GO-ABROAD FAIR IN BELGIUM & THE NETHERLANDS

20 Nov 2020 - 21 Nov 2020

Information

Go-Abroad Fair: The world is your playground!

De BuitenlandBeurs is the biggest platform in Belgium and the Netherlands regarding study programs, internships, (voluntary) work and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

Reasons to Attend

De BuitenlandBeurs is the number one event in Belgium and the Netherlands for anyone wishing to find out about education, internships, work or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

Market Overview

A unique opportunity to recruit students from Belgium and the Netherlands!

In addition to being an extremely fun experience, studying abroad is also a smart move for students. Research conducted by the European Commission has shown that young people who have studied abroad have a better chance of securing a steady job later on.

The Belgian as well as the Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Belgian and Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

Fair Outline

Visitors’ profile:

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates
Exhibitors’ profile:
- Universities, colleges and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years and internships abroad
- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees
- Embassies and foreign ministries of education

Please note that when both cities are booked, transfer between Utrecht and Ghent is included in the fair price.

Visitor numbers:

**Ghent 1,047**

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**Utrecht 6,692**

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Exhibitors

Who should attend
- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Language learning

Prices & Booking

Ghent 24 Nov 2019

ICC Ghent

- 9m2 Standard Equipped Stand | €2015.00
- 12m2 Standard Equipped Stand | €2570.00
- 18m2 Standard Equipped Stand | €3680.00
- 24m2 Standard Equipped Stand | €4790.00
Utrecht 20 Nov 2020 - 21 Nov 2020
Jaarbeurs Utrecht

- 9m² Standard Equipped Stand | €2240.00
- 12m² Standard Equipped Stand | €2870.00
- 18m² Standard Equipped Stand | €4130.00
- 24m² Standard Equipped Stand | €5390.00

BOOK FULL TOUR

T: +44 (0)207 866 2546 | E: fairs@universityfairs.com
INTERNATIONAL EDUCATION FAIR FINLAND - FALL 2020

25 Nov 2020 - 26 Nov 2020

Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2017 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

Market Overview

Education has always been a high priority for Finland. At the moment, Finland has 16 university level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides high standard of education but because also because it is continuously working and investing for increment in level of educational standards. As such, the national educational strategy is to invest substantial amount on research based education to develop the country as the information society. The higher educational wings of Finland constitutes of Universities and Polytechnics which provide most advanced state-of-art facilities to its students.

Fair Outline

Most off the Finnish universities and polytechnic institutes participate in the fair. Participation of the Finnish further education field make Studia a vital part of the Finnish student counselling.

Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95% of the exhibitors will certainly or most probably participate the fair next time

Visitor numbers:

Helsinki 13,000

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Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Primary schools
- Professional bodies
- Publishers
- Student service providers
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training
**Prices & Booking**

**Helsinki 25 Nov 2020 - 26 Nov 2020**

*Expo & Convention Centre Helsinki, Messukeskus*

- 6m² Standard Equipped Stand | **€2615.00**

[BOOK FULL TOUR]

**BOOK NOW**

| T: +44 (0)207 866 2546 | E: fairs@universityfairs.com |
ITALY - VIRTUAL INTERNATIONAL EDUCATION EUROPE EXPO - WINTER

18 Nov 2020

Information

The Europe EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Italy's and Spain's most productive markets during Italy's and Spain's leading International Student Recruitment Fairs.

During a 4 hour Virtual Fair, Institutions will have the opportunity to talk via live text and video with students and let them ask questions, collect brochures, and learn about all you have to offer. Just like an onsite event, this event is promoted through selected channels and invite students that have the right profile and are a great match for the institutions attending.

By way of a Virtual Fair, you're able to engage the digital generation's 21st-century student, from the largest cities and the smallest towns without leaving the office.

Not only can you access your successful and proven markets, but you can trial your institution in new non-traditional markets, without either the financial or time investment usually required.

Reasons to Attend

The International Education Europe EXPO Roadshow held in October 2019 received 4,300 students and 53 institutions from around the world in attendance for the total EXPO.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee's capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

Market Overview

According to the latest data from UNESCO the total number of students from Spain studying overseas was over 22,000. Italian students and international students pursuing their studies in Italy have been increasing for a number of years. According to Top Universities data, with a population of more than 1.8 million students enrolled in tertiary education, close to 3% of Italian students spend a period of study time abroad.

