

A2 INTERNATIONAL STUDENT FAIR IN AZERBAIJAN - FALL

02 Nov 2019 - 03 Nov 2019

Information

We invite you attend the International Student Fair in Azerbaijan this Fall. We are pleased to offer this great opportunity for international schools keen on recruiting students from Azerbaijan.

Reasons to Attend

There are currently over 10,000 Azerbaijani students studying abroad. Azerbaijanis study mainly in the United Kingdom, Germany, Turkey, France, Russia, South Korea, the Netherlands, the U.S., Canada and Sweden. There are plans to develop ties with Japan, Malaysia and other countries.

The last Fall Azerbaijan Fair received more than 4200 students and over 40 institutions from 12 countries (Australia, Azerbaijan, Canada, Cyprus, France, Germany, Italy, Lithuania, Spain, Switzerland, Turkey, UEA, UK, & USA).

Market Overview

Azerbaijan's Education Ministry is planning to increase funds for Azerbaijani students who study abroad by 30 percent. In parallel, the number of foreign students studying in Azerbaijan has increased thanks to programs such as oil studies. Nearly 30% of the country's total population is under the age of 20.

Fair Outline

Taking place in Baku, the Azerbaijan fair is taken place during the most crucial time for both students and institutions, when students are seriously thinking about their next step in education.

The Azerbaijan Fair attracts the best student participation. The fair has a reputation for attracting the highest quality students. It is essential that it attracts the most interested and qualified candidates.

International Student Fair in Azerbaijan are known for being a pioneer in student recruitment fairs with over 20 years of experience in the student placement. The fairs will utilize numerous forms of mass communication to deliver the best promotion including: local and national TV, radio, newspapers, magazines, billboards, text messaging, and internet spots, etc...

The Azerbaijan Fair offers you the chance to meet with thousands of eligible students, and it offers a wonderful opportunity to network with many consulting agencies, local and international organizations, and foundations within a cost effective budget.

The education fairs follow the current trends in the existing and big student markets, and they also find the new

trends and virgin markets ensuring great benefits to international schools in the best locations.

Every detail from the delivery of pre-fair information, material shipment and transportation to onsite assistance, social events is well planned out.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

Visitor numbers :

Baku 4,200

Primary School	0%	Undergraduate	39%	Professional Training	0%
High School	8%	Postgraduate	42%	Careers	0%
Further / Vocational	0%	Languages	28%	Other	0%
Foundation / Prep	15%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Gap year organisations
- Hotel management schools
- Language schools
- Publishers
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)

- Foundation (Preparatory)
- Further education & vocational
- Primary education (boarding)
- Language learning
- Professional training

Prices & Booking

Baku 02 Nov 2019 - 03 Nov 2019

Hilton Hotel Baku

- Working Space | **€3450.00**

BOOK NOW

BOOK FULL TOUR

ALL-KAZAKHSTAN INTERNATIONAL EDUCATION FAIR

26 Jan 2020 - 01 Feb 2020

Information

58 institutions from 16 countries participated in the AKIEF last year and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

Visitor numbers :

Almaty 1,000

Primary School	%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	10%
Further / Vocational	10%	Languages	35%	Other	10%
Foundation / Prep	5%				

Astana 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

Atyrau 500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

Aktau 500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Prices & Booking

Almaty 26 Jan 2020

Rixos Hotel

- Working Space | **€1650.00**

[BOOK NOW](#)

Astana 28 Jan 2020

Radisson Blue Hotel

- Working Space | **€1650.00**

BOOK NOW

Atyrau 30 Jan 2020

Renaissance Hotel

- Working Space | **€1145.00**

BOOK NOW

Aktau 01 Feb 2020

Renaissance Hotel

- Working Space | **€1145.00**

BOOK NOW

BOOK FULL TOUR

ICIEP INTERNATIONAL EDUCATIONAL TOUR - SPRING

04 Apr 2020 - 08 Apr 2020

Information

The 34th ICIEP International Education Exhibition Russia is a top student recruitment event for undergraduates, postgraduates students and people with professional work experience since 1998 in the CIS region. The ICIEP exhibition was the first exhibition that took place in Russia with a focus on education abroad. In April 2020 the exhibition will take place in the major cities of Russia -Moscow and St.Petersburg as well as in Kiev, Ukraine.

Reasons to Attend

The exhibition has already become the largest international education exhibition in Russia. The ICIEP fairs also took place in Belarus and Ukraine in previous years. The event provides students with access to global study opportunities, and it continuously creates new recruitment opportunities for foreign education institutions.

