

# International Trade Exhibition for Education in Hungary

## Information

International Trade Exhibition for Education in Budapest, Hungary, continues to grow as the leading event to promote international studies to an ardent audience of students in Hungary. The exhibition invites students from high schools, their parents, educators, educational institution directors and decision-makers to visit the event.

## Reasons to Attend

The EDUCATIO International Trade Fair for Education, which has been organized each year since 2000, is the most important and most significant annual meeting of the profession of Hungarian education. Around 200 exhibition pavilions, nearly 30,000 visitors, representation from nearly all Hungarian higher education institutions, and the latest educational developments, school equipment, methods!

Hundreds of exhibitors – among them all of the Hungarian universities and colleges – represent the national secondary and higher education, the production of school equipment, the publishing of textbooks, the professional training, the language teaching and the quality assurance. The exhibition stands, the professional lectures and the presentations provide the opportunity for visitors to get more information about the present situation and the prospects of the education.

## Market Overview

The total number of students in the higher education system was over 380,000 during the 2015/2016 academic year. Hungary has 70 operating higher education institutions. Hungarian institutions of higher education have started the transformation toward the regulations of the Bologna system. In the new system, both colleges and universities may launch bachelor, master and PhD programs provided that the necessary requirements are fulfilled. This also means that all awarded degrees are equivalent and transferrable throughout the EU and many other countries.

## Fair Outline

It is one of the most momentous annual meetings for Hungarian educators across the country and increasingly from overseas. Besides the national and foreign higher education institutions, companies and other organisations related to education will also participate in Budapest, Hungary at the Trade Fair.

Thanks to the written material offered at the exhibiting stands, the presentations and the professional lectures, visitors at the education fair in Hungary, will have the opportunity to familiarise themselves with the specific features of each institution. During the three days of the Trade Fair, more than 25,000 visitors are expected to

come and gather information about the content of training courses, academic programmes and admission requirements.

Following the practice of the past years, the exhibition will be dedicated not only to the opportunities of the continuation of studies in Hungary, abroad and the changes in the national higher education system, but also to the companies that are - in one way or another - related to education.

The importance of the education fair in Hungary for the students, the parents and the educational decision-makers is given by the fact that it makes them possible to get all the necessary information at the same time, in the same place: the students taking an entrance examination in the near future can inquire about the chances and the opportunities to take the entrance exam, while the decision-makers can inquire about the available tenders and the school equipment supply.

The Ministry of Education and Culture, in collaboration with the Educatio Kht., will organise the next International Trade Fair for Education.

#### **Further Exhibition Information**

#### **Visitor numbers :**

---

#### **Budapest 45,000**

<b>Primary School</b>	<b>0%</b>	<b>Undergraduate</b>	<b>35%</b>	<b>Professional Training</b>	<b>0%</b>
<b>High School</b>	<b>15%</b>	<b>Postgraduate</b>	<b>10%</b>	<b>Careers</b>	<b>0%</b>
<b>Further / Vocational</b>	<b>15%</b>	<b>Languages</b>	<b>10%</b>	<b>Other</b>	<b>5%</b>
<b>Foundation / Prep</b>	<b>0%</b>				

#### **Exhibitors**

#### **Who should attend**

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies

Companies (Careers)  
Colleges  
Business schools  
Boarding schools

## **Levels & Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

## **Prices & Booking**

**Budapest 09 Jan 2020 - 11 Jan 2020**

*HUNGEXPO*

- 9m2 Standard Equipped Stand | **€1850.00** [Book Now](#)

- 9m2 Standard Equipped Corner Stand | **€1900.00** [Book Now](#)
- 12m2 Standard Equipped Stand | **€2116.00** [Book Now](#)
- 12m2 Standard Equipped Corner Stand | **€2208.00** [Book Now](#)

## [BOOK FULL TOUR](#)



# Italy- Student Salon Exhibition

## Information

The Student Salon exhibition is the main event in Italy aimed at high school students looking for a university, language, professional and international programs.

The Exhibition involved 231,500 students, 8,111 professors and 2,747 schools in all Italy. These are the numbers, relating to the 2018/2019 school year, making this exhibition is the leader in the domestic and international education sector. The exhibition is taking place in 13 locations and covers the entire national territory. In the previous year, the exhibitors included universities, institutions, schools, 258 training centers and companies.

