

# AZERBAIJAN - A2 INTERNATIONAL STUDENT FAIR - SPRING

14 Mar 2020 - 15 Mar 2020

## Information

You are warmly invited to attend the International Student Fair in Azerbaijan 2019. Known for being a pioneer in student recruitment fairs with its 20 years of experience in the student placement, International Student Fair in Azerbaijan is pleased to offer great opportunities for the international schools keen on recruiting students from Azerbaijan.

Join one of Azerbaijan's largest education events in Baku in April 2019.

## Reasons to Attend

Approximately 30% of the Azerbaijan's total population is under the age of 20 and Azerbaijan is one of the fastest growing student markets in Central Asia. Over 4000 students and 54 institutions from Azerbaijan, Canada, Czech Republic, France, Georgia, Germany, Italy, Malaysia, Turkey, United Arab Emirates, United Kingdom and USA attended the 2015 this Spring Azerbaijan Fair.

## Market Overview

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study in destinations including the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries. The education system of Azerbaijan is currently undergoing reforms to better prepare students for the current world market and meet the demands of the global economy. According to the Ministry of Education, in 2005 there were 3,500 foreign students from 41 countries studying in higher education institutions in Azerbaijan and 3,000 Azerbaijan students studying in higher education institutions abroad.

## Fair Outline

The Azerbaijan fair dates are at the most opportune time for both students and institutions, according to when students are seriously thinking about their next step in education.

The International Student Fair in Azerbaijan attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

The International Student Fair in Azerbaijan utilizes numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The International Student Fair in Azerbaijan follows the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

## Visitor numbers :

### Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	%
High School	8%	Postgraduate	42%	Careers	%
Further / Vocational	%	Languages	28%	Other	%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Gap year organisations
- Hotel management schools
- Language schools
- Publishers
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)

- Further education & vocational
- Language learning
- Professional training

## Prices & Booking

Baku 14 Mar 2020 - 15 Mar 2020

*Hilton Baku Hotel*

- Working Space | **€3450.00**

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# BALTIC INTERNATIONAL RECRUITMENT TOUR - SPRING

12 Mar 2020 - 16 Mar 2020

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

### Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Kaunas TBC

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	10%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

## Prices & Booking

### Tallinn 12 Mar 2020

*Radisson Blu Hotel Olympia*

- Working Space | **€1922.00**

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### Riga 14 Mar 2020

*Radisson Blu Hotel Latvija*

- Working Space | **€1922.00**

BOOK NOW

### Vilnius 15 Mar 2020

*Radisson Blu Hotel Lietuva*

- Working Space | **€1922.00**

BOOK NOW

### Kaunas 16 Mar 2020

*Park Inn Radisson Kaunas*

- Working Space | **€1922.00**

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# IEFT INTERNATIONAL EDUCATION FAIRS OF TURKEY ROADSHOW - SPRING

15 Mar 2020 - 28 Oct 2020

## Information

The fair welcomes around 20,000 Turkish students to each of the semi-annual fairs. Throughout the past **19** years, **International Education Fairs of Turkey** has grown to become the largest education exhibition in Turkey, with universities from all over the World attending every year.

### Reasons to Attend

The Fair focuses solely on the Turkish Market, and therefore has built a reputation with students throughout the country through strong marketing and promotion of the exhibitions, and excellent relationships with local high schools, universities, language schools and Turkish agents. The last Fall event welcomed around 200 institutions from all over the world and 20.000 visitors to the events in Ankara, Izmir, and Istanbul.

### Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe. The country is working towards being in the top 15 economies of the World by 2020; so now, more than ever, there is a large market for a skilled, educated, globally-minded current and future workforce.

The demand for studying abroad is not only from secondary school students and graduates, but also from 2.5 million university students. The majority of Turkish university students know the role and importance of study abroad in getting a better job in a competitive business world. There are approximately 3.5 million students studying at Turkish universities which also includes Open University students. Around 2 million of them are studying on a 4 year course. There are around 350,000 university students in Istanbul at around 50 universities. Over 200,000 students at around 20 universities in Ankara. Izmir has 9 universities and 110,000 university students.

