

Africa - Ethiopia, Kenya & Tanzania -18th ISFA - Fall

Information

Come and participate at the 18th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionized the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary

Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the <u>Mara Meru Cheetah</u> project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers:

Arusha 800

Primary School%Undergraduate36%Professional Training6%High School%Postgraduate29%Careers%Further / Vocational10%Languages%Other4%Foundation / Prep14%

Nairobi 1,200

Primary School%Undergraduate35%Professional Training5%High School%Postgraduate30%Careers5%Further / Vocational10%Languages%Other%Foundation / Prep15%

Exhibitors

Who should attend

Universities

Summer schools

Student service providers

Publishers

Professional bodies

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Education agencies

Colleges

Business schools

Boarding schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying

• Accountancy, finance & insurance

Prices & Booking

Arusha 25 Sep 2023

Mount Meru Hotel

- Distant Participation One City | €800.00 Book Now
- Working Space | €1460.00 Book Now
- Distant Participation Full Tour | €3300.00 Book Now

Nairobi 29 Sep 2023 - 30 Sep 2023

Sarit Expo Centre

- Distant Participation One City | €900.00 Book Now
- Working Space | €2400.00 Book Now
- Distant Participation Full Tour | €3300.00 Book Now

BOOK FULL TOUR



Baltic International Recruitment Tour

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers:

Tallinn 2,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Riga 5,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Vilnius 3,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools

Levels & amp Subjects

Boarding schools

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science

- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 21 Sep 2023

Radisson Blu Hotel Olympia

• Working Space | €1960.00 Book Now

Riga 23 Sep 2023

Radisson Blu Hotel Latvija

• Working Space | €1960.00 Book Now

Vilnius 24 Sep 2023

Radisson Blu Hotel Lietuva

• Working Space | €1960.00 Book Now

BOOK FULL TOUR



Days of International Education Hungary

Information

Many education providers have already understood the great possibilities of the Hungarian market for

successful student recruitment. This is the market where a certain "gap" has been formed in the area of study abroad offers.

The main aims of the fair are to increase the awareness of study abroad opportunities, promotion of the fair's participants and their programmes & services, and recruit new students. Participants of the fair will represent a variety of study abroad opportunities.

Market Overview

The total number of students in the higher education system was over 380,000 during the 2020/2021 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master, and Ph.D. programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

Fair Outline

The importance of the education fair in Hungary for the students, the parents, and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

Visitor numbers:

Budapest 4,500

Primary School0%Undergraduate35%Professional Training0%High School15%Postgraduate10%Careers0%Further / Vocational15%Languages10%Other5%Foundation / Prep0%35%

Exhibitors

Who should attend

Universities Summer schools Student service providers Publishers Professional bodies Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

Business schools

Boarding schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Budapest 21 Oct 2023

Radisson Blu Beke Hotel

• Working Space | €2318.00 Book Now

BOOK FULL TOUR



International Education Exhibition in Mongolia - Spring

Information

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

Reasons to Attend

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

Market Overview

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia,

Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

Fair Outline

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

Visitor numbers:

Ulaanbaatar 7,000

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%Foundation / Prep10%

Exhibitors

Who should attend

Boarding schools Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Publishers
Student service providers
Summer schools
Universities

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ulaanbaatar 23 Sep 2023 - 24 Sep 2023

Blue Sky Hotel

• Working Space | €1531.00 Book Now

BOOK FULL TOUR



Korea - International Education Fair - Fall

Information

We welcome you to take part in the largest study abroad exhibition in Korea.

Reasons to Attend

The Korea International Education Fair brings more than 600 schools and associations related to studying abroad from 20 countries with also 50 associations related to emigration from 10 countries.

Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly. The Korea Student & Emigration Fair, with various programs including high standard seminars is certainly worthwhile participating at and visiting

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for a successful Korea Study Abroad Fair 2019 Spring!

Visitor numbers:

Seoul 25,895

Primary School16%Undergraduate20%Professional Training10%High School12.5%Postgraduate20%Careers19.2%Further / Vocational10%Languages25.4%Other10%Foundation / Prep10%

Exhibitors

Who should attend

Universities

Summer schools

Student service providers

Publishers

Professional bodies

Primary schools

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

Business schools

Boarding schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)

- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Seoul 07 Oct 2023 - 08 Oct 2023

Hall D (3F)COEX

- 6m2 Standard Equipped Stand | €2636.00 Book Now
- 9m2 Standard Equipped Stand | €3574.00 Book Now

BOOK FULL TOUR



Poland - International Recruitment Tour 2023

Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

Visitor numbers :

Warsaw 3,000

Primary School1%Undergraduate 40%Professional Training 1%High School20%Postgraduate 3%Careers%

Further / Vocational 10% Languages 20% Other 9
Foundation / Prep 5%

Wroclav 1,000

Primary School1%Undergraduate40%Professional Training1%High School20%Postgraduate3%Careers%Further / Vocational10%Languages20%Other%

Foundation / Prep 5%

Poznan 1,000

Primary School%Undergraduate40%Professional Training1%High School20%Postgraduate3%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep5%

Exhibitors

Who should attend

Universities

Summer schools

Professional bodies

Primary schools

Language schools

Hotel management schools

Funding & scholarship providers

Colleges

Business schools

Boarding schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

• Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Warsaw 07 Oct 2023

Novotel Warszawa Centrum

• Working Space / Online Participation | €2318.00 Book Now

Wroclav 09 Oct 2023

Hotel Mercure Wroclav Centrum

• Working Space / Online Participation | €2318.00 Book Now

Poznan 10 Oct 2023

Andersia Hotel and Spa

• Working Space / Online Participation | €2318.00 Book Now

BOOK FULL TOUR



Switzerland Master Fair

Information

Master Fair which takes place in Zurich, Switzerland, aims to help students find an international education at postgraduate level that are looking for MA, MSc and executive education programmes such as CAS, DAS, MAS, MBA, EMBA.

Reasons to Attend

This event addresses Swiss students at the graduate level as well who wish to find information on an local and international curriculum. It is also directed towards young graduates that are currently employed who would like to give their career a more international dimension. The exhibition has been taken place for more than 10 years and on average receives more than 1,000 visitors at the exhibition.

Market Overview

Education and knowledge have become very important resources in the country. Therefore Switzerland claims to have one of the world's best education systems. In the past, and even today, people from all over the world visit Switzerland for its natural beauty and quality of service. According to EURODATA, nearly 9,000 Swiss students studied abroad in 2019.

Fair Outline

Visitor numbers:

Zurich 1,000

Primary School	0%	Undergraduate	0%	Professional Training	0%
High School	0%	Postgraduate	100%	Careers	0%
Further / Vocational	20%	Languages	0%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

Universities Summer schools Professional bodies Language schools Hotel management schools Government bodies Gap year organisations Funding & scholarship providers Companies (Careers)

Colleges

Business schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Zurich 02 Nov 2023

StageOne

- Working Space | €1809.00 Book Now
- 4m2 Budget Stand | €3789.00 Book Now
- 9m2 Standard Equipped Stand | €8609.00 Book Now
- 12m2 Standard Equipped Stand | €10933.00 Book Now
- 18m2 Standard Equipped Stand | €14993.00 Book Now

BOOK FULL TOUR