%Undergraduate99%Professional Training%High School%Postgraduate%Careers%Further / Vocational%Languages15%Other0%Foundation / Prep%\*

# **Exhibitors**

#### Who should attend

Boarding schools Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

**Publishers** 

# **Levels & amp Subjects**

#### **Academic Levels**

- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying

- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

Midlands 12 Feb 2025 - 14 Feb 2025

School Tour Midlands - Wales

• Working Space | €3995.00 Book Now

#### **BOOK FULL TOUR**



# Student Fairs in Sweden - Winter 2024

#### **Information**

Over 30,000 people visited the student fairs in the last edition.

#### Reasons to Attend

The Student Fairs in Sweden, last edition, were visited by over 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one-third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

#### **Market Overview**

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at the university level there is also interest in shorter vocational courses and for work experience.

Sweden has three universities in the top 100 and eleven in the top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

#### **Fair Outline**

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm are attended by high school pupils (mainly grade 3) from all over central Sweden and fairs in Malmö primarily by students from Skane.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher education, future employers and various study-related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive workshop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, the labour market for academics, various types of education and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning the recognition of overseas education.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

#### **Visitor numbers:**

#### Stockholm 22,497

Primary School%Undergraduate60%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages20%Other%

Foundation / Prep 10%

#### Malmo 8,000

Primary School%Undergraduate60%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep10%

#### **Exhibitors**

#### Who should attend

Universities
Summer schools
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Colleges

# **Levels & amp Subjects**

#### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying

# **Prices & Booking**

#### Stockholm 27 Nov 2024 - 28 Nov 2024

#### Kistamässan

- 4m2 Budget Stand | €2132.00 Book Now
- 6m2 Budget Stand | €2673.00 Book Now
- 9m2 Standard Equipped Stand | €3681.00 Book Now
- 12m2 Standard Equipped Stand | €4908.00 Book Now

#### **Malmo 04 Dec 2024**

#### Malmömässan

- 4m2 Budget Stand | €1924.00 Book Now
- 6m2 Budget Stand | €2370.00 Book Now
- 9m2 Standard Equipped Stand | €3014.00 Book Now
- 12m2 Standard Equipped Stand | €3935.00 Book Now
- 15m2 Standard Equipped Stand | €4918.00 Book Now

#### **BOOK FULL TOUR**



# Student Recruitment Fairs Norway - Winter 2025

#### **Information**

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the

country.

#### Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

#### **Market Overview**

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

#### **Fair Outline**

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

#### **Visitor numbers:**

#### **Alesund 4,014**

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

#### Kristianstad 4,055

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

#### Sandefjord 6,866

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%

#### Stavanger 9,165

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

# Bergen 10,099

Primary School%Undergraduate65%Professional Training%High School%Postgraduate25%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

# Trondheim 9,399

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

#### Bodo 3,801

Primary School%Undergraduate90%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

#### **Tromso 4,215**

Primary School%Undergraduate75%Professional Training%High School%Postgraduate15%Careers%Further / Vocational10%Languages%Other%Foundation / Prep%

#### Oslo 15,817

Primary School%Undergraduate65%Professional Training%High School%Postgraduate25%Careers%Further / Vocational10%Languages%Other10%

Foundation / Prep %

#### **Exhibitors**

#### Who should attend

**Business schools** 

Colleges

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

# **Levels & amp Subjects**

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science

- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

#### Alesund 29 Jan 2024

#### Fagerlighallen

- 6m2 Standard Equipped Stand | €3132.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €3473.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €3918.00 Book Now

#### Kristianstad 13 Jan 2025

#### Gimlehallen

- 6m2 Budget Stand | €3132.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €3591.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4247.00 Book Now

# Sandefjord 16 Jan 2025 - 17 Jan 2025

Sandefjord High School

- 6m2 Standard Equipped Stand | €3485.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €4093.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4999.00 Book Now

#### Stavanger 20 Jan 2025 - 21 Jan 2025

# Stavanger Forum

- 6m2 Standard Equipped Stand | €3485.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €4093.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4999.00 Book Now

#### Bergen 23 Jan 2025 - 24 Jan 2025

#### Grieghallen

- 6m2 Standard Equipped Stand | €3485.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €4093.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4999.00 Book Now

#### Trondheim 30 Jan 2025 - 31 Jan 2025

#### Trondheim Spektrum

- 6m2 Standard Equipped Stand | €3485.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €4093.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4999.00 Book Now

#### **Bodo 03 Feb 2025**

#### Bankgata flerbrukshall

- 6m2 Standard Equipped Stand | €3132.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €3591.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4247.00 Book Now

#### **Tromso 05 Feb 2025**

#### Tromsohallen

- 6m2 Standard Equipped Stand | €3132.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €3591.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €4247.00 Book Now

#### Oslo 12 Feb 2025 - 13 Feb 2025

#### Nova Spektra

- 6m2 Standard Equipped Stand | €3858.00 Book Now
- 9m2 Standard Stand with Furniture for 2 pax | €4560.00 Book Now
- 12m2 Standard Stand with Furniture for 2 pax | €5653.00 Book Now

#### **BOOK FULL TOUR**