

International Education Exhibition in Mongolia - Spring

Information

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

Reasons to Attend

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

Market Overview

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia, Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

Fair Outline

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

Visitor numbers :

Ulaanbaatar 3,700

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 25% | Professional Training | 9% |
| High School | 35% | Postgraduate | 15% | Careers | 6% |
| Further / Vocational | 5% | Languages | % | Other | % |
| Foundation / Prep | 5% | | | | |

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ulaanbaatar 26 Mar 2022 - 27 Mar 2022

Premier Tuushin Hotel

- 6m2 Standard Equipped Stand | **€1678.00** [Book Now](#)

[BOOK FULL TOUR](#)

Italy- Student Salon Exhibition

Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

Visitor numbers :

Torino 40,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 60% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | 5% |
| Further / Vocational | 10% | Languages | 15% | Other | % |
| Foundation / Prep | 10% | | | | |

Catania 35,000

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 20% | Careers | % |
| Further / Vocational | 5% | Languages | 15% | Other | % |
| Foundation / Prep | 5% | | | | |

Rome 40,000

| | | | | | |
|----------------------|---|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 25% | Careers | % |
| Further / Vocational | % | Languages | 15% | Other | % |
| Foundation / Prep | % | | | | |

Bari 42,000

| | | | | | |
|----------------|---|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 60% | Professional Training | 5% |
|----------------|---|---------------|-----|-----------------------|----|

| | | | | | |
|----------------------|-----|--------------|-----|---------|----|
| High School | % | Postgraduate | 10% | Careers | 5% |
| Further / Vocational | 10% | Languages | 15% | Other | % |
| Foundation / Prep | 10% | | | | |

Pisa 40,000

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | % |
| Further / Vocational | 5% | Languages | 15% | Other | % |
| Foundation / Prep | 5% | | | | |

Venice 40,000

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | % |
| Further / Vocational | 5% | Languages | 15% | Other | % |
| Foundation / Prep | 5% | | | | |

Milan 40,000

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 60% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | 5% |
| Further / Vocational | 10% | Languages | 15% | Other | % |
| Foundation / Prep | 10% | | | | |

Palermo 40,000

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 70% | Professional Training | 5% |
| High School | % | Postgraduate | 10% | Careers | % |
| Further / Vocational | 5% | Languages | 15% | Other | % |
| Foundation / Prep | 5% | | | | |

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools

Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Torino 08 Oct 2020 - 09 Oct 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

Catania 26 Oct 2020 - 28 Oct 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

Rome 10 Nov 2020 - 12 Nov 2020

Fira Roma, Pavilion 10

- 9m2 Standard Equipped Stand | **€4025.00** [Book Now](#)

Bari 09 Dec 2020 - 11 Dec 2020

TBC

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

Pisa 03 Feb 2021 - 04 Feb 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

Venice 09 Mar 2021 - 10 Mar 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

Milan 17 Mar 2021 - 18 Mar 2021

TBC

- 9m2 Standard Equipped Stand | **€4025.00** [Book Now](#)

Palermo 15 Apr 2021 - 16 Apr 2021

TBC

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

[BOOK FULL TOUR](#)

UK Education Fair- London- Spring

Information

Visitor numbers :

London 1,178

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 78% | Professional Training | % |
| High School | % | Postgraduate | 22% | Careers | 0% |
| Further / Vocational | % | Languages | 20% | Other | % |
| Foundation / Prep | % | | | | |

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Hotel management schools
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Publishers

Levels & Subjects

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- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

London 22 Mar 2020

The Emirates Stadium

- Working Space | **€2850.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Ukraine - International Student Fair

Information

Visitor numbers :

Kiev 1,000

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|-----|
| Primary School | 0% | Undergraduate | 30% | Professional Training | 0% |
| High School | % | Postgraduate | 40% | Careers | 5% |
| Further / Vocational | 0% | Languages | 10% | Other | 10% |
| Foundation / Prep | 5% | | | | |

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- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Kiev 07 Apr 2020

TBC

- Working Space | **€2400.00** [Book Now](#)

[BOOK FULL TOUR](#)