

# A2 INTERNATIONAL STUDENT FAIRS IN TURKEY - FALL

12 Oct 2019 - 18 Oct 2019

## Information

We invite you attend the Fall International Student Fairs in Turkey. We are pleased to offer this great opportunity for international schools keen on recruiting students from Turkey.

The International Education Fairs in Turkey are the only international study abroad fairs in the country supported officially by UED (The Association of International Education Counsellors of Turkey) and its prestigious member agencies.

## Reasons to Attend

In Fall 2016, the education exhibition received over 13,100 students in 5 days and secured over 120 institutions from 15 countries (Australia, Azerbaijan, Canada, China, Cyprus, France, Italy, Latvia, Russia, Spain, Switzerland, The Netherlands, Turkey, USA, & the UK). In addition to the international institutions, counseling agencies and the local & International sponsors, Austrade, British Council, CampusFrance, DAAD, Fulbright, Institut Francais, US Embassy, US Consulate, UED, Consulate of Ukraine, exhibited at the fairs.

Teenagers make up 30% of Turkey's population, two times higher than the EU average. In 2010, over 1.5 million students took the National University Placement Exam and only 327,869 students were placed in a four-year university in Turkey. Turkish students are looking to foreign institutions for admission.

## Market Overview

Turkey is a quickly-developing country, with the youngest population ratio in Europe and a clear market for overseas education. Turkey has a long history of placing great value in education and the pursuit of lifelong learning. Each year sees approximately 1.65 million Turkish students compete for only 529,000 entrance positions in post secondary institution.

- 2.5 million students are currently studying in the Turkish Higher Education System
- There are 141 State Universities, and 53 Private Universities in Turkey
- 1.5 million students will be seeking undergraduate education in August
- 800,000 students will be placed in undergraduate programs in Turkey
- 100,000 undergraduate students will seek education abroad
- 2 million undergraduate and graduate are currently looking for overseas education opportunities

## Fair Outline

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year

when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

## Visitor numbers :

### Istanbul 3,169

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

### Istanbul 1,012

<b>Primary School</b>	10%	<b>Undergraduate</b>	10%	<b>Professional Training</b>	10%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	10%
<b>Further / Vocational</b>	10%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	10%				

## Ankara 1,547

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Izmir 2,039

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### Istanbul 12 Oct 2019 - 13 Oct 2019

*Hilton Hotel Harbiye Convention Center*

- Working Space (Per City When All Cities Selected) | **€1488.00**
- Working Space (When Selected with Istanbul Asian Side) | **€3000.00**
- Working Space | **€3250.00**

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### Istanbul 14 Oct 2019

*Istanbul Kozyatagi Hilton Hotel*

- Working Space (Per City When All Cities Selected) | **€1488.00**
- Working Space (When Selected with Istanbul European Side) | **€1500.00**
- Working Space | **€1650.00**

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### Ankara 16 Oct 2019

*Ankara Sheraton Hotel*

- Working Space (Per City When All Cities Selected) | **€1190.00**
- Working Space | **€1650.00**

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### Izmir 18 Oct 2019

*Hilton Hotel*

- Working Space (Per City When All Cities Selected) | **€1190.00**
- Working Space | **€1650.00**

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# INDONESIA- INTERNATIONAL EDUCATION TOUR- FALL

26 Sep 2019 - 02 Oct 2019

## Information

This is an annual Education Exhibition for institutions that aims to be the gateway for institutions around the world to directly meet Indonesian students who are seeking to further their higher education. The fair is in its seventh annual event and is the country's most universal education exhibition with institutions from over 20 countries participating.

More than 10,000 students from over 150 national high schools and universities across four cities attend. To provide better services to schools and universities, the fair will provide bus pick-ups for free for the students to and from expo venue.

Every year, tens of thousands of Indonesia's students choose to study abroad - and this number continues to rise alongside a growing middle class. This interest has largely been made possible as students continue to become more fluent in English and other secondary languages. In light of this phenomenon, this fair serves as a gateway for students and parents to gain more information on the opportunities of overseas education.

The fair guarantees a minimum audience of 10,000 students from over 100 national high schools in Jakarta. As an event that is endorsed by the Ministry of Education and there is cooperation with high schools and provisioned scheduled bus pick-ups for free. Beyond the 10,000 guaranteed participants from high schools, it is expected that even more students come as we utilise an extensive promotional campaign that spans across various channels - including TV, billboard, radio, print, and online. This will be the largest overseas education exhibition in Indonesia!

