

# **Africa Educational Forum**

## Information

This is a must-attend event for everyone interested in getting practical knowledge and partnership with universities in East Africa and learning on best models for the development of academic mobility and student recruitment. A professional educational forum bringing together African and foreign educational professionals with the aim of cooperation and networking.

## At the Forum you will be able to:

- Discover the growing educational space of East Africa. Over the past 15 years, the number of students in sub-Saharan Africa has increased from 2, 25 to 6.34 million.

- Find partner universities for joint educational programs. Only in Kenya, over the past 10 years, the number of universities has increased from 14 to 74 (2018), where more than 500,000 students are studying today.

- Learn about working recruitment models for international students from the region. The geography of studying abroad for 25,000 Kenyan students is diverse and includes both traditional directions for this country (the United States, the United Kingdom and neighbouring Uganda and Tanzania), as well as new ones, for example, China, where more than 2,400 students from Kenya are currently studying.

## **Forum participants**

International leaders and experts of state and public organisations, foundations, scientific and educational organisations, principals and vice-principals for international cooperation and marketing of higher education institutions, deans of faculties, directors and leading experts of educational agencies and consulting companies specialising in the field of foreign education.

## Visitor numbers :

## Nairobi 150

<b>Primary School</b>	0%	Undergraduate	50%	<b>Professional Training</b>	%
High School	0%	Postgraduate	50%	Careers	10%
Further / Vocational	0%	Languages	0%	Other	10%
Foundation / Prep	0%				

# **Exhibitors**

#### Who should attend

**Boarding schools Business schools** Colleges Companies (Careers) **Education agencies** Funding & scholarship providers Gap year organisations Government bodies Hotel management schools Language schools **Professional bodies** Student service providers Summer schools Universities Equipment suppliers Primary schools Publishers

# Levels & amp Subjects

## Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

#### **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

## Nairobi 26 Sep 2019

Serena Hotel

• Forum Participation | €450.00 Book Now

# BOOK FULL TOUR



# **Annual International Education Fair in Mauritius**

# Information

The Mauritius education event will be held at the end of November just after the completion of the HSc examinations. This provides an opportunity to prospective students to gather information about study areas and take early informed decisions.

The Mauritius International Education Fair is amongst the largest education fairs in Mauritius. It is also one of the oldest education fairs in the country and has been attracting a number of Universities from across the world. The fair is strategically held as soon as the HSC examinations have concluded and students are looking out for options around the world. Our last event had participants from countries around the world including the UK, France, Switzerland, Canada, Malaysia, India, China, Hungary and Cyprus.

Reasons to Attend

The fair is marketed extensively and the number of participants has steadily increased every year. Last year, we have over 53 institutions that took part in the fair. The fair has been held annually since 2003. Mauritius is a country where a significant number of students go abroad to study each year. The fair provides an ideal platform for recruiters to meet and interact with interested students

## **Market Overview**

Despite being one of Africa's most developed countries, Mauritius still has only a few institutions where students can pursue higher education. As a result, most Mauritian students look as pursuing their educational dreams abroad. There are about 5000 Mauritian students who go abroad to study each year.

Mauritius is an island nation of 1.2 millions inhabitants in the Indian Ocean. Mauritius has a multicultural society in which the cultures blend and mix harmoniously. The population is made up of people of Indian, African, Chinese and French origin.

### Fair Outline

This International Education Fair in Mauritius is held at the Hennessy Park Hotel in the city of Ebene. Due to its excellent location and easy accessibility the hotel is able to attract many visitors for the fair.

The Mauritius exhibition is committed to forming value-centred future leaders through education that is entrepreneurial inspirit, ethical in focus, and global in orientation.

The fair is well advertised in the local media including press, radio and television. In addition posters and banners are put up all over the island. Personal visits are made by representatives to various schools and higher education establishments to promote the Fair.

The last fair was inaugurated by the Minister of Tertiary Education and the earlier one by the President of the Republic.

## Visitor numbers :

#### **Ebene 800**

Primary School	%	Undergraduate	60%	<b>Professional Training</b>	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	30%	Other	%
Foundation / Prep	10%				

## **Exhibitors**

#### Who should attend

Universities Language schools Hotel management schools Colleges Business schools

## Levels & amp Subjects

#### Academic Levels

- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

#### **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

Ebene 22 Nov 2019 - 23 Nov 2019

Hennessy Park Hotel

• Working Space | €1835.00 Book Now

## BOOK FULL TOUR



# **Morocco - International Student Fairs - Spring**

# Information

We invite you attend the International Student Fairs in Morocco. We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

**Reasons to Attend** 

**Market Overview** 

Fair Outline

In the past 10 years, over 500 different institutions from 35 countries have attended the International Student Fairs in Turkey to promote their schools and meet thousands of students at these events. The International Education Fair in Turkey attracts the best student participation. The fair has a reputation for attracting the highest quality students. It attracts the most capable and qualified candidates.

Did you know that each year over 1,5 million Turkish students take the National University Placement Exam, but only 30% of them are placed in a university in Turkey? According to the Ministry of Education Statistics, more than 25,000 Turkish students preferred to study abroad in 2004. Including summer school and short-term tourist visas, the total number of students going abraod is over 40,000 annually.

International Student Fairs in Turkey are known for being a pioneer in student recruitment fairs with its 20 years experience in student recruitment. The fairs will utilize numerous forms of mass communication to deliver the best promotion which includes: local and national TV, radio, newspapers, magazines, billboards, text messaging, internet spots, etc.

The International Education Fairs in Turkey offer you a chance to meet thousands of eligible students, and it is a wonderful opportunity to network with many education agencies, local and international organisations, and foundations within a cost-effective budget.

The event will also include various social activities and we hope you will enjoy it!

## Visitor numbers :

Casablanca 3,120

Primary School	0%	Undergraduate	90%	<b>Professional Training</b>	0%
High School	3%	Postgraduate	5%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

## Marrakesh 750

Primary School	0%	Undergraduate	90%	<b>Professional Training</b>	0%
High School	5%	Postgraduate	3%	Careers	0%
Further / Vocational	0%	Languages	2%	Other	0%
Foundation / Prep	0%				

## **Exhibitors**

#### Who should attend

Universities Summer schools Student service providers Publishers Language schools Hotel management schools Gap year organisations Colleges Business schools Boarding schools

## Levels & amp Subjects

#### Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

### **Subject Areas**

- Tourism, leisure & hospitality
- Social science
- Science

- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

## Casablanca 15 Apr 2021 - 17 Apr 2021

TBC

- Working Space (Per City When All Cities Selected) | €2370.00 Book Now
- Working Space | €2950.00 Book Now

## Marrakesh 19 Apr 2021 - 20 Apr 2021

TBC

- Working Space (Per City When All Cities Selected) | €1976.00 Book Now
- Working Space | €2950.00 Book Now

BOOK FULL TOUR