### Fair Outline

Fair students are from very respected universities and high schools of Turkey. IEFT - The international education fairs of Turkey are also visited by a number of young and experienced professionals looking for education opportunities abroad. The Fair has a professional and hands-on approach to meeting the needs of our participating institutions, and also to bringing the highest quality Turkish students to its fairs. The Fair is committed to making the recruitment process both successful and enjoyable for both participants and students.

Students attending the exhibition are looking for education all over the world. While the UK and the USA continue to



dominate student interest, they are looking more and more towards programs in Canada, Europe and Asia.

We give participating institutions complete support before, during and after the fairs, including:

- Material transportation between cities
- Professional stands with the option of uniquely designed backdrops
- Local high-school and university visits
- Free promotion in IEFT's Study Abroad Magazine, distributed to nearly 20,000 student visitors
- Optional web banners, flyer distribution, newspaper advertisements, and any other promotional branding needs an institution may have
- Well-organized accommodation and transportation options
- Complete visitor statistics sent to all participants upon completion of fair tour
- Amazing social and cultural activities throughout fair

## Visitor numbers :

### Ankara 3,400

Primary School	%	Undergraduate	34%	Professional Training	25%
High School	3%	Postgraduate	45%	Careers	0%
Further / Vocational	15%	Languages	41%	Other	0%
Foundation / Prep	14%				

### Izmir 2,700

Primary School	%	Undergraduate	35%	Professional Training	%
High School	%	Postgraduate	45%	Careers	%
Further / Vocational	%	Languages	40%	Other	%
Foundation / Prep	15%				

### Istanbul (Asian side) 2,000

<b>Primary School</b>	<b>%</b>	<b>Undergraduate</b>	<b>34%</b>	<b>Professional Training</b>	<b>25%</b>
<b>High School</b>	<b>3%</b>	<b>Postgraduate</b>	<b>45%</b>	<b>Careers</b>	<b>%</b>
<b>Further / Vocational</b>	<b>15%</b>	<b>Languages</b>	<b>41%</b>	<b>Other</b>	<b>%</b>
<b>Foundation / Prep</b>	<b>14%</b>				

### Istanbul 11,000

<b>Primary School</b>	<b>%</b>	<b>Undergraduate</b>	<b>34%</b>	<b>Professional Training</b>	<b>25%</b>
<b>High School</b>	<b>3%</b>	<b>Postgraduate</b>	<b>45%</b>	<b>Careers</b>	<b>%</b>
<b>Further / Vocational</b>	<b>15%</b>	<b>Languages</b>	<b>41%</b>	<b>Other</b>	<b>44%</b>
<b>Foundation / Prep</b>	<b>14%</b>				

### Istanbul 100

<b>Primary School</b>	<b>0%</b>	<b>Undergraduate</b>	<b>10%</b>	<b>Professional Training</b>	<b>10%</b>
<b>High School</b>	<b>0%</b>	<b>Postgraduate</b>	<b>10%</b>	<b>Careers</b>	<b>10%</b>
<b>Further / Vocational</b>	<b>0%</b>	<b>Languages</b>	<b>10%</b>	<b>Other</b>	<b>10%</b>
<b>Foundation / Prep</b>	<b>10%</b>				

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Education agencies
- Funding & scholarship providers
- Hotel management schools
- Language schools
- Student service providers
- Summer schools
- Universities

## Levels & Subjects

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## Prices & Booking

### Ankara 15 Mar 2020

*Ankara Sheraton Hotel*

- Working Space ( All Cities Selected) | **€1265.00**
- Working Space | **€1365.00**

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### Izmir 17 Mar 2020

*Izmir Hilton Hotel*

- Working Space ( All Cities Selected) | **€1265.00**
- Working Space | **€1274.00**

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### Istanbul (Asian side) 19 Mar 2020

*Istanbul (Asian side)- Wyndham Grand Kalamis*

- Working Space ( All Cities Selected) | **€1265.00**
- Working Space | **€1365.00**
- Working Space (Selected with Istanbul European Side) | **€1621.00**

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## Istanbul 21 Mar 2020 - 22 Mar 2020

*Istanbul (European side)- Istanbul Congress Centre*

- 5m2 Standard Equipped Stand (When all cities selected) | **€2530.00**
- 5m2 Standard Equipped Stand (When Selected with Asian Side) | **€3185.00**
- 5m2 Standard Equipped Stand | **€3595.00**

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## Istanbul 26 Oct 2020 - 28 Oct 2020

*EuroAsia Workshop- The Marmara Hotel Taksim*

- Agent Workshop | **€2874.00**

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# INTERNATIONAL EDUCATION FAIR IN GEORGIA

28 Feb 2020 - 29 Feb 2020

## Information

International Education Fair in Georgia will present a great number of educational establishments, and the opportunities of study programmes in Georgia and other countries.

