

Azerbaijan - A2 International Student Fair - Spring

Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations

within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

Visitor numbers:

Baku 4,200

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Primary School0%Undergraduate39%Professional Training%High School8%Postgraduate42%Careers%Further / Vocational%Languages28%Other%Foundation / Prep15%
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Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Gap year organisations
Hotel management schools
Language schools
Publishers
Summer schools
Universities

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

Prices & Booking

Baku 06 May 2023 - 07 May 2023

Hilton Baku Hotel

• Working Space | €3250.00 Book Now

BOOK FULL TOUR



Baltic International Recruitment Tour - Universities and Boarding Schools Spring

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers:

Tallinn 2,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%

Foundation / Prep 5%

Riga 5,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Vilnius 3,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

Exhibitors

Who should attend

Universities Summer schools

Professional bodies

Primary schools

Language schools

Hotel management schools

Funding & scholarship providers

Colleges

Business schools

Boarding schools

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 23 Feb 2023

Radisson Blu Hotel Olympia

• Working Space | €2102.00 Book Now

Riga 25 Feb 2023

Radisson Blu Hotel Latvija

• Working Space | €2102.00 Book Now

Vilnius 26 Feb 2023

Radisson Blu Hotel Lietuva

• Working Space | €1690.00 Book Now

BOOK FULL TOUR



Go-Abroad Fair in Belgium & The Netherlands

Information

Go-Abroad Fair: The world is your playground!

De BuitenlandBeurs is the biggest platform in Belgium and the Netherlands regarding study programs, internships, (voluntary) work and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

Reasons to Attend

De BuitenlandBeurs is the number one event in Belgium and the Netherlands for anyone wishing to find out about education, internships, work or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

Market Overview

A unique opportunity to recruit students from Belgium and the Netherlands!

In addition to being an extremely fun experience, studying abroad is also a smart move for students. Research conducted by the European Commission has shown that young people who have studied abroad have a better chance of securing a steady job later on.

The Belgian as well as the Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Belgian and Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

Fair Outline

Visitors' profile:

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates

Exhibitors' profile:

- Universities, colleges and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years and internships abroad
- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees
- Embassies and foreign ministries of education

Please note that when both cities are booked, transfer between Utrecht and Ghent is included in the fair price.

Visitor numbers:

Ghent 1,047

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Primary School%Undergraduate58%Professional Training%High School%Postgraduate52%Careers%Further / Vocational%Languages%Other9%Foundation / Prep%
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Utrecht 6,692

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Primary School%Undergraduate68%Professional Training%High School%Postgraduate33%Careers%Further / Vocational9%Languages%Other10%Foundation / Prep%
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Exhibitors

Who should attend

Boarding schools

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Language learning

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science

- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ghent 24 Nov 2019

ICC Ghent

- 9m2 Standard Equipped Stand | €2015.00 Book Now
- 12m2 Standard Equipped Stand | €2570.00 Book Now
- 18m2 Standard Equipped Stand | €3680.00 Book Now
- 24m2 Standard Equipped Stand | €4790.00 Book Now

Utrecht 20 Nov 2020 - 21 Nov 2020

Jaarbeurs Utrecht

- 9m2 Standard Equipped Stand | €2240.00 Book Now
- 12m2 Standard Equipped Stand | €2870.00 Book Now
- 18m2 Standard Equipped Stand | €4130.00 Book Now
- 24m2 Standard Equipped Stand | €5390.00 Book Now

BOOK FULL TOUR



International Education Fair Finland - Fall 2022

Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2020 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

Market Overview

Education has always been a high priority for Finland. At the moment, Finland has 16 university-level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world-class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides a high standard of education but because also because it is continuously working and investing for increment in the level of educational standards. As such, the national educational strategy is to invest a substantial amount in research-based education to develop the country as an information society. The higher educational wings of Finland constitute Universities and Polytechnics which provide the most advanced state-of-art facilities to its students.

Fair Outline

Most of the Finnish universities and polytechnic institutes participate in the fair. Participation in the Finnish further education ?eld makes Studia a vital part of Finnish student counselling.

Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate in the fair next time

Visitor numbers:

Helsinki 13,000

Primary School%Undergraduate40%Professional Training%High School%Postgraduate6%Careers13%Further / Vocational19%Languages%Other12%Foundation / Prep15%

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools

Language schools
Primary schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Helsinki 23 Nov 2022 - 24 Nov 2022

- 6m2 Standard Equipped Stand | €3087.00 Book Now
- 8m2 Standard Equipped Stand | €4137.00 Book Now
- 10m2 Standard Equipped Stand | €5010.00 Book Now
- 12m2 Standard Equipped Stand | €5880.00 Book Now

BOOK FULL TOUR



Italy- Student Salon Exhibition

Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year,

making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

Visitor numbers:

Torino 40,000

Primary School%Undergraduate60%Professional Training5%High School%Postgraduate10%Careers5%Further / Vocational10%Languages15%Other%

Foundation / Prep 10%

Catania 35,000

Primary School % Undergraduate 70% Professional Training 5% High School % Postgraduate 20% Careers % Further / Vocational 5% Languages 15% Other % Foundation / Prep 5%

Rome 40,000

Primary School%Undergraduate70%Professional Training5%High School%Postgraduate25%Careers%Further / Vocational%Languages15%Other%

Foundation / Prep %

Bari 42,000

Primary School%Undergraduate60%Professional Training5%High School%Postgraduate10%Careers5%Further / Vocational10%Languages15%Other%

