

# **Baltic International Recruitment Tour - Universities and Boarding Schools Spring**

# **Information**

The biggest Baltic State specialised public fair for International Education is taking place in three capitals – Vilnius, Riga and Tallinn during October 2018. Organised in a workshop style, the fair provides a relaxed atmosphere of the Radisson Blu Hotels' conference centres for the representatives of language schools and executive centres, boarding schools and colleges, universities and business schools.

### **Reasons to Attend**

The Baltic International Recruitment Tour is the biggest specialised education abroad event in the Baltic States. The fair features unique educational institutions that represent the wide range of educational and professional programmes: general, intensive and special language courses, basic and secondary education, further education and professional training, diploma programmes, BA/BSc, Masters/MBA, postgraduate and others. Visitors from various target groups including schoolchildren and their parents, young people and students, adults and business people, representatives of private and state companies and organisations, mass media. Each year the fairs receive 2,000 – 5,000 visitors in each country.

# **Market Overview**

More and more students from the Baltic States tend to look for opportunities to gain high quality international education, professional training and experience. Foreign language courses are becoming increasingly popular among people of different ages and occupations. Every year the number of students going abroad to language schools and universities is steadily growing.

The Baltic region has a long tradition of providing high-quality education. For young people it is a vibrant and international environment with the possibility to make use of the latest developments in different study fields, which makes the region an attractive place for living and studying. According to statistics from a poll by the non-profit organisation Dream Foundation, over 60 percent of Baltic students would like to study at a foreign university.

# **Fair Outline**

The fairs are free to access by the public, allowing visitors to get acquainted with the student fair's participants; their courses and programmes and to take enrolments. On the other hand, education providers have the opportunity to meet and support their education agents, the Baltic Council and to establish new contacts.

The success of this fair is based on qualitative service and professionalism of the organizers combined with

broad promotion campaign providing return of investments for the fair's participants.

During the last several years the Baltic States (Latvia, Estonia and Lithuania) have become more attractive for education providers from all over the world. This is not a casual interest, but a developing tendency proving that the potential and demand for the educational industry abroad in the Baltic region is very high.

The Baltic international recruitment tour has been in place since 2005 with a growing number of participants and a strong presence of institutions presenting their programmes and services. The potential for the development of the education industry abroad is very high in the Baltics and the demand for quality programmes will continue to grow.

# **Visitor numbers:**

# Tallinn 2,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

# Riga 5,000

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

# **Vilnius 3,000**

Primary School%Undergraduate60%Professional Training%High School10%Postgraduate10%Careers%Further / Vocational5%Languages10%Other%Foundation / Prep5%

# **Exhibitors**

# Who should attend

Universities
Summer schools
Professional bodies
Primary schools
Language schools
Hotel management schools
Funding & scholarship providers

Colleges Business schools Boarding schools

# **Levels & amp Subjects**

## **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

# Tallinn 23 Feb 2023

Radisson Blu Hotel Olympia

• Working Space | €2102.00 Book Now

# Riga 25 Feb 2023

Radisson Blu Hotel Latvija

• Working Space | €2102.00 Book Now

# Vilnius 26 Feb 2023

Radisson Blu Hotel Lietuva

• Working Space | €1690.00 Book Now

# **BOOK FULL TOUR**



# Education Fair - Peninsular Malaysia - Spring

# **Information**

The Education Fair Peninsular Malaysia will take place this March throughout Malaysia.

### **Reasons to Attend**

As one of the largest education fairs in this region, the education fair in Malaysia is perfectly timed, when over 500,000 students are expected to finish their SPM, STPM, O & A levels examinations.

## **Market Overview**

Over 79,000 students from Malaysia choose to study abroad each year. Malaysia is both modern and traditional, and the country proudly boasts five universities appearing in the QS World University Rankings.

Efforts have been made to encourage private sector's involvement in providing industry-relevant education so that Malaysia can become the world's 6th biggest education exporting country by 2020 with a target of 200,000 international students.

### **Fair Outline**

Supported by the Ministry of Education & Ministry of Higher Education, the Malaysia Education Fair is superbly timed because it will be held around the end of the SPM and STPM examinations and the release of UEC results. During this period, students and parents will be eagerly collecting vital information on programs

and institutions of higher learning to pursue their further education. For many students, a visit to the education exhibition marks a new phase in their life. This is where they made their decisions not only on the choice of their program, but also the education institutions to help them build their future. For others, the fair is a place for them to gather information to help them make an informed choice for their educational needs.

