

# Baltic International Recruitment Tour - Fall

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for

education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

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### Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

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### Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

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### Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

## Exhibitors

Who should attend

Universities  
Summer schools  
Professional bodies  
Primary schools  
Language schools  
Hotel management schools  
Funding & scholarship providers  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Tallinn 13 Oct 2022

*Radisson Blu Hotel Olympia*

- Working Space | €1690.00 [Book Now](#)

### Riga 15 Oct 2022

*Radisson Blu Hotel Latvija*

- Working Space | €1690.00 [Book Now](#)

### Vilnius 16 Oct 2022

*Radisson Blu Hotel Lietuva*

- Working Space | €1690.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Higher Education, Training and Career Expo -

# EduTraC

## Information

Leveraging the surge in the Sultanate's Higher Education, Training and Career sectors, the 9th edition of EduTraC Oman will take place from 10-12 October 2022. While the educational opportunities and options for students are rife, the event will once again offer the best of an in-person platform and provide participants and audiences with the unique opportunity to meet, network and directly interact with the local and global education community.

## Visitor numbers :

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### Muscat 10,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Muscat 10 Oct 2022 - 12 Oct 2022**

*Oman Convention and Exhibition Centre*

- 9m2 Standard Equipped Stand | **€3714.00** [Book Now](#)

[BOOK FULL TOUR](#)



# **IEFT International Education Fairs of Turkey Roadshow- Fall**

## **Information**

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 10 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

## **Reasons to Attend**

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The previous Fall event welcomed over 300 exhibitors representing over 150 institutions from 27 different countries to the events in Bursa, Ankara, Izmir, and Istanbul.

## **Market Overview**

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course.

There are around 350,000 university students in Istanbul at around 50 universities. Over 200, 000 students at around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

## **Fair Outline**

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

## Visitor numbers :

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### Ankara 2,900

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	0%
Further / Vocational	15%	Languages	41%	Other	0%
Foundation / Prep	14%				

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### Izmir 2,600

Primary School	%	Undergraduate	35%	Professional Training	%
High School	%	Postgraduate	45%	Careers	%
Further / Vocational	%	Languages	40%	Other	%
Foundation / Prep	15%				

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### Istanbul (Asian side) 1,500

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	%
Further / Vocational	15%	Languages	41%	Other	%
Foundation / Prep	14%				

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### Istanbul 9,200

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	%
Further / Vocational	15%	Languages	41%	Other	44%
Foundation / Prep	14%				

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### Istanbul 100

Primary School	0%	Undergraduate	10%	Professional Training	10%
High School	0%	Postgraduate	10%	Careers	10%



**Further / Vocational** 0%   **Languages**   10%   **Other**   10%  
**Foundation / Prep** 10%

## **Exhibitors**

### **Who should attend**

Business schools  
Colleges  
Education agencies  
Funding & scholarship providers  
Hotel management schools  
Language schools  
Student service providers  
Summer schools  
Universities

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Ankara 08 Oct 2022

*Ankara Sheraton Hotel*

- Working Space ( All Cities Selected) | **€1575.00** [Book Now](#)

### Izmir 18 Oct 2022

*Izmir Hilton Hotel*

- Working Space ( All Cities Selected) | **€1575.00** [Book Now](#)

### Istanbul (Asian side) 20 Oct 2022

*Istanbul (Asian side) - Hilton Kozyata*

- Working Space ( All Cities Selected) | **€1575.00** [Book Now](#)
- Working Space (Selected with Istanbul European Side) | **€2272.00** [Book Now](#)

### Istanbul 22 Oct 2022 - 23 Oct 2022

*Istanbul (European side)- Hilton Bosphorus Harbiye*

- 5m2 Standard Equipped Stand (When all cities selected) | **€3151.00** [Book Now](#)
- 5m2 Standard Equipped Stand (When Selected with Asian Side) | **€3900.00** [Book Now](#)
- 5m2 Standard Equipped Stand | **€4425.00** [Book Now](#)

### Istanbul 24 Oct 2022 - 26 Oct 2022

*EuroAsia Agent Workshop - Marmara Hotel Taksim*

- Agent Workshop | **€2617.00** [Book Now](#)

[BOOK FULL TOUR](#)



# International University Fair Greece

## Information

International University Fair is the largest educational event in Southern and Eastern Europe and the place where, over 26,000 students, teachers and parents annually find out information related to study programmes in Romania, Greece and abroad. Romanian and Greek students who have chosen to study abroad and teams of educational advisors have an excellent opportunity to speak directly with representatives of over 80 universities from all over the world. Universities are invited to exhibit in a creative way with an opportunity to offer private sessions, seminars and direct engagement with students.

