

Africa - Ethiopia, Kenya & Tanzania -17th ISFA - Fall

04 Oct 2022 - 14 Oct 2022

Information

Come and participate at the 17th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Addis Ababa 1,000

Primary School	%	Undergraduate	36%	Professional Training	5%
High School	%	Postgraduate	32%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	16%				

Nairobi 1,200

Primary School	%	Undergraduate	35%	Professional Training	5%
High School	%	Postgraduate	30%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	15%				

Mombasa 800

Primary School	%	Undergraduate	36%	Professional Training	6%
High School	%	Postgraduate	29%	Careers	%
Further / Vocational	10%	Languages	%	Other	4%
Foundation / Prep	14%				

Dar Es Salaam 1,000

Primary School	%	Undergraduate	36%	Professional Training	5%
High School	%	Postgraduate	32%	Careers	%
Further / Vocational	10%	Languages	%	Other	5%
Foundation / Prep	16%				

Zanzibar 800

Primary School	%	Undergraduate	36%	Professional Training	6%
High School	%	Postgraduate	29%	Careers	%
Further / Vocational	10%	Languages	%	Other	4%
Foundation / Prep	14%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Colleges
- Business schools
- Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

SPECIAL OFFERS ON THIS FAIR

- Three cities 10% until 01-11-2022
- Four cities 15% until 01-11-2022
- Two cities Discount 5% until 01-11-2022

Addis Ababa 04 Oct 2022 - 05 Oct 2022

TBC

- Distant Participation One City | ~~€900.00~~ €855 [Book Now](#)

- Working Space | ~~€1825.00~~€1733.75 [Book Now](#)
- Distant Participation Full Tour | ~~€3200.00~~€3040 [Book Now](#)

Nairobi 07 Oct 2022 - 08 Oct 2022

Golden Tulip Canana

- Distant Participation One City | ~~€900.00~~€855 [Book Now](#)
- Working Space | ~~€2690.00~~€2555.5 [Book Now](#)
- Distant Participation Full Tour | ~~€3200.00~~€3040 [Book Now](#)

Mombasa 11 Oct 2022

Bliss hotel

- Distant Participation One City | ~~€900.00~~€855 [Book Now](#)
- Working Space | ~~€1825.00~~€1733.75 [Book Now](#)
- Distant Participation Full Tour | ~~€3200.00~~€3040 [Book Now](#)

Dar Es Salaam 13 Oct 2022

Onomo Hotel

- Distant Participation One City | ~~€900.00~~€855 [Book Now](#)
- Working Space | ~~€2690.00~~€2555.5 [Book Now](#)
- Distant Participation Full Tour | ~~€3200.00~~€3040 [Book Now](#)

Zanzibar 14 Oct 2022

TBC

- Distant Participation One City | ~~€900.00~~€855 [Book Now](#)
- Working Space | ~~€1825.00~~€1733.75 [Book Now](#)
- Distant Participation Full Tour | ~~€3200.00~~€3040 [Book Now](#)

[BOOK FULL TOUR](#)



CIS Countries - Online 40th International Education Fair Sessions - Summer

17 Aug 2022

Information

About the fair

ICIEP International Education Exhibition in the CIS region has over a 24-year history and is the first and oldest exhibition since 1998.

The main aim of the events is to provide CIS students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the CIS market.

For many years, the exhibition has hosted National Pavilions for universities from Canada, the USA, Germany, France, Cyprus, China, Hungary, Estonia, Austria, Finland, Netherlands, Sweden Turkey, Switzerland and many other countries.

In the 2019-2020 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK

In the current challenging times, it is still of paramount importance to stay connected to potential students, nurture and increase the institution's visibility and awareness as well as stay turned in with the current international recruitment opportunities in the country.

Levels of Education:

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Further education & vocational
- Foundation (Preparatory)

Reasons to Attend

The fair has become the most prominent international education exhibition in the CIS region, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in the CIS.

Market Overview

Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters.

The number of the CIS students receiving education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a

local company.

Before Covid, more and more CIS students packed their bags and go to study abroad. The most popular destination in Europe. The latest survey indicates that every third CIS student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young people. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

Fair Outline

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, CEAIE (China), DAAD and others.

Visitor numbers :

Online 1,200

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers
- Publishers
- Professional bodies
- Language schools
- Hotel management schools
- Government bodies
- Gap year organisations
- Funding & scholarship providers
- Education agencies
- Companies (Careers)
- Colleges
- Business schools

Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Online 17 Aug 2022

Online

- Online Participation | **€1100.00** [Book Now](#)

[BOOK FULL TOUR](#)

CIS Countries - Online ICIEP 39th International Education Fair Sessions - Winter

03 Dec 2022

Information

About the fair

ICIEP International Education Exhibition in the CIS region has over a 24-year history and is the first and oldest exhibition since 1998.

