

ALL-KAZAKHSTAN INTERNATIONAL EDUCATION FAIR

01 Feb 2020 - 05 Feb 2020

Information

58 institutions from 16 countries participated in the AKIEF last year and more than 3800 visitors attended our fairs in four cities of Kazakhstan. Speedy economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularization of overseas education, particularly in the English-speaking countries.

Market information

Kazakhstan has taken part in Lisbon conference and signed a Convention of Council of Europe - UNESCO on recognition of qualifications, regarding the higher education. The fair will be an ideal opportunity and a strong bridge for Kazakh students, parents, school representatives and media partners to meet and benefit at the same time. An average annual GDP growth of over 5% over last five or six years significantly raised creditworthiness and financial capacity of the population allowing parents to educate their children in commercial universities and colleges. As prices for higher education in Kazakhstan rapidly approach Western levels many parents begin to look overseas at educational destinations for their children.

Education in Kazakhstan is universal and mandatory through the secondary level and the adult literacy rate is 99.5 percent. The Ministry of Education's Bolashak scholarship grants some 3,000 young students a year the opportunity to travel to 32 countries to attend 630 universities.

Fair Outline

There has been a growing interest in Kazakhstan for postgraduate, business, and economic programmes. Almaty traditionally is a good market for economics and business management programmes, whilst Astana attracts a different audience of students who have an interest in Law and Political programmes. Rapid economic and social development of Kazakhstan has resulted in an acute need for personnel with advanced western education. This is an important contributing factor to the popularisation of overseas education, particularly in the English-speaking countries.

This Educational Fair will provide an excellent opportunity for all participants to tap into Kazakhstan's student market and gain access to a large number of potential applicants.

Visitor numbers :

Almaty 1,000

Primary School	%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	10%
Further / Vocational	10%	Languages	35%	Other	10%
Foundation / Prep	5%				

Astana 1,000

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

Atyrau 500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

Aktau 500

Primary School	0%	Undergraduate	20%	Professional Training	0%
High School	7%	Postgraduate	28%	Careers	0%
Further / Vocational	10%	Languages	35%	Other	0%
Foundation / Prep	5%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LL.M, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Prices & Booking

Almaty 01 Feb 2020

Rixos Hotel

- Working Space | **€1650.00**

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Astana 02 Feb 2020

Radisson Blue Hotel

- Working Space | **€1650.00**

BOOK NOW

Atyrau 04 Feb 2020

Renaissance Hotel

- Working Space | **€1145.00**

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Aktau 05 Feb 2020

Renaissance Hotel

- Working Space | **€1145.00**

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GO-ABROAD FAIR IN BELGIUM & THE NETHERLANDS

22 Nov 2019 - 24 Nov 2019

Information

Go-Abroad Fair: The world is your playground!

De BuitenlandBeurs is the biggest platform in Belgium and the Netherlands regarding study programs, internships, (voluntary) work and language courses abroad. Leading organisations and relevant educational institutions inform visitors on all the aspects and possibilities of an educational and self-enriching stay abroad.

Reasons to Attend

De BuitenlandBeurs is the number one event in Belgium and the Netherlands for anyone wishing to find out about education, internships, work or knowledge enhancement abroad. This gives you a unique opportunity to present your organisation and to meet the thousands of visitors from the Netherlands from your direct target group.

Market Overview

A unique opportunity to recruit students from Belgium and the Netherlands!

In addition to being an extremely fun experience, studying abroad is also a smart move for students. Research conducted by the European Commission has shown that young people who have studied abroad have a better chance of securing a steady job later on.

The Belgian as well as the Dutch government encourage international exchange programmes and make it financially feasible for students to study abroad. Students who are entitled to student grants and loans in the Netherlands are entitled to use them anywhere in the world. In addition to student grants and loans, students can also obtain a scholarship for a study programme abroad.

More and more Belgian and Dutch young professionals are adventurous and internationally oriented and want to explore their work skills beyond borders.

Fair Outline

Visitors' profile:

- Potential students between 16 and 30 years of age
- Parents and supervisors
- Final-year students and secondary school graduates (including international schools)
- University students
- Young professionals and recent graduates

Exhibitors' profile:

- Universities, colleges and private educational institutions from around the world
- Institutions that focus on language holidays, voluntary work, gap years and internships abroad
- High school programmes from around the world
- Institutions providing information on financing, scholarships, recognition of diplomas, insurance, health & safety abroad
- Companies searching for Dutch employees
- Embassies and foreign ministries of education

Please note that when both cities are booked, transfer between Utrecht and Ghent is included in the fair price.

