

# **Online 38th CIS International Education Fair -Spring**

# Information

## About the fair

We are very excited to invite you to our 38th CIS International Education Exhibition.

ICIEP International Education Exhibition in CIS has over a 24-year history and is the first and oldest exhibition since 1998.

The main aim of the events is to provide CIS students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the CIS market.

For many years, the exhibition has hosted National Pavilions for universities from Canada, USA, Germany, France, Cyprus, China, Hungary, Estonia, Austria, Finland, Netherlands, Sweden Turkey, Switzerland and many other countries.

In 2018-2019 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, South Korea, Spain, Taiwan, UK.

In the current challenging times it is still of a paramount importance to stay connected to potential students, nurture and increase institution's visibility and awareness as well as stay turned in with the current international recruitment opportunities in the country.

**Participation fee includes:** participation of up to 2 representatives, working space, institution profile, stationery, water, lunch, reception, database of students after the event

#### Levels of Education:

- -Undergraduate (Bachelors)
- -Postgraduate (Masters, MBA, LLM, Dip, PhD)
- -Language learning
- -Further education & vocational
- -Foundation (Preparatory)

#### **Reasons to Attend**

The fair has become the most prominent international education exhibition in CIS, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in Russia.

#### **Market Overview**

Fair Outline

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers from the CIS region, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, CEAIE (China), DAAD and others.

#### Visitor numbers :

#### 800

Primary School	%	Undergraduate	30%	<b>Professional Training</b>	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

# **Exhibitors**

Who should attend

Universities Summer schools Student service providers Publishers Professional bodies Language schools Hotel management schools Government bodies Gap year organisations Funding & scholarship providers Education agencies Companies (Careers) Colleges Business schools Boarding schools

# Levels & amp Subjects

#### Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

#### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT

- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

23 Jun 2022

Online

• Online Participation | €1100.00 Book Now

BOOK FULL TOUR



# **Online 38th CIS International Education Fair Sessions - Summer**

# Information

#### About the fair

ICIEP International Education Exhibition in the CIS region has over a 24-year history and is the first and oldest exhibition since 1998.

The main aim of the events is to provide CIS students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the CIS market.

For many years, the exhibition has hosted National Pavilions for universities from Canada, the USA, Germany, France, Cyprus, China, Hungary, Estonia, Austria, Finland, Netherlands, Sweden Turkey, Switzerland and many other countries.

In the 2019-2020 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK

In the current challenging times, it is still of paramount importance to stay connected to potential students, nurture and increase the institution's visibility and awareness as well as stay turned in with the current international recruitment opportunities in the country.

# Levels of Education:

-Undergraduate (Bachelors)

-Postgraduate (Masters, MBA, LLM, Dip, PhD)

-Language learning

-Further education & vocational

-Foundation (Preparatory)

#### **Reasons to Attend**

The fair has become the most prominent international education exhibition in the CIS region, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in the CIS.

## Market Overview

Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters.

The number of the CIS students receiving education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local company.

Before Covid, more and more CIS students packed their bags and go to study abroad. The most popular destination in Europe. The latest survey indicates that every third CIS student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young people. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

#### Fair Outline

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, CEAIE ( China), DAAD and others.

#### Visitor numbers :

#### **Online 1,200**

Primary School % Undergraduate 30% Professional Training %

High School	10% Postgraduate	35% Careers
Further / Vocational	10% Languages	25% Other
Foundation / Prep	%	

% %

# **Exhibitors**

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#### Levels & amp Subjects

#### Academic Levels

- Professional training
- Language learning
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- Foundation (Preparatory)
- Undergraduate (Bachelors)
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#### **Subject Areas**

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- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing

- Mathematics
- Law & LLM
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- Humanities
- Health & medicine
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- Economics
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# **Prices & Booking**

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