

# Italy- Student Salon Exhibition

## Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

## Visitor numbers :

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### Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

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### Catania 35,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

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### Rome 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	%	Languages	15%	Other	%
Foundation / Prep	%				

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### Bari 42,000

Primary School	%	Undergraduate	60%	Professional Training	5%
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High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

### Pisa 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

### Venice 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

### Milan 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

### Palermo 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

## Exhibitors

#### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools

Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

**Torino 08 Oct 2020 - 09 Oct 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Catania 26 Oct 2020 - 28 Oct 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Rome 10 Nov 2020 - 12 Nov 2020**

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | **€4025.00** [Book Now](#)

### **Bari 09 Dec 2020 - 11 Dec 2020**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Pisa 03 Feb 2021 - 04 Feb 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Venice 09 Mar 2021 - 10 Mar 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

### **Milan 17 Mar 2021 - 18 Mar 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€4025.00** [Book Now](#)

### **Palermo 15 Apr 2021 - 16 Apr 2021**

*TBC*

- 9m2 Standard Equipped Stand | **€3600.00** [Book Now](#)

[BOOK FULL TOUR](#)

# Morocco - International Student Fairs - Spring

## Information

We invite you attend the International Student Fairs in Morocco. We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

## Reasons to Attend

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## Market Overview

## Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

## Visitor numbers :

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### Casablanca 3,120

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	5%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

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### Marrakesh 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

## Exhibitors

### Who should attend

Universities  
Summer schools  
Student service providers  
Publishers  
Language schools  
Hotel management schools  
Gap year organisations  
Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## Prices & Booking

### Casablanca 15 Apr 2021 - 17 Apr 2021

*TBC*

- Working Space (Per City When All Cities Selected) | **€2370.00** [Book Now](#)
- Working Space | **€2950.00** [Book Now](#)

### Marrakesh 19 Apr 2021 - 20 Apr 2021

*TBC*

- Working Space (Per City When All Cities Selected) | **€1976.00** [Book Now](#)
- Working Space | **€2950.00** [Book Now](#)

[BOOK FULL TOUR](#)