

# A2 International Student Fair in Azerbaijan - Fall

## Information

We invite you attend the International Student Fair in Azerbaijan this Fall. We are pleased to offer this great opportunity for international schools keen on recruiting students from Azerbaijan.

## Reasons to Attend

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study mainly in the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries.

The last Fall Azerbaijan Fair received more than 4200 students and over 40 institutions from 12 countries (Australia, Azerbaijan, Canada, Cyprus, France, Germany, Italy, Lithuania, Spain, Switzerland, Turkey, UEA, UK, & USA).

## Market Overview

Azerbaijan's Education Ministry is planning to increase funds for Azerbaijani students who study abroad by 30 percent. In parallel, the number of foreign students studying in Azerbaijan has increased thanks to programs such as oil studies. Nearly 30% of the country's total population is under the age of 20.

## Fair Outline

Taking place in Baku, the Azerbaijan fair is taken place during the most crucial time for both students and institutions, when students are seriously thinking about their next step in education.

The Azerbaijan Fair attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

International Student Fair in Azerbaijan are known for being a pioneer in student recruitment fairs with over 20 years of experience in the student placement. The fairs will utilize numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The education fairs follow the current trends in the existing and big student markets, and they also find the new trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

### **Visitor numbers :**

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#### **Baku 4,200**

<b>Primary School</b>	0%	<b>Undergraduate</b>	39%	<b>Professional Training</b>	0%
<b>High School</b>	8%	<b>Postgraduate</b>	42%	<b>Careers</b>	0%
<b>Further / Vocational</b>	0%	<b>Languages</b>	28%	<b>Other</b>	0%
<b>Foundation / Prep</b>	15%				

### **Exhibitors**

#### **Who should attend**

- Boarding schools
- Business schools
- Colleges
- Gap year organisations
- Hotel management schools
- Language schools
- Publishers
- Summer schools
- Universities

### **Levels & Subjects**

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Primary education (boarding)
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Engineering
- Humanities
- Languages
- Law & LLM
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality

## Prices & Booking

**Baku 17 Oct 2020 - 18 Oct 2020**

*Hilton Hotel Baku*

- Working Space | **€3450.00** [Book Now](#)

[BOOK FULL TOUR](#)



UniversityFairs

# Russia - 34th Virtual International Education Fair - Winter

## Information

### About the fair

We are very excited to invite you to our *34<sup>th</sup> ICIEP International VIRTUAL Education Exhibition* in Russia.

ICIEP International Education Exhibition in Russia has over a 22-year history and is the first and oldest exhibition since 1998.

The main aim of the events is to provide Russian students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the Russian market.

For many years, the exhibition has hosted National Pavilions for universities from Canada, USA, Germany, France, Cyprus, China, Hungary, Estonia, Austria, Finland, Netherlands, Sweden Turkey, Switzerland and many other countries.

In 2018-2019 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK

In the current challenging times it is still of a paramount importance to stay connected to potential students, nurture and increase institution's visibility and awareness as well as stay turned in with the current international recruitment opportunities in the country.

The benefits of participating at our VIRTUAL fair:

- Dedicated professional tailor-made virtual platform for the event
- Individual booth for each exhibitor
- Meeting and chat functionality between exhibitors and attendees
- Presentation Stage Functionality incl. speakers functionality
- Institution/organisation profile incl. logo, banner, information and links to documents incl. video materials
- Video functionality
- Unlimited number of institution representatives
- Separate Exhibitors List

**Participation fee includes:** individual virtual boot on the dedicated platform, presentation on both days, participation of up to 2 representatives, institution profile, representatives profile, speakers profile, meeting and chat functionality, video functionality, proven student database after the event

**Levels of Education:**

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Further education & vocational
- Foundation (Preparatory)

## **Reasons to Attend**

The fair has become the most prominent international education exhibition in Russia, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in Russia.

It's also the core event of the project Marketing and Promotion of International Education in Russia.

## **Market Overview**

The Russian government has revealed plans to encourage students to study abroad, by funding up to 10,000 students a year to attend some of the world's leading universities. According to a recent survey, education investment has become the favourite choice of many Russian parents. Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters. International experts forecast that by 2020 Russia may enter the top-5 list of leading "demand states" in the world educational market, and the amount paid for education by the Russian students will triple.

The number of Russians receiving an education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local company that organises study abroad for Russian students.

Every year more and more Russian students pack their bags and go to study abroad. The most popular destination is Europe. Latest survey indicates that every third Russian student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young Russians. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

## **Fair Outline**

Each day will attract 1,500 - 2,000 attendees, including Russian secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, CEAIE ( China), DAAD and others.

## **Visitor numbers :**

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## Moscow 1,200

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

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## St Petersburg 1,200

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

### Prices & Booking

#### Moscow 04 Dec 2020 - 05 Dec 2020

*Online*

- Virtual participation ( Both cities Moscow and St.Petersburg) | **€2200.00** [Book Now](#)

#### St Petersburg 04 Dec 2020 - 05 Dec 2020

*Online*

- Virtual participation ( Both cities Moscow and St.Petersburg) | **€2200.00** [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Ukraine - International Student Fair

## Information

### Visitor numbers :

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**Kiev 1,000**

Primary School	0%	Undergraduate	30%	Professional Training	0%
High School	%	Postgraduate	40%	Careers	5%
Further / Vocational	0%	Languages	10%	Other	10%
Foundation / Prep	5%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

## Levels & Subjects



## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

**Kiev 07 Apr 2020**

*TBC*

- Working Space | **€2400.00** [Book Now](#)

[BOOK FULL TOUR](#)