Take the opportunity to present and promote directly to your future students your latest educational programs and benefits and advantages that you offer for them.

The Fair is officially supported by the Ministries of Education and Higher Education in recognition for its success and contributions to the education sector.

# **Visitor numbers:**

# **Penang 2,500**

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%Foundation / Prep10%

# Alor Setar 1,500

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%Foundation / Prep10%

# **Ipoh 1,800**

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%Foundation / Prep10%

# Johor Bahru 19,000

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%Foundation / Prep10%

# Malacca 1,050

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%

Foundation / Prep 10%

# Kuala Lumpur 68,000

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%Foundation / Prep10%

# **Exhibitors**

# Who should attend

Business schools
Colleges
Education agencies
Equipment suppliers
Funding & scholarship providers
Government bodies
Hotel management schools
Language schools
Summer schools

# **Levels & amp Subjects**

Universities

## **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Language learning
- Professional training

# **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching

- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

# **Penang 22 Mar 2019**

Jen Hill Hotel

• Working Space | €1178.00 Book Now

# Alor Setar 23 Mar 2019

Star City

• Working Space | €1178.00 Book Now

# **Ipoh 24 Mar 2019**

Weil Hotel

• Working Space | €1178.00 Book Now

# Johor Bahru 30 Mar 2019

KSL Resort Hotel

• 9m2 Standard Equipped Stand | €1178.00 Book Now

# Malacca 31 Mar 2019

Hatten Hotel

• Working Space | €1178.00 Book Now

# Kuala Lumpur 06 Apr 2019 - 07 Apr 2019

Kuala Lumpur Convention Centre

• 9m2 Standard Equipped Stand | €1894.00 Book Now

# **BOOK FULL TOUR**



# **International Education Brazil EXPO Roadshow - Spring**

# **Information**

The Brazil EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to showcase their institution facilities and course options to thousands of pre-selected and prescreened students in Brazil's most productive markets.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrolments and brand awareness through these leading international student recruitment fairs in Brazil.

# **Reasons to Attend**

Brazil is the world's 6th largest economy and the largest national economy in Latin America. In terms of student recruitment, it is the largest market in the region. The International Education Brazil EXPO Roadshow offers schools, colleges and universities worldwide the opportunity to showcase their institution facilities and course options to thousands of pre-selected and pre-screened students across Brazil.

# Market Overview

75,000 study abroad scholarships (USD\$ 1.2 Billion) are to be awarded by the Brazilian government for undergraduate and postgraduate programs by 2017.

- Brazilian currency has strengthened by 70% in the last 2.5 years
- Brazil has recently hosted the top 2 major global sporting events: FIFA World Cup 2014 and the Summer Olympics 2016 in Rio de Janeiro.
- With recent changes to the visa process including increased visa acceptance rates and longer periods of validity, it is now much easier for Brazilians to obtain a visas in general.

# Fair Outline

The Roadshow attracted over 22,000 students in 2018, 76% of these being fully funded. The majority of students were interested in languages, business courses and postgraduate study.

- High student quality: Student participants are screened through online questionnaires to ensure only the highest quality visitors attend the events.
- Highest returning client rate in the market: 81%
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expocities at no additional cost.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.

# About the Cities on The Brazil EXPO Roadshow

- Sao Paulo: The largest city in Brazil and the world's seventh largest city by population. The financial and economic capital of Brazil.
- Curitiba: Curitiba is southern Brazil's largest city and economy, its metropolitan area has a total population of over 3.2 million and it's know as one of the best places to live in Brazil.
- Porto Alegre: The tenth centre of Brazil's fourth largest metropolitan área. The "Gaucho capital", a broad-based economy with emphasis on agriculture and industry.
- Rio de Janeiro: The second largest city of Brazil, and the third largest metropolitan area and agglomeration in South America, representing the second largest GDP in Brazil.
- Brasilia: The capital of Brazil and the seat of all three branches of the Brazilian government. Brasilia also hosts the headquarters of many Brazilian companies and all embassies. Recife is home to several higher education institutions, notably several public-owned universities.
- The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

# Visitor numbers :

# Rio de Janeiro 2,547

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational20%Languages76%Other2%Foundation / Prep%

