

ALBANIA - TIRANA INTERNATIONAL EDUCATION FAIR

Information

Although Tirana is relatively small country, Albania and Kosovo are among the world's hottest markets for international students. Albania has the highest per-capita study abroad rate in Europe. Over 25,000 Albanians, representing almost 1% of the country's population, study abroad mainly in Europe, the US and Canada. Over 380,000 students from Albania and Kosovo are in colleges, universities, and high schools -making plans for their future.

The exhibition will be attended between 2,200 and 2,600 top-quality students will attend. The Fair works with local colleges, universities and high schools to pre-select the most qualified candidates with the greatest chance for success with visas, financial viability, and acceptance to your institutions. They work in partnership with students and their parents, helping them pre-select the best fit of subjects, schools and countries – in preparation for the event. The Fair reaches top talent throughout Albania and Kosovo, bringing students from smaller cities and regions not usually served by education fairs.

Autumn is the prime time for an education fair. Students need autumn and early winter to complete their language preparations. Students and parents use this time to research their choices, finalize their plans, and prepare for applications.

The exhibition has deep ties with all media outlets ensures outstanding publicity prior to, during and following the Fair as well as the fair also has the largest number of social media followers among other companies in Albania. When we post, students listen.

Visitor numbers :

Tirana 2,600

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| Primary School | % | Undergraduate | 35% | Professional Training | 5% |
| High School | 0% | Postgraduate | 25% | Careers | 0% |
| Further / Vocational | 5% | Languages | 20% | Other | 0% |
| Foundation / Prep | 10% | | | | |

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Hotel management schools
- Language schools
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Further education & vocational
- Professional training

Prices & Booking

Tirana 24 Oct 2020 - 25 Oct 2020

MAK Hotel

- Working Space | **€2000.00**

[BOOK NOW](#)

[BOOK FULL TOUR](#)

AZERBAIJAN - A2 INTERNATIONAL STUDENT FAIR - FALL

Information

You are warmly invited to attend the International Student Fair in Azerbaijan. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku.

Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations

within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

Visitor numbers :

Baku 4,200

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School | 0% | Undergraduate | 39% | Professional Training | % |
| High School | 8% | Postgraduate | 42% | Careers | % |
| Further / Vocational | % | Languages | 28% | Other | % |
| Foundation / Prep | 15% | | | | |

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Gap year organisations
- Hotel management schools
- Language schools
- Publishers
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning

- Professional training

Prices & Booking

Baku 17 Oct 2020 - 18 Oct 2020

Hilton Baku Hotel

- Working Space | **€3450.00**

BOOK NOW

BOOK FULL TOUR

IEFT EUROASIA AGENT WORKSHOP - FALL

Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 10 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The previous Fall event welcomed over 300 exhibitors representing over 150 institutions from 27 different countries to the events in Bursa, Ankara, Izmir, and Istanbul.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course.

There are around 350,000 university students in Istanbul at around 50 universities. Over 200,000 students at around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities

- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

Visitor numbers :

Istanbul 500

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| Primary School | 0% | Undergraduate | 10% | Professional Training | 10% |
| High School | 0% | Postgraduate | 10% | Careers | 10% |
| Further / Vocational | 0% | Languages | 10% | Other | 10% |
| Foundation / Prep | 10% | | | | |

Exhibitors

Who should attend

- Business schools
- Colleges
- Education agencies
- Funding & scholarship providers
- Hotel management schools
- Language schools
- Student service providers
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning

- Professional training

Prices & Booking

Istanbul 26 Oct 2020 - 28 Oct 2020

EuroAsia Agent Workshop - Marmara Hotel Taksim

- Agent Workshop | **€2317.00**

BOOK NOW

BOOK FULL TOUR

IEFT INTERNATIONAL EDUCATION FAIRS OF TURKEY ROADSHOW- FALL

Information

The fair welcomes nearly 20,000 Turkish students to each of the semi-annual fairs. Throughout the past 10 years, the International Education Fair of Turkey has grown to become the largest education exhibition in both Turkey and the Middle-East, with universities from more than 30 countries attending every year.

Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The previous Fall event welcomed over 300 exhibitors representing over 150 institutions from 27 different countries to the events in Bursa, Ankara, Izmir, and Istanbul.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course.