Foundation / Prep 10%

Pisa 40,000

Primary School%Undergraduate70%Professional Training5%High School%Postgraduate10%Careers%Further / Vocational5%Languages15%Other%

Foundation / Prep 5%

Venice 40,000

Primary School%Undergraduate70%Professional Training5%High School%Postgraduate10%Careers%Further / Vocational5%Languages15%Other%

Foundation / Prep 5%

Milan 40,000

Primary School%Undergraduate60%Professional Training5%High School%Postgraduate10%Careers5%Further / Vocational10%Languages15%Other%

Foundation / Prep 10%

Palermo 40,000

Primary School%Undergraduate70%Professional Training5%High School%Postgraduate10%Careers%Further / Vocational5%Languages15%Other%

Foundation / Prep 5%

Exhibitors

Who should attend

Boarding schools

Business schools

Colleges

Companies (Careers)

Education agencies

Funding & scholarship providers

Gap year organisations

Government bodies

Hotel management schools

Language schools

Professional bodies

Student service providers

Summer schools

Universities

Equipment suppliers

Primary schools

Publishers

Levels & amp Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM

- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Torino 08 Oct 2020 - 09 Oct 2020

TBC

• 9m2 Standard Equipped Stand | €3600.00 Book Now

Catania 26 Oct 2020 - 28 Oct 2020

TBC

• 9m2 Standard Equipped Stand | €3600.00 Book Now

Rome 10 Nov 2020 - 12 Nov 2020

Fira Roma, Pavilion 10

• 9m2 Standard Equipped Stand | €4025.00 Book Now

Bari 09 Dec 2020 - 11 Dec 2020

TBC

• 9m2 Standard Equipped Stand | €3600.00 Book Now

Pisa 03 Feb 2021 - 04 Feb 2021

TBC

• 9m2 Standard Equipped Stand | €3600.00 Book Now

Venice 09 Mar 2021 - 10 Mar 2021

TBC

• 9m2 Standard Equipped Stand | €3600.00 Book Now

Milan 17 Mar 2021 - 18 Mar 2021

• 9m2 Standard Equipped Stand | €4025.00 Book Now

Palermo 15 Apr 2021 - 16 Apr 2021

TBC

• 9m2 Standard Equipped Stand | €3600.00 Book Now

BOOK FULL TOUR



Morocco - International Student Fairs - Fall

Information

We invite you attend the International Student Fairs in Morocco. We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abraod is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

Visitor numbers:

Casablanca 3,120

Primary School 0% Undergraduate 90% Professional Training 0% **High School** 3% Postgraduate 5% Careers 0% Further / Vocational 0% Languages 2% Other 0%

Foundation / Prep

El Jadida 750

0% Undergraduate 90% Professional Training 0% **Primary School High School** 5% Postgraduate 3% Careers 0% 0% Further / Vocational 0% Languages 2% Other

Foundation / Prep 0%

Casablanca 750

Primary School Undergraduate % **Professional Training** 0% **High School** 100% Postgraduate % Careers 0% Further / Vocational 0% Languages 5% Other 0%

Foundation / Prep

Marrakesh 750

0% Undergraduate 90% Professional Training 0% **Primary School** 3% Careers **High School** 5% Postgraduate 0% Further / Vocational 0% Languages 0% 2% Other Foundation / Prep

Exhibitors

Who should attend

Universities

Summer schools

Student service providers

Publishers

Language schools

Hotel management schools

Gap year organisations

Colleges

Business schools

Boarding schools

Levels & amp Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Casablanca 24 Nov 2022

College and High schools

• High School and College Tour | €1550.00 Book Now

El Jadida 25 Nov 2022

Dar Sofia Arkan Hotel

• Working Space | €1630.00 Book Now

Casablanca 26 Nov 2022

Hotel Farah

• Working Space | €2640.00 Book Now

Marrakesh 28 Nov 2022

Hotel Fara Rose Golden

• Working Space | €1630.00 Book Now

BOOK FULL TOUR



Sweden - Virtual Student Fairs in Sweden - Winter 2020

Information

Reasons to Attend

The Student Fairs in Sweden 2019 were visited by over 30,000 people. The education fairs are Sweden's largest vocational and education fairs for students looking to choose an education after high school. Swedish students are very keen to take on the adventure of studying in a foreign country.

23 600 Swedes study abroad in 2018/19. 15 900 were free movers, 7 700 participated in exchange programmes and the rest went abroad for language studies.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools' study guidance counsellors.

Market Overview

The UK and the US are the most popular destinations for many Swedish students, followed by Australia, Poland, Denmark, Netherlands, Spain, Germany and France. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages, the reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at university level but there is also interest for shorter vocational courses and for work experience.

Sweden has three universities in top 100 and eleven in top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. The physical fairs in Stockholm attended by high school pupils (mainly grade 3) from all over central Sweden and fair in Malmö primarily by students from Skane.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher educations, future employers and various study related organisations. The fair organiser participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair's study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive work shop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, labour market for academics, various types of educations and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that the overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning recognition of overseas educations.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

Visitor numbers:

30,000

Primary School%Undergraduate60%Professional Training%High School%Postgraduate%Careers%Further / Vocational10%Languages20%Other%Foundation / Prep10%

Exhibitors

Who should attend

Universities
Summer schools
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Colleges

Levels & amp Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Science
- Law & LLM
- Languages

- Engineering
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying

Prices & Booking

08 May 2021 - 27 Nov 2020

Virtual

• Virtual participation | €2100.00 Book Now

BOOK FULL TOUR