The main aim of the events is to provide CIS students with first-hand information on study abroad opportunities and, for foreign education institutions, to meet students and reach their student recruitment targets for the CIS market.

For many years, the exhibition has hosted National Pavilions for universities from Canada, the USA, Germany, France, Cyprus, China, Hungary, Estonia, Austria, Finland, Netherlands, Sweden Turkey, Switzerland and many other countries.

In the 2019-2020 academic years the fair was attended by over 60 institutions from Austria, Croatia, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Israel, New Zealand, Russia, South Korea, Spain, Taiwan, UK

In the current challenging times, it is still of paramount importance to stay connected to potential students, nurture and increase the institution's visibility and awareness as well as stay turned in with the current international recruitment opportunities in the country.

Levels of Education:

- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Further education & vocational
- Foundation (Preparatory)

Reasons to Attend

The fair has become the most prominent international education exhibition in the CIS region, providing students with access to global study opportunities, and it has also created new recruitment opportunities for foreign education institutions in the CIS.

Market Overview

Students and parents alike are looking forward to finding out about opportunities to study abroad, making this event essential both for visitors and recruiters.

The number of the CIS students receiving education abroad has grown significantly over the last few years, with English language programs being the most popular courses according to data released by AcademConsult, a local company.

Before Covid, more and more CIS students packed their bags and go to study abroad. The most popular destination in Europe. The latest survey indicates that every third CIS student who is going to study abroad selects United Kingdom, every sixth-seventh - France or Germany. Study in Finland, Sweden and Netherlands is more and more attractive for many young people. High quality of Swiss education in the field of hospitality industry is well-known here. USA and Canada are the most popular destinations for studying abroad outside of Europe.

Fair Outline

Each day will attract 1,500 - 2,000 attendees, including secondary school leavers, first, second and final-year university, graduates with work experience, low-level managers and mid-level managers.

The fair attracts exhibitors from countries worldwide, including several governmental bodies and/or their education promotion arms such as the Spanish Embassy, Agency CampusFrance, the Canadian Education Centres Network, CEAIE (China), DAAD and others.

Visitor numbers :

Online 1,200

Primary School	%	Undergraduate	30%	Professional Training	%
High School	10%	Postgraduate	35%	Careers	%
Further / Vocational	10%	Languages	25%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

- Universities
- Summer schools
- Student service providers

Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Companies (Careers)
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Online 03 Dec 2022

Online

- Online Participation | **€1400.00** [Book Now](#)
- Online Participation and 6 month profile | **€1800.00** [Book Now](#)

[BOOK FULL TOUR](#)



Hong Kong International Education Fair - Summer

Information

Hong Kong International Student Fair has become the most popular and informative education event in Hong Kong since its debut in 2004. The large-scale and well-found study resources exchange platform favors this event to be the most popular summer Expo of its kind in the city.

Reasons to Attend

The fair is well-positioned to continue delivering rich information exposures and timely preparation for candidates* and parents in tandem with the release of 1st HKDSE and HKAL results.

In 2019, over 20,000 visitors and 400 education providers from 20 countries and regions (Hong Kong, China, the U.K., the U.S.A., Australia, New Zealand, Canada, Switzerland and Japan), gathered to provide students with the latest career-oriented programs and academic courses. A wide spectrum of learning programs in diplomas, higher diplomas, associate degrees, bachelor degrees, master degrees, and vocational training will be available.

Market Overview

Hong Kong is a Special Administrative Region of the People's Republic of China and has a population of 7 million people. It is a dynamic market environment, now being influenced positively by major education reforms and changes to the academic structure being phased in between 2009 and 2012.

There is a well-established tradition among Hong Kong families of sending their children to study overseas. According to a Thematic Household Survey Report on 'Hong Kong students studying outside Hong Kong', by the Census and Statistics Department in December 2010, there were 66,700 people aged 25 and below who intended to study outside Hong Kong in the next five years.

Fair Outline

The Hong Kong fair is widely supported by various youth organizations and associations, educational professions, and media parties. To cope with challenges in a highly competitive knowledge-based community, we aspire to stride across the transitional period of 3.3.4. an education system with students, encourage them to pursue a promising future with a global vision through whole-person education.