There are around 350,000 university students in Istanbul at around 50 universities. Over 200,000 students at around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

Fair Outline

Fair students are from very respected universities and high schools of Turkey. The international education fairs in Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

Visitor numbers :

Ankara 2,900

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School | % | Undergraduate | 34% | Professional Training | 25% |
| High School | 3% | Postgraduate | 45% | Careers | 0% |
| Further / Vocational | 15% | Languages | 41% | Other | 0% |
| Foundation / Prep | 14% | | | | |

Izmir 2,600

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|---|
| Primary School | % | Undergraduate | 35% | Professional Training | % |
| High School | % | Postgraduate | 45% | Careers | % |
| Further / Vocational | % | Languages | 40% | Other | % |
| Foundation / Prep | 15% | | | | |

Istanbul (Asian side) 1,500

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|-----|
| Primary School | % | Undergraduate | 34% | Professional Training | 25% |
| High School | 3% | Postgraduate | 45% | Careers | % |
| Further / Vocational | 15% | Languages | 41% | Other | % |
| Foundation / Prep | 14% | | | | |

Istanbul 9,200

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| Primary School | % | Undergraduate | 34% | Professional Training | 25% |
| High School | 3% | Postgraduate | 45% | Careers | % |
| Further / Vocational | 15% | Languages | 41% | Other | 44% |
| Foundation / Prep | 14% | | | | |

Istanbul 100

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|-----|
| Primary School | 0% | Undergraduate | 10% | Professional Training | 10% |
| High School | 0% | Postgraduate | 10% | Careers | 10% |
| Further / Vocational | 0% | Languages | 10% | Other | 10% |
| Foundation / Prep | 10% | | | | |

Exhibitors

Who should attend

- Business schools
- Colleges
- Education agencies
- Funding & scholarship providers
- Hotel management schools
- Language schools
- Student service providers
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Prices & Booking

Ankara 19 Oct 2020

Ankara Sheraton Hotel

- Working Space (All Cities Selected) | **€1288.00**

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Izmir 21 Oct 2020

Izmir Hilton Hotel

- Working Space (All Cities Selected) | **€1288.00**

BOOK NOW

Istanbul (Asian side) 23 Oct 2020

Istanbul (Asian side) - Wyndham Grand Kalamis

- Working Space (All Cities Selected) | **€1288.00**
- Working Space (Selected with Istanbul European Side) | **€1622.00**

BOOK NOW

BOOK NOW

Istanbul 24 Oct 2020 - 25 Oct 2020

Istanbul (European side)- Istanbul Congress Centre

- 5m2 Standard Equipped Stand (When all cities selected) | **€2576.00**
- 5m2 Standard Equipped Stand (When Selected with Asian Side) | **€3243.00**
- 5m2 Standard Equipped Stand | **€3600.00**

BOOK NOW

BOOK NOW

BOOK NOW

Istanbul 26 Oct 2020 - 28 Oct 2020

EuroAsia Agent Workshop - Marmara Hotel Taksim

- Agent Workshop | **€2317.00**

BOOK NOW

BOOK FULL TOUR

ITALY- STUDENT SALON EXHIBITION

10 Nov 2020 - 16 Apr 2021

Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

Visitor numbers :

Torino 40,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 60% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | 5% |
| Further / Vocational | 10% | Languages | 15% | Other | % |
| Foundation / Prep | 10% | | | | |

Catania 35,000

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 20% | Careers | % |
| Further / Vocational | 5% | Languages | 15% | Other | % |
| Foundation / Prep | 5% | | | | |

Rome 40,000

| | | | | | |
|-----------------------------|---|----------------------|-----|------------------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 25% | Careers | % |
| Further / Vocational | % | Languages | 15% | Other | % |
| Foundation / Prep | % | | | | |

Bari 42,000

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| Primary School | % | Undergraduate | 60% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | 5% |
| Further / Vocational | 10% | Languages | 15% | Other | % |
| Foundation / Prep | 10% | | | | |

Pisa 40,000

| | | | | | |
|-----------------------------|----|----------------------|-----|------------------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | % |
| Further / Vocational | 5% | Languages | 15% | Other | % |
| Foundation / Prep | 5% | | | | |

Venice 40,000

| | | | | | |
|-----------------------------|----|----------------------|-----|------------------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | % |
| Further / Vocational | 5% | Languages | 15% | Other | % |
| Foundation / Prep | 5% | | | | |

Milan 40,000

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| Primary School | % | Undergraduate | 60% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | 5% |
| Further / Vocational | 10% | Languages | 15% | Other | % |
| Foundation / Prep | 10% | | | | |

Palermo 40,000

| | | | | | |
|-----------------------------|----|----------------------|-----|------------------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | % |
| Further / Vocational | 5% | Languages | 15% | Other | % |
| Foundation / Prep | 5% | | | | |

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Prices & Booking

Torino 08 Oct 2020 - 09 Oct 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00**

[BOOK NOW](#)

Catania 26 Oct 2020 - 28 Oct 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00**

[BOOK NOW](#)

Rome 10 Nov 2020 - 12 Nov 2020

Fira Roma, Pavilion 10

- 9m2 Standard Equipped Stand | **€4025.00**

[BOOK NOW](#)

Bari 09 Dec 2020 - 11 Dec 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00**

[BOOK NOW](#)

Pisa 03 Feb 2021 - 04 Feb 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00**