## Student market overview

When it comes to the top EU countries with the most students studying abroad, Romania is ranked 5th and Greece -4th according to UNESCO.

5 Romania Current 35.172; Expected 28.660 in 2023

4 Greece current 39.632; expected 41.234 in 2023

3 Italy current 77.505; expected 79.425 in 2023

2 France current 103.161; expected 107.206 in 2023

1 Germany current 122.445 expected 122.734 in 2023

Romanian and Greek students are high quality applicants

According to the fair past exhibitors the Romanian students have:

97% Great academic and social skills

96% Foreign language proficiency

83% Strong motivation to study abroad

79% Strong level of information about studying abroad

According to the fair past exhibitors the Greek students have:

93% great academic and social skills

87% foreign language proficiency

92% Strong motivation to study abroad

85% Strong level of information about studying abroad

## Romania Student Market

85% Highschool students and graduates

15% University students and Graduates

## Greek student market

25% Highschool students and graduates

75% University students and Graduates

## Support

The International University Fairs receive significant institutional industry endorsement and support. DAAD, British Council, CampusFrance and The Fulbright Commission which attended RIUF every academic year recommend us as the benchmark in academic fairs in Romania and Greece.

## Visitor numbers :

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### Thessaloniki 1,500

Primary School	0%	Undergraduate	75%	Professional Training	0%
High School	0%	Postgraduate	25%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

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### Athens 2,500

Primary School	0%	Undergraduate	75%	Professional Training	0%
High School	0%	Postgraduate	25%	Careers	0%
Further / Vocational	0%	Languages	0%	Other	0%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies

Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Thessaloniki 25 Oct 2022

*Macedonia Palace Hotel*

- 6m2 Standard Equipped Stand | €2100.00 [Book Now](#)
- 6m2 Standard Equipped Corner Stand | €2400.00 [Book Now](#)

### Athens 26 Oct 2022

*Royal Olympic Hotel*

- 6m2 Standard Equipped Stand | €2400.00 [Book Now](#)
- 6m2 Standard Equipped Corner Stand | €2700.00 [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

# International University Fair Romania

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### **Romania Student Market**

85% Highschool students and graduates

15% University students and Graduates

### **Greek student market**

25% Highschool students and graduates

75% University students and Graduates

### **Support**

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### **Visitor numbers :**

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#### **Bucharest 5,000**

<b>Primary School</b>	0%	<b>Undergraduate</b>	75%	<b>Professional Training</b>	0%
<b>High School</b>	0%	<b>Postgraduate</b>	25%	<b>Careers</b>	0%

**Further / Vocational** 0% **Languages** 0% **Other** 0%  
**Foundation / Prep** 0%

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## **Cluj Napoca 3,000**

**Primary School** 0% **Undergraduate** 75% **Professional Training** 0%  
**High School** 0% **Postgraduate** 25% **Careers** 0%  
**Further / Vocational** 0% **Languages** 0% **Other** 0%  
**Foundation / Prep** 0%

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## **Iasi 2,000**

**Primary School** 0% **Undergraduate** 75% **Professional Training** 0%  
**High School** 0% **Postgraduate** 25% **Careers** 0%  
**Further / Vocational** 0% **Languages** 0% **Other** 0%  
**Foundation / Prep** 0%

## **Exhibitors**

### **Who should attend**

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## **Levels & Subjects**



## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Bucharest 01 Oct 2022 - 02 Oct 2022

#### *Palace Hall*

- 6m2 Standard Equipped Stand | **€2400.00** [Book Now](#)
- 6m2 Standard Equipped Corner Stand | **€2700.00** [Book Now](#)
- 9m2 Standard Equipped Stand | **€2900.00** [Book Now](#)
- 9m2 Standard Equipped Corner Stand | **€2900.00** [Book Now](#)
- 9m2 Standard Equipped Corner Stand | **€3200.00** [Book Now](#)

### Cluj Napoca 04 Oct 2022

#### *Grand Hotel Napoca*

- 6m2 Standard Equipped Stand | **€2100.00** [Book Now](#)

**Iasi 06 Oct 2022**

*Congress Hall*

- 6m2 Standard Equipped Stand | **€1900.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Korea - International Education Fair - Fall

## Information

We welcome you to take part in the largest study abroad exhibition in Korea.