Event Highlights:

- Over 200 local and overseas educational institutions enroll students on-site
- Various associate degrees and diplomas open for application
- Over 30 seminars cover details of various studies information and training
- Career-oriented curriculum
- Prizes for daily lucky draw winners

***Keen Competition in 2012 Public Examinations:**

- 1st HKDSE - 77,000 candidates strive for merely 15,000 4-year curriculum vacancies among local universities
- HK A-Level - 36,000 candidates strive for merely 15,000 3-year curriculum vacancies among local universities

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by contacting us directly.

Visitor numbers :

Hong Kong 7,000

Primary School	10%	Undergraduate	80%	Professional Training	%
High School	%	Postgraduate	5%	Careers	5%
Further / Vocational	10%	Languages	%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

Boarding schools

Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Primary schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science

- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Hong Kong 02 Jul 2022 - 03 Jul 2022

Hall 3E Hong Kong Convention and Exhibition Centre

- 9m2 Standard Equipped Stand | **€3200.00** [Book Now](#)

[BOOK FULL TOUR](#)



Indonesia- International Education Tour - Fall

01 Sep 2022 - 06 Sep 2022

Information

This is an annual Education Exhibition for institutions that aims to be the gateway for institutions around the world to directly meet Indonesian students who are seeking to further their higher education. The fair is in its seventh annual event and is the country's most universal education exhibition with institutions from over 20 countries participating.

More than 10,000 students from over 150 national high schools and universities across four cities attend. To provide better services to schools and universities, the fair will provide bus pick-ups for free for the students to and from the expo venue.

Every year, tens of thousands of Indonesia's students choose to study abroad - and this number continues to rise alongside a growing middle class. This interest has largely been made possible as students continue to become more fluent in English and other secondary languages. In light of this phenomenon, this fair serves as a gateway for students and parents to gain more information on the opportunities of overseas education.

The fair guarantees a minimum audience of 10,000 students from over 100 national high schools in Jakarta. As an event that is endorsed by the Ministry of Education and there is cooperation with high schools and provisioned scheduled bus pick-ups for free. Beyond the 10,000 guaranteed participants from high schools, it is expected that even more students come as we utilize an extensive promotional campaign that spans across various channels - including TV, billboard, radio, print, and online. This will be the largest overseas education exhibition in Indonesia!

Visitor numbers :

Medan 2,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	40%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	%				

Jakarta 4,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	40%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	%				

Surabaya 2,000

Primary School	%	Undergraduate	40%	Professional Training	%
High School	%	Postgraduate	40%	Careers	%
Further / Vocational	%	Languages	10%	Other	10%
Foundation / Prep	%				

Denpasar 1

Primary School	%	Undergraduate	100%	Professional Training	%
High School	%	Postgraduate	%	Careers	%
Further / Vocational	%	Languages	20%	Other	%
Foundation / Prep	%				

Exhibitors

Who should attend

- Boarding schools
- Business schools
- Colleges
- Companies (Careers)
- Education agencies
- Funding & scholarship providers
- Gap year organisations
- Government bodies

Hotel management schools
Language schools
Professional bodies
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Language learning
- Foundation (Preparatory)
- Secondary education (boarding)

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Medan 01 Sep 2022

Medan

- Working Space | €1414.00 [Book Now](#)

Jakarta 03 Sep 2022

Jakarta Convention Center

- Working Space | €2178.00 [Book Now](#)

Surabaya 04 Sep 2022

Surabaya

- Working Space | €1345.00 [Book Now](#)

Denpasar 06 Sep 2022

Denpasar

- Working Space | €1345.00 [Book Now](#)

[BOOK FULL TOUR](#)



Mongolia - 28th International Education Exhibition -Fall

17 Sep 2022 - 18 Sep 2022

Information

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

Reasons to Attend

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents,

academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

Market Overview

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia, Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

Fair Outline

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

Visitor numbers :

Ulaanbaatar 3,700

Primary School	10%	Undergraduate	10%	Professional Training	10%
High School	10%	Postgraduate	10%	Careers	10%
Further / Vocational	10%	Languages	10%	Other	10%
Foundation / Prep	10%				

Exhibitors

Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies
Publishers
Student service providers
Summer schools
Universities

Levels & Subjects

Academic Levels

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

Subject Areas

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages

- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

Prices & Booking

Ulaanbaatar 17 Sep 2022 - 18 Sep 2022

Blue Sky Hotel

- 6m2 Standard Equipped Stand | €1285.00 [Book Now](#)

[BOOK FULL TOUR](#)



Poland - International Recruitment Tour - Fall

27 Sep 2022 - 01 Oct 2022

Information

The specialised public fair for International Education is taking place in four cities of Poland for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

Reasons to Attend

The International Recruitment Tour in Poland is one of the important specialised education abroad events. The fair features unique educational institutions that represent a wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

Market Overview

More and more students from Poland tend to look for opportunities to gain high-quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

Poland has a long tradition of providing high-quality education. For young people, it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying.