# Campinas 1,624

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational20%Languages76%Other2%Foundation / Prep%

# Brasilia 2,987

Primary School%Undergraduate25%Professional Training%High School8%Postgraduate40%Careers%Further / Vocational20%Languages50%Other%Foundation / Prep%

# Sao Paulo 9,727

Primary School%Undergraduate27%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational20%Languages76%Other2%Foundation / Prep%

# Porto Alegre 2,094

Primary School%Undergraduate25%Professional Training%High School8%Postgraduate21%Careers%Further / Vocational20%Languages56%Other2%Foundation / Prep%\*\*

# **Exhibitors**

### Who should attend

Universities

Summer schools

Student service providers

Professional bodies

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

**Business schools** 

Boarding schools

# **Levels & amp Subjects**

# **Academic Levels**

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)

• Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

# Rio de Janeiro 12 Mar 2019

Hotel Rio Othon Palace?

• 6m2 Standard Equipped Stand | €2703.00 Book Now

# Campinas 12 Mar 2019

Campinas

• 6m2 Standard Equipped Stand | €2703.00 Book Now

# Brasilia 14 Mar 2019

Centro de Eventos Convençoes Brasil 21

• 6m2 Standard Equipped Stand | €2433.00 Book Now

# Sao Paulo 16 Mar 2019 - 17 Mar 2019

Sao Paulo

• 6m2 Standard Equipped Stand | €3785.00 Book Now

# Porto Alegre 23 Mar 2019

Barra Shopping Sul

• 6m2 Standard Equipped Stand | €2433.00 Book Now

# **BOOK FULL TOUR**



# International Education Exhibition in Mongolia - Spring

# **Information**

The International Education Exhibition Fall in Mongolia is the place where educational providers worldwide have the opportunity to meet with talented and intelligent students from Mongolia. The fair offers a unique opportunity to learn more about studies abroad first hand, to choose programmes and courses and decide on educational institutions for studies.

### **Reasons to Attend**

The International Education Exhibition in Mongolia has grown to be a leading education exhibition, where thousands of serious and motivated students and their families meet with prestigious education providers from all around the world. The Mongolia education fair will attract prospective students, concerned parents, academics and teaching staff as well as professionals from all walks of life.

There is a growing interest from the mass media and governmental organisations in developing this educational event, which has become an important entry on Ulaanbaatar's calendar. Students with their families take part in all the activities during the exhibition days. Strong targeted links with local universities and schools ensure the right visitors attend the fair. Education providers have the opportunity to grow quickly in this emerging student market.

# **Market Overview**

The Mongolian student market is developing as the economy rapidly expands due to investments from foreign companies. Living standards are on the rise and for many people the prospect of sending their children to study abroad is becoming a reality.

The USA accounts for nearly 1,000 students with other popular destinations including UK, Canada, Australia,

Germany, Japan, South Korea, Peoples Republic China, Taiwan, Malaysia, and Singapore.

Enrolments in private higher education institutions have tripled since 1995, and there have also been large enrolment increases in public sector institutions. Around 30,000 students enter Mongolian universities and colleges every year (Ministry of Sciences, Education and Culture, 2003).

## **Fair Outline**

International Education Exhibition Mongolia draws its maximum student participation, thereby ensuring exceptional quality. It is organized with the specific objective of helping institutes of higher learning reach a national cross section of students who have the qualifications and the means to contemplate further education.

As an exhibitor at this student fair you will have advantages such as:

- Face-to-Face personal access and interaction to all the students, parents and top decision markers and representatives from all over Mongolia.
- The opportunity to feature and demonstrate your new perspectives and programmes in a one-to-one environment.
- Meet and find local authorised partners and agents.
- Recruit students to study at your institution abroad.

# **Visitor numbers:**

# Ulaanbaatar 3,700

Primary School%Undergraduate25%Professional Training9%High School35%Postgraduate15%Careers6%Further / Vocational5%Languages%Other%Foundation / Prep5%

# **Exhibitors**

# Who should attend

Boarding schools
Business schools
Colleges
Companies (Careers)
Education agencies
Funding & scholarship providers
Gap year organisations
Government bodies
Hotel management schools
Language schools
Professional bodies

Publishers
Student service providers
Summer schools
Universities

# **Levels & amp Subjects**

# **Academic Levels**

- Postgraduate (Masters, MBA, LLM, Dip, PhD)
- Undergraduate (Bachelors)
- Foundation (Preparatory)
- Further education & vocational
- Secondary education (boarding)
- Language learning
- Professional training

