

Baltic International Recruitment Tour - Fall October 2022

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with

a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers :

Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers

Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Tallinn 13 Oct 2022

Radisson Blu Hotel Olympia

- Working Space | €1690.00 [Book Now](#)

Riga 15 Oct 2022

Radisson Blu Hotel Latvija

- Working Space | €1690.00 [Book Now](#)

Vilnius 16 Oct 2022

Radisson Blu Hotel Lietuva

- Working Space | €1690.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

International Education India EXPO Roadshow-Fall

Information

The India EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in India and Sri Lanka's most productive markets during their leading International Student Recruitment Fairs.

Market Overview

Often regarded as easy-to-penetrate markets, India and Sri Lanka form the cornerstone of many educational institution's international student intake. With almost 200,000 Indian and Sri Lankan students currently studying abroad - a number that seemingly has no limits - only China sends more international students overseas.

India has the 2nd largest population of higher education students, and is predicted to pass China within the next 10 years, with an estimated 119 million college aged students by 2025. Already over 50% of the country's population is under the age of 25, making India home to one of the world's youngest populations.

Indian students tend to look for recognition on a global level to give them a competitive edge over the huge number of peers that they will be competing with for jobs. They believe that the best way to find this is through quality education, which is limited within India, but in abundance overseas.

Reasons to Attend

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through the EXPO Roadshows. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee's capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Visitor numbers :

Delhi 1,428

Primary School	%	Undergraduate	20%	Professional Training	10%
High School	2%	Postgraduate	66%	Careers	10%
Further / Vocational	10%	Languages	3%	Other	%
Foundation / Prep	15%				

Chennai 745

Primary School	%	Undergraduate	20%	Professional Training	10%
High School	2%	Postgraduate	66%	Careers	10%
Further / Vocational	10%	Languages	3%	Other	10%
Foundation / Prep	15%				

Bangalore 1,175

Primary School	%	Undergraduate	20%	Professional Training	10%
High School	2%	Postgraduate	66%	Careers	10%

Further / Vocational Foundation / Prep	10% 15%	Languages	3%	Other	%
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Mumbai 1,570

Primary School	0%	Undergraduate	20%	Professional Training	10%
High School	2%	Postgraduate	66%	Careers	10%
Further / Vocational Foundation / Prep	10% 15%	Languages	3%	Other	%

Exhibitors

Who should attend

Levels & Subjects

Academic Levels

Subject Areas

Prices & Booking

Delhi 01 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

Chennai 03 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

Bangalore 05 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

Mumbai 07 Sep 2019

TBC

- Working Space | €2217.00 [Book Now](#)

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Latin America - International Education Roadshow Fall

Information

Visitor numbers :

Santiago 1,921

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Lima 2,937

Primary School	%	Undergraduate	2%	Professional Training	5%
High School	2%	Postgraduate	23%	Careers	3%
Further / Vocational	10%	Languages	37%	Other	2%
Foundation / Prep	22%				

Panama City 3,021

Primary School	%	Undergraduate	24%	Professional Training	6%
High School	3%	Postgraduate	16%	Careers	3%
Further / Vocational	10%	Languages	38%	Other	3%
Foundation / Prep	3%				

Bogota 7,208

Primary School	%	Undergraduate	15%	Professional Training	11%
High School	4%	Postgraduate	45%	Careers	%
Further / Vocational	10%	Languages	60%	Other	%
Foundation / Prep	%				

Cali 1,862

Primary School	%	Undergraduate	23%	Professional Training	11%
High School	4%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Medellin 1,815

Primary School	%	Undergraduate	23%	Professional Training	11%
High School	4%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	65%	Other	%
Foundation / Prep	%				

Quito 3,206

Primary School	%	Undergraduate	23%	Professional Training	5%
High School	2%	Postgraduate	22%	Careers	3%
Further / Vocational	10%	Languages	38%	Other	2%
Foundation / Prep	2%				

Guayaquil 2,633

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Levels & Subjects

Academic Levels

Subject Areas

Prices & Booking

Santiago 01 Sep 2019

Santiago

- Working Space | €1922.00 [Book Now](#)

Lima 03 Sep 2019

Lima

- Working Space | €1922.00 [Book Now](#)

Panama City 05 Sep 2019

Panama City

- Working Space | €1922.00 [Book Now](#)

Bogota 07 Sep 2019 - 08 Sep 2019

Bogota

- 6m2 Standard Equipped Stand | €3700.00 [Book Now](#)

Cali 10 Sep 2019

Cali

- Working Space | €1922.00 [Book Now](#)

Medellin 12 Sep 2019

Medellin

- Working Space | €1922.00 [Book Now](#)

Quito 14 Sep 2019

Quito

- Working Space | €1922.00 [Book Now](#)

Guayaquil 16 Sep 2019

Guayaquil

- Working Space | €1922.00 [Book Now](#)

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