

International University Fair Malaysia

15 Feb 2025 - 16 Feb 2025

Information

The objective of the International Education Fair Malaysia is to create a wholesome one-stop hub for students and parents, explore education options, gain insights and seek advice from experts, to help in their selection and decision making process. It is an ideal education exhibition for students and parents to meet education institutions and discover their best educational pathway. As Malaysia's Premier and Pioneer education exhibition, the Education Fair has hosted over 12,000 local and international education institutions, 20,000 booths and 1.8 million visitors in the past 35 years.

The event strives to be a wholesome platform for students and parents seeking for education information and advice.

Some facts about the event:

- Served Over 1.8 Million Visitors
- 36 Years Of Experience in The Industry-Over 12,000
- Local & International Education Institutions
- High Footfall
Serves averagely up to 20,000 visitors in each Kuala Lumpur fair and up to 10,000 visitors* in each Penang fair.
- High Brand Exposure
21 million reach across print, digital , radio, and OTT platform which positively impact your business success and marketing goals.

Visitor numbers :

Kuala Lumpur 20,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School | 0% | Undergraduate | 40% | Professional Training | 10% |
| High School | 10% | Postgraduate | 25% | Careers | 10% |
| Further / Vocational | 10% | Languages | 10% | Other | 10% |
| Foundation / Prep | 10% | | | | |

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering

- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kuala Lumpur 15 Feb 2025 - 16 Feb 2025

Bukit Jalil Exhibition Centre

- 9m2 Standard Equipped Stand | **€2100.00** [Book Now](#)

[BOOK FULL TOUR](#)



International University Fair Malaysia Summer 2025 Johor

05 Jul 2025 - 06 Jul 2025

Information

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Visitor numbers :

Johor 8,000

| | | | | | |
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Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools

Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Johor 05 Jul 2025 - 06 Jul 2025

Persada

- 9m2 Standard Equipped Stand | **€2050.00** [Book Now](#)

[BOOK FULL TOUR](#)

International University Fair Malaysia Summer 2025 Penang

14 Jun 2025 - 15 Jun 2025

Information

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Visitor numbers :

Penang 20,000

| | | | | | |
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Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching

- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Penang 14 Jun 2025 - 15 Jun 2025

Setia Spice Convention Centre

- 9m2 Standard Equipped Stand | **€2300.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€3160.00** [Book Now](#)

[BOOK FULL TOUR](#)



International University Fair Malaysia Summer 2025 Putrajaya

17 May 2025 - 18 May 2025

Information

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Visitor numbers :

Putrajaya 8,000

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- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools

Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
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Subject Areas

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- Education & teaching
- Engineering
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- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Putrajaya 17 May 2025 - 18 May 2025

Grand Putrajaya

- 9m2 Standard Equipped Stand | **€2050.00** [Book Now](#)

[BOOK FULL TOUR](#)