Visitor numbers :

Utrecht 6,692

Primary School	%	Undergraduate	68%	Professional Training	%
High School	%	Postgraduate	33%	Careers	%
Further / Vocational	9%	Languages	%	Other	10%
Foundation / Prep	%				

Ghent 1,047

Primary School	%	Undergraduate	58%	Professional Training	%
High School	%	Postgraduate	52%	Careers	%
Further / Vocational	%	Languages	%	Other	9%
Foundation / Prep	%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers

Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Further education & vocational
- Language learning

Prices & Booking

Utrecht 22 Nov 2019 - 23 Nov 2019

Jaarbeurs Utrecht

- 9m2 Standard Equipped Stand | **€2240.00**
- 12m2 Standard Equipped Stand | **€2870.00**
- 18m2 Standard Equipped Stand | **€4130.00**
- 24m2 Standard Equipped Stand | **€5390.00**

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Ghent 24 Nov 2019

ICC Ghent

- 9m2 Standard Equipped Stand | **€2015.00**
- 12m2 Standard Equipped Stand | **€2570.00**
- 18m2 Standard Equipped Stand | **€3680.00**
- 24m2 Standard Equipped Stand | **€4790.00**

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INTERNATIONAL EDUCATION FAIR FINLAND- FALL 2019

03 Dec 2019 - 04 Dec 2019

Information

The Education Fair in Helsinki is an international education fair for upper secondary school students and graduates.

Reasons to Attend

The Finland Education Fair is an international further education fair for upper secondary school students and graduates. The visitors are also more and more interested in educational and working possibilities abroad. The 2017 edition of the Finland Education Fair received over 15,000 visitors and 142 exhibitors.

Market Overview

Education has always been a high priority for Finland. At the moment, Finland has 16 university level institutions and 25 polytechnics. The latest statistics show that over 13,000 students from Finland were studying internationally in 2009.

Finland has developed its world class education system which offers students wonderful higher education opportunities in almost all fields of study. The reputation of its education system is high not only because it provides high standard of education but because also because it is continuously working and investing for increment in level of educational standards. As such, the national educational strategy is to invest substantial amount on research based education to develop the country as the information society. The higher educational wings of Finland constitutes of Universities and Polytechnics which provide most advanced state-of-art facilities to its students.

Fair Outline

Most off the Finnish universities and polytechnic institutes participate in the fair. Participation of the Finnish further education field make Studia a vital part of the Finnish student counselling.

Exhibitor feedback

- 100% of the exhibitors were satisfied with the fair
- 95% of the exhibitors reached their target group very well or well
- 95 % of the exhibitors will certainly or most probably participate the fair next time

Visitor numbers :

Helsinki 13,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	6%	Careers	13%
Further / Vocational	19%	Languages	%	Other	12%
Foundation / Prep	15%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Prices & Booking

Helsinki 03 Dec 2019 - 04 Dec 2019

Expo & Convention Centre Helsinki, Messukeskus

- 6m2 Standard Equipped Stand | **€2615.00**

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INTERNATIONAL EDUCATION FAIR IN MAURITIUS

22 Nov 2019 - 23 Nov 2019

Information

The Mauritius education event will be held at the end of November just after the completion of the HSc examinations. This provides an opportunity to prospective students to gather information about study areas and take early informed decisions.

The Mauritius International Education Fair is amongst the largest education fairs in Mauritius. It is also one of the oldest education fairs in the country and has been attracting a number of Universities from across the world. The fair is strategically held as soon as the HSC examinations have concluded and students are looking out for options around the world. Our last event had participants from countries around the world including the UK, France, Switzerland, Canada, Malaysia, India, China, Hungary and Cyprus.

Reasons to Attend

The fair is marketed extensively and the number of participants has steadily increased every year. Last year, we have over 53 institutions that took part in the fair. The fair has been held annually since 2003. Mauritius is a country where a significant number of students go abroad to study each year. The fair provides an ideal platform for recruiters to meet and interact with interested students

Market Overview

Despite being one of Africa's most developed countries, Mauritius still has only a few institutions where students can pursue higher education. As a result, most Mauritian students look as pursuing their educational dreams abroad. There are about 5000 Mauritian students who go abroad to study each year.

Mauritius is an island nation of 1.2 millions inhabitants in the Indian Ocean. Mauritius has a multicultural society in which the cultures blend and mix harmoniously. The population is made up of people of Indian, African, Chinese and French origin.

