

International Education Europe Roadshow - Fall

Information

The Europe Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Italy's and Spain's most productive markets during Italy's and Spain's leading International Student Recruitment Fairs.

Reasons to Attend

The International Education Europe Roadshow held in October 2018 received 4,300 students and 53 institutions from around the world in attendance for the total exhibition.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events. Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events. Each attendee's capability and desire to study abroad is assessed, ensuring that invitations are sent only to those who have the genuine intention and the financial means to study abroad.

Market Overview

According to the latest data from UNESCO the total number of students from Spain studying overseas was over 22,000. Italian students and international students pursuing their studies in Italy have been increasing for a number of years. According to Top Universities data, with a population of more than 1.8 million students enrolled in tertiary education, close to 3% of Italian students spend a period of study time abroad.

Europe constitutes one of the biggest markets for international education, generating billions in revenue for institutions around the world. The multi-country Roadshows in Europe, allow you to get the most out of several strong markets in a short time. Spain takes the lead in languages, where the government offers scholarships for language courses abroad. The fair also visits Italy, a very strong market for language schools and universities.

Fair Outline

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

About the Cities on The Europe Roadshow

- **Rome:** The country's largest and most populated city. Italy has played an important role in the European higher education landscape as one of the four countries that initiated the “European Area of Higher Education,” this way the higher education reform known as the “Bologna Process” (Bologna Declaration, June 1999) came to life and is being implemented all over Europe today. There are more than 30 universities offering international study programmes taught in English ranging from short certificate courses to entire Bachelor’s, Master’s, postgraduate or PhD programmes.
- **Milan:** It is the second-largest city in Italy. The city remains one of Europe's main transportation and industrial hubs, and Milan is the EU's 10th most important centre for business and finance with its economy being the world's 26th richest by purchasing power.
- **Barcelona:** The combination of quality educational opportunities and a stimulating cultural environment makes Barcelona a first-class destination. Thanks to the city's efforts to promote internationalism and continually better the quality of its programs, students can look forward to a rewarding experience that will also serve them well when pursuing future academic and professional endeavours.
- **Madrid:** The capital and the largest city of Spain, Madrid is located almost exactly in the geographical center of Iberian Peninsula. After London and Berlin, the city is the third most populous city in European Union. Further, its economic, political and cultural importance makes Madrid one of the major cities of the world.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the ‘Prices’ tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the ‘Click To Proceed’ button, select ‘checkout’, and fill in your registration details.

Visitor numbers :

Madrid 1,000

Primary School	%	Undergraduate	9%	Professional Training	4%
High School	%	Postgraduate	22%	Careers	11%
Further / Vocational	4%	Languages	36%	Other	14%
Foundation / Prep	%				

Barcelona 1,000

Primary School	0%	Undergraduate	8%	Professional Training	5%
High School	0%	Postgraduate	24%	Careers	10%
Further / Vocational	5%	Languages	33%	Other	15%
Foundation / Prep	%				

Rome 1,000

Primary School	%	Undergraduate	18%	Professional Training	5%
High School	%	Postgraduate	46%	Careers	10%
Further / Vocational	5%	Languages	44%	Other	16%
Foundation / Prep	%				

Milan 1,200

Primary School	%	Undergraduate	15%	Professional Training	5%
High School	%	Postgraduate	50%	Careers	10%
Further / Vocational	5%	Languages	45%	Other	16%
Foundation / Prep	%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Madrid 24 Oct 2019

Hotel Villa Magna

- Working Space | **€2400.00** [Book Now](#)

Barcelona 26 Oct 2019

Universitat de Barcelona

- Working Space | **€2400.00** [Book Now](#)

Rome 28 Oct 2019

Centro Congressi Roma Eventi

- Working Space | **€2400.00** [Book Now](#)

Milan 29 Oct 2019

Palazzo delle Stelline Corso Magenta

- Working Space | €2400.00 [Book Now](#)

[BOOK FULL TOUR](#)



Italy- International Education Exhibition

Information

This exhibition in Southern Italy attracts 80,000 visitors.

The event traditionally enjoys the membership of the President of the Republic and of the highest offices of the State, takes place in Naples at the Mostra d'Oltremare and in 2018 comes to its 19th consecutive edition.

The rich program of lectures, workshops and information areas are aimed at satisfying the demand for orientation of students in the last years of Higher Education Institutes of Higher Education, graduates and young people looking for opportunities.

Visitor numbers :

Naples 80,000

Primary School	%	Undergraduate	50%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	13%	Languages	10%	Other	5%
Foundation / Prep	12%				

Exhibitors

Who should attend

Boarding schools
 Business schools
 Colleges
 Companies (Careers)
 Education agencies
 Funding & scholarship providers
 Gap year organisations
 Government bodies

Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Naples 19 Nov 2019 - 21 Nov 2019

- 9m2 Standard Equipped Stand | €3059.00 [Book Now](#)

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Italy- Student Salon Exhibition

Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

Visitor numbers :

Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

Catania 35,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

Rome 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	25%	Careers	%

Further / Vocational	%	Languages	15%	Other	%
Foundation / Prep	%				

Bari 42,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

Pisa 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

Venice 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

Milan 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

Palermo 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges

Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Torino 08 Oct 2020 - 09 Oct 2020

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

Catania 26 Oct 2020 - 28 Oct 2020

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

Rome 10 Nov 2020 - 12 Nov 2020

Fira Roma, Pavilion 10

- 9m2 Standard Equipped Stand | €4025.00 [Book Now](#)

Bari 09 Dec 2020 - 11 Dec 2020

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

Pisa 03 Feb 2021 - 04 Feb 2021

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

Venice 09 Mar 2021 - 10 Mar 2021

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

Milan 17 Mar 2021 - 18 Mar 2021

TBC

- 9m2 Standard Equipped Stand | €4025.00 [Book Now](#)

Palermo 15 Apr 2021 - 16 Apr 2021

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

[BOOK FULL TOUR](#)