Africa - Ethiopia, Kenya & Tanzania -17th ISFA - Spring

Information

Come and participate at the 17th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary

Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the Mara Meru Cheetah project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Addis Ababa 1,000

Primary School	%	**Undergraduate**	36%	**Professional Training**	5%
High School	%	**Postgraduate**	32%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	5%
Foundation / Prep	16%				

Zanzibar 800

Primary School	%	**Undergraduate**	36%	**Professional Training**	6%
High School	%	**Postgraduate**	29%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	4%
Foundation / Prep	14%				

Dar Es Salaam 1,000

Primary School	%	**Undergraduate**	36%	**Professional Training**	5%
High School	%	**Postgraduate**	32%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	5%
Foundation / Prep	16%				

Nairobi 1,200

Primary School	%	**Undergraduate**	35%	**Professional Training**	5%
High School	%	**Postgraduate**	30%	**Careers**	5%
Further / Vocational	10%	**Languages**	%	**Other**	%
Foundation / Prep	15%				

Mombasa 800

Primary School	%	**Undergraduate**	36%	**Professional Training**	6%
High School	%	**Postgraduate**	29%	**Careers**	%
Further / Vocational	10%	**Languages**	%	**Other**	4%
Foundation / Prep	14%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Addis Ababa 16 Feb 2023

Eliana Hotel

- Distant Participation One City | **€900.00** Book Now
- Working Space | **€1825.00** Book Now
- Distant Participation Full Tour | **€3200.00** Book Now

Zanzibar 20 Feb 2023

Serena Hotel

- Distant Participation One City | **€900.00** Book Now
- Working Space | **€1825.00** Book Now
- Distant Participation Full Tour | **€3200.00** Book Now

Dar Es Salaam 22 Feb 2023

Onomo Hotel

- Distant Participation One City | **€900.00** Book Now
- Working Space | **€2690.00** Book Now

- Distant Participation Full Tour | **€3200.00** Book Now

Nairobi 24 Feb 2023 - 25 Feb 2023

Royal Tulip Canana

- Distant Participation One City | **€900.00** Book Now
- Working Space | **€2690.00** Book Now
- Distant Participation Full Tour | **€3200.00** Book Now

Mombasa 28 Feb 2023

Bliss hotel

- Distant Participation One City | **€900.00** Book Now
- Working Space | **€1825.00** Book Now
- Distant Participation Full Tour | **€3200.00** Book Now

BOOK FULL TOUR

UniversityFairs

Africa - Ethiopia, Kenya & Tanzania -18th ISFA - Fall

Information

Come and participate at the 18th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

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- Exciting socializing activities and cultural tours
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Fair Outline

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Visitor numbers :

Arusha 800

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Further / Vocational	10%	**Languages**	%	**Other**	4%
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Nairobi 1,200

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Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
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- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

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- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Arusha 25 Sep 2023

Mount Meru Hotel

- Distant Participation One City | **€800.00** Book Now
- Working Space | **€1460.00** Book Now
- Distant Participation Full Tour | **€3300.00** Book Now

Nairobi 29 Sep 2023 - 30 Sep 2023

Sarit Expo Centre

- Distant Participation One City | **€900.00** Book Now
- Working Space | **€2400.00** Book Now
- Distant Participation Full Tour | **€3300.00** Book Now

BOOK FULL TOUR