Europe constitutes one of the biggest markets for international education, generating billions in revenue for
institutions around the world. The multi-country Roadshows in Europe, allow you to get the most out of several strong markets in a short time. Spain takes the lead in languages, where the government offers scholarships for language courses abroad. The fair also visits Italy, a very strong market for language schools and universities.

Fair Outline

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

About the countries

- Rome: The country’s largest and most populated city. Italy has played an important role in the European higher education landscape as one of the four countries that initiated the “European Area of Higher Education,” this way the higher education reform known as the “Bologna Process” (Bologna Declaration, June 1999) came to life and is being implemented all over Europe today. There are more than 30 universities offering international study programmes taught in English ranging from short certificate courses to entire Bachelor’s, Master’s, postgraduate of PhD programmes.
- Milan: It is the second-largest city in Italy. The city remains one of Europe’s main transportation and industrial hubs, and Milan is the EU’s 10th most important centre for business and finance with its economy being the world’s 26th richest by purchasing power.
- Barcelona: The combination of quality educational opportunities and a stimulating cultural environment makes Barcelona a first-class destination. Thanks to the city’s efforts to promote internationalism and continually better the quality of its programs, students can look forward to a rewarding experience that will also serve them well when pursuing future academic and professional endeavours.
- Madrid: The capital and the largest city of Spain, Madrid is located almost exactly in the geographical center of Iberian Peninsula. After London and Berlin, the city is the third most populous city in European Union. Further, its economic, political and cultural importance makes Madrid one of the major cities of the world.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers:

1,000
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### Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

### Levels & Subjects

#### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
Prices & Booking

18 Nov 2020

*Online*

- Virtual participation | €2250.00

BOOK FULL TOUR

BOOK NOW
ITALY- STUDENT SALON EXHIBITION

09 Dec 2020 - 16 Apr 2021

Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

Visitor numbers:

Torino 40,000

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Catania 35,000

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Rome 40,000

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**Palermo 40,000**

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**Exhibitors**

**Who should attend**

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

**Levels & Subjects**

**Academic Levels**
• Postgraduate (Masters, MBA, LLM, Dip, PhD)
• Undergraduate (Bachelors)
• Language learning
• Foundation (Preparatory)
• Secondary education (boarding)

**Prices & Booking**

**Torino 08 Oct 2020 - 09 Oct 2020**

*TBC*

- 9m² Standard Equipped Stand | **€3600.00**

**Catania 26 Oct 2020 - 28 Oct 2020**

*TBC*

- 9m² Standard Equipped Stand | **€3600.00**

**Rome 10 Nov 2020 - 12 Nov 2020**

*Fira Roma, Pavilion 10*

- 9m² Standard Equipped Stand | **€4025.00**

**Bari 09 Dec 2020 - 11 Dec 2020**

*TBC*

- 9m² Standard Equipped Stand | **€3600.00**

**Pisa 03 Feb 2021 - 04 Feb 2021**

*TBC*
Venice 09 Mar 2021 - 10 Mar 2021
TBC
- 9m² Standard Equipped Stand | €3600.00

Milan 17 Mar 2021 - 18 Mar 2021
TBC
- 9m² Standard Equipped Stand | €4025.00

Palermo 15 Apr 2021 - 16 Apr 2021
TBC
- 9m² Standard Equipped Stand | €3600.00

BOOK FULL TOUR

| T: +44 (0)207 866 2546 | E: fairs@universityfairs.com |
KENYA & TANZANIA - 14TH ISFA INTERNATIONAL STUDENT FAIRS AFRICA - SPRING

22 Feb 2021 - 02 Mar 2021

Information

Come and participate at the 14th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet top students in Africa and also enjoy yourself through a pack of various activities including a group safari and sightseeing.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE)
can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania’s public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

**Fair Outline**

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the Mara Meru Cheetah project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

**Visitor numbers:**

### Dar Es Salaam 800

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### Arusha 600

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### Exhibitors

**Who should attend**

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

### Levels & Subjects

**Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
MOROCCO - A2 INTERNATIONAL STUDENT FAIRS - FALL

18 Nov 2020

Information

We invite you attend the International Student Fairs in Morocco. We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!
Visitor numbers:

**Casablanca 3,120**

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**Casablanca 750**

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**Tangier 750**

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<td>Foundation / Prep</td>
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Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Casablanca 14 Nov 2020

TBC

- Working Space (Full Tour) | €975.50
- Working Space | €2300.00

El Jadida 15 Nov 2020

TBC
- Working Space (Full Tour) | €987.50
- Working Space | €1100.00

Casablanca 16 Nov 2020

*TBC*

- School Visits and College Fair (Full Tour) | €987.50
- School Visits and College Fair | €1000.00

Tangier 18 Nov 2020

*TBC*

- Working Space (Full Tour) | €987.50
- Working Space | €1100.00
RUSSIA - 34TH VIRTUAL INTERNATIONAL EDUCATION FAIR - WINTER

04 Dec 2020 - 05 Dec 2020

Information

ICIEP International Education Exhibition in Moscow has over a 20-year history and was organised for the first time in 1998.

