

# 11th International University Fair Greece Spring 2025

## Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

### Student market overview

When it comes to the top EU countries with the most students studying abroad, Greece is taking 4th place according to UNESCO statistics.

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

### Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

### Greek student market

25% Highschool students and graduates

75% University students and Graduates

## Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, Campus France and The Fulbright Commission which attended RIUF every academic year

recommend us as the benchmark in academic fairs in Romania and Greece.

Visitor numbers :

Heraklion 3,500

Primary School

0%

Undergraduate

60%

Professional Training

0%

High School

0%

Postgraduate

39%

Careers

0%

Further / Vocational

0%

Languages

0%

Other

0%

Foundation / Prep

0%

Athens 3,500					
Primary School	0%	Undergraduate	60%	Professional Training	0%
High School	0%	Postgraduate	40%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Thessaloniki 3,500

Primary School	0%	Undergraduate	60%	Professional Training	0%
High School	0%	Postgraduate	39%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Heraklion 19 Feb 2025

*Hellenic Mediterranean University, School of Health Science*

- Working Space | €2600.00 [Book Now](#)

### Athens 21 Feb 2025

*Divani Caravel Hotel*

- Working Space | €2600.00 [Book Now](#)

### Thessaloniki 23 Feb 2025

*Macedonia Palace Hotel*

- Working Space | €2600.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# International Student Fairs in Turkey - Spring 2025

## Information

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

We are pleased to invite you to the exhibitions in the world's most emerging markets: Turkey, Morocco & Azerbaijan.

## Reasons to Attend

Previously, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies, and the local & International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

## Market Overview

Turkey is a quickly developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post-secondary institutions.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduates are currently looking for overseas education opportunities

## Fair Outline

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the

highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey is known for being a pioneer in student recruitment fairs with its 20 years of experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy them!

### Visitor numbers :

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#### Istanbul ( European Side) 3,667

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

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#### Istanbul ( Asian side) 1,648

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

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#### Ankara 1,540

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

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#### Izmir 2,039

Primary School	0%	Undergraduate	21%	Professional Training	12%
High School	9%	Postgraduate	27%	Careers	14%
Further / Vocational	0%	Languages	16%	Other	10%
Foundation / Prep	0%				

# **Exhibitors**

## **Who should attend**

Universities  
Summer schools  
Student service providers  
Publishers  
Language schools  
Hotel management schools  
Gap year organisations  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Istanbul ( European Side) 22 Feb 2025 - 23 Feb 2025

*Hilton Istanbul Bosphorus Hotel*

- Working Space | €3500.00 [Book Now](#)

### Istanbul ( Asian side) 24 Feb 2025

*Dedeman Bostanci Hotel*

- Working Space | €1400.00 [Book Now](#)

### Ankara 26 Feb 2025

*Sheraton Hotel*

- Working Space | €1400.00 [Book Now](#)

### Izmir 28 Feb 2025

*Ege Palas Business Hotel*

- Working Space & Online Participation | €1400.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs



# Student Recruitment Fairs Norway - Winter 2025

## Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

## Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

## Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

## Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

## Visitor numbers :

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### Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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### Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%

Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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**Sandefjord 6,866**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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**Stavanger 9,165**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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**Bergen 10,099**

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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**Trondheim 9,399**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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**Bodo 3,801**

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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**Tromso 4,215**

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

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**Oslo 15,817**

<b>Primary School</b>	<b>%</b>	<b>Undergraduate</b>	<b>65%</b>	<b>Professional Training</b>	<b>%</b>
<b>High School</b>	<b>%</b>	<b>Postgraduate</b>	<b>25%</b>	<b>Careers</b>	<b>%</b>
<b>Further / Vocational</b>	<b>10%</b>	<b>Languages</b>	<b>%</b>	<b>Other</b>	<b>10%</b>
<b>Foundation / Prep</b>	<b>%</b>				

## Exhibitors

### Who should attend

Business schools  
 Colleges  
 Funding & scholarship providers  
 Gap year organisations  
 Government bodies  
 Hotel management schools  
 Language schools  
 Professional bodies  
 Student service providers  
 Summer schools  
 Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine

- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Alesund 29 Jan 2024

#### *Fagerlighallen*

- 6m2 Standard Equipped Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

### Kristianstad 13 Jan 2025

#### *Gimlehallen*

- 6m2 Budget Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3591.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4247.00** [Book Now](#)

### Sandefjord 16 Jan 2025 - 17 Jan 2025

#### *Sandefjord High School*

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

### Stavanger 20 Jan 2025 - 21 Jan 2025

#### *Stavanger Forum*

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

### Bergen 23 Jan 2025 - 24 Jan 2025

#### *Grieghallen*

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

## **Trondheim 30 Jan 2025 - 31 Jan 2025**

*Trondheim Spektrum*

- 6m2 Standard Equipped Stand | **€3485.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4093.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4999.00** [Book Now](#)

## **Bodo 03 Feb 2025**

*Bankgata flerbrukshall*

- 6m2 Standard Equipped Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3591.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4247.00** [Book Now](#)

## **Tromso 05 Feb 2025**

*Tromsohallen*

- 6m2 Standard Equipped Stand | **€3132.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3591.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4247.00** [Book Now](#)

## **Oslo 12 Feb 2025 - 13 Feb 2025**

*Nova Spektra*

- 6m2 Standard Equipped Stand | **€3858.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€4560.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€5653.00** [Book Now](#)

[BOOK FULL TOUR](#)