# **Subject Areas**

- Accountancy, finance & insurance
- Architecture, construction, building & surveying
- Business, MBA & management
- Computer science & IT
- Economics
- Education & teaching
- Engineering
- Health & medicine
- Humanities
- Languages
- Law & LLM
- Mathematics
- Retailing & marketing
- Science
- Social science
- Tourism, leisure & hospitality
- Visual & creative arts

# **Prices & Booking**

Ulaanbaatar 26 Mar 2022 - 27 Mar 2022

Premier Tuushin Hotel

• 6m2 Standard Equipped Stand | €1678.00 Book Now

# **BOOK FULL TOUR**



# **International Education Latin America EXPO Roadshow - Spring 2019**

# **Information**

The Latin America EXPO Roadshow offers international education institutions, of any discipline and from any country, the opportunity to present their courses to thousands of pre-selected and pre-screened students in Colombia's, Panama's and Venezuela's most productive markets during Latin America's leading International Student Recruitment Fairs.

### Reasons to Attend

As the 3rd largest student market in Latin America, Colombia is a highlight on the EXPO Roadshow schedule and Panama, Ecuador, Peru and Chile have been on the exhibition calendars for the last six years.

Language schools, colleges, universities, high schools, IT colleges, business schools, hotel schools, postgraduate and MBA programs from more than 40 countries have experienced increased enrollments and brand awareness through these recruitment events.

### **Market Overview**

As a region, Latin America is seeing an unprecedented number of student recruiters heading its way. Increased levels of English proficiency and higher per capita incomes have cemented this region as an attractive market to recruit international students.

**Panama** is a fast growing hub for trade, business, finance and logistics, owing to its location between two continents. Panama is also home to the two busiest ports in Latin America, and Tocumen International airport is the most connected airport in Latin America. Panama City has a population of 1.5 million people, and is considered to be the most cosmopolitan capital in Central America. The city is a regional hub of trade and immigration, bridging the gap between North and South America.

Colombia sends over 25,000 students abroad for higher education each year. This number has increased by 50% over the last decade. Within Colombia, tertiary enrolments have grown even faster, with the number of students enrolling more than doubling from 2003 to 2013 to over two million. The government's plan requirement that half of all young people continue their studies or training after high school is well on-track. Bogota is the largest and most populous city in Colombia, and the fourth largest in South America with a population of over 7 million. Bogota holds more schools, colleges and universities than any other city in Colombia, and has high academic levels to reflect this. It has transformed from a city famous for its issues in the

past to a model metropolis.

With almost 3 million citizens, Cali is the second largest city in Colombia. Cali has one of the fastest growing economies in the country, and is the main urban and economic centre in South West Colombia.

The city of Medellin, with a population of over 3.5 million, has been rated as the most innovative city in the world, winning awards for its transit system. Budget alterations have made education more widely available across the city.

**Ecuador** is one of the smallest countries in South America with a population of around 13 million, of which 11,000 students continue their higher education abroad each year. The real GDP growth is both stable and strong when compared with the rest of Latin America, at around 4%.

Quito is the capital city of Ecuador and the second most populous. Quito is a cosmopolitan city of great cultural diversity, with one of the best-preserved, least altered historic centres in Latin America.

**Peru** is historically one of the fastest growing economies in Latin America. With a population of over 30 million, Peru is in a state of fast development. Changes to the education sector within the country have created uncertainty, but this has opened the door to international educators.

Lima is the capital city of Peru with a population of approximately 10 million. Home to one-third of Peru's population, Lima is the political, cultural and economic centre of the country. There are several excellent international schools in the city, which follow the standard of a US and European curriculum.

**Chile** is home to a stable political environment and a growing economy. Almost 10,000 students head overseas for their tertiary education per year, and this is likely to continue to grow as the population of students in domestic secondary and tertiary education increases.

Santiago is the 5th largest city in Latin America, and one of the most modern cities on the continent, with a population of approximately 5 million. Santiago is home to Universidad de Chile, which ranks as 4th of all public universities in Latin America.

