

# Baltic International Recruitment Tour Spring 2025

27 Feb 2025 - 02 Mar 2025

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with

a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

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### Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

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### Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

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### Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers

Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Tallinn 27 Feb 2025**

*Radisson Blu Hotel Olympia*

- Working Space | €2320.00 [Book Now](#)

## **Riga 01 Mar 2025**

*Radisson Blu Hotel Latvija*

- Working Space | €2320.00 [Book Now](#)

## **Vilnius 02 Mar 2025**

*Radisson Blu Hotel Lietuva*

- Working Space | €2320.00 [Book Now](#)

[BOOK FULL TOUR](#)



# **Days of International Education Hungary - Spring 2025**

22 Mar 2025

## **Information**

Many education providers have already understood the great possibilities of the Hungarian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

## **Market Overview**

The total number of students in the higher education system was over 380,000 during the 2020/2021 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master, and Ph.D. programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

## Fair Outline

The importance of the education fair in Hungary for the students, the parents, and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

## Visitor numbers :

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### Budapest 4,500

Primary School	0%	Undergraduate	35%	Professional Training	0%
High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Budapest 22 Mar 2025

*Crowne Plaza Budapest Hotel*

- Working Space | €2318.00 [Book Now](#)

[BOOK FULL TOUR](#)

# Days of International Education Slovakia - Spring

23 Mar 2025

## Information

Many education providers have already understood the great possibilities of the Slovakian market for successful student recruitment. This is the market where a certain “gap” has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair’s participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

## Market Overview

## Fair Outline

## Visitor numbers :

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### Bratislava 4,500

Primary School	0%	Undergraduate	35%	Professional Training	0%
High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

## Exhibitors

## **Who should attend**

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Gap year organisations  
Funding & scholarship providers  
Equipment suppliers  
Education agencies  
Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine



- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Bratislava 23 Mar 2025

*Park by Radisson Danube Bratislava*

- Working Space | €2318.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Poland - International Recruitment Tour - Spring 2025

14 Mar 2025 - 16 Mar 2025

## Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

## Visitor numbers :

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### Krakow 1,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

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### Warsaw 3,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

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### Gdansk 1,000

<b>Primary School</b>	%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

Universities  
 Summer schools  
 Professional bodies  
 Primary schools  
 Language schools  
 Hotel management schools  
 Funding & scholarship providers  
 Colleges  
 Business schools  
 Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM

- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Krakow 14 Mar 2025

*Hotel Vienna House Andel*

- Working Space | €2318.00 [Book Now](#)

### Warsaw 15 Mar 2025

*Radisson Blu Sobieski Hotel*

- Working Space | €2318.00 [Book Now](#)

### Gdansk 16 Mar 2025

*Radisson Hotel*

- Working Space / Online Participation | €2318.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Spain - International Education Salon 2025

26 Mar 2025 - 30 Mar 2025

## Information

The Salon presents a complete and updated offer of high school studies, university, other higher education,

complementary, vocational training and languages, as well as services to education. It is the key annual event for students looking for careers guidance and an ideal environment for presenting your latest services and your educational programmes.

The Exhibition will be organised for the 27th time in 2024 and in the last edition hosted 175 local and international exhibitors.

The Salon offers various training options for students after completing Compulsory Secondary Education: high school studies, university careers, higher education, complementary studies, professional training and languages.

The exhibition has the following sections:

University studies

Vocational Training Studies

Other higher education

Complementary studies

Language studies

Primary, secondary, and BA education centers

Professional training

Education services

## Visitor numbers :

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### Barcelona 104,000

Primary School	5%	Undergraduate	30%	Professional Training	5%
High School	10%	Postgraduate	30%	Careers	5%
Further / Vocational	5%	Languages	25%	Other	5%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

Business schools

Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Barcelona 26 Mar 2025 - 30 Mar 2025**

*Montjuic Centre*

- 6m2 Budget Stand | **€2350.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3800.00** [Book Now](#)
- 16m2 Standard Equipped Stand | **€5937.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Student Recruitment Fairs Norway - Winter 2025

05 Feb 2025 - 13 Feb 2025

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

## Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

## Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

## Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

## Visitor numbers :

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### Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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### Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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### Sandefjord 6,866



<b>Primary School</b>	%	<b>Undergraduate</b>	90%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

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## **Stavanger 9,165**

<b>Primary School</b>	%	<b>Undergraduate</b>	90%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

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## **Bergen 10,099**

<b>Primary School</b>	%	<b>Undergraduate</b>	65%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	25%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

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## **Trondheim 9,399**

<b>Primary School</b>	%	<b>Undergraduate</b>	90%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

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## **Bodo 3,801**

<b>Primary School</b>	%	<b>Undergraduate</b>	90%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

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## **Tromso 4,215**

<b>Primary School</b>	%	<b>Undergraduate</b>	75%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	15%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

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## **Oslo 15,817**

<b>Primary School</b>	%	<b>Undergraduate</b>	65%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	25%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	10%
<b>Foundation / Prep</b>	%				

# **Exhibitors**

## **Who should attend**

Business schools  
Colleges  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities

# **Levels & Subjects**

## **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Alesund 29 Jan 2024

#### *Fagerlighallen*

- 6m2 Standard Equipped Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

### Kristianstad 13 Jan 2025

#### *Gimlehallen*

- 6m2 Budget Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3591.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4247.00** [Book Now](#)

### Sandefjord 16 Jan 2025 - 17 Jan 2025

#### *Sandefjord High School*

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

### Stavanger 20 Jan 2025 - 21 Jan 2025

#### *Stavanger Forum*

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

### Bergen 23 Jan 2025 - 24 Jan 2025

#### *Grieghallen*

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

## **Trondheim 30 Jan 2025 - 31 Jan 2025**

*Trondheim Spektrum*

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

## **Bodo 03 Feb 2025**

*Bankgata flerbrukshall*

- 6m2 Standard Equipped Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3591.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4247.00** [Book Now](#)

## **Tromso 05 Feb 2025**

*Tromsohallen*

- 6m2 Standard Equipped Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3591.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4247.00** [Book Now](#)

## **Oslo 12 Feb 2025 - 13 Feb 2025**

*Nova Spektra*

- 6m2 Standard Equipped Stand | **€3858.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4560.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€5653.00** [Book Now](#)

[BOOK FULL TOUR](#)