

19th International Education Fair Pakistan

Information

The International Education Expo bringing universities and colleges under one roof.

Due to the excellent response, the Education Expo carries a participation of over 100 universities in Karachi, Islamabad & Lahore. The participants included respected and mainstream higher education institutes from Australia, Canada, France, Germany, Gibraltar, Hungary, Iran, Ireland, Malaysia, North Cyprus, Oman, Pakistan, Russia, Spain, Turkey, the UAE, the UK & the USA and others.

Visitor numbers :

Karachi 20,000

Primary School	-4%	Undergraduate	9050%	Professional Training	1%
High School	-1%	Postgraduate	0%	Careers	0%
Further / Vocational	-3%	Languages	10%	Other	10%
Foundation / Prep	10%				

Islamabad 20,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Lahore 20,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Karachi 27 Jan 2024 - 28 Jan 2024

Pearl Continental Hotel

- 6m2 Standard Equipped Stand | **€3800.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€4900.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€8150.00** [Book Now](#)

Islamabad 31 Jan 2024

Serena Hotel

- 6m2 Standard Equipped Stand | **€3800.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€4900.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€8150.00** [Book Now](#)

Lahore 03 Feb 2024 - 04 Feb 2024

PC Hotel

- 6m2 Standard Equipped Stand | **€3800.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€4900.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€8150.00** [Book Now](#)

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International Student Recruitment Fair in Slovenia

Information

16,000 visitors attend the Slovenian Education and Career Fair. The education fair takes place in Slovenia in January, exactly two weeks before the national open-door day at schools, faculties, and universities across

Slovenia.

Reasons to Attend

The exhibition brings together Slovenian and foreign institutions (high schools, vocational colleges, faculties and universities, language courses, lifetime learning programmes etc.) with scholarship givers and first employment officers. This way it creates a perfect opportunity for young people to find all information linked with their decisions on further education and vocational training in a single place.

Market Overview

Slovenia offers many opportunities to those looking for education at higher level. Higher education institutions are universities, faculties, art academies and professional colleges. Slovenian students also decide to gain students exchange experiences. Each year there are more Slovenian students who decide to study abroad to locations including Austria, Germany, Italy, the United Kingdom, the USA etc.

The Slovenian school system has seen a number of changes in recent years, aiming to ensure that as many people as possible realise their right to education, better than before, thus achieving a higher educational level.

Fair Outline

Differently from Slovenian open-door day, when university and secondary school students can visit a maximum of three educational programmes in a year, the Slovenian Education and Career Fair allows students to get to know practically all programmes in one or two days.

As the exhibition takes place before the national open-door day, young visitors have enough time to decide what programmes and relative three schools they should visit few weeks later and hopefully have an easier decision when turning in their school enrollment application in March.

The exhibition's second mission is also to prepare a unique one-day event in Slovenia, bringing into one single place companies, educational institutions and other organisations active in the field of business and professional education, training, counselling and publishing.

Slovenian Education and Career Fair is organised in collaboration with organisations such as High School Student Organization of Slovenia, Student Organization of Slovenia, Institute of the Republic of Slovenia for Vocational Education and Training, Slovene Human Resources Development and Scholarship Fund and many others.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Ljubljana 16,000

Primary School	%	Undergraduate	32%	Professional Training	4%
High School	20%	Postgraduate	10%	Careers	8%
Further / Vocational	15%	Languages	4%	Other	5%
Foundation / Prep	2%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ljubljana 19 Jan 2024 - 20 Jan 2024

Ljubljana Exhibition and Convention Centre

- 9m2 Standard Equipped Stand | **€2639.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€3195.00** [Book Now](#)

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Kazakhstan International Education Fair Tour Spring 2025

Information

25 institutions from 10 countries participated in the Kazakhstan International Education Fair Tour in the previous edition and more than 1400 visitors attended the Tour in 2 cities of Kazakhstan. Speedy economic and

social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

Visitor numbers :

Almaty, Astana 1,600

Primary School	%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	10%
Further / Vocational	10%	Languages	35%	Other	10%
Foundation / Prep	5%				

Exhibitors

Who should attend

Boarding schools
Business schools

Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Almaty, Astana 15 Mar 2025 - 16 Mar 2025

Rahat Palace Hotel - Almaty | Hilton Garden Inn - Astana

- Working Space (Full Tour) | **€2900.00** [Book Now](#)

[BOOK FULL TOUR](#)



Masters and MBA Fair in Paris - Spring 2024

Information

The International Masters and MBA Fair is a leading educational event for prospective postgraduates, and it includes workshops, lectures and personal coaching.

Reasons to Attend

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students.

Around 130 institutions will attend the fair, including those from France, Australia, Europe and North America, offering more than 1,000 educational paths. The previous Masters Fair was a large success with over 7,200 students attending.

