

Azerbaijan - International Student Fair - Winter 2024

Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

Visitor numbers :

Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Gap year organisations
Hotel management schools
Language schools
Publishers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)

- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

Prices & Booking

Baku 30 Nov 2024 - 01 Dec 2024

Hilton Baku Hotel

- Working Space | €3250.00 [Book Now](#)

[BOOK FULL TOUR](#)



International Education Fair Korea - Winter 2025

01 Feb 2025 - 02 Feb 2025

Information

We welcome you to take part in the largest study abroad exhibition in Korea.

Reasons to Attend

The Korea International Education Fair has been organized since 1992 and brings more than 200 schools and associations related to studying abroad from over 20 countries as well as 50 associations related to emigration from 10 countries.

Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly.

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, French Embassy and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for success of the Korea Study Abroad Fair!

Visitor numbers :

Seoul 12,617

Primary School	16%	Undergraduate	30%	Professional Training	10%
High School	12.5%	Postgraduate	30%	Careers	19.2%
Further / Vocational	10%	Languages	25.4%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Primary schools
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages

- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Seoul 01 Feb 2025 - 02 Feb 2025

Hall A (1F)COEX

- 6m2 Standard Equipped Stand | €2754.00 [Book Now](#)
- 9m2 Standard Equipped Stand | €3500.00 [Book Now](#)

[BOOK FULL TOUR](#)



Kazakhstan International Education Fair Winter 2025

24 Jan 2025 - 30 Jan 2025

Information

58 institutions from 16 countries participated in the Kazakhstan International Education Fair in the previous edition and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same

time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

Visitor numbers :

Shymkent 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

Almaty 1,500

Primary School	%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	10%
Further / Vocational	10%	Languages	35%	Other	10%
Foundation / Prep	5%				

Astana 1,500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

Aktobe 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%

Further / Vocational 10% **Languages** 35% **Other** 0%
Foundation / Prep 5%

Atyrau 1,000

Primary School 0% **Undergraduate** 20% **Professional Training** 0%
High School 7% **Postgraduate** 28% **Careers** 0%
Further / Vocational 10% **Languages** 35% **Other** 0%
Foundation / Prep 5%

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying

- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Shymkent 24 Jan 2025

TBC

- Working Space | €1255.00 [Book Now](#)

Almaty 25 Jan 2025

Rixos Hotel

- Working Space | €1900.00 [Book Now](#)

Astana 26 Jan 2025

Radisson Blue Hotel

- Working Space | €1900.00 [Book Now](#)

Aktobe 28 Jan 2025

TBC

- Working Space | €1450.00 [Book Now](#)

Atyrau 30 Jan 2025

TBC

- Working Space | €1450.00 [Book Now](#)

Student Fairs in Sweden - Winter 2024

Information

Over 30,000 people visited the student fairs in the last edition.

Reasons to Attend

The Student Fairs in Sweden, last edition, were visited by over 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one-third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at the university level there is also interest in shorter vocational courses and for work experience.

Sweden has three universities in the top 100 and eleven in the top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm are attended by high school pupils (mainly grade 3) from all over central Sweden and fairs in Malmö primarily by students from Skåne.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher education, future employers and various study-related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic

professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive workshop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, the labour market for academics, various types of education and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning the recognition of overseas education.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

Visitor numbers :

Stockholm 22,497

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	10%				

Malmö 8,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations

Funding & scholarship providers
Colleges

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying

Prices & Booking

Stockholm 27 Nov 2024 - 28 Nov 2024

Kistamässan

- 4m2 Budget Stand | **€2132.00** [Book Now](#)
- 6m2 Budget Stand | **€2673.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3681.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€4908.00** [Book Now](#)

Malmö 04 Dec 2024

Malmömässan

- 4m2 Budget Stand | **€1924.00** [Book Now](#)
- 6m2 Budget Stand | **€2370.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3014.00** [Book Now](#)

- 12m2 Standard Equipped Stand | €3935.00 [Book Now](#)
- 15m2 Standard Equipped Stand | €4918.00 [Book Now](#)

[BOOK FULL TOUR](#)



Student Recruitment Fairs Norway - Winter 2025

13 Jan 2025 - 13 Feb 2025

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers :

Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Sandefjord 6,866

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Stavanger 9,165

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bergen 10,099

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bodo 3,801

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%

Foundation / Prep %

Tromso 4,215

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Oslo 15,817

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

Exhibitors

Who should attend

- Business schools
- Colleges
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Alesund 29 Jan 2024

Fagerlighallen

- 6m2 Standard Equipped Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Kristianstad 13 Jan 2025

Gimlehallen

- 6m2 Budget Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3591.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4247.00** [Book Now](#)

Sandefjord 16 Jan 2025 - 17 Jan 2025

Sandefjord High School

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

Stavanger 20 Jan 2025 - 21 Jan 2025

Stavanger Forum

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

Bergen 23 Jan 2025 - 24 Jan 2025

Grieghallen

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

Trondheim 30 Jan 2025 - 31 Jan 2025

Trondheim Spektrum

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

Bodo 03 Feb 2025

Bankgata flerbrukshall

- 6m2 Standard Equipped Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3591.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4247.00** [Book Now](#)

Tromso 05 Feb 2025

Tromsohallen

- 6m2 Standard Equipped Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3591.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4247.00** [Book Now](#)

Oslo 12 Feb 2025 - 13 Feb 2025

Nova Spektra

- 6m2 Standard Equipped Stand | **€3858.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4560.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€5653.00** [Book Now](#)

BOOK FULL TOUR