Fair Outline

This International Education Fair in Mauritius is held at the Hennessy Park Hotel in the city of Ebene. Due to its excellent location and easy accessibility the hotel is able to attract many visitors for the fair.

The Mauritius exhibition is committed to forming value-centred future leaders through education that is entrepreneurial in spirit, ethical in focus, and global in orientation.

The fair is well advertised in the local media including press, radio and television. In addition posters and banners are put up all over the island. Personal visits are made by representatives to various schools and higher education establishments to promote the Fair.

The last fair was inaugurated by the Minister of Tertiary Education and the earlier one by the President of the Republic.

Visitor numbers :

Ebene 800

Primary School	%	Undergraduate	60%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	30%	Other	%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Universities
- Language schools
- Hotel management schools
- Colleges
- Business schools

Levels & Subjects

Academic Levels

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Ebene 22 Nov 2019 - 23 Nov 2019

Hennessy Park Hotel

- Working Space | **€1835.00**

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INTERNATIONAL TRADE EXHIBITION FOR EDUCATION IN HUNGARY

09 Jan 2020 - 11 Jan 2020

Information

International Trade Exhibition for Education in Budapest, Hungary, continues to grow as the leading event to promote international studies to an ardent audience of students in Hungary. The exhibition invites students from high schools, their parents, educators, educational institution directors and decision-makers to visit the event.

Reasons to Attend

The EDUCATIO International Trade Fair for Education, which has been organized each year since 2000, is the most important and most significant annual meeting of the profession of Hungarian education. Around 200 exhibition pavilions, nearly 30,000 visitors, representation from nearly all Hungarian higher education institutions, and the latest educational developments, school equipment, methods!

Hundreds of exhibitors – among them all of the Hungarian universities and colleges – represent the national secondary and higher education, the production of school equipment, the publishing of textbooks, the professional training, the language teaching and the quality assurance. The exhibition stands, the professional lectures and the presentations provide the opportunity for visitors to get more information about the present situation and the prospects of the education.

Market Overview

The total number of students in the higher education system was over 380,000 during the 2015/2016 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master and PhD programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

Fair Outline

It is one of the most momentous annual meetings for Hungarian educators across the country and increasingly from overseas. Besides the national and foreign higher education institutions, companies and other organisations related to education will also participate in Budapest, Hungary at the Trade Fair.

Thanks to the written material offered at the exhibiting stands, the presentations and the professional lectures, visitors at the education fair in Hungary, will have the opportunity to familiarise themselves with the specific features of each institution. During the three days of the Trade Fair, more than 25,000 visitors are expected to come and gather information about the content of training courses, academic programmes and admission requirements.

Following the practice of the past years, the exhibition will be dedicated not only to the opportunities of the continuation of studies in Hungary, abroad and the changes in the national higher education system, but also to the companies that are - in one way or another - related to education.

The importance of the education fair in Hungary for the students, the parents and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, in the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

The Ministry of Education and Culture, in collaboration with the Educatio Kht., will organise the next International Trade Fair for Education.

Further Exhibition Information

Visitor numbers :

Budapest 45,000

Primary School	0%	Undergraduate	35%	Professional Training	0%
High School	15%	Postgraduate	10%	Careers	0%
Further / Vocational	15%	Languages	10%	Other	5%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies

Companies (Careers)

Colleges

Business schools

Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

Prices & Booking

Budapest 09 Jan 2020 - 11 Jan 2020

HUNGEXPO

- 9m2 Standard Equipped Stand | **€1850.00**
- 9m2 Standard Equipped Corner Stand | **€1900.00**
- 12m2 Standard Equipped Stand | **€2116.00**
- 12m2 Standard Equipped Corner Stand | **€2208.00**

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ITALY- INTERNATIONAL EDUCATION EXHIBITION

Information

This exhibition in Southern Italy attracts 80,000 visitors.

The event traditionally enjoys the membership of the President of the Republic and of the highest offices of the State, takes place in Naples at the Mostra d'Oltremare and in 2018 comes to its 19th consecutive edition.

The rich program of lectures, workshops and information areas are aimed at satisfying the demand for orientation of students in the last years of Higher Education Institutes of Higher Education, graduates and young people looking for opportunities.

Visitor numbers :

Naples 80,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	13%	Languages	10%	Other	5%
Foundation / Prep	12%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools

Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Prices & Booking

Naples 19 Nov 2019 - 21 Nov 2019

Mostra d'Oltremare

- 9m2 Standard Equipped Stand | **€3059.00**

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ITALY- STUDENT SALON EXHIBITION

25 Nov 2019 - 19 Mar 2020

Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2017/2018 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In 2017/18 the exhibitors included universities, institutions, schools, 258 training centers and companies.