BOOK NOW

Venice 09 Mar 2021 - 10 Mar 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00**

BOOK NOW

Milan 17 Mar 2021 - 18 Mar 2021

TBC

- 9m2 Standard Equipped Stand | **€4025.00**

BOOK NOW

Palermo 15 Apr 2021 - 16 Apr 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00**

BOOK NOW

BOOK FULL TOUR

POLAND - INTERNATIONAL RECRUITMENT TOUR - FALL

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for

education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers :

Warsaw TBC

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 1% | Undergraduate | 40% | Professional Training | 1% |
| High School | 20% | Postgraduate | 3% | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 5% | | | | |

Poznan TBC

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 1% | Undergraduate | 40% | Professional Training | 1% |
| High School | 20% | Postgraduate | 3% | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 5% | | | | |

Wroclaw TBC

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | 1% | Undergraduate | 40% | Professional Training | 1% |
| High School | 20% | Postgraduate | 3% | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 5% | | | | |

Katowice TBC

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| Primary School | % | Undergraduate | 40% | Professional Training | 1% |
| High School | 20% | Postgraduate | 3% | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 5% | | | | |

Krakow TBC

| | | | | | |
|-----------------------------|-----|----------------------|-----|------------------------------|----|
| Primary School | 1% | Undergraduate | 40% | Professional Training | 1% |
| High School | 20% | Postgraduate | 3% | Careers | % |
| Further / Vocational | 10% | Languages | 20% | Other | % |
| Foundation / Prep | 5% | | | | |

Exhibitors

Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Warsaw 17 Oct 2020

Radisson Blu Sobieski

- Working Space | **€2000.00**

BOOK NOW

Poznan 18 Oct 2020

TBC

- Working Space | **€2000.00**

BOOK NOW

Wroclav 20 Oct 2020

Hotel Mercure Wroclav Centrum

- Working Space | **€2000.00**

BOOK NOW

Katowice 21 Oct 2020

Novotel Katowice Centrum

- Working Space | **€2000.00**

BOOK NOW

Krakow 22 Oct 2020

Park Inn Radisson

- Working Space | **€2000.00**

BOOK NOW

BOOK FULL TOUR

TURKEY - A2 INTERNATIONAL STUDENT FAIRS - FALL

07 Nov 2020 - 13 Nov 2020

Information

We invite you attend the International Student Fairs in Turkey. We are pleased to offer this great opportunity for international schools keen on recruiting students from Turkey.

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

Reasons to Register

In Fall 2018, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Russia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies and the local & International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine, exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities

Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs

in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Virtual Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

Visitor numbers :

Istanbul 3,169

| | | | | | |
|----------------------|---|---------------|-----|-----------------------|---|
| Primary School | % | Undergraduate | 70% | Professional Training | % |
| High School | % | Postgraduate | 30% | Careers | % |
| Further / Vocational | % | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Istanbul 1,012

| | | | | | |
|----------------------|---|---------------|-----|-----------------------|---|
| Primary School | % | Undergraduate | 70% | Professional Training | % |
| High School | % | Postgraduate | 30% | Careers | % |
| Further / Vocational | % | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Ankara 1,547

| | | | | | |
|-----------------------------|---|----------------------|-----|------------------------------|---|
| Primary School | % | Undergraduate | 70% | Professional Training | % |
| High School | % | Postgraduate | 30% | Careers | % |
| Further / Vocational | % | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Izmir 2,039

| | | | | | |
|-----------------------------|---|----------------------|-----|------------------------------|---|
| Primary School | % | Undergraduate | 70% | Professional Training | % |
| High School | % | Postgraduate | 30% | Careers | % |
| Further / Vocational | % | Languages | % | Other | % |
| Foundation / Prep | % | | | | |

Exhibitors

Who should attend

- Universities
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools

Levels & Subjects

Academic Levels

- Language learning
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Istanbul 07 Nov 2020 - 08 Nov 2020

Hilton Hotel Harbiye Convention Center

- Working Space (Per City When All Cities Selected) | **€2380.00**
- Working Space (When Selected with Istanbul Asian Side) | **€2900.00**
- Working Space | **€3250.00**

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Istanbul 09 Nov 2020

Dedeman

- Working Space (Per City When All Cities Selected) | **€1190.00**
- Working Space (Selected with Istanbul European Side) | **€1450.00**
- Working Space | **€1650.00**

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BOOK NOW

BOOK NOW

Ankara 11 Nov 2020

Ankara Sheraton Hotel

- Working Space (Per City When All Cities Selected) | **€1190.00**
- Working Space | **€1650.00**

BOOK NOW

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Izmir 13 Nov 2020

Hilton Hotel

- Working Space (Per City When All Cities Selected) | **€1190.00**
- Working Space | **€1650.00**

BOOK NOW

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BOOK FULL TOUR