## Visitor numbers :

### Torino 40,000

Primary School	%	Undergraduate	60%	Professional Training	5%
High School	%	Postgraduate	10%	Careers	5%
Further / Vocational	10%	Languages	15%	Other	%
Foundation / Prep	10%				

### Catania 35,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	20%	Careers	%
Further / Vocational	5%	Languages	15%	Other	%
Foundation / Prep	5%				

### Rome 40,000

Primary School	%	Undergraduate	70%	Professional Training	5%
High School	%	Postgraduate	25%	Careers	%

Further / Vocational % Languages 15% Other %  
Foundation / Prep %

---

**Bari 42,000**

Primary School % Undergraduate 60% Professional Training 5%  
High School % Postgraduate 10% Careers 5%  
Further / Vocational 10% Languages 15% Other %  
Foundation / Prep 10%

---

**Pisa 40,000**

Primary School % Undergraduate 70% Professional Training 5%  
High School % Postgraduate 10% Careers %  
Further / Vocational 5% Languages 15% Other %  
Foundation / Prep 5%

---

**Venice 40,000**

Primary School % Undergraduate 70% Professional Training 5%  
High School % Postgraduate 10% Careers %  
Further / Vocational 5% Languages 15% Other %  
Foundation / Prep 5%

---

**Milan 40,000**

Primary School % Undergraduate 60% Professional Training 5%  
High School % Postgraduate 10% Careers 5%  
Further / Vocational 10% Languages 15% Other %  
Foundation / Prep 10%

---

**Palermo 40,000**

Primary School % Undergraduate 70% Professional Training 5%  
High School % Postgraduate 10% Careers %  
Further / Vocational 5% Languages 15% Other %  
Foundation / Prep 5%

**Exhibitors**

**Who should attend**

- Boarding schools
- Business schools
- Colleges

Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations  
Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Torino 08 Oct 2020 - 09 Oct 2020

*TBC*

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

### Catania 26 Oct 2020 - 28 Oct 2020

*TBC*

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

### Rome 10 Nov 2020 - 12 Nov 2020

*Fira Roma, Pavilion 10*

- 9m2 Standard Equipped Stand | €4025.00 [Book Now](#)

### Bari 09 Dec 2020 - 11 Dec 2020

*TBC*

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

### Pisa 03 Feb 2021 - 04 Feb 2021

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

**Venice 09 Mar 2021 - 10 Mar 2021**

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

**Milan 17 Mar 2021 - 18 Mar 2021**

TBC

- 9m2 Standard Equipped Stand | €4025.00 [Book Now](#)

**Palermo 15 Apr 2021 - 16 Apr 2021**

TBC

- 9m2 Standard Equipped Stand | €3600.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

# Malaysia- Education Fair - Winter 2019

## Information

The Education Fair Peninsular Malaysia will take place throughout Malaysia.

### Reasons to Attend

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over 500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

### Market Overview

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional, and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000



international students.

## Fair Outline

Supported by the Ministry of Education & Ministry of Higher Education, the Malaysia Education Fair is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, the fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them.

The Fair is officially supported by the Ministries of Education and Higher Education in recognition for its success and contributions to the education sector.

## Visitor numbers :

---

### Kuala Lumpur 68,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

---

### Penang 2,500

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

---

### Alor Setar 1,500

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

---

### Ipoh 1,800

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

---

## Johor Bahru 19,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

---

## Malacca 1,050

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

## Exhibitors

### Who should attend

- Business schools
- Colleges
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Government bodies
- Hotel management schools
- Language schools
- Summer schools
- Universities

## Levels & Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## Prices & Booking

### Kuala Lumpur 07 Dec 2019 - 08 Dec 2019

*Kuala Lumpur Convention Centre*

- 9m2 Standard Equipped Stand | **€1894.00** [Book Now](#)

### Penang 13 Dec 2019

*Jen Hill Hotel*

- Working Space | **€1178.00** [Book Now](#)

### Alor Setar 14 Dec 2019

*Star City*

- Working Space | **€1178.00** [Book Now](#)

### Ipoh 15 Dec 2019

*Weil Hotel*

- Working Space | **€1178.00** [Book Now](#)

## Johor Bahru 21 Dec 2019

*KSL Resort Hotel*

- Working Space | €1178.00 [Book Now](#)

## Malacca 22 Dec 2019

*Hatten Hotel*

- Working Space | €1178.00 [Book Now](#)

[BOOK FULL TOUR](#)



# UK Education Fair- London- Spring

## Information

Visitor numbers :

---

**London 1,178**

Primary School	0%	Undergraduate	78%	Professional Training	%
High School	%	Postgraduate	22%	Careers	0%
Further / Vocational	%	Languages	20%	Other	%
Foundation / Prep	%				

## Exhibitors

**Who should attend**

Boarding schools  
Business schools  
Colleges  
Companies (Careers)  
Education agencies  
Funding & scholarship providers  
Gap year organisations

Government bodies  
Hotel management schools  
Language schools  
Professional bodies  
Student service providers  
Summer schools  
Universities  
Equipment suppliers  
Primary schools  
Publishers

## **Levels & Subjects**

### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

## **Prices & Booking**

**London 22 Mar 2020**

*The Emirates Stadium*

- Working Space | €2850.00 [Book Now](#)

[BOOK FULL TOUR](#)