## Visitor numbers :

### Medan 2,000

<b>Primary School</b>	%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	40%	<b>Careers</b>	%
<b>Further / Vocational</b>	%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	%				

## Jakarta 4,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	40%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	%				

## Surabaya 2,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	40%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	%				

## Denpasar 1

Primary School	%	Undergraduate	100%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	20%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools

Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Medan 26 Sep 2019 - 27 Sep 2019

*Medan*

- Working Space | **€1414.00**

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### Jakarta 27 Sep 2019 - 28 Sep 2019

*Jakarta Convention Center*

- 6m2 Standard Equipped Stand | **€2178.00**

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### Surabaya 30 Sep 2019

*Surabaya*



- Working Space | **€1345.00**

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## Denpasar 01 Oct 2019 - 02 Oct 2019

*Denpasar*

- School visits | **€1345.00**

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BOOK FULL TOUR

# INTERNATIONAL EDUCATION EXHIBITION IN MONGOLIA - FALL

05 Oct 2019 - 06 Oct 2019

## Information

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

## Reasons to Attend

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

## Market Overview

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia, Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

## Fair Outline

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

## Visitor numbers :

### Ulaanbaatar 3,700

Primary School	%	Undergraduate	25%	Professional Training	9%
High School	35%	Postgraduate	15%	Careers	6%
Further / Vocational	5%	Languages	%	Other	%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Publishers  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

## ACADEMIC LEVELS

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Prices & Booking

Ulaanbaatar 05 Oct 2019 - 06 Oct 2019

*Blue Sky Hotel*

- 6m2 Standard Equipped Stand | **€1678.00**

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# KENYA, TANZANIA AND UGANDA - ISFA INTERNATIONAL STUDENT FAIRS AFRICA - FALL

23 Sep 2019 - 04 Oct 2019

## Information

Come and participate at the 11th edition of the ISFA International Student Fairs Africa - Fall 2019 - the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

### Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

### Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE)

can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

## Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

## Visitor numbers :

### Dar Es Salaam 800

Primary School	%	Undergraduate	36%	Professional Training	5%
High School	%	Postgraduate	32%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	16%				

### Arusha 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	15%				

## Nairobi 1,200

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

## Mombasa 600

Primary School	%	Undergraduate	36%	Professional Training	6%
High School	%	Postgraduate	29%	Careers	%
Further / Vocational	10%	Languages	%	Other	4%
Foundation / Prep	14%				

## Kampala 1,000

Primary School	0%	Undergraduate	80%	Professional Training	%
High School	10%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	15%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers

Education agencies  
Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### SPECIAL OFFERS ON THIS FAIR

- Two cities 5% until 30-09-2019
- Three cities 10% until 30-09-2019
- Four cities 15% until 30-09-2019
- Five cities 20% until 30-09-2019

### Dar Es Salaam 23 Sep 2019

*Serena Hotel*

- Working Space | **€2400.00**

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### Arusha 25 Sep 2019

*Mount Meru Hotel*

- Working Space | **€1600.00**

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## Nairobi 27 Sep 2019 - 28 Sep 2019

*Serena Hotel*

- Working Space | **€2400.00**

BOOK NOW

## Mombasa 01 Oct 2019

*Voyager hotel*

- Working Space | **€1600.00**

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## Kampala 04 Oct 2019

*Serena Hotel*

- Working Space | **€2400.00**

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BOOK FULL TOUR

# STUDYRAMA INTERNATIONAL EDUCATION & CAREER FAIR - PARIS - FALL

12 Oct 2019

## Information

The Studyrama International Education Fair Paris aims to help students find an international education and/or career path abroad. The International Education and Career Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

### Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

### Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

### Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

### The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment.

Visitors will also receive copies of “The Official Studyrrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

\*Sourced from Education New Zealand and EU figures on cross-border study.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

## Visitor numbers :

### Paris 8,700

<b>Primary School</b>	11%	<b>Undergraduate</b>	12%	<b>Professional Training</b>	13%
<b>High School</b>	14%	<b>Postgraduate</b>	15%	<b>Careers</b>	16%
<b>Further / Vocational</b>	10%	<b>Languages</b>	18%	<b>Other</b>	19%
<b>Foundation / Prep</b>	20%				

## Exhibitors

### Who should attend

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Universities
- Summer schools
- Student service providers

## Levels & Subjects

## Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

## Prices & Booking

### Paris 12 Oct 2019

*Cité International de Paris*

- 6m2 Standard Equipped Stand | **€5725.00**

BOOK NOW

BOOK FULL TOUR

# THE BALTIC INTERNATIONAL RECRUITMENT TOUR - FALL 2019

18 Sep 2019 - 19 Oct 2019

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during September 2019. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

### Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Kaunas 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Tallinn 2,000

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	10%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Warsaw TBC**

<b>Primary School</b>	1%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Lodz TBC**

<b>Primary School</b>	1%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Wroclaw TBC**

<b>Primary School</b>	1%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Krakow TBC**

<b>Primary School</b>	1%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Prague TBC

<b>Primary School</b>	%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)



- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

## Prices & Booking

### Vilnius 18 Sep 2019

*Radisson Blu Hotel Lietuva*

- Working Space | **€1922.00**

BOOK NOW

### Kaunas 19 Sep 2019

*Park Inn Radisson Kaunas*

- Working Space | **€1922.00**

BOOK NOW

### Riga 21 Sep 2019

*Radisson Blu Hotel Latvija*

- Working Space | **€1922.00**

BOOK NOW

### Tallinn 22 Sep 2019

*Radisson Blu Hotel Olympia*

- Working Space | **€1922.00**

BOOK NOW

### Warsaw 12 Oct 2019

*Radisson Blu Sobieski*

- Working Space | **€2002.00**

BOOK NOW

### Lodz 13 Oct 2019

*Vienna House Andel's Hotel*

- Working Space | **€2002.00**

BOOK NOW

## Wroclav 15 Oct 2019

*Hotel Mercure Wroclav Centrum*

- Working Space | **€2002.00**

BOOK NOW

## Krakow 17 Oct 2019

*Park Inn Radisson*

- Working Space | **€2002.00**

BOOK NOW

## Prague 19 Oct 2019

*Marriot Hotel*

- Working Space | **€2002.00**

BOOK NOW

BOOK FULL TOUR

# WORLD EDUCATION FAIR - BULGARIA - FALL

04 Oct 2019 - 08 Oct 2019

## Information

World Education Fair is the biggest international education exhibition of its kind in Bulgaria. Since 2003, the event has attracted young people, which are interested to study abroad for their secondary or higher education in distinguished international institutions. Thanks to the project, foreign educational institutions are promoted and popularised in Bulgaria.

## Reasons to Attend

World Education Fair is an ideal event for exhibitors – as many as half of Bulgaria's prospective university students apply abroad. Students are attracted by the presence of international universities, schools, and colleges, as the event focuses on undergraduate, postgraduate and MBA studies. According to the Eurostat data from 2015, the Bulgarians which study in different universities throughout Europe are 22,800.

## Market Overview

Some 30,000 Bulgarian students currently study abroad, according to the Head of the State Agency for Bulgarians Abroad. Over 50% of those Bulgarian high school seniors who seek higher education apply to schools abroad.

## Fair Outline

World Education Fair receives a high number of visitors and successful recruitment of students. In 2016, a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. There were a total number of 3387 visitors who attended the fair in 2016. The fairs are heavily promoted in Bulgaria with extensive promotional campaign in various channels targeting both students and their parents. World Education Fairs has built a database of more than 50,000 people, whereas only in the last two editions WEF in Bulgaria has more than 9,000 registrations. One of the biggest advantages is that WEF has more than 70 % pre-registration of visitors, which speaks for the effectiveness of the made promotional campaign.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

## Varna 1,200

Primary School	%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

## Sofia 4,000

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	2%				

## Plovdiv 1,000

Primary School	%	Undergraduate	70%	Professional Training	%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	2%				

## Burgas 500

Primary School	%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

## Exhibitors

## Who should attend

- Universities
- Hotel management schools
- Colleges
- Business schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### Varna 04 Oct 2019

*Gallery Graphit Hotel*

- Working Space | **€1490.00**

[BOOK NOW](#)

### Sofia 05 Oct 2019 - 06 Oct 2019

*The National Palace of Culture*

- Working Space | **€2390.00**

[BOOK NOW](#)

### Plovdiv 07 Oct 2019

*Grand Hotel Plovdiv*

- Working Space | **€1590.00**

BOOK NOW

## Burgas 08 Oct 2019

*Grand Hotel Primoretz*

- Working Space | **€1390.00**

BOOK NOW

BOOK FULL TOUR

# WORLD EDUCATION FAIR - ROMANIA - FALL

28 Sep 2019 - 02 Oct 2019

## Information

The World Education Fair in Romania for undergraduate, postgraduate, MBA providers and independent schools, aims to recruit a high number of students applying for courses provided by participating institutions.

## Reasons to Attend

The World Education Fair in Romania is the only event dedicated purely to education, for students of all ages in Romania, and it is already growing in popularity amongst institutions and students alike. The Romania exhibition is part of the World Education Project, which Integral Educational Programs started over seven years ago in order to help young people get the right information about new opportunities for university, college and school education abroad.

## Market Overview

There are currently between 22,000 and 50,000 Romanian students studying abroad, according to data from Balkan Insight. The numbers vary according to different estimations as there is no single organisation that addresses this group of Romanians. Many students are studying in the United States and the United Kingdom.

## Fair Outline

In 2016 a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. Furthermore, there were a total number of 4217 Visitors who attended the fair. The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fair in Romania will continue this trend.

The World Education Fair in Romania is a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 50% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards, inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels

and with extra services provided. In addition to participating during the events, the participants use services to follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved and see the results!

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and configure your participation to meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

### Bucharest 2,500

Primary School	%	Undergraduate	36%	Professional Training	%
High School	7%	Postgraduate	33%	Careers	%
Further / Vocational	10%	Languages	2%	Other	%
Foundation / Prep	10%				

### Timisoara 400

Primary School	2%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	37%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	9%				

### Constanta 400

Primary School	%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	0%	Other	%
Foundation / Prep	8%				

## Exhibitors



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## Who should attend

Boarding schools  
Business schools  
Colleges  
Hotel management schools  
Language schools  
Professional bodies  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Prices & Booking

### Bucharest 28 Sep 2019 - 29 Sep 2019

*Radisson Blu Hotel*

- Working Space | **€2390.00**

[BOOK NOW](#)

### Timisoara 30 Sep 2019

*Hotel Timisoara*

- Working Space | **€1690.00**

BOOK NOW

Constanta 02 Oct 2019

*Hotel Ibis*

- Working Space | **€1590.00**

BOOK NOW

BOOK FULL TOUR