Market Overview

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include 'Successful Admission to the Master 2' and 'MBA, Masters and double degrees'.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau

d'Information et d'Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive the official guide 'How to choose the best Master 2, MBA, MSC...' that lists all the educational options at each level.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

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Visitor numbers :

Paris 7,200

Primary School	0%	Undergraduate	0%	Professional Training	20%
High School	0%	Postgraduate	100%	Careers	20%
Further / Vocational	0%	Languages	20%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities
Hotel management schools
Colleges
Business schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Paris 03 Feb 2024

Espace Champerret - Hall A

- 9m2 Standard Equipped Stand | **€6950.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Student Fairs in Sweden - Winter

Information

In 2022, over 30,000 people visited the student fairs.

Reasons to Attend

The Student Fairs in Sweden 2022 were visited by over 5,000 attendees in Malmö and over 22,400 in Stockholm. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one-third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

Market Overview

The UK and the US are popular destinations for many Swedish students, followed by Denmark, Australia, Spain, France and Poland. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages. Another reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at the university level there is also interest in shorter vocational courses and for work experience.

Sweden has three universities in the top 100 and eleven in the top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. Fairs in Stockholm are attended by high school pupils (mainly grade 3) from all over central Sweden and fairs in Malmö primarily by students from Skane.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher education, future employers and various study-related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive workshop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, the labour market for academics, various types of education and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning the recognition of overseas education.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

Visitor numbers :

Stockholm 22,497

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	10%				

Malmö 8,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	10%				

Exhibitors

Who should attend

Universities
Summer schools
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Colleges

Levels & Subjects

Academic Levels

- Professional training

- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages
- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying

Prices & Booking

Stockholm 29 Nov 2023 - 30 Nov 2023

Kistamässan

- 4m2 Budget Stand | **€2105.00** [Book Now](#)
- 6m2 Budget Stand | **€2645.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€3608.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€4812.00** [Book Now](#)
- 15m2 Standard Equipped Stand | **€6015.00** [Book Now](#)

Malmo 06 Dec 2023

Malmömässan

- 4m2 Budget Stand | **€1901.00** [Book Now](#)
- 6m2 Budget Stand | **€2338.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€2975.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€3737.00** [Book Now](#)
- 15m2 Standard Equipped Stand | **€4420.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€4852.00** [Book Now](#)

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Student Recruitment Fairs Norway - Winter

Information

The Student Recruitment Fairs Norway will take place January and February in various cities throughout the country.

Reasons to Attend

The Student Recruitment Fairs consist of 9 fairs in central cities in Norway held during January and February every year with close to 100,000 visitors in total.

Market Overview

Over 20,000 students from Norway choose to study abroad each year. Studying abroad is becoming more and more popular among Norwegian students. Thanks to the State Educational Loan Fund, they can receive the financial support they need to complete parts of or the entire degree abroad. Many students, therefore, take this opportunity to obtain valuable international experience.

Most Norwegians have a high level of English skills and are hardworking and motivated students. Many of them are also eager.

Fair Outline

Take the opportunity to present and promote directly to your future students your latest educational programs and the benefits and advantages that you offer them. A wide range of both Norwegian and foreign exhibitors participate at the fairs every year. In 2020 400 exhibitors from over 20 different countries were represented. There were almost 100 international exhibitors.

Visitor numbers :

Kristianstad 4,055

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Sandefjord 6,866

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%

Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Stavanger 9,165

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bergen 10,099

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Alesund 4,014

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Trondheim 9,399

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Bodo 3,801

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Tromso 4,215

Primary School	%	Undergraduate	75%	Professional Training	%
High School	%	Postgraduate	15%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Oslo 15,817

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	10%	Languages	%	Other	10%
Foundation / Prep	%				

Exhibitors

Who should attend

Business schools
 Colleges
 Funding & scholarship providers
 Gap year organisations
 Government bodies
 Hotel management schools
 Language schools
 Professional bodies
 Student service providers
 Summer schools
 Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine

- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kristianstad 08 Jan 2024

Gimlehallen

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Sandefjord 11 Jan 2024 - 12 Jan 2024

Sandefjord High School

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Stavanger 17 Jan 2024 - 18 Jan 2024

Stavanger Forum

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Bergen 24 Jan 2024 - 25 Jan 2024

Grieghallen

- 9m2 Standard Stand | **€2676.00** [Book Now](#)
- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Alesund 29 Jan 2024

Fagerlighallen

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Trondheim 01 Feb 2024 - 02 Feb 2024

Trondheim Spektrum

- 9m2 Standard Stand with Furniture for 2 pax | **€3900.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€4371.00** [Book Now](#)

Bodo 05 Feb 2024

Bankgata flerbrukshall

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Tromso 08 Feb 2024

Tromsohallen

- 9m2 Standard Stand with Furniture for 2 pax | **€3473.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€3918.00** [Book Now](#)

Oslo 14 Feb 2024 - 15 Feb 2024

Nova Spektra

- 9m2 Standard Stand with Furniture for 2 pax | **€4461.00** [Book Now](#)
- 12m2 Standard Stand with Furniture for 2 pax | **€5290.00** [Book Now](#)

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