

EDUCATION FAIR - PENINSULAR MALAYSIA - SPRING

24 Mar 2019 - 07 Apr 2019

Information

The Education Fair Peninsular Malaysia will take place this March throughout Malaysia.

Reasons to Attend

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over 500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

Market Overview

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional, and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000 international students.

Fair Outline

Supported by the Ministry of Education & Ministry of Higher Education, the Malaysia Education Fair is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, the fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them.

The Fair is officially supported by the Ministries of Education and Higher Education in recognition for its success and contributions to the education sector.

Visitor numbers :

Penang 2,500

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Alor Setar 1,500

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Ipoh 1,800

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Johor Bahru 19,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Malacca 1,050

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Kuala Lumpur 68,000

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Business schools
- Colleges
- Education agencies
- Equipment suppliers
- Funding & scholarship providers
- Government bodies
- Hotel management schools
- Language schools
- Summer schools
- Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

Prices & Booking

Penang 22 Mar 2019

Jen Hill Hotel

- Working Space | **€1178.00**

BOOK NOW

Alor Setar 23 Mar 2019

Star City

- Working Space | **€1178.00**

BOOK NOW

Ipoh 24 Mar 2019

Weil Hotel

- Working Space | **€1178.00**

BOOK NOW

Johor Bahru 30 Mar 2019

KSL Resort Hotel

- 9m2 Standard Equipped Stand | **€1178.00**

BOOK NOW

Malacca 31 Mar 2019

Hatten Hotel

- Working Space | **€1178.00**

BOOK NOW

Kuala Lumpur 06 Apr 2019 - 07 Apr 2019

Kuala Lumpur Convention Centre

- 9m2 Standard Equipped Stand | **€1894.00**

[BOOK NOW](#)

[BOOK FULL TOUR](#)

INTERNATIONAL EDUCATION LATIN AMERICA EXPO ROADSHOW - SPRING 2019

27 Mar 2019 - 15 Apr 2019

Information

The Latin America EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Colombia's, Panama's and Venezuela's most productive markets during Latin America's leading International Student Recruitment Fairs.

Reasons to Attend

As the 3rd largest student market in Latin America, Colombia is a highlight on the EXPO Roadshow schedule and Panama, Ecuador, Peru and Chile have been on the exhibition calendars for the last six years.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events.

Market Overview

As a region, Latin America is seeing an unprecedented number of student recruiters heading its way. Increased levels of English proficiency and higher per capita incomes have cemented this region as an attractive market to recruit international students.

Panama is a fast growing hub for trade, business, finance and logistics, owing to its location between two continents. Panama is also home to the two busiest ports in Latin America, and Tocumen International airport is the most connected airport in Latin America. Panama City has a population of 1.5 million people, and is considered to be the most cosmopolitan capital in Central America. The city is a regional hub of trade and immigration, bridging the gap between North and South America.

Colombia sends over 25,000 students abroad for higher education each year. This number has increased by 50% over the last decade. Within Colombia, tertiary enrolments have grown even faster, with the number of students enrolling more than doubling from 2003 to 2013 to over two million. The government's plan requirement that half of all young people continue their studies or training after high school is well on-track.

Bogota is the largest and most populous city in Colombia, and the fourth largest in South America with a population of over 7 million. Bogota holds more schools, colleges and universities than any other city in Colombia, and has high academic levels to reflect this. It has transformed from a city famous for its issues in the past to a model metropolis.

With almost 3 million citizens, Cali is the second largest city in Colombia. Cali has one of the fastest growing economies in the country, and is the main urban and economic centre in South West Colombia.

The city of Medellin, with a population of over 3.5 million, has been rated as the most innovative city in the world, winning awards for its transit system. Budget alterations have made education more widely available across the city.

Ecuador is one of the smallest countries in South America with a population of around 13 million, of which 11,000 students continue their higher education abroad each year. The real GDP growth is both stable and strong when compared with the rest of Latin America, at around 4%.

Quito is the capital city of Ecuador and the second most populous. Quito is a cosmopolitan city of great cultural diversity, with one of the best-preserved, least altered historic centres in Latin America.

Peru is historically one of the fastest growing economies in Latin America. With a population of over 30 million, Peru is in a state of fast development. Changes to the education sector within the country have created uncertainty, but this has opened the door to international educators.

Lima is the capital city of Peru with a population of approximately 10 million. Home to one-third of Peru's population, Lima is the political, cultural and economic centre of the country. There are several excellent international schools in the city, which follow the standard of a US and European curriculum.

Chile is home to a stable political environment and a growing economy. Almost 10,000 students head overseas for their tertiary education per year, and this is likely to continue to grow as the population of students in domestic secondary and tertiary education increases.