Since 2004 the exhibition has also been organised in St. Petersburg and the event is one of the leading study abroad fairs in Russia strongly focused on student recruitment results for our exhibitors.

The main aim of the events is to provide Russian students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the Russian market.

Traditionally, the exhibition has hosted National Pavilions for universities from Canada, USA, Germany, France, Cyprus, Hungary, Estonia, Austria, Switzerland and many others.

In 2018-2019 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK, USA, etc. including the big national pavilion for China.

Visitors’ numbers: 3,500-4,000 per season

Reasons to Attend

The fair has become the most prominent international education exhibition in Russia, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in Russia.

It’s also the core event of the project Marketing and Promotion of International Education in Russia.

Market Overview

The Russian government has revealed plans to encourage students to study abroad, by funding up to 10,000 students a year to attend some of the world’s leading universities. According to a recent survey, education investment has become the favourite choice of many Russian parents. Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters. International experts forecast that by 2020 Russia may enter the top-5 list of leading “demand states” in the world educational market, and the amount paid for education by the Russian students will triple.
The number of Russians receiving an education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local company that organises study abroad for Russian students.

Every year more and more Russian students pack their bags and go to study abroad. The most popular destination is Europe. Latest survey indicates that every third Russian student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young Russians. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

Fair Outline

Each day will attract 1,500 - 2,000 attendees, including Russian secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, DAAD and others.

Visitor numbers:

<table>
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<tr>
<th>Moscow 2,000</th>
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<td>High School</td>
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<tr>
<td>Further / Vocational</td>
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<td>Foundation / Prep</td>
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<table>
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<th>St Petersburg 2,450</th>
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<td>High School</td>
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<tr>
<td>Further / Vocational</td>
</tr>
<tr>
<td>Foundation / Prep</td>
</tr>
</tbody>
</table>

Exhibitors

Who should attend
Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Moscow 04 Dec 2020 - 05 Dec 2020

*Online*

- Virtual participation (Both cities Moscow and St.Petersburg) | €2200.00

BOOK NOW
St Petersburg 04 Dec 2020 - 05 Dec 2020

*Online*

- Virtual participation (Both cities Moscow and St. Petersburg) | **€2200.00**

[BOOK FULL TOUR]

BOOK NOW

T: +44 (0)207 866 2546 | E: fairs@universityfairs.com
SPAIN - VIRTUAL INTERNATIONAL EDUCATION EUROPE EXPO - WINTER

18 Nov 2020

Information

The Europe EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Italy’s and Spain’s most productive markets during Italy's and Spain's leading International Student Recruitment Fairs.

During a 4 hour Virtual Fair, Institutions will have the opportunity to talk via live text and video with students and let them ask questions, collect brochures, and learn about all you have to offer. Just like an onsite event, this event is promoted through selected channels and invite students that have the right profile and are a great match for the institutions attending.

By way of a Virtual Fair, you're able to engage the digital generation's 21st-century student, from the largest cities and the smallest towns without leaving the office.

Not only can you access your successful and proven markets, but you can trial your institution in new non-traditional markets, without either the financial or time investment usually required.

Reasons to Attend

The International Education Europe EXPO Roadshow held in October 2019 received 4,300 students and 53 institutions from around the world in attendance for the total EXPO.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee’s capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

Market Overview

According to the latest data from UNESCO the total number of students from Spain studying overseas was over 22,000. Italian students and international students pursuing their studies in Italy have been increasing for a number of years. According to Top Universities data, with a population of more than 1.8 million students enrolled in tertiary education, close to 3% of Italian students spend a period of study time abroad.

Europe constitutes one of the biggest markets for international education, generating billions in revenue for
institutions around the world. The multi-country Roadshows in Europe, allow you to get the most out of several strong markets in a short time. Spain takes the lead in languages, where the government offers scholarships for language courses abroad. The fair also visits Italy, a very strong market for language schools and universities.

