# International Masters, MBA and Career Fair - Paris

## Information

The International Masters, MBA and Career Fair - Paris aims to help students find an international education and/or career path abroad. The International Masters and MBA Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

#### Reasons to Attend

This not to be missed event addresses French students at the graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

#### Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US $31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

#### Fair Outline

Among the present institutions: Prestigious business schools and French universities, European establishments (German, Swiss, Spanish, British, Dutch, Belgian), North American establishments (American and Canadian universities) as well as Australian establishments.

#### The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to

offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enroll students and graduates.

*Sourced from Education New Zealand and EU figures on the cross-border study.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

**Visitor numbers :**

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**Paris 8,700**

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| **Primary School** | 11% | **Undergraduate** | 12% | **Professional Training** | 13% |
| **High School** | 14% | **Postgraduate** | 15% | **Careers** | 16% |
| **Further / Vocational** | 10% | **Languages** | 18% | **Other** | 19% |
| **Foundation / Prep** | 20% | | | | |

## Exhibitors

**Who should attend**

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Universities
- Summer schools
- Student service providers

## Levels &amp Subjects

**Academic Levels**

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

**Subject Areas**

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

## Prices & Booking

### Paris 11 Feb 2023

*Paris Event Centre Hall 1*

- 9m2 Standard Equipped Stand | **€3840.00** Book Now

BOOK FULL TOUR