EAST AFRICA KENYA, TANZANIA, UGANDA, RUANDA, ETHIOPIA - 13TH ISFA VIRTUAL FAIR AFRICA - FALL

25 Sep 2020 - 26 Sep 2020

Information

Come and participate at the 13th edition of the ISFA Virtual Webinar Fair International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet top students in Africa and also enjoy yourself through a pack of various activities including a group safari and sightseeing.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Affordable price
- Ability to meet students, parents, career teachers and education professionals
- Good ratio of return client
- Carefully planned and executed promotion

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.
An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania’s public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the Mara Meru Cheetah project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers:

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Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Three cities 10% until 25-09-2020

Nairobi 25 Sep 2020 - 26 Sep 2020

Virtual

- Working Space | €1800.00

BOOK FULL TOUR
KENYA & TANZANIA -14TH ISFA INTERNATIONAL STUDENT FAIRS AFRICA - SPRING

22 Feb 2021 - 02 Mar 2021

Information

Come and participate at the 14th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet top students in Africa and also enjoy yourself through a pack of various activities including a group safari and sightseeing.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

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### Exhibitors

#### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

### Levels & Subjects

#### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- **Two cities 5% until 25-09-2020**
- **Three cities 10% until 25-09-2020**

### Dar Es Salaam 22 Feb 2021

*Serena*

- Working Space | €2400.00

### Arusha 24 Feb 2021

*Mount Meru Hotel*

- Working Space | €1600.00

### Nairobi 26 Feb 2021 - 27 Feb 2021

*Serena Hotel*

- Working Space | €2400.00

### Mombasa 02 Mar 2021

*Voyager Hotel*

- Working Space | €1800.00
KENYA, TANZANIA - ISFA VIRTUAL WEBINAR FAIR
AFRICA - SUMMER

08 Aug 2020

Information

Come and participate at the ISFA Virtual Webinar Fair, the most friendly, result driven, professional and fun event in East Africa since 2011.

We make sure that you will meet top students in Africa and also enjoy yourself through a pack of various activities including a group safari and sightseeing.

Reasons to Attend

- Excellent proven recruitment conversion rate at the event and after
- Affordable price
- Ability to meet students, parents, career teachers and education professionals

- Good ratio of return client
- Carefully planned and executed promotion
- No travel expense
- At the comfort of your own home/office

The event will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

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Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies

| T: +44 (0)207 866 2546 | E: fairs@universityfairs.com |
Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Two cities 5% until 25-09-2020
- Three cities 10% until 25-09-2020

Nairobi 08 Aug 2020

Virtual

- Working Space | €650.00
BOOK FULL TOUR
MOROCCO - A2 INTERNATIONAL STUDENT FAIRS - FALL

14 Nov 2020 - 18 Nov 2020

Information

We invite you attend the International Student Fairs in Morocco. We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!
Visitor numbers:

### Casablanca 3,120

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Exhibitors

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Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Casablanca 14 Nov 2020

TBC

- Working Space (Full Tour) | €975.50
- Working Space | €2300.00

El Jadida 15 Nov 2020

TBC
• Working Space (Full Tour) | €987.50
• Working Space | €1100.00

Casablanca 16 Nov 2020
*TBC*

• School Visits and College Fair (Full Tour) | €987.50
• School Visits and College Fair | €1000.00

Tangier 18 Nov 2020
*TBC*

• Working Space (Full Tour) | €987.50
• Working Space | €1100.00

BOOK FULL TOUR
MOROCCO - A2 INTERNATIONAL STUDENT FAIRS - SPRING

15 Apr 2021 - 20 Apr 2021

Information

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Reasons to Attend

Market Overview

Fair Outline

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**Marrakesh 750**

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**Exhibitors**

Who should attend
- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

**Levels & Subjects**

**Academic Levels**
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Casablanca 15 Apr 2021 - 17 Apr 2021
TBC

- Working Space (Per City When All Cities Selected) | €2370.00
- Working Space | €2950.00

Marrakesh 19 Apr 2021 - 20 Apr 2021
TBC

- Working Space (Per City When All Cities Selected) | €1976.00
- Working Space | €2950.00

BOOK FULL TOUR