

# **Africa Educational Forum**

# Information

This is a must-attend event for everyone interested in getting practical knowledge and partnership with universities in East Africa and learning on best models for the development of academic mobility and student recruitment. A professional educational forum bringing together African and foreign educational professionals with the aim of cooperation and networking.

## At the Forum you will be able to:

- Discover the growing educational space of East Africa. Over the past 15 years, the number of students in sub-Saharan Africa has increased from 2, 25 to 6.34 million.

- Find partner universities for joint educational programs. Only in Kenya, over the past 10 years, the number of universities has increased from 14 to 74 (2018), where more than 500,000 students are studying today.

- Learn about working recruitment models for international students from the region. The geography of studying abroad for 25,000 Kenyan students is diverse and includes both traditional directions for this country (the United States, the United Kingdom and neighbouring Uganda and Tanzania), as well as new ones, for example, China, where more than 2,400 students from Kenya are currently studying.

## **Forum participants**

International leaders and experts of state and public organisations, foundations, scientific and educational organisations, principals and vice-principals for international cooperation and marketing of higher education institutions, deans of faculties, directors and leading experts of educational agencies and consulting companies specialising in the field of foreign education.

## Visitor numbers :

## Nairobi 150

Primary School	0%	Undergraduate	50%	<b>Professional Training</b>	%
High School	0%	Postgraduate	50%	Careers	10%
Further / Vocational	0%	Languages	0%	Other	10%
Foundation / Prep	0%				

# **Exhibitors**

## Who should attend

**Boarding schools Business schools** Colleges Companies (Careers) **Education agencies** Funding & scholarship providers Gap year organisations Government bodies Hotel management schools Language schools **Professional bodies** Student service providers Summer schools Universities Equipment suppliers Primary schools Publishers

# Levels & amp Subjects

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

### Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

Nairobi 26 Sep 2019

Serena Hotel

• Forum Participation | €450.00 Book Now

# BOOK FULL TOUR



# **Baltic International Recruitment Tour - Fall October 2022**

# Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga, Tallinn and Kaunas during September -October this year. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

## **Reasons to Attend**

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

#### **Market Overview**

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 per cent of Baltic students would like to study at a foreign university.

## Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

## Visitor numbers :

## Tallinn 2,000

Primary School	%	Undergraduate	60%	<b>Professional Training</b>	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

## Riga 5,000

Primary School	%	Undergraduate	60%	<b>Professional Training</b>	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

## Vilnius 3,000

Primary School	%	Undergraduate	60%	<b>Professional Training</b>	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

# **Exhibitors**

#### Who should attend

Universities Summer schools Professional bodies Primary schools Language schools Hotel management schools Funding & scholarship providers Colleges Business schools Boarding schools

# Levels & amp Subjects

### Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

#### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science

- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

# Tallinn 13 Oct 2022

## Radisson Blu Hotel Olympia

• Working Space | €1690.00 Book Now

# Riga 15 Oct 2022

Radisson Blu Hotel Latvija

• Working Space | €1690.00 Book Now

## Vilnius 16 Oct 2022

Radisson Blu Hotel Lietuva

• Working Space | €1690.00 Book Now

# BOOK FULL TOUR



# **Hong Kong International Education Fair - Spring**

# Information

Hong Kong InternationalEducation Fair has become the most popular and informative education event in Hong

Kong since its debut in 2004. The large-scale and well-found study resources exchange platform favour this event to be the most popular summer Expo of its kind in the city.

## **Reasons to Attend**

The fair is well-positioned to continue delivering rich information exposures and timely preparation for candidates\* and parents in tandem with the release of 1<sup>st</sup> HKDSE and HKAL results.

In 2017, over 20,000 visitors and 400 education providers from 20 countries and regions (Hong Kong, China, the U.K., the U.S., Australia, New Zealand, Canada, Switzerland and Japan), gathered to provide students with latest career-oriented programs and academic courses. A wide spectrum of learning programs in diplomas, higher diplomas, associate degrees, bachelor degrees, master degrees and vocational trainings will be available.