### Reasons to Attend

More than 25% of undergraduate students, graduate students and senior schoolchildren in Georgia are currently looking for overseas education opportunities. The registration for University National Exams in Georgia last from February to March. The National Exams last from June to July. Therefore, the fair date in February is the best time for both students and institutions, according to their next steps in education.

At the International Education Fair in 2017 there were 114 exhibitors in total. Visitors had an opportunity to meet representatives from 16 countries: Australia, China, Czech Republic, Estonia, France, Georgia, Germany, Hungary, Latvia, Lithuania, the Netherlands, North Cyprus, Poland, Turkey, UK and USA.

There has been a development of the number of visitors attending the fair each year:

2012 – 5,800

2013 – 7,200

2014 – 9,000

2015 – 12,000

2016 – 12,000

This incline in numbers highlights the increase in student interest in international education and demonstrates education as a priority for many visitors.

### Market Overview

- Approximately 36,000 entrants/applicants are passing national exams in July to study in the higher education institutions of Georgia.
- 25% of undergraduate and graduate students, and senior schoolchildren in Georgia are currently looking for overseas education opportunities
- There are 59 Universities in Georgia (31% State Universities and 69% Private Authorized Universities) with over 124,000 students studying at higher education level.
- There are 13 colleges authorized with over 240,000 students studying at secondary level.
- The three-level system of higher education consists of: the first level - Bachelor's degree, the second step - Master's degree, the third step - PhD

The fair date is the best time for both students and institutions according to their next step in education (the registration for university national exams in Georgia last from February to March, the national exams in last from

June to July).

## Fair Outline

International Education Fair is a great platform for professionals and decision-makers in the education sector to exchange their experience and know-how. The parallel events: presentations, seminars and workshops will reach the goals and aims of the exhibition.

Studying abroad is becoming more and more popular among Georgian students as the country itself continues to pursue integration into the international society and the demand for professionals with international experience is rapidly increasing amongst Georgian and regional employers. The B2C concept of the exhibition shows a very clear value to the exhibitors as well as visitors. It is an "Open Door Day" for all the presented organizations an opportunity to receive all required information directly from the source for the visitors.

The International Education fair will cover such subjects as state and private higher education institutions, colleges, vocational schools, training centers, language schools and courses, as well as will provide information on new study programmes, and information about the services for students and educational institutions. Education Fair 2018 will bring together the quality international education providers with study abroad agents and education consultants.

The exhibition is promoted through an aggressive and informative marketing campaign encompassing a variety of effective marketing tools to reach all visitors segments. Media includes target group-specific direct marketing, online campaigns, advertising in numerous trade publications and in the general business press, extensive press activities and networking with industry associations and media.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

### Tbilisi 12,000

Primary School	0%	Undergraduate	45%	Professional Training	9%
High School	0%	Postgraduate	35%	Careers	4%
Further / Vocational	25%	Languages	47%	Other	7%
Foundation / Prep	19%				

## Exhibitors

## Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Professional bodies  
Language schools  
Hotel management schools  
Government bodies  
Funding & scholarship providers  
Education agencies  
Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

## Prices & Booking

Tbilisi 28 Feb 2020 - 29 Feb 2020

*Exhibition Centre ExpoGeorgia Co. Fairground*

- 9m2 Standard Equipped Stand | **€2094.00**

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# ITALY- STUDENT SALON EXHIBITION

10 Mar 2020 - 19 Mar 2020

## Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2017/2018 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In 2017/18 the exhibitors included universities, institutions, schools, 258 training centers and companies.

