

AFRICA EDUCATIONAL FORUM

26 Sep 2019

Information

This is a must-attend event for everyone interested in getting practical knowledge and partnership with universities in East Africa and learning on best models for the development of academic mobility and student recruitment. A professional educational forum bringing together African and foreign educational professionals with the aim of cooperation and networking.

At the Forum you will be able to:

- Discover the growing educational space of East Africa. Over the past 15 years, the number of students in sub-Saharan Africa has increased from 2, 25 to 6.34 million.
- Find partner universities for joint educational programs. Only in Kenya, over the past 10 years, the number of universities has increased from 14 to 74 (2018), where more than 500,000 students are studying today.
- Learn about working recruitment models for international students from the region. The geography of studying abroad for 25,000 Kenyan students is diverse and includes both traditional directions for this country (the United States, the United Kingdom and neighbouring Uganda and Tanzania), as well as new ones, for example, China, where more than 2,400 students from Kenya are currently studying.

Forum participants

International leaders and experts of state and public organisations, foundations, scientific and educational organisations, principals and vice-principals for international cooperation and marketing of higher education institutions, deans of faculties, directors and leading experts of educational agencies and consulting companies specialising in the field of foreign education.

Visitor numbers :

Nairobi 150

Primary School	0%	Undergraduate	50%	Professional Training	%
High School	0%	Postgraduate	50%	Careers	10%
Further / Vocational	0%	Languages	0%	Other	10%
Foundation / Prep	0%				

Exhibitors

Who should attend

Boarding schools
 Business schools
 Colleges
 Companies (Careers)
 Education agencies
 Funding & scholarship providers
 Gap year organisations
 Government bodies
 Hotel management schools
 Language schools
 Professional bodies
 Student service providers
 Summer schools
 Universities
 Equipment suppliers
 Primary schools
 Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Prices & Booking

Nairobi 26 Sep 2019

Serena Hotel

- Forum Participation | **€450.00**

BOOK NOW

BOOK FULL TOUR

KENYA, TANZANIA AND UGANDA - ISFA INTERNATIONAL STUDENT FAIRS AFRICA - FALL

23 Sep 2019 - 04 Oct 2019

Information

Come and participate at the 11th edition of the ISFA International Student Fairs Africa - Fall 2019 - the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE)

can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Dar Es Salaam 800

Primary School	%	Undergraduate	36%	Professional Training	5%
High School	%	Postgraduate	32%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	16%				

Arusha 600

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	15%				

Nairobi 1,200

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Mombasa 600

Primary School	%	Undergraduate	36%	Professional Training	6%
High School	%	Postgraduate	29%	Careers	%
Further / Vocational	10%	Languages	%	Other	4%
Foundation / Prep	14%				

Kampala 1,000

Primary School	0%	Undergraduate	80%	Professional Training	%
High School	10%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	15%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers

Education agencies
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Two cities 5% until 30-09-2019
- Three cities 10% until 30-09-2019
- Four cities 15% until 30-09-2019
- Five cities 20% until 30-09-2019

Dar Es Salaam 23 Sep 2019

Serena Hotel

- Working Space | **€2400.00**

[BOOK NOW](#)

Arusha 25 Sep 2019

Mount Meru Hotel

- Working Space | **€1600.00**

[BOOK NOW](#)

Nairobi 27 Sep 2019 - 28 Sep 2019

Serena Hotel

- Working Space | **€2400.00**

BOOK NOW

Mombasa 01 Oct 2019

Voyager hotel

- Working Space | **€1600.00**

BOOK NOW

Kampala 04 Oct 2019

Serena Hotel

- Working Space | **€2400.00**

BOOK NOW

BOOK FULL TOUR

SOUTH AFRICA, KENYA, UGANDA - ISFA INTERNATIONAL STUDENT FAIRS AFRICA - SPRING

26 Feb 2020 - 03 Mar 2020

Information

Come and participate at the 11th edition of the ISFA International Student Fairs Africa - Fall 2019.

Reasons to Attend

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

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Visitor numbers :

Johannesburg 1,000

Primary School	0%	Undergraduate	30%	Professional Training	5%
High School	10%	Postgraduate	25%	Careers	5%
Further / Vocational	5%	Languages	5%	Other	5%
Foundation / Prep	5%				

Nairobi 1,200

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Kampala 1,000

Primary School	0%	Undergraduate	80%	Professional Training	%
High School	10%	Postgraduate	%	Careers	%
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- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

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Johannesburg 26 Feb 2020

Radisson Blu Hotel

- Working Space | **€2400.00**

BOOK NOW

Nairobi 28 Feb 2020 - 29 Feb 2020

Serena Hotel

- Working Space | **€2400.00**

BOOK NOW

Kampala 03 Mar 2020

Serena Hotel

- Working Space | **€2400.00**

BOOK NOW

BOOK FULL TOUR