The exhibitions are open to all institutions and organisations from around the world. They have been attended by institutions of education from Australia, Belgium, Canada, Cyprus, Estonia, France, Germany, Greece, Hungary, Israel, Italy, The Netherlands, Russia, Spain, Switzerland, Turkey, UAE, UK, USA as well as state delegations from Canada, USA, Germany, Hungary, Cyprus, Austria and many more.

Market Overview

Russia

The Russian government has revealed plans to encourage students to study abroad, by funding up to 10,000 students a year to attend some of the world's leading universities. According to a recent survey, education investment has become the favourite choice of many Russian parents. Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters. International experts forecast that by 2020 Russia may enter the top-5 list of leading "demand states" in the world educational market, and the amount paid for education by the Russian students will triple.

The number of Russians receiving an education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local study abroad agency for Russian students.

Every year more and more Russian students pack their bags and go to study abroad. The most popular destination is Europe, Canada, USA. Latest survey indicates that every third Russian student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Turkey, Sweden and Netherlands is more and more attractive for many young Russians. High quality of Swiss education in the field of

hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe. Other destinations are Australia, New Zealand, India, Malaysia, etc.

Fair Outline

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as CEAIE, Study in Hungary, Study in Cyprus, Education USA, Study in Korea, Spanish Embassy, Campus France, the Canadian Education Centres Network, German Academic Exchange Service and DAAD.

Visitor numbers :

Moscow 2,000

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

St Petersburg 2,450

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

Kiev 2,000

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	15%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Early Bird One City 10% until 01-12-2019

Moscow 04 Apr 2020

Radisson SAS Slavianskaya

- Working Space | ~~€2400.00~~ **€2160**

BOOK NOW

St Petersburg 05 Apr 2020

Astoria Hotel

- Working Space | ~~€1800.00~~ **€1620**

BOOK NOW

Kiev 08 Apr 2020

TBC

- Working Space | ~~€2400.00~~ **€2160**

BOOK NOW

BOOK FULL TOUR

RUSSIA - INTERNATIONAL EDUCATION FAIR ICIEP - FALL

16 Nov 2019 - 17 Nov 2019

Information

ICIEP International Education Exhibition in Moscow has over a 20-year history and was organised for the first time in 1998.

Since 2004 the exhibition has also been organised in St. Petersburg and the event is one of the leading study abroad fairs in Russia strongly focused on student recruitment results for our exhibitors.

The main aim of the events is to provide Russian students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the Russian market.

Traditionally, the exhibition has hosted National Pavilions for universities from Canada, USA, Germany, France, Cyprus, Hungary, Estonia, Austria, Switzerland and many others.

In 2018-2019 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK, USA, etc. including the big national pavilion for China.

Visitors' numbers: 3,500- 4,000 per season

Reasons to Attend

The fair has become the most prominent international education exhibition in Russia, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in Russia.

It's also the core event of the project Marketing and Promotion of International Education in Russia.

Market Overview

The Russian government has revealed plans to encourage students to study abroad, by funding up to 10,000 students a year to attend some of the world's leading universities. According to a recent survey, education investment has become the favourite choice of many Russian parents. Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters. International experts forecast that by 2020 Russia may enter the top-5 list of leading "demand states" in the world educational market, and the amount paid for education by the Russian students will triple.

The number of Russians receiving an education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local company that organises study abroad for Russian students.

Every year more and more Russian students pack their bags and go to study abroad. The most popular destination is Europe. Latest survey indicates that every third Russian student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young Russians. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

Fair Outline

Each day will attract 1,500 - 2,000 attendees, including Russian secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, DAAD and others.

Visitor numbers :

Moscow 2,000

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

St Petersburg 2,450

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

Prices & Booking

Moscow 16 Nov 2019

Radisson SAS Slavianskaya

- Working Space | **€2400.00**

[BOOK NOW](#)

St Petersburg 17 Nov 2019

Astoria Hotel

- Working Space | **€1800.00**

BOOK NOW

BOOK FULL TOUR

UKRAINE - INTERNATIONAL STUDENT FAIR

07 Apr 2020

Information

Visitor numbers :

Kiev 1,000

Primary School	0%	Undergraduate	30%	Professional Training	0%
High School	%	Postgraduate	40%	Careers	5%
Further / Vocational	0%	Languages	10%	Other	10%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Prices & Booking

Kiev 07 Apr 2020

TBC

- Working Space | **€2400.00**

BOOK NOW

BOOK FULL TOUR