Santiago is the 5th largest city in Latin America, and one of the most modern cities on the continent, with a population of approximately 5 million. Santiago is home to Universidad de Chile, which ranks as 4th of all public universities in Latin America.

Fair Outline

- Over 1000 tables/booths sold each year in 26 different cities across Latin America, Europe and Asia.
- Highest returning client rate in the market: 81%
- Exclusive attendee screening that guarantees the highest-quality students; no "brochure grabbers".
- Full Service: Fairs & Online Recruitment, Print Ads, PR Services and Business Development.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expo cities at no additional cost.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

Visitor numbers :

Panama City 2,185

Primary School	%	Undergraduate	23%	Professional Training	5%
High School	2%	Postgraduate	21%	Careers	3%
Further / Vocational	4%	Languages	38%	Other	2%
Foundation / Prep	2%				

Baranquilla 2,500

Primary School	%	Undergraduate	21%	Professional Training	7%
High School	3%	Postgraduate	20%	Careers	3%
Further / Vocational	4%	Languages	37%	Other	2%
Foundation / Prep	3%				

Medellin 2,400

Primary School	%	Undergraduate	23%	Professional Training	11%
High School	2%	Postgraduate	40%	Careers	%
Further / Vocational	%	Languages	65%	Other	%
Foundation / Prep	%				

Pereira 2,500

Primary School	%	Undergraduate	23%	Professional Training	6%
High School	2%	Postgraduate	18%	Careers	3%
Further / Vocational	4%	Languages	40%	Other	2%
Foundation / Prep	2%				

Bucaramanga TBC

Primary School	%	Undergraduate	23%	Professional Training	6%
High School	2%	Postgraduate	18%	Careers	3%
Further / Vocational	4%	Languages	40%	Other	2%
Foundation / Prep	2%				

Bogota TBC

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Lima TBC

Primary School	%	Undergraduate	23%	Professional Training	5%
High School	2%	Postgraduate	22%	Careers	3%
Further / Vocational	4%	Languages	37%	Other	2%
Foundation / Prep	2%				

Quito TBC

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Santiago 2,894

Primary School	%	Undergraduate	24%	Professional Training	6%
High School	3%	Postgraduate	16%	Careers	3%
Further / Vocational	4%	Languages	38%	Other	3%
Foundation / Prep	3%				

Buenos Aires TBC

Primary School	3%	Undergraduate	16%	Professional Training	6%
High School	4%	Postgraduate	38%	Careers	3%
Further / Vocational	3%	Languages	6%	Other	3%
Foundation / Prep	24%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning

- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Prices & Booking

Panama City 27 Mar 2019

Hotel RIU Plaza Panamá

- Working Space | **€2284.00**

BOOK NOW

Baranquilla 29 Mar 2019

Dann Carlton Barraquilla

- Working Space | **€2284.00**

BOOK NOW

Medellin 31 Mar 2019

Cento de Eventos Tesoro

- 6m2 Standard Equipped Stand | **€2284.00**

BOOK NOW

Pereira 02 Apr 2019

Hotel Movich Pereira

- Working Space | **€2284.00**

BOOK NOW

- Working Space | **€2284.00**

BOOK NOW

Bucaramanga 04 Apr 2019

Hotel Holiday Inn

- Working Space | **€2284.00**

BOOK NOW

Bogota 06 Apr 2019 - 07 Apr 2019

Ágora Bogotá Centro de Convenciones

Lima 09 Apr 2019

Hotel Swissotel

- 6m2 Standard Equipped Stand | **€2441.00**

BOOK NOW

Quito 11 Apr 2019

Hotel Hilton Colon Quito

Santiago 13 Apr 2019

Hotel W Santiago

- Working Space | **€2284.00**

BOOK NOW

Buenos Aires 15 Apr 2019

Hotel Panamericano

BOOK FULL TOUR

KOREA- INTERNATIONAL EDUCATION FAIR- SPRING 2019

30 Mar 2019 - 31 Mar 2019

Information

We welcome you to take part in the largest study abroad exhibition in Korea.

Reasons to Attend

The Korea Study Abroad & Emigration Fair brings more than 600 schools and associations related to studying abroad from 20 countries with also 50 associations related to emigration from 10 countries. Korea Study Abroad Fair Fall 2016 received over 35,100 visitors and 428 exhibitors from 28 countries over the three day multi-city event.

Market Overview

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

Fair Outline

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly. The Korea Student & Emigration Fair, with various programs including high standard seminars is certainly worthwhile participating at and visiting

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for a successful Korea Study Abroad Fair 2019 Spring!

