

# AFRICA EDUCATIONAL FORUM

## Information

This is a must-attend event for everyone interested in getting practical knowledge and partnership with universities in East Africa and learning on best models for the development of academic mobility and student recruitment. A professional educational forum bringing together African and foreign educational professionals with the aim of cooperation and networking.

### **At the Forum you will be able to:**

- Discover the growing educational space of East Africa. Over the past 15 years, the number of students in sub-Saharan Africa has increased from 2, 25 to 6.34 million.
- Find partner universities for joint educational programs. Only in Kenya, over the past 10 years, the number of universities has increased from 14 to 74 (2018), where more than 500,000 students are studying today.
- Learn about working recruitment models for international students from the region. The geography of studying abroad for 25,000 Kenyan students is diverse and includes both traditional directions for this country (the United States, the United Kingdom and neighbouring Uganda and Tanzania), as well as new ones, for example, China, where more than 2,400 students from Kenya are currently studying.

### **Forum participants**

International leaders and experts of state and public organisations, foundations, scientific and educational organisations, principals and vice-principals for international cooperation and marketing of higher education institutions, deans of faculties, directors and leading experts of educational agencies and consulting companies specialising in the field of foreign education.

## Visitor numbers :

### **Nairobi 150**

<b>Primary School</b>	0%	<b>Undergraduate</b>	50%	<b>Professional Training</b>	%
<b>High School</b>	0%	<b>Postgraduate</b>	50%	<b>Careers</b>	10%
<b>Further / Vocational</b>	0%	<b>Languages</b>	0%	<b>Other</b>	10%
<b>Foundation / Prep</b>	0%				

## Exhibitors

### Who should attend

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

Nairobi 26 Sep 2019

*Serena Hotel*

- Forum Participation | **€450.00**

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BOOK FULL TOUR

# INDONESIA- INTERNATIONAL EDUCATION TOUR- FALL

## Information

This is an annual Education Exhibition for institutions that aims to be the gateway for institutions around the world to directly meet Indonesian students who are seeking to further their higher education. The fair is in its seventh annual event and is the country's most universal education exhibition with institutions from over 20 countries participating.

More than 10,000 students from over 150 national high schools and universities across four cities attend. To provide better services to schools and universities, the fair will provide bus pick-ups for free for the students to and from expo venue.

Every year, tens of thousands of Indonesia's students choose to study abroad - and this number continues to rise alongside a growing middle class. This interest has largely been made possible as students continue to become more fluent in English and other secondary languages. In light of this phenomenon, this fair serves as a gateway for students and parents to gain more information on the opportunities of overseas education.

The fair guarantees a minimum audience of 10,000 students from over 100 national high schools in Jakarta. As an event that is endorsed by the Ministry of Education and there is cooperation with high schools and provisioned scheduled bus pick-ups for free. Beyond the 10,000 guaranteed participants from high schools, it is expected that even more students come as we utilise an extensive promotional campaign that spans across various channels - including TV, billboard, radio, print, and online. This will be the largest overseas education exhibition in Indonesia!

## Visitor numbers :

### Medan 2,000

<b>Primary School</b>	%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	%
<b>High School</b>	%	<b>Postgraduate</b>	40%	<b>Careers</b>	%
<b>Further / Vocational</b>	%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	%				

## Jakarta 4,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	40%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	%				

## Surabaya 2,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	40%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	%				

## Denpasar 1

Primary School	%	Undergraduate	100%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	20%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools

Professional bodies  
Student service providers  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

## Prices & Booking

### Medan 26 Sep 2019 - 27 Sep 2019

*Medan*

- Working Space | **€1414.00**

[BOOK NOW](#)

### Jakarta 27 Sep 2019 - 28 Sep 2019

*Jakarta Convention Center*

- Working Space | **€2178.00**

[BOOK NOW](#)

### Surabaya 30 Sep 2019

*Surabaya*

- Working Space | **€1345.00**

[BOOK NOW](#)

# Denpasar 01 Oct 2019 - 02 Oct 2019

*Denpasar*

- School visits | **€1345.00**

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BOOK FULL TOUR

# INTERNATIONAL EDUCATION BRAZIL EXPO ROADSHOW - FALL

## Information

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

## Reasons to Attend

Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

## Market Overview

75,000 study abroad scholarships (USD\$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

## Fair Outline

The Roadshow attracted over 29,000 students in 2017, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.