# **Fair Outline**

- Over 1000 tables/booths sold each year in 26 different cities across Latin America, Europe and Asia.
- Highest returning client rate in the market: 81%
- Exclusive attendee screening that guarantees the highest-quality students; no "brochure grabbers".
- Full Service: Fairs & Online Recruitment, Print Ads, PR Services and Business Development.
- Logistics: Studycentral is happy to arrange all your accommodation, transportation, and translator needs.
- Agent Meeting Place: All participants are provided with the contact details of agents in each of the expocities at no additional cost.

The fairs are supported by Austrade, DAAD, Campusfrance, Education New Zealand, Education USA, British Council and NUFFIC.

### **Visitor numbers:**

Primary School%Undergraduate23%Professional Training5%High School2%Postgraduate21%Careers3%Further / Vocational4%Languages38%Other2%Foundation / Prep2%

# Baranquilla 2,500

Primary School%Undergraduate21%Professional Training7%High School3%Postgraduate20%Careers3%Further / Vocational4%Languages37%Other2%

Foundation / Prep 3%

# Medellin 2,400

Primary School%Undergraduate23%Professional Training11%High School2%Postgraduate40%Careers%Further / Vocational%Languages65%Other%Foundation / Prep%

# Pereira 2,500

Primary School%Undergraduate23%Professional Training6%High School2%Postgraduate18%Careers3%Further / Vocational4%Languages40%Other2%

Foundation / Prep 2%

# **Bucaramanga TBC**

Primary School%Undergraduate23%Professional Training6%High School2%Postgraduate18%Careers3%Further / Vocational4%Languages40%Other2%

Foundation / Prep 2%

# **Bogota TBC**

Primary School10% Undergraduate10% Professional Training10%High School10% Postgraduate10% Careers10%Further / Vocational10% Languages10% Other10%

Foundation / Prep 10%

# Lima TBC

Primary School%Undergraduate23%Professional Training5%High School2%Postgraduate22%Careers3%Further / Vocational4%Languages37%Other2%

Foundation / Prep 2%

# **Quito TBC**

Primary School10%Undergraduate10%Professional Training10%High School10%Postgraduate10%Careers10%Further / Vocational10%Languages10%Other10%

Foundation / Prep 10%

# Santiago 2,894

Primary School%Undergraduate24%Professional Training6%High School3%Postgraduate16%Careers3%Further / Vocational4%Languages38%Other3%

Foundation / Prep 3%

# **Buenos Aires TBC**

Primary School3%Undergraduate16%Professional Training6%High School4%Postgraduate38%Careers3%Further / Vocational3%Languages6%Other3%

Foundation / Prep 24%

# **Exhibitors**

# Who should attend

Universities

Summer schools

Student service providers

Professional bodies

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

**Business schools** 

Boarding schools

# **Levels & amp Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

# Panama City 27 Mar 2019

Hotel RIU Plaza Panamá

• Working Space | €2284.00 Book Now

# Baranquilla 29 Mar 2019

Dann Carlton Barraquilla

• Working Space | €2284.00 Book Now

# Medellin 31 Mar 2019

• 6m2 Standard Equipped Stand | €2284.00 Book Now

# Pereira 02 Apr 2019

Hotel Movich Pereira

- Working Space | €2284.00 Book Now
- Working Space | €2284.00 Book Now

# Bucaramanga 04 Apr 2019

Hotel Holiday Inn

• Working Space | €2284.00 Book Now

# Bogota 06 Apr 2019 - 07 Apr 2019

Ágora Bogotá Centro de Convenciones

# Lima 09 Apr 2019

Hotel Swissotel

• 6m2 Standard Equipped Stand | €2441.00 Book Now

# **Quito 11 Apr 2019**

Hotel Hilton Colon Quito

# Santiago 13 Apr 2019

Hotel W Santiago

• Working Space | €2284.00 Book Now

# **Buenos Aires 15 Apr 2019**

Hotel Panamericano

# **BOOK FULL TOUR**



# Korea - International Education Fair-Spring

# **Information**

We welcome you to take part in the largest study abroad exhibition in Korea.

# **Reasons to Attend**

The Korea International Education Fair brings more than 600 schools and associations related to studying abroad from 20 countries with also 50 associations related to emigration from 10 countries.

### **Market Overview**

Korea is a rapid-growing education-market with students who are eager to improve their global competitiveness and parents who are keen interested in their children, especially in the part of education. Every year about 300,000 people are going to study abroad or get language courses.