## Visitor numbers :

### Palermo 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

### Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

### Rome 40,000

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	25%	<b>Careers</b>	%
<b>Further / Vocational</b>	%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	%				

### **Catania 35,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	20%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Bari 42,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

### **Pisa 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Vicenza 40,000**

<b>Primary School</b>	%	<b>Undergraduate</b>	70%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Milan 40,000

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	10%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	15%	<b>Other</b>	%
<b>Foundation / Prep</b>	10%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Palermo 11 Apr 2019 - 12 Apr 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3300.00**

[BOOK NOW](#)

### Torino 17 Oct 2019 - 18 Oct 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

[BOOK NOW](#)

### Rome 12 Nov 2019 - 14 Nov 2019

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | **€4025.00**

[BOOK NOW](#)

### Catania 25 Nov 2019 - 27 Nov 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

[BOOK NOW](#)

### Bari 11 Dec 2019 - 13 Dec 2019

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

## Pisa 05 Feb 2020 - 06 Feb 2020

*TBC*

- 9m2 Standard Equipped Stand | **€3300.00**

BOOK NOW

## Vicenza 10 Mar 2020 - 11 Mar 2020

*TBC*

- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

## Milan 18 Mar 2020 - 19 Mar 2020

*TBC*

- 9m2 Standard Equipped Stand | **€4025.00**

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# KENYA & TANZANIA -12TH ISFA INTERNATIONAL STUDENT FAIRS AFRICA - SPRING

28 Feb 2020 - 03 Mar 2020

## Information

Come and participate at the 12th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

### Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

### Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE)

can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

## Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

## Visitor numbers :

### Dar Es Salaam 800

Primary School	%	Undergraduate	36%	Professional Training	5%
High School	%	Postgraduate	32%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	16%				

### Arusha 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	15%				

## Nairobi 1,200

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

## Mombasa 600

Primary School	%	Undergraduate	36%	Professional Training	6%
High School	%	Postgraduate	29%	Careers	%
Further / Vocational	10%	Languages	%	Other	4%
Foundation / Prep	14%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training



- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Two cities 5% until 25-09-2020
- Three cities 10% until 25-09-2020

### Dar Es Salaam 24 Feb 2020

*TBC*

- Working Space | **€2400.00**

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### Arusha 26 Feb 2020

*Mount Meru Hotel*

- Working Space | **€1600.00**

BOOK NOW

### Nairobi 28 Feb 2020 - 29 Feb 2020

*Serena Hotel*

- Working Space | **€2400.00**

BOOK NOW

### Mombasa 03 Mar 2020

*Voyager hotel*

- Working Space | **€1800.00**

BOOK NOW

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# SPAIN - INTERNATIONAL EDUCATION SALON

18 Mar 2020 - 22 Mar 2020

## Information

The Salon presents a complete and updated offer of high school studies, university, other higher education, complementary, vocational training and languages, as well as services to education. It is the key annual event for students looking for careers guidance and an ideal environment for presenting your latest services and your educational programmes.

The Exhibition will be organised for the 23rd time in 2020 and in the last edition hosted 175 local and international exhibitors.

The Salon offers various training options for students after completing Compulsory Secondary Education: high school studies, university careers, higher education, complementary studies, professional training and languages.

The exhibition has the following sections:

University studies

Vocational Training Studies

Other higher education

Complementary studies

Language studies

Primary, secondary and BA education centers

Professional training

Education services

## Visitor numbers :

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**Barcelona 75,000**

<b>Primary School</b>	5%	<b>Undergraduate</b>	30%	<b>Professional Training</b>	5%
<b>High School</b>	10%	<b>Postgraduate</b>	30%	<b>Careers</b>	5%
<b>Further / Vocational</b>	5%	<b>Languages</b>	25%	<b>Other</b>	5%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

Boarding schools  
 Business schools  
 Colleges  
 Companies (Careers)  
 Education agencies  
 Funding & scholarship providers  
 Gap year organisations  
 Government bodies  
 Hotel management schools  
 Language schools  
 Professional bodies  
 Student service providers  
 Summer schools  
 Universities  
 Equipment suppliers  
 Primary schools  
 Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Professional training

## Prices & Booking

Barcelona 18 Mar 2020 - 22 Mar 2020

*Montjuic Centre*

- 16m2 Standard Equipped Stand | **€5689.00**

BOOK NOW

BOOK FULL TOUR