## About the Cities on The Brazil EXPO Roadshow

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it's know as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan área. The "Gaucho capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

### Salvador 1,766

Primary School	%	Undergraduate	27%	Professional Training	0%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	20%
Foundation / Prep	%				

### Sao Paulo 7,327

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	76%	Other	%
Foundation / Prep	%				

## Alphaville TBC

Primary School	%	Undergraduate	27%	Professional Training	0%
High School	8%	Postgraduate	21%	Careers	0%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

## Rio de Janeiro 1,308

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

## Brasilia 2,949

Primary School	%	Undergraduate	25%	Professional Training	%
High School	10%	Postgraduate	40%	Careers	%
Further / Vocational	10%	Languages	70%	Other	%
Foundation / Prep	%				

## Porto Alegre 3,123

Primary School	%	Undergraduate	27%	Professional Training	%
High School	8%	Postgraduate	21%	Careers	%
Further / Vocational	10%	Languages	76%	Other	2%
Foundation / Prep	%				

## Belo Horizonte 1,366

<b>Primary School</b>	%	<b>Undergraduate</b>	27%	<b>Professional Training</b>	%
<b>High School</b>	8%	<b>Postgraduate</b>	21%	<b>Careers</b>	0%
<b>Further / Vocational</b>	10%	<b>Languages</b>	76%	<b>Other</b>	2%
<b>Foundation / Prep</b>	%				

### Recife 3,064

<b>Primary School</b>	%	<b>Undergraduate</b>	27%	<b>Professional Training</b>	%
<b>High School</b>	8%	<b>Postgraduate</b>	21%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	76%	<b>Other</b>	2%
<b>Foundation / Prep</b>	%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Language learning
- Further education & vocational

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### Salvador 20 Sep 2018

*Salvador*

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

### Sao Paulo 22 Sep 2018 - 23 Sep 2018

*Centro de Convencoes Frei Caneca*

- 6m2 Standard Equipped Stand | **€3784.00**

BOOK NOW

### Alphaville 24 Sep 2018

*Alphaville*

- Working Space | **€2433.00**

BOOK NOW

### Rio de Janeiro 26 Sep 2018

*Hotel Royal Tulip Rio de Janeiro*

- 6m2 Standard Equipped Stand | **€2703.00**

BOOK NOW

### Brasilia 28 Sep 2018

*Centro de Eventos Convencoes Brasil 21*

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

## Porto Alegre 30 Sep 2018

*Barra Shopping Sul*

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

## Belo Horizonte 02 Oct 2018

*Belo Horizonte*

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

## Recife 24 Sep 2019

*Recife*

- 6m2 Standard Equipped Stand | **€2433.00**

BOOK NOW

BOOK FULL TOUR

# KENYA, TANZANIA AND UGANDA - ISFA INTERNATIONAL STUDENT FAIRS AFRICA - FALL

## Information

Come and participate at the 11th edition of the ISFA International Student Fairs Africa - Fall 2019 - the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

## Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

## Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

## Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

**This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.**

## Visitor numbers :

### Dar Es Salaam 800

Primary School	%	Undergraduate	36%	Professional Training	5%
High School	%	Postgraduate	32%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	16%				

### Arusha 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	15%				

### Nairobi 1,200

<b>Primary School</b>	%	<b>Undergraduate</b>	35%	<b>Professional Training</b>	5%
<b>High School</b>	%	<b>Postgraduate</b>	30%	<b>Careers</b>	5%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	%
<b>Foundation / Prep</b>	15%				

### Mombasa 600

<b>Primary School</b>	%	<b>Undergraduate</b>	36%	<b>Professional Training</b>	6%
<b>High School</b>	%	<b>Postgraduate</b>	29%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	%	<b>Other</b>	4%
<b>Foundation / Prep</b>	14%				

### Kampala 1,000

<b>Primary School</b>	0%	<b>Undergraduate</b>	80%	<b>Professional Training</b>	%
<b>High School</b>	10%	<b>Postgraduate</b>	%	<b>Careers</b>	%
<b>Further / Vocational</b>	%	<b>Languages</b>	10%	<b>Other</b>	10%
<b>Foundation / Prep</b>	15%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies



Colleges  
Business schools  
Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Prices & Booking

### Dar Es Salaam 23 Sep 2019

*Serena Hotel*

- Working Space | **€2400.00**

[BOOK NOW](#)

### Arusha 25 Sep 2019

*Mount Meru Hotel*

- Working Space | **€1600.00**

[BOOK NOW](#)

### Nairobi 27 Sep 2019 - 28 Sep 2019

*Serena Hotel*

- Working Space | **€2400.00**

[BOOK NOW](#)

## Mombasa 01 Oct 2019

*Voyager hotel*

- Working Space | **€1600.00**

BOOK NOW

## Kampala 04 Oct 2019

*Serena Hotel*

- Working Space | **€2400.00**

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BOOK FULL TOUR

# SLOVAK REPUBLIC - CENTRAL EUROPEAN STUDY ABROAD FAIR

## Information

Central European Study Abroad Fair has a long-term success in Brno, Bratislava and Nitra. They are among the best known education and study abroad fairs in Central Europe.

### Reasons to Attend

Over 8,000 visitors from Slovak Republic are expected to visit the event, with 180+ exhibitors from EU, USA, Asia and all around the world come to see the Exhibition every year. Participation at this exhibition is your best way to approach students from this region. The Exhibition has long tradition, excellent reputation and a very high standard of services for both exhibitors and visitors. It is regarded as a top event by the most prestigious Slovak and European universities.

It is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere, with a focus on providing useful information to individual visitors and discussing study opportunities with them.

The fair will bring together Universities, colleges, education institutions, language schools and other higher schools from all over the world aiming to promote their education programs and recruit Slovak students.

### Market Overview

### Fair Outline

- Is a unique way to provide direct personal contact between students and exhibitors in a pleasant and dynamic atmosphere.
- Focuses mainly on providing useful information to individual visitors and discussing study opportunities with them.
- Offers interesting accompanying programs: Exhibitor's presentations, Let's play with technology, Science for life, Tailor-Made Study Abroad.
- Is well advertised and has many accompanying programmes to support attendance.
- Advertising is targeted to high schools, and the students are being personally invited to attend the exhibition.
- Well-organized accommodation and transportation options.

The Fair is being held under personal patronage of international Embassies, Ministry of Education, Member of The Slovak Parliament and the City Mayor.

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

### Bratislava 8,000

Primary School	%	Undergraduate	61%	Professional Training	%
High School	%	Postgraduate	26%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Further education & vocational

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

## Prices & Booking

Bratislava 24 Sep 2019 - 26 Sep 2019

*TBC*

- 6 m2 Standard Equipped Stand | **€1322.00**
- 9m2 Standard Equipped Stand | **€1658.00**
- 12m2 Standard Equipped Stand | **€1994.00**

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BOOK FULL TOUR

# THE BALTIC INTERNATIONAL RECRUITMENT TOUR - FALL 2019

## Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during September 2019. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

## Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for

education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

### Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Kaunas 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

### Tallinn 2,000

<b>Primary School</b>	%	<b>Undergraduate</b>	60%	<b>Professional Training</b>	%
<b>High School</b>	10%	<b>Postgraduate</b>	10%	<b>Careers</b>	%
<b>Further / Vocational</b>	5%	<b>Languages</b>	10%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Warsaw TBC**

<b>Primary School</b>	1%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Lodz TBC**

<b>Primary School</b>	1%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Wroclaw TBC**

<b>Primary School</b>	1%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

### **Krakow TBC**



<b>Primary School</b>	1%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Prague TBC

<b>Primary School</b>	%	<b>Undergraduate</b>	40%	<b>Professional Training</b>	1%
<b>High School</b>	20%	<b>Postgraduate</b>	3%	<b>Careers</b>	%
<b>Further / Vocational</b>	10%	<b>Languages</b>	20%	<b>Other</b>	%
<b>Foundation / Prep</b>	5%				