Visitor numbers :

Seoul 25,895

Primary School	16%	Undergraduate	20%	Professional Training	10%
High School	12.5%	Postgraduate	20%	Careers	19.2%
Further / Vocational	10%	Languages	25.4%	Other	10%
Foundation / Prep	10%				

Busan 3,000

Primary School	10%	Undergraduate	20%	Professional Training	10%
High School	10%	Postgraduate	20%	Careers	10%
Further / Vocational	10%	Languages	25.4%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Equipment suppliers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

Prices & Booking

Seoul 23 Mar 2019 - 24 Mar 2019

Hall A (1F) COEX

- 9m2 Standard Equipped Stand | **€2801.00**

BOOK NOW

Busan 30 Mar 2019 - 31 Mar 2019

Hall 5, Center2, BEXCO

- 6m2 Standard Equipped Stand | **€2132.00**

BOOK NOW

BOOK FULL TOUR

THE BALTIC INTERNATIONAL RECRUITMENT TOUR - SPRING 2019

24 Mar 2019 - 30 Mar 2019

Information

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

Fair Outline

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

Visitor numbers :

Kaunas TBC

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Vilnius 3,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Riga 5,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Tallinn 2,000

Primary School	%	Undergraduate	60%	Professional Training	%
High School	10%	Postgraduate	10%	Careers	%
Further / Vocational	5%	Languages	10%	Other	%
Foundation / Prep	5%				

Warsaw TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Lodz TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Krakow TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Wroclav TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Prague TBC

Primary School	%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Professional bodies
- Primary schools
- Language schools
- Hotel management schools
- Funding & scholarship providers
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

- Postgraduate (Masters, MBA, LL.M, Dip, PhD)

Prices & Booking

Kaunas 12 Mar 2019

Park Inn Radisson Kaunas

- Working Space | **€1922.00**

BOOK NOW

Vilnius 14 Mar 2019

Radisson Blu Hotel Lietuva

- Working Space | **€1922.00**

BOOK NOW

Riga 16 Mar 2019

Radisson Blu Hotel Latvija

- Working Space | **€1922.00**

BOOK NOW

Tallinn 17 Mar 2019

Radisson Blu Hotel Olympia

- Working Space | **€1922.00**

BOOK NOW

Warsaw 23 Mar 2019

Radisson Blu Sobieski

- Working Space | **€2000.00**

BOOK NOW

Lodz 24 Mar 2019

Vienna House Andel's Hotel

- Working Space | **€2000.00**

BOOK NOW

Krakow 26 Mar 2019

Park Inn Radisson

- Working Space | **€2000.00**

BOOK NOW

Wroclav 28 Mar 2019

Hotel Mercure Wroclav Centrum

- Working Space | **€2000.00**

BOOK NOW

Prague 30 Mar 2019

Marriot Hotel

- Working Space | **€2000.00**

BOOK NOW

BOOK FULL TOUR

UK EDUCATION FAIR- LONDON- SPRING

Information

Visitor numbers :

London 1,178

Primary School	0%	Undergraduate	78%	Professional Training	%
High School	%	Postgraduate	22%	Careers	0%
Further / Vocational	%	Languages	20%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Student service providers
- Summer schools
- Universities
- Equipment suppliers
- Primary schools
- Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Prices & Booking

London 23 Mar 2019

The Emirates Stadium

- Working Space | **€2850.00**

BOOK NOW

BOOK FULL TOUR

UK NORTH HIGH SCHOOL TOUR

25 Mar 2019 - 28 Mar 2019

Information

The High School Tours are an excellent way to meet students and build relationships with careers advisers in the very best schools across the UK, by way of overseas study fairs and presentations. These schools mostly include public, private, grammar and state funded schools in targeted regions of the UK, that we feel have the best profile for overseas study.

Developing a presence in UK schools is fundamental to successful a UK student recruitment campaign.

Each Tour lasts four days and typically visits ten to twelve high schools with access to more through collaborative hosting where possible. The format for each day is usually to run closed door events at the first few schools, and then an open door evening fair at the day's final school, where parents and students in the local area are also encouraged to attend.

Visitor numbers :

Various 300

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	5%	Other	5%
Foundation / Prep	%				

Various North UK 300

Primary School	%	Undergraduate	90%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	5%	Other	5%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities
Equipment suppliers
Primary schools
Publishers

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Prices & Booking

Various 18 Mar 2019 - 21 Mar 2019

UK High School Tour

- Working Space | **€3929.00**

BOOK NOW

Various North UK 25 Mar 2019 - 28 Mar 2019

UK North High School Tour

- Working Space | **€3929.00**

BOOK NOW

BOOK FULL TOUR