### Reasons to Attend

The Korea Study Abroad & Emigration Fair brings more than 600 schools and associations related to studying abroad from 20 countries with also 50 associations related to emigration from 10 countries. Korea Study Abroad Fair Fall 2020 received over 35,100 visitors and 428 exhibitors from 28 countries over the three-day multi-city event.

### Market Overview

Korea is a rapid-growing education market with students who are eager to improve their global competitiveness and parents who are keenly interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

### Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly. The Korea Student & Emigration Fair, with

various programs including high standard seminars is certainly worthwhile participating at and visiting

The fair is supported by many government bodies including the Embassy of the People's Republic of China, the Korean Overseas Study Association, the New Zealand Embassy, Nuffic NESO Korea, and the Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for a successful Korea Study Abroad Fair this Fall!

#### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

#### **Visitor numbers :**

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#### **Seoul 25,895**

<b>Primary School</b>	16%	<b>Undergraduate</b>	20%	<b>Professional Training</b>	10%
<b>High School</b>	12.5%	<b>Postgraduate</b>	20%	<b>Careers</b>	19.2%
<b>Further / Vocational</b>	10%	<b>Languages</b>	25.4%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

#### **Exhibitors**

##### **Who should attend**

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges

Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Seoul 22 Oct 2022 - 23 Oct 2022**

*Hall C (3F)COEX*

- 6m2 Standard Equipped Stand | €2152.00 [Book Now](#)
- 9m2 Standard Equipped Stand | €2993.00 [Book Now](#)

[BOOK FULL TOUR](#)



# Study Abroad Scholarship Expo in Macedonia - Fall 2022

## Information

The STUDY ABROAD - Scholarship EXPO is a unique event of national importance in Macedonia, where a variety of study programs, scholarships and other forms of financial aid available to Macedonian citizens for studying abroad are presented at a single location. The Educational Advising Center Skopje launched for the first time the event Scholarships EXPO in 2010. The event is annual, recognisable, high-profile Macedonian educational brand and a highly valued initiative promoting investment in knowledge and human potential.

The main goal of the EXPO is the promotion of study abroad and the importance of scholarships as growing access to higher education. It helps prospective students and academic society on all levels to find programs and financial sources for education abroad (scholarships and financial aid for studying abroad, research stay and academic work).

**EXPO** also promotes the importance of finding the right study program and bringing learning results in line with the needs of the labor market.

Participants at the EXPO are international institutions whose representatives provide all necessary information on their study and scholarship programs and direct contact with visitors. Participating institutions are universities, embassies and cultural centers of foreign countries in Macedonia.

This event has huge media coverage so the promotion is done at the highest level for sponsors and for the participants.

## Visitor numbers :

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### Skopje 1,200

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%

## **Exhibitors**

### **Who should attend**

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching

- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

Skopje 15 Oct 2022

*TBC*

- Working Space | **€1330.00** [Book Now](#)
- Working Space with Sponsorship Package | **€1970.00** [Book Now](#)

[BOOK FULL TOUR](#)



# Studyrama International Education & Career Fair - Paris - Fall

## Information

The Studyrama International Education Fair Paris aims to help students find an international education and/or career path abroad. The International Education and Career Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

## Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

### **Market Overview**

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

### **Fair Outline**

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

### **The international mobility/living abroad area**

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrage Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

### **Visitor numbers :**

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#### **Paris 8,700**

**Primary School**      11% **Undergraduate** 12% **Professional Training** 13%



<b>High School</b>	14%	<b>Postgraduate</b>	15%	<b>Careers</b>	16%
<b>Further / Vocational</b>	10%	<b>Languages</b>	18%	<b>Other</b>	19%
<b>Foundation / Prep</b>	20%				

## **Exhibitors**

### **Who should attend**

Business schools  
 Companies (Careers)  
 Funding & scholarship providers  
 Gap year organisations  
 Colleges  
 Boarding schools  
 Education agencies  
 Government bodies  
 Hotel management schools  
 Language schools  
 Professional bodies  
 Publishers  
 Universities  
 Summer schools  
 Student service providers

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

### **Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management

- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## **Prices & Booking**

**Paris 08 Oct 2022**

*Cité International de Paris*

- 6m2 Standard Equipped Stand | **€2990.00** [Book Now](#)

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