## Exhibitors

### Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

## Levels & Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

## Prices & Booking

### Vilnius 18 Sep 2019

*Radisson Blu Hotel Lietuva*

- Working Space | **€1922.00**

BOOK NOW

### Kaunas 19 Sep 2019

*Park Inn Radisson Kaunas*

- Working Space | **€1922.00**

BOOK NOW

### Riga 21 Sep 2019

*Radisson Blu Hotel Latvija*

- Working Space | **€1922.00**

BOOK NOW

### Tallinn 22 Sep 2019

*Radisson Blu Hotel Olympia*

- Working Space | **€1922.00**

BOOK NOW

### Warsaw 12 Oct 2019

*Radisson Blu Sobieski*

- Working Space | **€2002.00**

BOOK NOW

### Lodz 13 Oct 2019

*Vienna House Andel's Hotel*

- Working Space | **€2002.00**

BOOK NOW

## Wroclav 15 Oct 2019

*Hotel Mercure Wroclav Centrum*

- Working Space | **€2002.00**

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## Krakow 17 Oct 2019

*Park Inn Radisson*

- Working Space | **€2002.00**

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## Prague 19 Oct 2019

*Marriot Hotel*

- Working Space | **€2002.00**

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# WORLD EDUCATION FAIR - ROMANIA - FALL

## Information

The World Education Fair in Romania for undergraduate, postgraduate, MBA providers and independent schools, aims to recruit a high number of students applying for courses provided by participating institutions.

## Reasons to Attend

The World Education Fair in Romania is the only event dedicated purely to education, for students of all ages in Romania, and it is already growing in popularity amongst institutions and students alike. The Romania exhibition is part of the World Education Project, which Integral Educational Programs started over seven years ago in order to help young people get the right information about new opportunities for university, college and school education abroad.

## Market Overview

There are currently between 22,000 and 50,000 Romanian students studying abroad, according to data from Balkan Insight. The numbers vary according to different estimations as there is no single organisation that addresses this group of Romanians. Many students are studying in the United States and the United Kingdom.

## Fair Outline

In 2016 a total number of 120 exhibitors attended the fair from 18 countries. These countries included: Switzerland, The Netherlands, UK, Belgium, Spain, Italy, Denmark, Czech Republic, Bulgaria, Greece, Poland, Liechtenstein, Germany, Austria, USA, China, France and Romania. Furthermore, there were a total number of 4217 Visitors who attended the fair. The World Education Fairs themselves have become a must for every student interested in education abroad. Now more and more students use the opportunity to meet with educational organisation face-to-face, when choosing their future university, college or school and course/s of study. The international educational fair in Romania will continue this trend.

The World Education Fair in Romania is a successful recruitment tool for institution thanks to a few important points:

- Consistent marketing research, establishing the trends
- Attracting the young people to choose for their education abroad
- Massive promotional campaign and personal attention to the students
- Pre-registration of more than 50% of visitors.

The desired result, which has been experienced by most participants of the Project, is access to a high number of visitors and the successful recruitment of students. It is important for us to maintain the highest standards, inviting organisation offering quality programmes, choosing venues in places with top central locations in 5 –star hotels and with extra services provided. In addition to participating during the events, the participants use services to

follow-up on their marketing efforts, to visit high schools and to organise extra promotional activities, such as the University Catalogue (See Advertising for details) and to give presentations. Get involved and see the results!

## Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and configure your participation to meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

## Visitor numbers :

### Bucharest 2,500

Primary School	%	Undergraduate	36%	Professional Training	%
High School	7%	Postgraduate	33%	Careers	%
Further / Vocational	10%	Languages	2%	Other	%
Foundation / Prep	10%				

### Timisoara 400

Primary School	2%	Undergraduate	32%	Professional Training	%
High School	6%	Postgraduate	37%	Careers	%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	9%				

### Constanta 400

Primary School	%	Undergraduate	35%	Professional Training	%
High School	8%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	0%	Other	%
Foundation / Prep	8%				

## Exhibitors

## Who should attend

Boarding schools  
Business schools  
Colleges  
Hotel management schools  
Language schools  
Professional bodies  
Summer schools  
Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Prices & Booking

### Bucharest 28 Sep 2019 - 29 Sep 2019

*Radisson Blu Hotel*

- Working Space | **€2390.00**

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### Timisoara 30 Sep 2019

*Hotel Timisoara*

- Working Space | **€1690.00**

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Constanta 02 Oct 2019

*Hotel Ibis*

- Working Space | **€1590.00**

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