

# 24th International Education Fair Armenia 2025

16 Apr 2025 - 18 Apr 2025

## Information

The International Education Exhibition in Yerevan covers main parts of education giving a unique opportunity for students to research and receive up-to-date information about applying to universities and studying abroad.

Participants of the leading exhibition are educational institutions (high schools, colleges, educational centers) and international universities from all over the world.

The exhibition is organised with official support of the Ministry of Education of Armenia.

There are the following thematic sections of the exhibition:

- Higher education
- Innovative projects
- Virtual textbooks, programmes and literature
- Training methods and techniques institutions

## Visitor numbers :

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**24,000**

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	30	<b>Postgraduate</b>	40	<b>Careers</b>	15
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	15
<b>Foundation / Prep</b>	10%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers

Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

**16 Apr 2025 - 18 Apr 2025**

*Expo Centre Yerevan*

- 9m2 Standard Equipped Stand | €2949.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Azerbaijan - International Student Fair - Spring 2025

12 Apr 2025 - 13 Apr 2025

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the last Spring Azerbaijan Fair.

## Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2020 there were 4,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 5,000 Azerbaijan students studying in higher education institutions abroad.

## Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc.

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

## Visitor numbers :

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### Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Gap year organisations  
Hotel management schools  
Language schools  
Publishers  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

## **Prices & Booking**

**Baku 12 Apr 2025 - 13 Apr 2025**

*Hilton Baku Hotel*

- Working Space and School Visit | €3250.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Azerbaijan - International Student Fair - Winter 2024

30 Nov 2024 - 01 Dec 2024

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

## Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

## Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

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The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

## Visitor numbers :

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### Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Gap year organisations
- Hotel management schools
- Language schools
- Publishers
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

## Prices & Booking

**Baku 30 Nov 2024 - 01 Dec 2024**

*Hilton Baku Hotel*

- Working Space | **€3250.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Kazakhstan International Education Fair Winter



# 2025

24 Jan 2025 - 30 Jan 2025

## Information

58 institutions from 16 countries participated in the Kazakhstan International Education Fair in the previous edition and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

### Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

### Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

### Visitor numbers :

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#### Shymkent 1,000

<b>Primary School</b>	0%	<b>Undergraduate</b>	20%	<b>Professional Training</b>	0%
<b>High School</b>	7%	<b>Postgraduate</b>	28%	<b>Careers</b>	0%
<b>Further / Vocational</b>	10%	<b>Languages</b>	35%	<b>Other</b>	0%

Foundation / Prep 5%

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## Almaty 1,500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	10%
Further / Vocational	10%	Languages	35%	Other	10%
Foundation / Prep	5%				

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## Astana 1,500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

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## Aktobe 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

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## Atyrau 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

## Exhibitors

Who should attend

Boarding schools  
Business schools  
Colleges  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
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- Further education & vocational
- Secondary education (boarding)
- Language learning
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- Economics
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- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

### **Shymkent 24 Jan 2025**

*TBC*

- Working Space | **€1255.00** [Book Now](#)

### **Almaty 25 Jan 2025**

*Rixos Hotel*

- Working Space | **€1900.00** [Book Now](#)

### **Astana 26 Jan 2025**

*Radisson Blue Hotel*

- Working Space | **€1900.00** [Book Now](#)

### **Aktobe 28 Jan 2025**

*TBC*

- Working Space | **€1450.00** [Book Now](#)

### **Atyrau 30 Jan 2025**

*TBC*

- Working Space | €1450.00 [Book Now](#)

[BOOK FULL TOUR](#)