

# Netherlands - International Education Fair

## Information

The exhibition is the biggest platform in the Netherlands regarding study programs, internships, (voluntary) work, and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

## Reasons to Attend

it s is the number one event in the Netherlands for anyone wishing to find out about the education, internships, work, or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

## Market Overview

### **A unique opportunity to recruit students from Belgium and the Netherlands!**

In addition to being an extremely fun experience, studying abroad is also a smart move for students. Research conducted by the European Commission has shown that young people who have studied abroad have a better chance of securing a steady job later on.

The Belgian as well as the Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Belgian and Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

## Fair Outline

### **Visitors' profile:**

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates

### Exhibitors' profile:

- Universities, colleges, and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years, and internships abroad
- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees
- Embassies and foreign ministries of education

Please note that when both cities are booked, transfer between Utrecht and Ghent is included in the fair price when the Ghent fair is taken place.

### Visitor numbers :

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#### Utrecht 7,741

Primary School	%	Undergraduate	65%	Professional Training	%
High School	%	Postgraduate	34%	Careers	%
Further / Vocational	9%	Languages	%	Other	10%
Foundation / Prep	%				

### Exhibitors

#### Who should attend

Boarding schools  
 Business schools  
 Colleges  
 Companies (Careers)  
 Education agencies  
 Funding & scholarship providers  
 Gap year organisations  
 Government bodies  
 Hotel management schools  
 Language schools  
 Professional bodies

Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Language learning

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Utrecht 26 Nov 2021 - 27 Nov 2021**

*Jaarbeurs Utrecht*

- 9m2 Standard Equipped Stand | **€2500.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€2960.00** [Book Now](#)
- 18m2 Standard Equipped Stand | **€4140.00** [Book Now](#)
- 24m2 Standard Equipped Stand | **€5400.00** [Book Now](#)



# Online 38th CIS International Education Fair - Spring

## Information

### About the fair

We are very excited to invite you to our *38<sup>th</sup> CIS International Education Exhibition*.

ICIEP International Education Exhibition in CIS has over a 24-year history and is the first and oldest exhibition since 1998.

The main aim of the events is to provide CIS students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the CIS market.

For many years, the exhibition has hosted National Pavilions for universities from Canada, USA, Germany, France, Cyprus, China, Hungary, Estonia, Austria, Finland, Netherlands, Sweden Turkey, Switzerland and many other countries.

In 2018-2019 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, South Korea, Spain, Taiwan, UK.

In the current challenging times it is still of a paramount importance to stay connected to potential students, nurture and increase institution's visibility and awareness as well as stay tuned in with the current international recruitment opportunities in the country.

**Participation fee includes:** participation of up to 2 representatives, working space, institution profile, stationery, water, lunch, reception, database of students after the event

### **Levels of Education:**

-Undergraduate (Bachelors)

-Postgraduate (Masters, MBA, LLM, Dip, PhD)

-Language learning

-Further education & vocational

-Foundation (Preparatory)

## Reasons to Attend

The fair has become the most prominent international education exhibition in CIS, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in Russia.

## Market Overview

### Fair Outline

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers from the CIS region, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, CEAIE ( China), DAAD and others.

## Visitor numbers :

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**800**

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies

Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**23 Jun 2022**

*Online*

- Online Participation | **€1100.00** [Book Now](#)

BOOK FULL TOUR