International Education Europe Roadshow - Fall

Information

The Europe Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Italy's and Spain's most productive markets during Italy's and Spain's leading International Student Recruitment Fairs.

Reasons to Attend

The International Education Europe Roadshow held in October 2018 received 4,300 students and 53 institutions from around the world in attendance for the total exhibition.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee's capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

Market Overview

According to the latest data from UNESCO the total number of students from Spain studying overseas was over 22,000. Italian students and international students pursuing their studies in Italy have been increasing for a number of years. According to Top Universities data, with a population of more than 1.8 million students enrolled in tertiary education, close to 3% of Italian students spend a period of study time abroad.

Europe constitutes one of the biggest markets for international education, generating billions in revenue for institutions around the world. The multi-country Roadshows in Europe, allow you to get the most out of several strong markets in a short time. Spain takes the lead in languages, where the government offers scholarships for language courses abroad. The fair also visits Italy, a very strong market for language schools and universities.

Fair Outline

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

About the Cities on The Europe Roadshow

- Rome: The country's largest and most populated city. Italy has played an important role in the European higher education landscape as one of the four countries that initiated the “European Area of Higher Education,” this way the higher education reform known as the “Bologna Process” (Bologna Declaration, June 1999) came to life and is being implemented all over Europe today. There are more than 30 universities offering international study programmes taught in English ranging from short certificate courses to entire Bachelor’s, Master’s, postgraduate of PhD programmes.
- Milan: It is the second-largest city in Italy. The city remains one of Europe's main transportation and industrial hubs, and Milan is the EU's 10th most important centre for business and finance with its economy being the world's 26th richest by purchasing power.
- Barcelona: The combination of quality educational opportunities and a stimulating cultural environment makes Barcelona a first-class destination. Thanks to the city's efforts to promote internationalism and continually better the quality of its programs, students can look forward to a rewarding experience that will also serve them well when pursuing future academic and professional endeavours.
- Madrid: The capital and the largest city of Spain, Madrid is located almost exactly in the geographical center of Iberian Peninsula. After London and Berlin, the city is the third most populous city in European Union. Further, its economic, political and cultural importance makes Madrid one of the major cities of the world.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Madrid 1,000

Primary School	%	**Undergraduate**	9%	**Professional Training**	4%
High School	%	**Postgraduate**	22%	**Careers**	11%
Further / Vocational	4%	**Languages**	36%	**Other**	14%
Foundation / Prep	%				

Barcelona 1,000

Primary School	0%	**Undergraduate**	8%	**Professional Training**	5%
High School	0%	**Postgraduate**	24%	**Careers**	10%
Further / Vocational	5%	**Languages**	33%	**Other**	15%
Foundation / Prep	%				

Rome 1,000

Primary School	%	**Undergraduate**	18%	**Professional Training**	5%
High School	%	**Postgraduate**	46%	**Careers**	10%
Further / Vocational	5%	**Languages**	44%	**Other**	16%
Foundation / Prep	%				

Milan 1,200

Primary School	%	**Undergraduate**	15%	**Professional Training**	5%
High School	%	**Postgraduate**	50%	**Careers**	10%
Further / Vocational	5%	**Languages**	45%	**Other**	16%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Equipment suppliers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels &amp Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Madrid 24 Oct 2019

Hotel Villa Magna

- Working Space | **€2400.00** Book Now

Barcelona 26 Oct 2019

Universitat de Barcelona

- Working Space | **€2400.00** Book Now

Rome 28 Oct 2019

Centro Congressi Roma Eventi

- Working Space | **€2400.00** Book Now

Milan 29 Oct 2019

Palazzo delle Stelline Corso Magenta

- Working Space | **€2400.00** Book Now

BOOK FULL TOUR