## **Market Overview**

Hong Kong is a Special Administrative Region of the People's Republic of China and has a population of 7 million people. It is a dynamic market environment, now being influenced positively by major education reforms and changes to the academic structure being phased in between 2009 and 2012.

There is a well-established tradition among Hong Kong families of sending their children to study overseas. According to a Thematic Household Survey Report on 'Hong Kong students studying outside Hong Kong', by the Census and Statistics Department in December 2010, there were 66,700 people aged 25 and below who intended to study outside Hong Kong in the next five years.

## Fair Outline

The fair is widely supported by various youth organizations and associations, educational professions and media parties. To cope with challenges in highly competitive knowledge-based community, we aspire to stride across the transitional period of the 3.3.4. education system with students, encourage them to pursue promising future with global vision through whole person education.

Event Highlights:

- Over 200 local and overseas educational institutions enroll students on-site
- Various associate degrees and diplomas open for application
- Over 30 seminars cover details of various studies information and trainings
- Career-oriented curriculum
- Prizes for daily lucky draw winners

\*Keen Competition in 2012 Public Examinations:

- 1st HKDSE 77, 000 candidates strive for merely 15,000 4-year curriculum vacancies among local universities
- HK A-Level 36, 000 candidates strive for merely 15,000 3-year curriculum vacancies among local universities

## **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by contacting us directly.

## Visitor numbers :

#### Hong Kong 15,000

Primary School10%Undergraduate80%Professional Training %High School%Postgraduate5%Careers5%Further / Vocational10%Languages%Other%Foundation / Prep%%%%

## **Exhibitors**

#### Who should attend

Universities Summer schools Student service providers **Publishers Professional bodies** Primary schools Language schools Hotel management schools Government bodies Gap year organisations Funding & scholarship providers Equipment suppliers Education agencies Colleges **Business schools Boarding schools** 

# Levels & amp Subjects

## Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

## Subject Areas

- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

## Hong Kong 16 May 2020 - 17 May 2020

Hall 1B, Hong Kong Convention and Exhibition Centre

• 9m2 Standard Equipped Stand | €3130.00 Book Now

## **BOOK FULL TOUR**



# **Hong Kong International Education Fair - Summer**

06 Jul 2024 - 07 Jul 2024

# Information

Hong Kong International Student Fair has become the most popular and informative education event in Hong Kong since its debut in 2004. The large-scale and well-found study resources exchange platform favors this event to be the most popular summer Expo of its kind in the city.

## **Reasons to Attend**

The fair is well-positioned to continue delivering rich information exposures and timely preparation for candidates\* and parents in tandem with the release of 1<sup>st</sup> HKDSE and HKAL results.

In 2019, over 20,000 visitors and 400 education providers from 20 countries and regions (Hong Kong, China, the U.K., the U.S.A., Australia, New Zealand, Canada, Switzerland and Japan), gathered to provide students with the latest career-oriented programs and academic courses. A wide spectrum of learning programs in diplomas, higher diplomas, associate degrees, bachelor degrees, master degrees, and vocational training will be available.

## **Market Overview**

Hong Kong is a Special Administrative Region of the People's Republic of China and has a population of 7 million people. It is a dynamic market environment, now being influenced positively by major education reforms and changes to the academic structure being phased in between 2009 and 2012.

There is a well-established tradition among Hong Kong families of sending their children to study overseas. According to a Thematic Household Survey Report on 'Hong Kong students studying outside Hong Kong', by the Census and Statistics Department in December 2010, there were 66,700 people aged 25 and below who intended to study outside Hong Kong in the next five years.

## Fair Outline

The Hong Kong fair is widely supported by various youth organizations and associations, educational professions, and media parties. To cope with challenges in a highly competitive knowledge-based community, we aspire to stride across the transitional period of 3.3.4. an education system with students, encourage them to pursue a promising future with a global vision through whole-person education.