**Fair Outline**

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

**About the countries**

- **Rome**: The country’s largest and most populated city. Italy has played an important role in the European higher education landscape as one of the four countries that initiated the “European Area of Higher Education,” this way the higher education reform known as the “Bologna Process” (Bologna Declaration, June 1999) came to life and is being implemented all over Europe today. There are more than 30 universities offering international study programmes taught in English ranging from short certificate courses to entire Bachelor’s, Master’s, postgraduate of PhD programmes.
- **Milan**: It is the second-largest city in Italy. The city remains one of Europe’s main transportation and industrial hubs, and Milan is the EU’s 10th most important centre for business and finance with its economy being the world’s 26th richest by purchasing power.
- **Barcelona**: The combination of quality educational opportunities and a stimulating cultural environment makes Barcelona a first-class destination. Thanks to the city’s efforts to promote internationalism and continually better the quality of its programs, students can look forward to a rewarding experience that will also serve them well when pursuing future academic and professional endeavours.
- **Madrid**: The capital and the largest city of Spain, Madrid is located almost exactly in the geographical center of Iberian Peninsula. After London and Berlin, the city is the third most populous city in European Union. Further, its economic, political and cultural importance makes Madrid one of the major cities of the world.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

**Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

**Visitor numbers**:

1,000
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## Exhibitors

### Who should attend
- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels
- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
Prices & Booking

18 Nov 2020

*Online*

- Virtual participation | €2250.00

BOOK FULL TOUR

BOOK NOW
SWEDEN - VIRTUAL STUDENT FAIRS IN SWEDEN - WINTER 2020

24 Nov 2020 - 27 Nov 2020

Information

Reasons to Attend

The Student Fairs in Sweden 2019 were visited by over 30,000 people. The education fairs are Sweden’s largest vocational and education fairs for students looking to choose an education after high school. Swedish students are very keen to take on the adventure of studying in a foreign country.

23,600 Swedes study abroad in 2018/19. 15,900 were free movers, 7,700 participated in exchange programmes and the rest went abroad for language studies.

Over 27,000 students in their final year of high school come to seek inspiration and answers to support their choice of further education. That is one third of the total population of final year students of high school in Sweden. 80% of the fair visitors come in groups organised by the schools’ study guidance counsellors.

Market Overview

The UK and the US are the most popular destinations for many Swedish students, followed by Australia, Poland, Denmark, Netherlands, Spain, Germany and France. Asia is appealing to more and more students. Roughly 2,300 students studied in Asia in the 09/10 academic year – twice as many recorded for the previous five academic years.

Swedes have excellent knowledge of foreign languages, the reason for the large number of Swedes choosing to study abroad is their knowledge of foreign languages. Many want to study at university level but there is also interest for shorter vocational courses and for work experience.

Sweden has three universities in top 100 and eleven in top 500 of the 2010 edition of the Academic Ranking of World Universities compiled by Shanghai Jiao Tong University.

Fair Outline

The Student Fairs in Sweden is the largest meeting place for professional and educational choices after high school. The physical fairs in Stockholm attended by high school pupils (mainly grade 3) from all over central Sweden and fair in Malmö primarily by students from Skane.

A lot of effort goes into preparation tasks and tools for visitors at the fairs, as we know from experience how important this is for the output. Apart from the study abroad exhibitors there are Swedish universities and other types of higher educations, future employers and various study related organisations. The fair organiser
participates with its professional associations offering advice and information concerning most academic professions and their employment market.

The fair’s study abroad section averages has around 50 exhibitors of which a large part consists of agents. We welcome more representatives from universities, colleges and language schools as visitors prefer to meet "real" representatives from the countries and schools they are looking at.

The Student Fairs in Sweden have a study guidance stand with a large number of study guidance counsellors providing counselling. We recommend that you pay them a visit during your participation.

We also have an extensive work shop programme for the visitors with hundred 20 minute workshops about various topics, such as studying abroad, labour market for academics, various types of educations and ways of planning your choice of career and education.

Swedish students have the right to apply for financial aid for studies in another country. A condition is that the overseas education has been recognised by Högskoleverket (Swedish National Agency for Higher Education). They are present at the exhibition and will assist in questions concerning recognition of overseas educations.

Exhibitors include universities and colleges, polytechnic education, employers and organizations, and representatives of international studies.

Visitor numbers:

30,000

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Exhibitors

Who should attend

- Universities
- Summer schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Colleges
Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

24 Nov 2020 - 27 Nov 2020

Virtual

- Virtual participation | €2100.00

BOOK FULL TOUR