Visitor numbers :

Palermo 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

Rome 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	25%	Careers	%
Further / Vocational	%	Languages	15%	Other	%
Foundation / Prep	%				

Catania 35,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

Bari 42,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

Pisa 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

Vicenza 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

Milan 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Prices & Booking

Palermo 11 Apr 2019 - 12 Apr 2019

TBC

- 9m2 Standard Equipped Stand | **€3300.00**

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Torino 17 Oct 2019 - 18 Oct 2019

TBC

- 9m2 Standard Equipped Stand | **€3800.00**

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Rome 12 Nov 2019 - 14 Nov 2019

Fira Roma, Pavilion 10

- 9m2 Standard Equipped Stand | **€4025.00**

[BOOK NOW](#)

Catania 25 Nov 2019 - 27 Nov 2019

TBC

- 9m2 Standard Equipped Stand | **€3800.00**

[BOOK NOW](#)

Bari 11 Dec 2019 - 13 Dec 2019

TBC

- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

Pisa 05 Feb 2020 - 06 Feb 2020

TBC

- 9m2 Standard Equipped Stand | **€3300.00**

BOOK NOW

Vicenza 10 Mar 2020 - 11 Mar 2020

TBC

- 9m2 Standard Equipped Stand | **€3800.00**

BOOK NOW

Milan 18 Mar 2020 - 19 Mar 2020

TBC

- 9m2 Standard Equipped Stand | **€4025.00**

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MOROCCO - A2 INTERNATIONAL STUDENT FAIRS - SPRING

16 Apr 2020 - 21 Apr 2020

Information

We invite you attend the International Student Fairs in Morocco. We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

Taking place in Izmir, Ankara, Istanbul (European and Asian sides), the exhibition takes place at the time of the year when students start seriously thinking about their next step in education.

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abroad is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

Visitor numbers :

Casablanca 3,120

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	3%	Postgraduate	5%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Marrakesh 750

Primary School	0%	Undergraduate	90%	Professional Training	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Language schools
- Hotel management schools
- Gap year organisations
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Casablanca 16 Apr 2020 - 18 Apr 2020

TBC

- Working Space (Per City When All Cities Selected) | **€2370.00**
- Working Space | **€2950.00**

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BOOK NOW

Marrakesh 20 Apr 2020 - 21 Apr 2020

TBC

- Working Space (Per City When All Cities Selected) | **€1976.00**
- Working Space | **€2950.00**

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RUSSIA - 33RD INTERNATIONAL EDUCATION FAIR - FALL

Information

ICIEP International Education Exhibition in Moscow has over a 20-year history and was organised for the first time in 1998.

Since 2004 the exhibition has also been organised in St. Petersburg and the event is one of the leading study abroad fairs in Russia strongly focused on student recruitment results for our exhibitors.

The main aim of the events is to provide Russian students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the Russian market.

Traditionally, the exhibition has hosted National Pavilions for universities from Canada, USA, Germany, France, Cyprus, Hungary, Estonia, Austria, Switzerland and many others.

In 2018-2019 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK, USA, etc. including the big national pavilion for China.

Visitors' numbers: 3,500- 4,000 per season

Reasons to Attend

The fair has become the most prominent international education exhibition in Russia, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in Russia.

It's also the core event of the project Marketing and Promotion of International Education in Russia.

Market Overview

The Russian government has revealed plans to encourage students to study abroad, by funding up to 10,000 students a year to attend some of the world's leading universities. According to a recent survey, education investment has become the favourite choice of many Russian parents. Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters. International experts forecast that by 2020 Russia may enter the top-5 list of leading "demand states" in the world educational market, and the amount paid for education by the Russian students will triple.

The number of Russians receiving an education abroad has grown significantly over the last few years, with English

language programs being the most popular courses according to data released by AcademConsult, a local company that organises study abroad for Russian students.

Every year more and more Russian students pack their bags and go to study abroad. The most popular destination is Europe. Latest survey indicates that every third Russian student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young Russians. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

Fair Outline

Each day will attract 1,500 - 2,000 attendees, including Russian secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, DAAD and others.

Visitor numbers :

Moscow 2,000

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

St Petersburg 2,450

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Universities

Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Moscow 16 Nov 2019

Azimut Hotel Smolenskaya Moscow

- Working Space | **€2400.00**

[BOOK NOW](#)

St Petersburg 17 Nov 2019

Astoria Hotel

- Working Space | **€1800.00**

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