## Event Highlights:

- Over 200 local and overseas educational institutions enroll students on-site
- Various associate degrees and diplomas open for application
- Over 30 seminars cover details of various studies information and training
- Career-oriented curriculum
- Prizes for daily lucky draw winners

\*Keen Competition in 2012 Public Examinations:

- 1st HKDSE 77,000 candidates strive for merely 15,000 4-year curriculum vacancies among local universities
- HK A-Level 36,000 candidates strive for merely 15,000 3-year curriculum vacancies among local universities

#### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by contacting us directly.

## Visitor numbers :

## Hong Kong 7,000

Primary School	10%	Undergraduate	80%	<b>Professional Training</b>	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

## **Exhibitors**

#### Who should attend

Boarding schools **Business schools** Colleges Education agencies Equipment suppliers Funding & scholarship providers Gap year organisations Government bodies Hotel management schools Language schools Primary schools **Professional bodies** Publishers Student service providers Summer schools Universities

## Levels & amp Subjects

### Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)

- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

## Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

## Hong Kong 06 Jul 2024 - 07 Jul 2024

Hall 3E Hong Kong Convention and Exhibition Centre

• 9m2 Standard Equipped Stand | €3926.00 Book Now

# BOOK FULL TOUR



# **Nigeria - International Education Fair & Schools' Tour**

# Information

This leading fair will offer you an opportunity to meet prospective Nigerian students and parents looking for international education as well as qualified high schools and education agents. Last year event welcomed over 5200 students and 39 agent representatives.

Nigeria is widely-recognised as an important emerging market for international education, with over 100,000 Nigerians students studying abroad annually. These numbers are increasing steadily due to concerns over the quality of domestic education.

The International Education Fair and Schools' Tour Nigeria has created a benchmark by bringing delegates of popular institution to Nigeria to meet qualified high schools and prospective students who are keen to gain admission in the upcoming sessions. The fair helps thousands of students every year to pursue education overseas. Motivated by the organiser's core values 'ethics, expertise and leadership', the fair is the one of the most reputable events in the field of overseas education in Nigeria.

The fair expects a total of 10000+ students, 30+ Institutions from world top destinations, 10+ qualified high schools tour and dignitaries from essential sectors that assist Nigeria students' mobility to the world.

We highly recommend you to make your registration as soon as possible as the places are limited.

### Visitor numbers :

#### Lagos 5,200

Primary School	%	Undergraduate	40%	<b>Professional Training</b>	10%
High School	%	Postgraduate	35%	Careers	5%
Further / Vocational	%	Languages	20%	Other	10%
Foundation / Prep	%				

## Abuja 5,200

Primary School	%	Undergraduate	40%	<b>Professional Training</b>	10%
High School	%	Postgraduate	35%	Careers	5%
Further / Vocational	%	Languages	20%	Other	10%
Foundation / Prep	%				

## Port-Harcout 5,200

Primary School	%	Undergraduate	40%	<b>Professional Training</b>	10%
High School	%	Postgraduate	35%	Careers	5%
Further / Vocational	%	Languages	20%	Other	10%
Foundation / Prep	%				

# **Exhibitors**

#### Who should attend

Boarding schools **Business schools** Colleges Companies (Careers) **Education agencies** Funding & scholarship providers Gap year organisations Government bodies Hotel management schools Language schools **Professional bodies** Student service providers Summer schools Universities Equipment suppliers Primary schools **Publishers** 

# Levels & amp Subjects

#### **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

## Lagos 27 Apr 2019

## Radisson Blue Hotel Ikeja

• Working Space | €2660.00 Book Now

## Abuja 30 Apr 2019

Nicon Luxury Hotel

• Working Space | €2660.00 Book Now

## Port-Harcout 02 May 2019

## Hotel Novotel Port-Harcout

• Working Space | €2660.00 Book Now

## **BOOK FULL TOUR**