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on the qualitative service and professionalism of the organizers combined with a broad promotion campaign providing return of investments for the fair's participants.

During the last several years Poland has become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the country is very high.

The potential for the development of the education industry abroad is very high in Poland and the demand for quality programmes will continue to grow.

Visitor numbers :

Krakow TBC

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Katowice 1,000

Primary School	%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Wroclav 1,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Warsaw 3,000

Primary School	1%	Undergraduate	40%	Professional Training	1%
High School	20%	Postgraduate	3%	Careers	%
Further / Vocational	10%	Languages	20%	Other	%
Foundation / Prep	5%				

Exhibitors

Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science

- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Krakow 27 Sep 2022

Park Inn Radisson

- Working Space / Online Participation | **€1690.00** [Book Now](#)

Katowice 28 Sep 2022

Novotel Katowice Centrum

- Working Space / Online Participation | **€1690.00** [Book Now](#)

Wroclaw 29 Sep 2022

Hotel Mercure Wroclaw Centrum

- Working Space / Online Participation | **€1690.00** [Book Now](#)

Warsaw 01 Oct 2022

Radisson Blu Sobieski

- Working Space / Online Participation | **€1690.00** [Book Now](#)

[BOOK FULL TOUR](#)



Studyrama International Education & Career Fair - Paris - Fall

08 Oct 2022

Information

The Studyrama International Education Fair Paris aims to help students find an international education and/or career path abroad. The International Education and Career Fair also aims to represent a substantial number of industry sectors for prospective employees to investigate different career paths. The objective of the event is to develop a dynamic continuum of the various opportunities available in the sectors for students and young professionals with all levels of experience.

Reasons to Attend

This not to be missed event addresses French students at the undergraduate or graduate level as well as students from abroad who wish to find information on an international curriculum. It is also directed towards young graduates and the currently employed who would like to give their career a more international dimension.

Market Overview

Each year, more than 47,000 French students take degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over the world, currently enrolled in French higher education.

Fair Outline

Among the present institutions: Prestigious schools and French universities, European establishments (German, Swiss, Spanish, English, Belgian), North American establishments (American and Canadian universities), Australian establishments, and a Language Pavillon offering linguistic travel with language courses abroad.

The international mobility/living abroad area

-A number of French and European institutions will be available for consultation and international recruitment firms.

-International mobility agencies will be present to give advice and information to visitors looking to move abroad.

Visitors are attracted to the wide range of exhibitors and services provided by the fair including a bookshop with

specialised works on living and studying abroad. Conferences and lectures will be held throughout the day to offer a broad spectrum of employment options from various industry sectors and the new tendencies in recruitment. Visitors will also receive copies of “The Official Studyrama Guide to International Education”, which will be given out at the international guide desk at the front of the fair.

This fair is the pre-eminent way for skill and opportunity to join together in a functional environment. This is a great opportunity to promote your services and to enrol students and graduates.

*Sourced from Education New Zealand and EU figures on cross-border study.

Further Exhibition Information

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

Visitor numbers :

Paris 8,700

Primary School	11%	Undergraduate	12%	Professional Training	13%
High School	14%	Postgraduate	15%	Careers	16%
Further / Vocational	10%	Languages	18%	Other	19%
Foundation / Prep	20%				

Exhibitors

Who should attend

- Business schools
- Companies (Careers)
- Funding & scholarship providers
- Gap year organisations
- Colleges
- Boarding schools
- Education agencies
- Government bodies
- Hotel management schools
- Language schools
- Professional bodies
- Publishers
- Universities
- Summer schools
- Student service providers

Levels & Subjects

Academic Levels

- Professional training
- Further education & vocational
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Language learning
- Foundation (Preparatory)

Subject Areas

- Education & teaching
- Economics
- Computer science & IT
- Architecture, construction, building & surveying
- Business, MBA & management
- Engineering
- Accountancy, finance & insurance
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics

Prices & Booking

Paris 08 Oct 2022

Cité Internationale de Paris

- 6m2 Standard Equipped Stand | **€2990.00** [Book Now](#)

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