The number of Korean students studying abroad is increasing. According to a recent report, the number of Korean students studying abroad has jumped more than 32 percent over the past five years. Of the total, 60.7 percent went abroad to pursue degrees, with the remaining 39.3 percent for language study.

### **Fair Outline**

Korea Study Abroad Fair visitors benefit from the rich information about studying abroad and emigration which is provided at this one-stop service, face-to-face, at the fair. The fair has many supporters including embassies, state governments, education offices, and emigration offices.

As the biggest study abroad fair in Korea, this is the best place for you to build connections and promote your institution and programs to Korean students and parents directly. The Korea Student & Emigration Fair, with various programs including high standard seminars is certainly worthwhile participating at and visiting

The fair is supported by many government bodies including Embassy of the People's Republic of China, Korean Overseas Study Association, New Zealand Embassy, Nuffic NESO Korea, Philippine Department of Tourism-Korea, South African Embassy, The British Council, US Embassy, and many more.

Do not miss this great opportunity to generate more recruitment of Korean students. We look forward to your participation for a successful Korea Study Abroad Fair 2019 Spring!

# **Visitor numbers:**

# **Exhibitors**

# Who should attend

Universities

Summer schools

Student service providers

**Publishers** 

Professional bodies

Primary schools

Language schools

Hotel management schools

Government bodies

Gap year organisations

Funding & scholarship providers

Equipment suppliers

Education agencies

Companies (Careers)

Colleges

**Business schools** 

Boarding schools

# **Levels & amp Subjects**

### **Academic Levels**

- Professional training
- Language learning
- Primary education (boarding)
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages

- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

# **BOOK FULL TOUR**



# **Masters and MBA Fair- Paris Spring**

# **Information**

The Studyrama International Masters and MBA Fair is a leading educational event for prospective postgraduates, and it includes workshops, lectures and personal coaching. The fair will take place in Paris, France, in March 2019.

# **Reasons to Attend**

The fair is a targeted event focused on providing high-quality services for students who aspire to do an MBA or Masters programme while, in turn, giving institutions the opportunity to meet and recruit high-achieving students.

Around 130 institutions will attend the fair, including those from France, Australia, Europe and North America, offering more than 1,000 educational paths. The Studyrama Masters Fair in 2016 was a large success with over 7,200 students attending.

# **Market Overview**

Each year, more than 63,000 French students undertake tertiary studies abroad, with 47,000 French students taking degrees in non-native European Union countries. France has a population of 62.9 million with a per capita GDP of US \$31,096 and is the third-largest economy in Europe after Germany and the UK. French higher education has a long tradition of openness and accessibility\*. The national government devotes 20 percent of its annual budget to education. Fees for both French and international students are kept very low to persuade students to stay in education as long as possible. There are about 190,000 international students, from all over

the world, currently enrolled in French higher education.

### **Fair Outline**

A series of workshops and lectures are scheduled to happen at the fair. Workshop subjects include 'Successful Admission to the Master 2' and 'MBA, Masters and double degrees'.

Personal coaching workshops will be held to accompany and guide students by representatives of BIOP (Bureau d'Information et d'Orientation de Paris) and the CCIP (Chambre de Commerce et d'Industrie de Paris).

Professional lectures will be presented based on an international area for International Schools.

Visitors can also receive Studyrama's official 'How to choose the best Master 2, MBA, MSC...' guide that lists all the educational options at each level.

\*Sourced from Education New Zealand and EU figures on cross-border study.

### **Further Exhibition Information**

More information about this leading student recruitment exhibition can be found by selecting the tabs below.

To reserve your place at this international education fair, please select the 'Prices' tab and choose the buttons that meet your requirements. Place your purchase in your shopping cart by selecting the 'Click To Proceed' button, select 'checkout', and fill in your registration details.

# **Visitor numbers:**

# **Paris 7,200**

Primary School0%Undergraduate0%Professional Training20%High School0%Postgraduate100%Careers20%Further / Vocational0%Languages20%Other0%Foundation / Prep0%

# **Exhibitors**

# Who should attend

Universities Hotel management schools Colleges Business schools

# **Levels & amp Subjects**

# **Academic Levels**

- Professional training
- Language learning
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

# **Subject Areas**

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

# **Prices & Booking**

# **Paris 30 Mar 2019**

Espace Champerret - Hall A

• 9m2 Standard Equipped Stand | €5725.00 Book Now

**BOOK FULL TOUR**